

Emergency appeal



International Federation
of Red Cross and Red Crescent Societies

Pakistan: Monsoon Flash Floods

Preliminary Emergency Appeal n°
MDRPK006
GLIDE n° [FL-2010-000141-PAK](#)
2 August 2010

This Preliminary Emergency Appeal seeks CHF 17,008,050 (USD 16,333,000 or EUR 12,514,600) in cash, kind, or services to support the Pakistan Red Crescent Society to assist 25,000 families for a period of nine months.

CHF 250,000 (USD 239,406 or EUR 183,589) was allocated from the International Federation's Disaster Relief Emergency Fund (DREF) to support this operation. Unearmarked funds to replenish DREF are encouraged.

The worst floods to hit Pakistan since 1929 have left more than 1,000 dead and some 2.5 million people affected while an estimated 2 million people are in need of emergency assistance¹. The actual figures could be higher as communication networks in many areas are still disrupted. Based on the situation, this Preliminary Emergency Appeal responds to a request from the Pakistan Red Crescent Society, and



PRCS volunteers are supporting rescue operations by the Pakistan Army in Noshehra, KPK province. **Photo:** PRCS

focuses on providing support to take an appropriate and timely response in delivering assistance and relief in the sectors of food, non-food, water and sanitation, shelter and emergency health services to 25,000 affected households.

The Pakistan Red Crescent Society, the International Federation of Red Cross and Red Crescent Societies and the International Committee of the Red Cross have been working closely at country level to ensure strong cooperation between the different elements of the Red Cross Red Crescent Movement in response to these floods. This preliminary emergency appeal is based upon the agreed sectors and geographical areas where the International Federation will support the National Society.

This operation is expected to be completed over nine months and will, therefore, be completed by the end of April 2011. A Final Report will be made available by August 2011 (three months after the end of the operation).

[<click here to view the attached Preliminary Emergency Appeal Budget;](#)
[here to link to a map of the affected area;](#) or
[here to view contact details>](#)

¹ Source: Pakistan Red Crescent Society, UN OCHA, National Disaster Management Agency

The situation

The worst floods to hit Pakistan since 1929 have left more than 2 million people in need of emergency assistance. In the worst-affected province of Khyber Pakhtoonkhwa (KPK), the provincial government now puts the death toll at more than 1,000, with more than 100 people still missing. Tens of thousands remain stranded in areas cut off by rising flood waters. However, actual figures could be higher as communication networks in many areas are still disrupted. Initial assessments indicate that Charsadda, Nowshera and Swat are amongst the worst affected districts. Other badly hit areas, including Lower and Upper Dir, remain largely inaccessible to humanitarian actors.

In the Federally Administered Tribal Areas (FATA), 28 deaths have been reported. Parts of Karakurram highway have been swept away, cutting off the Gilgit Baltistan region from the rest of the country. In Jammu and Kashmir, landslides and floods have reportedly killed some 39 people in Muzaffarabad and Neelam districts. In Baluchistan and Punjab, around 10,000 families remain affected by an earlier incidence of flooding that started on 22 July.

Massive rescue and relief operations have taken place all over the affected parts of the country, with the Pakistan Army mobilizing some 30,000 troops, medical teams, boats and dozens of helicopters for the relief effort. The National Disaster Management Agency has distributed its own relief stocks, and has requested international humanitarian agencies to help with further needs.

Rains have currently stopped but Pakistan's meteorological department has forecast a fresh spell of rains starting 2 August. These are mainly expected to affect Sindh and Punjab. At the same time, these areas expect to see a surge in river levels, as rainfall received in KPK is now flowing towards the south. Evacuation of people from low lying areas has already begun.

Coordination and partnerships

Red Cross Red Crescent Movement partners in country are holding regular coordination meetings led by Pakistan Red Crescent Society (PRCS). The Movement also coordinates with other organizations at national and provincial levels in the operation for internally displaced people.

To facilitate coordination, Movement partners are working closely in support of PRCS with regard to defining common operational objectives within a developing framework. The purpose of which would be to outline and clarify the different roles and responsibilities, and coordination mechanisms. Additionally, a steering committee called the "Pakistan-Movement Platform" has been established. The platform provides strategic guidance and ensures effective cooperation for the Movement-based humanitarian response.

