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# Long Term Planning Framework 2012-2015

## Democratic People's Republic of Korea (DPRK)

 International Federation  
of Red Cross and Red Crescent Societies

*DPRK Red Cross, with the support of IFRC and its partners, assist vulnerable communities in the country through both longer-term programmes as well as in emergencies, such as its response to the 2011 floods in the country.*

*Photo: DPRK Red Cross.*



### 1. Who are we?

The International Federation of Red Cross and Red Crescent Societies (IFRC) is the largest humanitarian organization operating in the Democratic People's Republic of Korea (DPRK) since 1995. IFRC works in five out of nine provinces and has the most extensive access to the country, especially when compared to other international organizations, as well as non-governmental organizations (NGOs). IFRC works with an average annual budget of CHF 10 million.

The IFRC team in the DPRK consists of six international and 12 national staff, and has three programmes: 1) health and care, including water and sanitation; 2) disaster management; and 3) organizational development. The IFRC office further consists of a logistics and finance/administration department, a fleet of six vehicles, four drivers, and one fleet manager.

### 2. What is our mission?

To contribute to the prevention and alleviation of human suffering with diverse humanitarian activities by supporting the national society to become stronger.

### 3. Where have we come from and what have we done so far?

Since the start of its operations in 1995, the IFRC has supported the DPRK Red Cross in the provision of essential drugs to 8.25 million people through 2,030 clinics nationwide, approximately one third of the population. As drug distribution is not a traditional Red Cross activity, discussions are underway with the DPRK ministry of public health to transfer this responsibility back to the government, while the Red Cross is looking into alternative ways to support the health sector

Through a network of 2,500 first aid posts, Red Cross is working with the most vulnerable parts of the population to improve their health status through first aid, health prevention, and hygiene promotion. Disaster risk reduction measures have been effective in reducing the impact of flooding in many areas where they have been put in place. Dramatic levels of deforestation are gradually making the country more vulnerable to the detrimental effects of adverse weather events. The Red Cross is looking into short-term flood mitigation measures, as well as longer term, through its extensive community-based tree-planting programme. During the latest floods from July to September 2010, the DPRK Red Cross played a key role in providing emergency relief to the affected population, including clean drinking water.

At the same time, the Red Cross is aiming for livelihood improvement among vulnerable communities, mainly focusing on the generation of alternative sources of income. The supported communities remain active in disaster preparedness, and use the additional income for the construction of flood-mitigating interventions.

In ten years, the Red Cross has helped supply over 600,000 people with clean drinking water and proper sanitation facilities at household level.

#### 4. Who are our stakeholders?

The 8.25 million people benefiting from DPRK Red Cross-supported programmes are the main stakeholders. By focusing on a participatory way of working through community assessments, many beneficiaries at the same time play an active role in the planning, implementation, monitoring and evaluation of the programmes.

The DPRK Red Cross works in the framework of a three-year cooperation agreement strategy (CAS) with IFRC and nine partner Red Cross societies: Australian, Canadian, Danish, Finnish, German, Netherlands, Norwegian, Spanish, and Swedish. The current CAS agreement up to 2012 was signed in October 2009.

At county, provincial, and national level, the ministries of public health, city management, people's security, and land and environmental protection contribute with technical advice and material support to the Red Cross programmes. Collaboration with UN agencies consists of information exchange as well as the agreement on the contents of the medical kits, the role division in disaster response situations, and training initiatives in different areas.

The Red Cross also benefits from specialized expertise of NGOs active in the DPRK, where they are called European Union project support (EUPS) units.

