

# DREF operation final report



International Federation  
of Red Cross and Red Crescent Societies

## Mexico: Hurricane Jimena

DREF operation n° MDRMX00'  
GLIDE [TC-2009-000167-MEX](#)  
19 March 2010

The International Federation's Disaster Relief Emergency Fund (DREF) is a source of un-earmarked money created by the Federation in 1985 to ensure that immediate financial support is available for Red Cross Red Crescent response to emergencies. The DREF is a vital part of the International Federation's disaster response system and increases the ability of National Societies to respond to disasters.

**Summary:** 331,705 Swiss francs (319,632 US dollars or 219,302 Euros) were allocated on 15 September 2009 from the Federation's Disaster Relief Emergency Fund (DREF) to support the Mexican Red Cross (MRC) in delivering immediate assistance to some 3,000 families.

On 22 September 2009, the budget was revised downwards to 193,476 Swiss francs, due to a bilateral contribution from the American Red Cross to the Mexican Red Cross consisting of 3,000 kitchen kits and 1,840 hygiene kits.

The MRC achieved its objective of providing 3,000 of the most affected families in Baja California Sur with assistance and the operation was completed on time.



A family in Baja California Sur hold the relief kits distributed by the Mexican Red Cross. Photo source: Mexican Red Cross

The Canadian Red Cross generously contributed 48,314 Swiss francs (50,000 Canadian dollars) to replenish the DREF for this operation. The major donors to the DREF are the Irish, Italian, Netherlands and Norwegian governments and the European Commission Humanitarian Aid Office (ECHO). Details of all donors can be found on: <http://www.ifrc.org/what/disasters/responding/drs/tools/dref/donors.asp>

[<Click here for the final financial report, or here to view contact details>](#)

## The situation

On 3 September 2009, Hurricane Jimena made landfall as a category two hurricane in Mexico's Baja California Sur State. The storm crossed the Peninsula as a category one hurricane and made landfall again in the State of Sonora as a tropical depression. Heavy rains and gusty winds followed the storm as it passed over the State causing severe flooding throughout the area. The devastation was a direct result of the number of hours that the hurricane was positioned in the area (approximately 80 hours). Through its passage it caused major damages to homes and businesses in the small towns that were impacted.

Within a week of the emergency, the Mexican Red Cross and other actors in the field carried out damage and needs assessments throughout both States, identifying the following municipalities as having suffered the most damage:

- Comundu and Mulege in Baja California Sur (total population 115,000 people) were hit directly by the hurricane.
- Guaymas and Empalme in Sonora (total population 150,000 people) received record levels of rain (640 millimetres in Guaymas and 311 millimetres in Empalme in less than 24 hours).

The most affected municipality was Mulege, located in the northern region of the State of Baja California while the second most affected municipality was Santa Rosalía City, the capital of the State of Baja California Sur. A total of 72,000 people were affected, and four were reported dead due to the effects of Jimena.

The main road located between San José del Cabo and Tijuana was affected due to several creeks that overflowed. The airports in los Cabos, La Paz and Loreto and ports were temporarily closed, but were immediately reopened with no major damages.

Hurricane Jimena affected basic services including the electric and water systems, especially in the city of Santa Rosalía. Seventy per cent of the electricity network between the cities of Constitución and Santa Rosalía was affected due to damaged power lines and conduction towers. In addition, the MRC local branches in CD Constitución and Santa Rosalía sustained infrastructural damages.

The Federal government through the local State authorities of the affected regions coordinated activities with the Mexican army, the National Electricity Commission and the National Water Commission.



Mexican Red Cross volunteers distributing relief items in Baja California Sur. Source: Mexican Red Cross

## Red Cross and Red Crescent action

Several days before the hurricane made landfall, the Mexican Red Cross worked on logistical aspects and preparation for evacuation activities which included issuing alerts in the possible areas of impact. Vehicles were dispatched from the MRC headquarters with food items, children's kits, hygiene kits and cleaning kits. The vehicles arrived a day after the hurricane impacted. Thereafter, initial assessments were carried out to distribute the food items in the communities of Puerto Lopez Mateos, Cd. Insurgentes, Zaragoza, Puerto Alcatraz and Puerto Magdalena. These distributions were conducted in coordination with volunteers from the local branches in the affected areas. In addition, 15 damage assessment experts and volunteer specialists in distribution were deployed to the area of Santa Rosalía to initiate the formalities of warehouse management, transportation, storage and other logistic issues to set-up a base camp in this city.