PRCS regularly attends relevant national sectoral meetings for latest developments in the operation. The PRCS national headquarters has set up a control room in Islamabad and at the provincial headquarters of respective provinces. The control room is operational round the clock daily to monitor the response activities and coordinate with the assessment teams in affected areas.

Red Cross and Red Crescent action

Pakistan Red Crescent Society (PRCS)

PRCS has been conducting assessments in the affected areas, identifying needs for emergency relief and early recovery. Meanwhile, it has been distributing relief stocks to the affected and providing emergency health services through its medical health units.

To date, PRCS has supported 5,000 beneficiaries through emergency health services. It has also distributed from its own stock:

- 7,954 food packs
- 1,054 non-food item packs
- 686 tents
- 375 packs of rice (2kg each)

With support from IFRC, PRCS is providing relief assistance and preventive and curative services for common health problems for families in Khyber Pakhtoonkhwa, Punjab, Gilgit-Baltistan and Pakistan-administered Kashmir. In Baluchistan, with the support of ICRC, PRCS is providing food packs to 3,100 families. It will continue to cater to the food and health care requirements in the villages of Talli and Sultankot for the next three months.

The International Federation of Red Cross and Red Crescent Societies (IFRC)

IFRC has launched a Disaster Response Emergency Fund (DREF) operation that will channel CHF 250,000 into this preliminary emergency appeal. It is also deploying a Field Assessment and Coordination Team (FACT) composed of technical personnel in shelter, relief, logistics, water and sanitation, and early recovery to support the field operation.

Many partner national societies have expressed interest to support the emergency operation, either directly with contributions to IFRC's emergency appeal or bilaterally with direct support to PRCS. The following in country partner national societies are already supporting PRCS with its operations: Canadian Red Cross, Danish Red Cross, German Red Cross and Turkish Red Crescent.

International Committee of the Red Cross (ICRC)

ICRC has committed to provide support to 10,000 affected families in Baluchistan, FATA and parts of KPK, with the possible assistance of food, non-food relief items, water and habitat, and health.

The needs

Beneficiary selection: Immediate assistance is being provided to families directly affected and displaced by the floods. Detailed information of those assisted in the current relief phase is being compiled by the PRCS and will be shared in forthcoming reports. The deployment of a FACT/RDRT team is underway and will arrive in country within the coming days this will allow for more detailed assessments which will reconfirm those currently being assisted and help the PRCS develop early recovery interventions which build on the current relief phase.

Immediate needs:

The immediate relief needs include food and non-food items, emergency shelter, immediate health care and access to clean water and sanitation.

Longer-term needs:

At present the identification of early recovery and longer term needs is currently ongoing. Opportunities to effectively support the re-establishment of household economic security will be identified in forthcoming assessments supported by the FACT/RDRT deployment. This may include the use of cash or vouchers to enable households to replace important assets. Actions will be defined in consultation with that being proposed by the other national and international humanitarian agencies as well as the Government of Pakistan.

The proposed operation

In this initial stage, the response will aim at delivering immediate relief assistance in the affected areas for 25,000 families. As such, food and non-food items will be distributed. The operation will also provide emergency water and sanitation and health services to the affected population.

While initial emphasis is on relief activities to meet the urgent needs of the population displaced by flooding, early recovery activities are also being formulated with the PRCS and other Movement partners responding to these floods. The FACT deployment will support field assessments which will generate the detailed information needed to plan early recovery activities which will build on current relief interventions to help restore the household economic security of families destroyed by the floods.

IFRC will work closely with PRCS and ICRC to support a Movement approach to restoring family links (RFL) in Pakistan.

Some of the flood-affected areas are also security sensitive. Discussions are being held with ICRC in supporting PRCS concerning these geographical areas of operation. It has therefore been agreed that IFRC and ICRC will, in close cooperation, support the PRCS operation in the following areas:

Baluchistan

ICRC will support the PRCS

KPK

IFRC will support PRCS in Peshawar, Nowshera, Charsada, Mardan, Swibi, Harripur, Abbottabad, Buner, Manshera, Battaogram, Chitral, Khoistan, Shandla, and Swat.

ICRC will support PRCS in Southern KPK including Hangu, Bannu, Karak, Kohat, Tank and DI Khan, and in Northern KPK including Upper and Lower Dir.

Punjab IFRC

IFRC will support PRCS.

FATA

ICRC will support PRCS.

Pakistan administered Kashmir/AJK

IFRC will support PRCS.