#### Partner support to DPRK Red Cross

Partners	Disaster Response	DRR	Health	Watsan	OD	Comms	HD	IDRL	RM/PMER
<b>Multilateral partner national societies through IFRC:</b>									
Australian RC		✓							
British RC	✓	✓			✓				
Canadian RC									✓
Danish RC	✓	✓	✓						
Finnish RC			✓						
German RC		✓		✓					
Japanese NS	✓	✓	✓	✓					
Kuwait RC	✓	✓	✓	✓	✓				✓
Norwegian	✓	✓	✓		✓				
Swedish RC	✓	✓	✓	✓	✓				
<b>Other multilateral partners through IFRC:</b>									
Netherlands embassy	✓			✓					
New Zealand embassy		✓							
<b>Other bilateral partners:</b>									
ICRC			✓	✓			✓		

## 5. Where are we going and how are we going to get there?

### **Business Line 1 “To raise humanitarian standards”**

<p><b>Outcome 1:</b> DPRK Red Cross is enabled and inspired to increase the magnitude, quality and impact of their services.</p>
<p><b>Output 1.1:</b> DPRK Red Cross has contributed to the global IFRC databank process to profile their services, strengths and gaps.</p> <p><i>Target: by 2015,</i></p> <ul style="list-style-type: none"> <li><i>DPRK Red Cross has contributed initial information to the databank.</i></li> </ul>

### **Business Line 2 “To grow Red Cross Red Crescent services for vulnerable people”**

<p><b>Outcome 1:</b> DPRK Red Cross is better prepared to work with targeted communities and to respond to disasters and crises events in a timely manner.</p>
<p><b>Output 1.1:</b> DPRK Red Cross has well defined roles in national response and recovery mechanisms, as well as recognition among authorities.</p> <p><i>Target: by 2015,</i></p> <ul style="list-style-type: none"> <li><i>Red Cross profile increased within the government, UN agencies and NGOs as a first step to introduce shelter sector for emergency and to establish Red Cross as a lead agency in coordinating shelter sector.</i></li> </ul>
<p><b>Output 1.2:</b> DPRK Red Cross has capacity to provide timely relief, emergency health and water sanitation services to affected populations in a timely and efficient manner.</p> <p><i>Target: by 2015,</i></p> <ul style="list-style-type: none"> <li><i>85 % of disaster response and recovery operations have positive evaluations on relevance, speed and effectiveness (evaluations/reviews).</i></li> </ul>

### **Business Line 3 “To strengthen the specific Red Cross Red Crescent contribution to development”**

<p><b>Outcome 1:</b> Improved medical services focusing on maternal, newborn and child health care.</p>
<p><b>Output 1.1:</b> The essential medicine distribution programme has been scaled down while ensuring the health needs of targeted vulnerable groups.</p> <p><i>Target: by 2015,</i></p> <ul style="list-style-type: none"> <li><i>75% of current essential medicine distribution has been scaled down to ministry of public health.</i></li> </ul>
<p><b>Output 1.2:</b> More effective medicine use through training of household doctors in relevant subject areas.</p> <p><i>Target: by 2015,</i></p> <ul style="list-style-type: none"> <li><i>clinics manage to use quarterly drug distribution for longer periods of time than previously.</i></li> </ul>
<p><b>Output 1.3:</b> The DPRK Red Cross has identified alternative areas of intervention in the area of maternal, newborn and child health care, and started implementation of these new initiatives in close collaboration with relevant authorities.</p> <p><i>Target: by 2015,</i></p> <ul style="list-style-type: none"> <li><i>75% of entire health and care budget target initiatives do not include drug distribution.</i></li> </ul>