Families received basic relief items from the Mexican Red Cross's own stocks in the affected areas:

Community	Food kit	Hygiene kit	Cleaning kit	Children's kit	Kitchen kit
Lopez Mateos	500	100	70	-	-
Cd. Insurgentes	450	75	70	25	-
Zaragoza	150	50	50	40	-
Puerto Alcatraz	50	-	50	20	-
Isla Magdalena	50	-	10	20	-
Los Dolores	313	-	-	40	-
Heroica Muleje	500	-	-	40	-
Cd. Constitucion	700	-	-	40	-
Santa Rosalia	1,747	927	506	-	181
<b>TOTAL</b>	<b>4,460</b>	<b>1,152</b>	<b>756</b>	<b>225</b>	<b>181</b>



A man in the State of Sonora transports the relief items provided by MRC/USAID. Photo source: Mexican Red Cross.

At the onset of the emergency, the Mexican Red Cross installed an operations centre in the La Paz branch along with the State Delegate and personnel from the State. The MRC established a support unit to carry out the emergency response operations. Branches in the state of Baja California Sur deployed 35 vehicles, and 16 rescue units were also mobilized. A total of 170 volunteers were initially involved in the emergency response.

A National Intervention Team was deployed from the MRC headquarters to coordinate with the branches and provide support. The Mexican Red Cross's National Relief Coordinator also prioritized the evacuation of people in high-risk areas.

The local MRC branches in Sonora, Baja California Sur and Baja California Norte together with the MRC National Rapid Response Unit (Unidad Nacional de Intervención Rápida - UNIR) worked in the affected areas performing relief activities. A total of 30 damage and needs assessment specialists from the affected States were mobilized to carry out a detailed assessment.

After the completion of assessments the MRC requested DREF funds to support the operation for an additional 3,000 families. In addition, USAID through the American Red Cross contributed 3,000 zinc sheets of which 1,500 were distributed in the State of Baja California Sur and 1,500 in the State of Sonora respectively.

## Achievements against objectives

The MRC plan of action assisted 3,000 families with essential relief items to support the cleaning of homes and the replenishment of basic household items including: hygiene kits, cleaning kits and mosquito nets. This DREF allocation covered distribution and monitoring costs, as well as mobilization and per diem of the Mexican Red Cross volunteers assisting in the distributions. The allocation also covered the mobilization costs of an operations coordinator working for this operation.

Relief distributions (food and basic non-food items)	
Objective: 3,000 families in the areas most affected by Hurricane Jimena will receive essential relief items.	
Expected results	Activities planned
3,000 families' living conditions will be improved by receiving relief items.	<ul style="list-style-type: none"> <li>• Conduct rapid emergency needs and capacity assessments.</li> <li>• Develop beneficiary targeting strategy and registration system to deliver intended assistance.</li> <li>• Distribute relief supplies and control supply movements from point of dispatch to end-user.</li> <li>• Monitor and evaluate the relief activities and provide reporting on relief distributions.</li> <li>• Develop an exit strategy.</li> </ul>

### Impact:

On 19 September three containers with 3,000 kitchen sets (donated by the American Red Cross), 3,000 hygiene kits (1,840 of these were part of the bilateral contribution made by the American Red Cross) and 6,000 mosquito nets were shipped from the International Federation's Regional Logistic Unit in Panama to Veracruz Port, Mexico. Some of these kits will be used for replenishment of stocks in the Mexican Red Cross's Toluca warehouse and they will be prepositioned for future emergencies.

The distributions were carried out as follows in **Baja California Sur**:

Community	Hygiene kits	Kitchen sets	Cleaning kits	Mosquito nets
Mulege	72	36	36	72
San Bruno	64	32	32	64
San Jose de Magdalena	140	70	70	140
Santa Agueda	40	20	20	40
San Ignacio	70	35	35	70
Santa Rosalia	1,956	978	978	1,956
Ciudad Insurgentes	418	208	482	964
Ciudad Constitucion	240	121	1,347	2,694
<b>TOTAL</b>	<b>3,000</b>	<b>1,500</b>	<b>3,000</b>	<b>6,000</b>

3,000 families were reached through the distribution of these relief items, which helped them to resume their daily activities. The MRC branch in Baja California will receive support from the headquarters National Relief Department to carry out risk reduction trainings in the most vulnerable areas of the region.

## How we work

All International Federation assistance seeks to adhere to the [Code of Conduct for the International Red Cross and Red Crescent Movement and Non-Governmental Organizations \(NGO's\) in Disaster Relief](#) and the [Humanitarian Charter and Minimum Standards in Disaster Response \(Sphere\)](#) in delivering assistance to the most vulnerable.

The International Federation's vision is to inspire, encourage, facilitate and promote at all times all forms of humanitarian activities by National Societies, with a view to preventing and alleviating human suffering, and thereby contributing to the maintenance and promotion of human dignity and peace in the world.

The International Federation's work is guided by [Strategy 2020](#) which puts forward three strategic aims:

1. Save lives, protect livelihoods, and strengthen recovery from disaster and crises.
2. Enable healthy and safe living.
3. Promote social inclusion and a culture of non-violence and peace.