ICRC will support PRCS in Niluum Jeelum Valley and District.

Gilgit – Baltisan

IFRC will support PRCS.

Also, as part of a comprehensive monitoring and evaluation approach and the International Federation's commitment to accountability and learning, a Real Time Evaluation (RTE) of the operation will be carried out.

Relief distributions (food and basic non-food items)

Objective: The basic food and non food household needs of 25,000 affected families (of the total 150,000 families) are met over the next six months.	
Outputs (expected results)	Activities planned
The immediate needs of 25,000 affected families are met through relief distributions.	<ul style="list-style-type: none"> • Conduct on the ground assessments, selection and social mobilization for the verification of 25,000 families. • Coordinate with the concerned authorities to establish a database of affected people. • Identify 25,000 flood-affected families. • Engage communities' participation in planning and distribution of relief items. • Mobilize and train approximately 500 community volunteers in assessment, distribution and monitoring and evaluation. • Mobilize required relief items through international mobilization, international and local procurement following Federation standards • Provide assistance to 25,000 families through distribution of food and non-food items. • Develop a monitoring and evaluation system for the continuous improvement of delivery system. • Develop an exit strategy (laying the basis for the early recovery phase).

Emergency shelter

Objective: the basic shelter needs of 5,000 affected families (of the total 150,000 families) are met over the next six months.	
Outputs (expected results)	Activities planned
Improved conditions for 5000 most vulnerable flood-affected families through provision of emergency shelter services.	<ul style="list-style-type: none"> • Conduct on the ground assessments, selection and social mobilization for the verification of 5,000 families. • Coordinate with the concerned authorities to establish a database of affected people. • Identify 25,000 flood-affected families. • Engage communities' participation in planning and distribution of

	<p>shelter items.</p> <ul style="list-style-type: none"> • Mobilize required shelter materials/tools through international mobilization, international and local procurement following Federation standards. • Improve the residential conditions in collective centres and host families through the distribution of tools and materials to increase privacy and perform maintenance. • Develop an exit strategy (laying the basis for the early recovery phase).
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Emergency health and care

Objective: provide primary health care services to 25,000 families for nine months.	
Outputs (expected results)	Activities planned
Reduced morbidity and mortality through improved access to basic healthcare services in the vulnerable population, especially among women and children.	<p>Establish 20 health centres with provision of comprehensive primary health care services with a special focus on:</p> <ul style="list-style-type: none"> • Mother and child healthcare. • Family and reproductive health services and prevention of sexually transmitted diseases. • Immunization and health promotion services for prevention of communicable diseases, including malaria, tuberculosis, diarrhoea, cholera, scabies, measles and hepatitis. • Treatment and prevention of communicable/non-communicable and seasonal diseases. • Active surveillance, implementation of disease reporting system and prevention/response to outbreaks. • Psychosocial support activities developed and integrated into other programmes. • Social mobilization and health education through community-based health and first aid in a gender sensitive manner to locally identified and trained volunteers. • Coordination mechanism with the ministry of health and other partners through health clusters. • Establishment of a referral system to secondary (district hospital) /tertiary (medical teaching hospitals) healthcare facilities. • Monitoring, supervision and evaluation of activities.

Water, sanitation, and hygiene promotion

Objective: to ensure that the availability of safe drinking water and adequate sanitation facilities and hygiene promotion to 5,000 affected families for six months.	
Outputs (expected results)	Activities planned
Access to safe water and adequate sanitation facilities among the affected population has been established along with increased awareness about hygiene practices.	<ul style="list-style-type: none"> • Survey availability of safe drinking water among the flood-affected families. • Survey sanitation requirements among the flood-affected families. • Address water, sanitation and hygiene priorities in target affected population, with special emphasis on the needs of women and children. • Manage/maintain water supplies, training and hygiene promotion in the 5,000 families. • Provide water purification tablets for household-level water treatment • Provide sanitation facilities based on the identified needs. • Provide hygiene kits to target population. • Conduct emergency participatory hygiene and sanitation transformation (PHAST) sessions on safe use of water and sanitation facilities in the target area through locally identified and trained community health and first aid volunteers and other community volunteers. • Coordinate with the water, sanitation and hygiene (WASH) cluster and

	maintain regular reporting/feedback.
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Logistics

For the success of this operation, efficient and timely delivery of logistical items should be met. For this, activities that need to be carried out include:

- Conduct rapid emergency needs and capacity assessments.
- The in country logistics team to coordinate closely with PRCS and the Kuala Lumpur regional logistics unit to determine the most appropriate, effective and cost efficient sourcing strategy for the required relief items.
- Establish logistics hub to carry out all aspects of reception of air and sea freight of relief goods (if international mobilization of release items is required), utilizing existing PRCS warehouse and office infrastructure.
- Coordinated mobilization of relief goods; coordinate reception of all incoming goods and coordinate warehousing.
- Centralized the provision of standard vehicles as required.
- Coordinates efficient dispatch of goods to the distribution points.
- A detailed and up-to-date mobilization table would be established and available on the International Federation's disaster management information system [DMIS].

The IFRC, through the regional logistics unit based in Kuala Lumpur, will also work with the PRCS to support and build logistics capacity through training, workshops and providing delegates to support logistics function. Additionally, IFRC has some relief stock in Pakistan, Afghanistan and in the regional logistics unit in Kuala Lumpur and Dubai for quick deployment if required.

Communications – Advocacy and Public information

The communications team of the Federation country office will ensure enhanced and timely media coverage of the PRCS flood operation supported by partner national societies and IFRC. Red Cross Red Crescent flood activities to be conducted include:

- Support to PRCS to organize regular media briefings.
- Prepare press releases on an as-needed basis.
- Support national and international media trips.
- Produce video material and general information, education and communication material.
- Produce online information materials.

In addition, communications towards the beneficiaries will also be essential. Customized information, education and communication material (international and local languages) would be developed, and radio programming would be carried out for targeted beneficiaries for wider dissemination of the Red Cross Red Crescent operation.

The capacity of the national Society in communications will also be enhanced through the training and mobilization of 15 staff and volunteers to address beneficiary and general communications. The staff and volunteers will also be provided with IT and communications tools.

Capacity of the National Society

The PRCS has considerable experience learned from previous major disasters including the earthquakes in 2005 and 2008 as well as the Cyclone Yemyin floods. With support from IFRC and Movement partners this experience and capacity will enable PRCS to conduct the operation through its network of branches and trained volunteers. PRCS has 150 trained disaster response team members, 35 disaster management cells and 20 mobile health units/basic health units which can be mobilized for this operation. For this flood operation, up to 150 additional staff and volunteers will be deployed to further boost this capacity.

Capacity building: one of the objectives of this intervention is to reinforce the capacities [in terms of technical, financial and additional human resource support] of the PRCS to face the rapidly changing context in which they operate. The context is becoming ever more challenging with increasing military operations affecting hundreds of people. This appeal will also enable PRCS to respond quickly and to develop a certain level of flexibility to identify needs and design activities for the emergency phase and beyond. This intervention also reflects the Movement's strong commitment to enhance the coherence and effectiveness of humanitarian assistance.

Capacity of the IFRC

IFRC has a well established country office in Pakistan, with a head of country office, programme coordinator, health coordinator, communications coordinator, reconstruction coordinator, finance delegate, logistics delegate and security delegate in place. The IFRC country office also has a total of 36 staff members in various technical and administrative positions including finance, planning, monitoring, evaluation and reporting (PMER), information technology, communications, disaster management and health care.

While this capacity is sufficient for current ongoing operations, additional human resources will be required to enable adequate support to PRCS for the duration of this emergency appeal. A field assessment and coordination team (FACT)/regional disaster response team (RDRT) is being deployed, along with Communications, Shelter and PMER staff from the Asia Pacific zone, whose tasks will be to provide immediate surge capacity, thoroughly assess the situation and establish a targeted plan of action. Additional specialized technical delegates will also be required for the duration of the operation.

IFRC has a regional office in New Delhi as well as the Asia Pacific zone office in Kuala Lumpur which can provide additional back-up via technical departments in disaster management, health care, organizational development, logistics, resource mobilization and PMER, communications and security.

Budget summary

See attached budget (Annex 1) for details.

Matthias Schmale
Under Secretary General
Programme Services

Bekele Geleta
Secretary General

How we work

All IFRC assistance seeks to adhere to the [Code of Conduct for the International Red Cross and Red Crescent Movement and Non-Governmental Organizations \(NGO's\) in Disaster Relief](#) and the [Humanitarian Charter and Minimum Standards in Disaster Response \(Sphere\)](#) in delivering assistance to the most vulnerable.

