Planning, Monitoring, Evaluation and Reporting (PMER)

Appeal No. MAA00014

03/04/2008

This report covers the period of 01/01/2006 to 31/12/2007 of a two-year planning and appeal process.

In brief

Programme summary:

During the reporting period, PMER focused on:

- Establishing a basis for a Federation-wide planning and reporting process which will contribute to scaling up the reach and quality of assistance provided to the target population.
- Building a stronger capacity in planning, monitoring, evaluation and reporting within the International Federation.

In 2006 and 2007, the department engaged stakeholders in its programme planning and decision making; conducted a needs assessment in the areas of planning, monitoring, evaluation and reporting in 10 National Societies in Southern and East Africa; shared knowledge and experience on PMER issues with National Societies and the secretariat through the PMER network meeting; started the development of a training package on planning, monitoring, evaluation and reporting; and conducted a baseline survey and an assessment of all National Societies to track their progress in achieving the Global Agenda goals.

Goal: To promote and support the establishment of a Federation–wide planning, monitoring,
evaluation and reporting system with an aim to improve the performance and accountability of the International Federation.

Needs: Total 2006-2007 budget CHF 3,754,139 (USD 3,357,906 or EUR 2,275,236) (out of which 32 per cent covered).

Click here to go directly to the attached financial reports:

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No. of people we help: The PMER department provides technical support and guidance to 185 National Societies and the secretariat.

Our partners: The department works with National Societies, the secretariat, and international and non-governmental organizations.

Current context

From 2006 to 2007, PMER strengthened its team in Geneva and in the zones to improve the quality of the support provided to National Societies and the secretariat. In the secretariat, there has been a growing recognition of the need for effective planning, monitoring, evaluation and reporting, if the International Federation is to achieve Strategy 2010 and demonstrate results. During the reporting period, efforts were made to address the following issues:

- Integration of PMER functions in programmes.
- Clarification of indicators needed to measure and report progress achieved.
- Integration of vulnerable people and National Societies’ participation in the planning process.
- Quality control, accountability and consistency of plans and appeals.
- Knowledge-sharing opportunities for National Societies and the secretariat on PMER issues.

Translating the Global Agenda into specific targets and priorities at the country, regional and global level proved to be a challenge during the reporting period. Efforts to establish the PMER team in the secretariat also affected the department’s work in 2006 and 2007.

Progress towards objectives

Objective 1: Establish a Federation-wide planning and reporting process which will contribute to scaling up the reach and quality of assistance provided to the target population.

National Societies’ Baseline Survey

At the International Federation’s 2005 General Assembly, National Societies adopted the Federation of the Future outcomes, including a Global Agenda with four goals related to the core areas of Strategy 2010. The Global Agenda calls for all National Societies to increase the quality and reach of their programming over the next five years.

In order to track the collective progress of the International Federation in achieving the Global Agenda, the International Federation commissioned a survey of National Societies’ current activities related to the Global Agenda Goals. The survey also examined issues related to the priority areas for improvement contained in the Framework for Action, which include improving
accountability, strengthening staff and volunteer capacity, as well as improving resource mobilization in National Societies.

The survey was conducted by an independent research organization, The Gallup Organization, working in close collaboration with PMER. National Society leaders were asked to provide information on how many people directly benefited from Red Cross/Red Crescent activities in 2005, how many people and resources National Societies mobilized to meet the Global Agenda Goals, as well as on quality and accountability measures in programming.

National Societies, the secretariat and governing bodies of the International Federation will be able to use the survey results as a baseline to track future progress towards achieving the Global Agenda Goals. This will be done through the Federation-wide Performance and Accountability Tracking System (PATS) that will be rolled out from 2008. The results will allow the International Federation to demonstrate to governments, partners and supporters how National Societies are collectively improving performance, accountability and impact. The baseline will also allow the International Federation to better plan and prioritize programming and mobilize more resources to support National Societies' work. This, in turn, will help ensure that the International Federation is able to fulfill its mission to improve the lives of vulnerable people.

National Society Self-Assessment

The National Society self-assessment process was launched in 2000 to help National Societies measure their performance against the Characteristics of a Well-Functioning National Society. The process allowed for the systematic monitoring of National Societies’ overall progress towards achieving Strategy 2010, as well as promoted a culture of continuous improvement and accountability in the International Federation.

In 2006, 73 National Societies participated in the second round of self assessment. Results were presented in the Characteristics of a Well Functioning National Society, which was shared with all National Societies during the General Assembly in 2007. Findings showed that noticeable progress was made in the areas of volunteer management, accountability and visibility, yet progress in areas such as emblem protection, integrity management and gender mainstreaming was slow or nonexistent.

Objective 2: Build stronger capacity in planning, monitoring, evaluation and reporting within the International Federation.