<p><b>Outcome 2:</b> The DPRK Red Cross is recognized as a valuable and integral actor in building community safety and resilience.</p>
<p><b>Output 1:</b> DPRK Red Cross staff and volunteers are trained in the use of IFRC community based tools and methodologies and have adapted and applied them to the local context.</p> <p><i>Target: by 2015,</i></p> <ul style="list-style-type: none"> <li>60% of DPRK Red Cross staff capable of applying community assessments (evaluations/reviews).</li> </ul>
<p><b>Output 2:</b> The DPRK Red Cross has well established rural and urban community based programmes that have integrated aspects of disaster risk reduction, climate change adaptation, tree planting, health, livelihoods, road safety, voluntary non remunerated blood donation, and other approaches to address vulnerabilities in high risk communities.</p> <p><i>Target: by 2015,</i></p> <ul style="list-style-type: none"> <li>60% of targeted communities are supported with most programme aspects at the same time.</li> </ul>
<p><b>Output 3:</b> The first aid programme of the DPRK Red Cross has been improved through the development of a professional first aid training programme and functional first aid posts.</p> <p><i>Target: by 2015,</i></p> <ul style="list-style-type: none"> <li>DPRK Red Cross certified as only first aid provider in-country by MoPH, and trained 50% of volunteers in first aid, including 2-yearly refresher first aid training to first aid post volunteers.</li> </ul>
<p><b>Output 4:</b> Improved access to safe water and sanitation facilitates as well as hygiene promotion in target communities.</p> <p><i>Target: by 2015,</i></p> <ul style="list-style-type: none"> <li>200,000 beneficiaries in target communities have access to safe water at household level; 15% of the total population in target communities use new latrines; 100% of ri clinics and schools in target communities use or upgraded new latrines; 100% of target households use wastewater disposal systems; 100% beneficiaries receive ongoing hygiene promotion.</li> </ul>
<p><b>Outcome 3:</b> The DPRK Red Cross is strengthened through robust organizational structures and systems (human, financial and material) and a wide representation of its stakeholders.</p>
<p><b>Output 1:</b> The DPRK Red Cross has increased capacity at all levels with a strong volunteer base, able to mobilize the required resources and consistently increase their institutionalized knowledge base and acquire expertise, skills and support to scale up in quantity and quality.</p> <p><i>Target: by 2015,</i></p> <ul style="list-style-type: none"> <li>90% retention and 10% increase of number of volunteers compared to January 2012.</li> </ul>
<p><b>Output 2:</b> The role of youth has been taken into account in programme design, and the DPRK Red Cross has been supported in their endeavour to engage and empower youth in their Red Cross Red Crescent work.</p> <p><i>Target: by 2015,</i></p> <ul style="list-style-type: none"> <li>95% of all programme activities somehow involve youth, where applicable.</li> </ul>

#### **Business Line 4 “To heighten Red Cross Red Crescent influence and support for our work”**

<p><b>Outcome 1:</b> The DPRK Red Cross is better positioned and has stronger capacity to achieve the vital goal of helping to protect the most vulnerable.</p>
<p><b>Output 1.1:</b> The DPRK Red Cross advocates with relevant authorities on behalf of vulnerable people on issues such as climate change adaptation, risk reduction, social inclusion, and a culture of non-violence.</p>

<p><i>Target: by 2015,</i></p> <ul style="list-style-type: none"> <li>• <i>DPRK Red Cross has managed to influence government policy at least once per year</i></li> </ul>
<p><b>Output 1.2:</b> DPRK Red Cross communications capacities are strengthened and empowered to deliver messages about Red Cross Red Crescent action, humanitarian imperatives, and values that increase visibility and positive images of the Red Cross Red Crescent among the general public and back to the communities served.</p> <p><i>Target: by 2015,</i></p> <ul style="list-style-type: none"> <li>• <i>Increase in number of communication products used within and outside the DPRK Red Cross</i></li> </ul>
<p><b>Outcome 2:</b> Potential is maximized through existing and potential resources allowing RCRC to achieve its objectives amid a dynamic social and economic environment.</p>
<p><b>Output 2.1:</b> The DPRK Red Cross' ability to mobilize technical and financial resources has been strengthened through better relationship management and resource mobilization initiatives and trainings</p> <p><i>Target: by 2015,</i></p> <ul style="list-style-type: none"> <li>• <i>75% of all programme activities are implemented jointly with a particular government agency, contributing to the overall impact</i></li> </ul>