The IFRC's vision is to inspire, encourage, facilitate and promote at all times all forms of humanitarian activities by National Societies, with a view to preventing and alleviating human suffering, and thereby contributing to the maintenance and promotion of human dignity and peace in the world.

The IFRC's work is guided by [Strategy 2020](#) which puts forward three strategic aims:

1. Save lives, protect livelihoods, and strengthen recovery from disaster and crises.
2. Enable healthy and safe living.
3. Promote social inclusion and a culture of non-violence and peace.

Contact information

For further information specifically related to this operation please contact:

In Pakistan: Pakistan Red Crescent Society:

- In Pakistan, Pakistan Red Crescent Society: phone: Ilyas Khan (secretary general); mobile: +92333 511 4223; email: sec.general@prcs.org.pk.

In Pakistan: IFRC country office:

- In Pakistan, Federation country office: Younos Karim (acting head of country office and programme/ Movement coordinator); phone: + 92 300 555 4503; email: yunos.karim@ifrc.org.

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- Alistair Henley (head of zone); email: alistair.henley@ifrc.org.
- Elzat Mamutalieva (operations coordinator); phone: +603 9 207 5727; mobile: +60 19 27 44 960; email: elzat.mamutalieva@ifrc.org.
- Jeremy Francis (regional logistics coordinator), phone: +603 9207 5753, fax: +603 2168 8573, email: jeremy.francis@ifrc.org.
- Alan Bradbury (head of resource mobilization and PMER unit); phone: +603 9207 5775, email: alan.bradbury@ifrc.org.
- For media enquiries: Patrick Fuller (acting zone communications manager); mobile: +6012 387 0829, email: patrick.fuller@ifrc.org.
- Please send all funding pledges to zonerm.asiapacific@ifrc.org.

[<Emergency Appeal budget and map below; click here to return to the title page>](#)