## Contact information

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- **In Panama:** Mauricio Bustamante, Operations Coordinator of the Pan-American Disaster Response Unit, email: [mauricio.bustamante@ifrc.org](mailto:mauricio.bustamante@ifrc.org); phone: (507) 316 001; fax: (507) 316 1082
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[<Final financial report below; click here to return to the title page>](#)

# International Federation of Red Cross and Red Crescent Societies

MDRMX003 - Mexico - Hurricane Jimena

Final Financial Report

Selected Parameters	
Reporting Timeframe	2009/9-2010/3
Budget Timeframe	2009/9-2009/12
Appeal	MDRMX003
Budget	APPEAL

All figures are in Swiss Francs (CHF)

## I. Consolidated Response to Appeal

	Disaster Management	Health and Social Services	National Society Development	Principles and Values	Coordination	TOTAL
<b>A. Budget</b>	<b>197,976</b>					<b>197,976</b>
<b>B. Opening Balance</b>	<b>0</b>					<b>0</b>
<b>Income</b>						
<u>Other Income</u>						
<i>Voluntary Income</i>	<i>159,514</i>					<i>159,514</i>
<b>C6. Other Income</b>	<b>159,514</b>					<b>159,514</b>
<b>C. Total Income = SUM(C1..C6)</b>	<b>159,514</b>					<b>159,514</b>
<b>D. Total Funding = B + C</b>	<b>159,514</b>					<b>159,514</b>
<b>Appeal Coverage</b>	<b>81%</b>					<b>81%</b>

## II. Balance of Funds

	Disaster Management	Health and Social Services	National Society Development	Principles and Values	Coordination	TOTAL
<b>B. Opening Balance</b>	<b>0</b>					<b>0</b>
<b>C. Income</b>	<b>159,514</b>					<b>159,514</b>
<b>E. Expenditure</b>	<b>-159,514</b>					<b>-159,514</b>
<b>F. Closing Balance = (B + C + E)</b>	<b>0</b>					<b>0</b>

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Final Financial Report

Selected Parameters	
Reporting Timeframe	2009/9-2010/3
Budget Timeframe	2009/9-2009/12
Appeal	MDRMX003
Budget	APPEAL

All figures are in Swiss Francs (CHF)

### III. Budget Analysis / Breakdown of Expenditure

Account Groups	Budget	Expenditure					TOTAL	Variance
		Disaster Management	Health and Social Services	National Society Development	Principles and Values	Coordination		
A		B					A - B	
<b>BUDGET (C)</b>		<b>197,976</b>					<b>197,976</b>	
<b>Supplies</b>								
Clothing & textiles	31,200	27,832					27,832	3,368
Utensils & Tools	54,840	47,546					47,546	7,294
Other Supplies & Services	26,518	24,837					24,837	1,681
<b>Total Supplies</b>	<b>112,558</b>	<b>100,215</b>					<b>100,215</b>	<b>12,343</b>
<b>Transport &amp; Storage</b>								
Storage		1,491					1,491	-1,491
Distribution & Monitoring	35,802	26,378					26,378	9,424
Transport & Vehicle Costs		4,352					4,352	-4,352
<b>Total Transport &amp; Storage</b>	<b>35,802</b>	<b>32,221</b>					<b>32,221</b>	<b>3,581</b>
<b>Personnel</b>								
Regionally Deployed Staff	3,300							3,300
National Society Staff	7,976	3,602					3,602	4,374
<b>Total Personnel</b>	<b>11,276</b>	<b>3,602</b>					<b>3,602</b>	<b>7,674</b>
<b>General Expenditure</b>								
Travel	4,725	302					302	4,423
Information & Public Relation	1,039	2,099					2,099	-1,060
Office Costs	520	1,438					1,438	-918
Communications	312	2,940					2,940	-2,628
Financial Charges	9,669	1,605					1,605	8,064
<b>Total General Expenditure</b>	<b>16,265</b>	<b>8,383</b>					<b>8,383</b>	<b>7,881</b>
<b>Programme Support</b>								
Program Support	12,868	10,040					10,040	2,829
<b>Total Programme Support</b>	<b>12,868</b>	<b>10,040</b>					<b>10,040</b>	<b>2,829</b>
<b>Services</b>								
Services & Recoveries	9,208	5,053					5,053	4,155
<b>Total Services</b>	<b>9,208</b>	<b>5,053</b>					<b>5,053</b>	<b>4,155</b>
<b>TOTAL EXPENDITURE (D)</b>	<b>197,976</b>	<b>159,514</b>					<b>159,514</b>	<b>38,463</b>
<b>VARIANCE (C - D)</b>		<b>38,463</b>					<b>38,463</b>	