Plan and Appeal process

In 2006 and 2007, consultations were held with National Societies and the secretariat, to review the plan and appeal process for 2008 to 2009. It was agreed that overall, plans and appeals would be organized around the Global Agenda and the Framework for Action, better harmonizing the activities at the country, regional and global level; and that the plan(s) would be separated from the appeal. The appeal would serve more as a fund raising tool, with links available to a more detailed 2008 to 2009 plan(s), planning and resource matrix(es) and budget summary. This structure would enable the organization to more clearly align the anticipated work and expected results of the International Federation to the resources sought.

Needs Assessment

An assessment of the PMER capacity needs in National Societies was initiated at the end of December 2007. It was successfully carried out in 10 National Societies in Southern and East Africa (Malawi, Zambia, Mozambique, Angola, Namibia, Rwanda, Burundi, Ethiopia, Kenya and Uganda). Staff and volunteers from NS headquarters and branch level offices participated in three-day needs assessment workshops. As a result of the exercise, a detailed action plan was
produced which allowed each NS to address the PMER capacity gaps they identified during the
various sessions. In order to ensure commitment at the highest level, the action plans were also
endorsed by the NS Secretary Generals. In 2008 to 2009, the PMER department in Geneva will
work with National Societies to design and implement a capacity building plan tailored to their
needs. The respective PMER secretariat staff in the zones, will also continue to work closely with
the National Societies to ensure the implementation of these action plans.

**PMER Network Meeting**

To increase knowledge sharing on planning, monitoring, evaluation and reporting, PMER
coordinated the first PMER network meeting in Geneva in August 2007. Thirty-two people (12 from
National Societies, 11 representatives from zones and delegations, and nine staff from the
secretariat in Geneva) participated in this meeting. The aim of the PMER network meeting was to
strengthen the PMER capacities of National Societies and the secretariat, through networking,
knowledge sharing and peer to peer support.

**PMER Training Package**

PMER began developing a training package on planning, monitoring, evaluation and reporting in
the last quarter of 2007. The aim of this package is to strengthen the PMER capacity of managers
in the International Federation, and to help them deliver the Global Agenda goals more effectively.
The package is still a work in progress.

**Working in partnership**

The PMER department works in close collaboration with National Societies and the secretariat on
planning, monitoring, evaluation and reporting activities. It is also a full member of the Active
Learning Network for Accountability and Performance in Humanitarian Action (ALNAP), an
international network dedicated to improving humanitarian performance through increased
learning and accountability.

The International Federation, the Department for International Development (DFID) and the British
Red Cross have committed to a partnership outlined in an Institutional Strategy (IS) covering a
four-year period from January 2007 to December 2010. DFID will strengthen the capacity of the
PMER Department through the IS.

**Contributing to longer-term impact**

PMER aims to promote and support the establishment of a Federation-wide results-based system
for planning, monitoring, evaluation and reporting. All programme activities will be aligned against
the Global Agenda goals, and there will be transparency in the use of resources from the country
to the global level. These efforts will be important to scale up programmes and improve the reach
and quality of assistance to the vulnerable population.

**Looking ahead**

In 2008 to 2009, PMER will continue to work with members of the International Federation to
improve the reach and the quality of assistance provide to the target population by:

- Using lessons learned from the planning and appeal process in 2008 to 2009 to
further strengthen the process for 2009 to 2010. A package of guidelines and tools
on this process will be ready and available on the International Federation’s
internal website (FedNet) in April 2008.

- Continuing the needs assessment of National Societies, to be facilitated by the secretariat in the field, with the remaining NS in West and Central Africa, Americas, Europe, Asia Pacific and MENA regions. These assessments will be completed in the first semester of 2008.
- Enlarging its PMER network and using the expertise available to further develop a Federation-wide approach to planning, monitoring, evaluation and reporting.
- Developing a system to collect, store and analyze the information relevant to the Global Agenda Goals. It will be based on the baseline survey carried out in collaboration with the Gallup Organization, and will allow the International Federation to regularly monitor the progress made against the Global Agenda goals.

How we work

All International Federation assistance seeks to adhere to the Code of Conduct and is committed to the Humanitarian Charter and Minimum Standards in Disaster Response (Sphere) in delivering quality and accountable assistance to the most vulnerable. For support to or for further information concerning Federation programmes or operations in this or other countries, or for a full description of the national society profile, please access the Federation’s website at http://www.ifrc.org

The International Federation’s activities are aligned with its Global Agenda, which sets out four broad goals to meet the Federation’s mission to “improve the lives of vulnerable people by mobilizing the power of humanity”.

Global Agenda Goals:
- Reduce the numbers of deaths, injuries and impact from disasters.
- Reduce the number of deaths, illnesses and impact from diseases and public health emergencies.
- Increase local community, civil society and Red Cross Red Crescent capacity to address the most urgent situations of vulnerability.
- Reduce intolerance, discrimination and social exclusion and promote respect for diversity and human dignity.

Contact information

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