International Federation of Red Cross and Red Crescent Societies

MDRPK006 Pakistan : Monsoon Floods

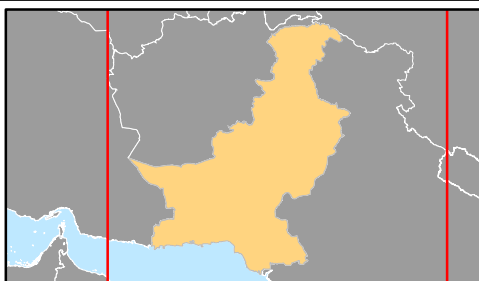
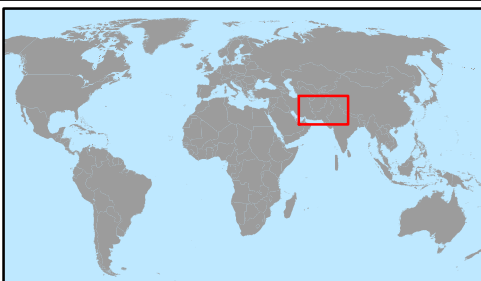
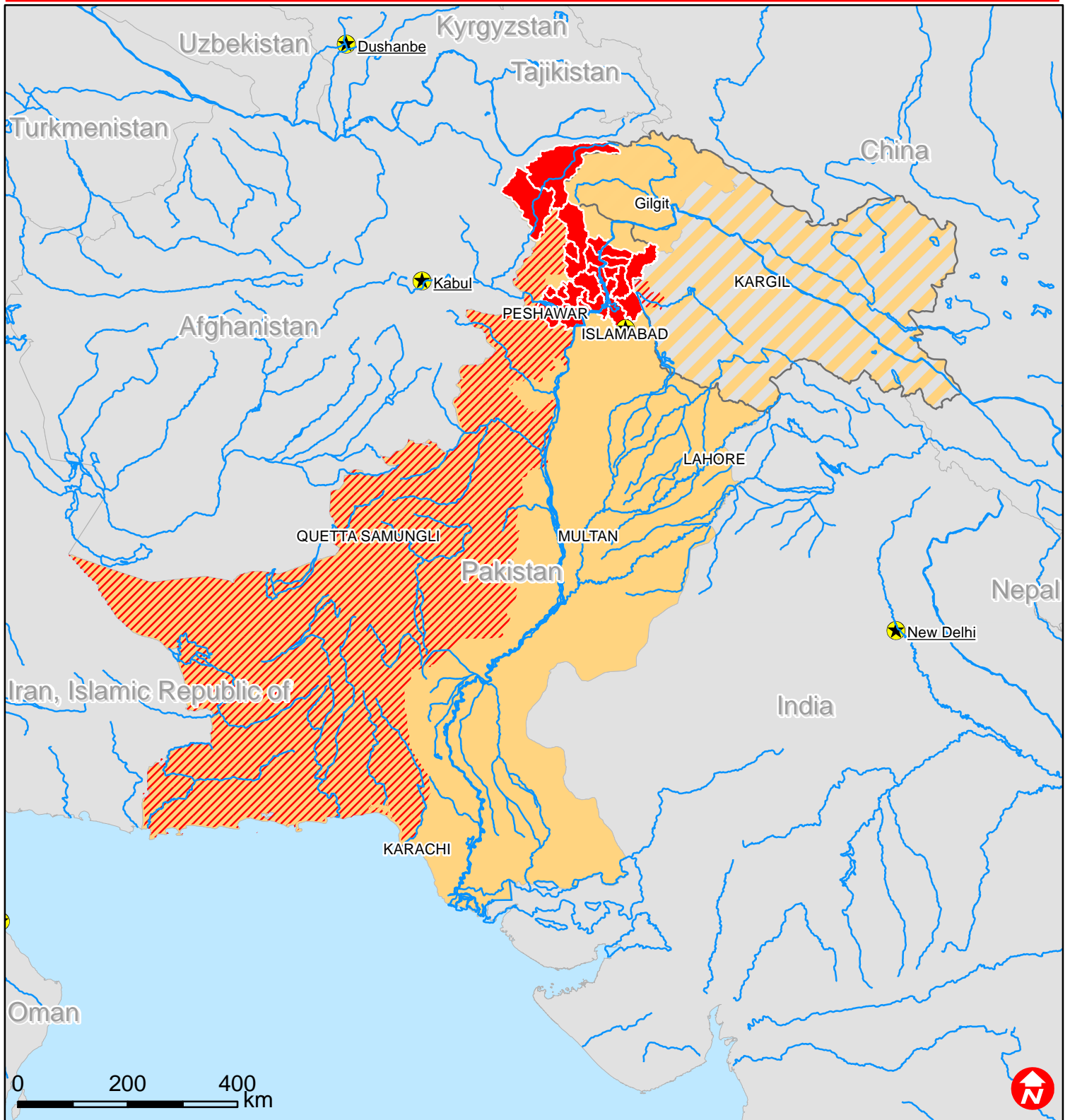
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BUDGET SUMMARY

Budget Group	Multilateral Response	TOTAL BUDGET CHF
Shelter - Relief	1,575,000	1,575,000
Clothing & Textiles	500,000	500,000
Food	3,750,000	3,750,000
Water & Sanitation	850,000	850,000
Medical & First Aid	2,125,000	2,125,000
Ustensils & Tools	1,325,000	1,325,000
Other Supplies & Services & Cash Disbursements	875,000	875,000
Total Supplies	11,000,000	11,000,000
Vehicles	90,000	90,000
Computer & Telecom	105,000	105,000
Other Machinery & Equipment	65,000	65,000
Total Land, vehicles & equipment	260,000	260,000
Storage	350,000	350,000
Distribution & Monitoring	937,500	937,500
Transport & Vehicle Costs	625,000	625,000
Total Transport & Storage	1,912,500	1,912,500
International Staff	720,000	720,000
Regionally Deployed Staff	240,000	240,000
National Society Staff	585,000	585,000
Other Staff benefits - Volunteer per diem	312,500	312,500
Consultants	60,000	60,000
Total Personnel	1,917,500	1,917,500
Workshops & Training	95,000	95,000
Total Workshops & Training	95,000	95,000
Travel	320,000	320,000
Information & Public Relation	115,000	115,000
Office Costs	135,000	135,000
Communications	45,000	45,000
Professional Fees	20,000	20,000
Financial Charges	10,000	10,000
Other General Expenses	140,000	140,000
Total General Expenditure	785,000	785,000
Program Support	1,038,050	1,038,050
Total Programme Support	1,038,050	1,038,050
NET EMERGENCY APPEAL NEEDS	17,008,050	17,008,050



Pakistan: Floods



-  IFRC support to PRCS
-  ICRC support to PRCS
-  Jammu and Kashmir