**Business Line 5 “To deepen our tradition of togetherness through joint working and accountability”**

<p><b>Outcome 1:</b> DPRK Red Cross works together more effectively in partnerships and alliances within the Red Cross Red Crescent and with external partners.</p>
<p><b>Output 1.1:</b> The DPRK Red Cross has effective platforms and mechanisms for Federation-wide coordination, such as the CAS mechanism.</p> <p><i>Target: by 2015,</i></p> <ul style="list-style-type: none"> <li>• <i>85% of DPRK Red Cross programmes supported through a pooled funding mechanism and meeting commonly agreed performance and accountability criteria.</i></li> </ul>
<p><b>Output 1.2:</b> The DPRK Red Cross coordinates with other NSs to further their own development and potential.</p> <p><i>Target: by 2015,</i></p> <ul style="list-style-type: none"> <li>• <i>DPRK Red Cross representatives have participated in at least two exchange visits per year.</i></li> </ul>
<p><b>Outcome 2:</b> The DPRK Red Cross staff have mechanisms and systems in place that support good results based programme management, transparency and accountability.</p>
<p><b>Output 2.1:</b> The DPRK Red Cross have increased understanding of PMER tools, have adapted them to local programme context and are able to provide support directly to their counterparts.</p> <p><i>Target: by 2015,</i></p> <ul style="list-style-type: none"> <li>• <i>DPRK Red Cross has set up fully functional and decentralized monitoring system to county/provincial branches and through self-monitoring by Red Cross volunteers at the community level monitoring system at branch level (evaluations/reviews).</i></li> </ul>
<p><b>Output 2.2:</b> Reports, plans and reviews/evaluations are completed and shared in timely manner.</p> <p><i>Target: by 2015,</i></p> <ul style="list-style-type: none"> <li>• <i>95% of all reports, plans, and reviews/evaluations are submitted before the deadline.</i></li> </ul>

## 6. What are some of the key risks/assumptions?

### Risks

- Political and security situation causes problems in funding and/or in implementation
- Lack of adequate technical skills, human and material resources in the national society

### Assumptions

- Continued accountability of spending of donor money by national society
- Increased Red Cross profile through good communication, advocacy
- Good collaboration/cooperation/coordination with relevant authorities and stakeholders
- Ongoing commitment from target communities to participate in programme activities

## 7. How much will it cost?

	2012	2013	2014	2015	Total
BL 1. Humanitarian Standards					
BL 2. Disaster Management Services (total)	342,207	350,000	345,000	345,000	1,382,207
BL 3. Sustainable Development	6,828,827	6,910,000	7,000,000	7,000,000	27,738,827
BL 4. Humanitarian Diplomacy					
BL 5. Effective working and accountability	679,210	520,000	700,000	700,000	2,599,210
<b>Total Budget</b>	<b>7,850,244</b>	<b>7,780,000</b>	<b>8,045,000</b>	<b>8,045,000</b>	<b>31,720,244</b>

## How we work

All IFRC assistance seeks to adhere to the [Code of Conduct for the International Red Cross and Red Crescent Movement and Non-Governmental Organizations](#) (NGO's) in Disaster Relief and the [Humanitarian Charter and Minimum Standards in Disaster Response \(Sphere\)](#) in delivering assistance to the most vulnerable.

The IFRC's vision is to inspire, encourage, facilitate and promote at all times all forms of humanitarian activities by national societies, with a view to preventing and alleviating human suffering, and thereby contributing to the maintenance and promotion of human dignity and peace in the world.

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The IFRC's work is guided by Strategy 2020 which puts forward three strategic aims:

1. Save lives, protect livelihoods, and strengthen recovery from disaster and crises.
2. Enable healthy and safe living.
3. Promote social inclusion and a culture of nonviolence and peace.

Find out more on [www.ifrc.org](http://www.ifrc.org)

## Contact information

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