Project Proposal

Winterization support for families affected by ongoing conflict inside Syria - Winter 2014/15

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International Federation of Red Cross and Red Crescent Societies
Winter in Syria

Despite reaching temperatures of up to 45 degree Celsius in some areas during the summer, winter in Syria can be very harsh. Wet but generally mild along the coast, in the mountains winter can be extremely cold with prolonged periods of snow and temperatures below zero. Out of the 7 million men, women, boys and girls who are estimated to be internally displaced, many have left without adequate clothing and have to stay in make-shift shelters, which leaves them extremely vulnerable to rain, snow and freezing temperatures.

What we aim to do

Winterization support

Outcome: The affected populations have access to essential household items to reduce their vulnerabilities during the harsh winter weather conditions in 2014

Outputs (expected results)

- Essential household items are provided to 50,000 families (one time distribution for the winter season)

For the winter season 2014/2015, IFRC is planning to provide winterization items such as blankets, mats and mattresses to 50,000 families. One family set includes five blankets, two mattresses and two mats. Since any due process including international tendering and procurement, shipment, custom clearance, warehousing and delivery to the end user takes up to two months, we urgently seek funding to be launched with immediate effect - in the summer months - to ensure that the specified relief will be available before the cold season.

What the winterization package consists of

The selection of winterization items – as well as the overall IFRC Syria Complex Emergency Appeal – is based on joint planning and discussion with the Syrian Arab Red Crescent (SARC) and the result of needs assessments. Therefore, the items reflect the most urgent needs of beneficiaries, filling gaps and also complementing items provided by other agencies.

Due to the lack of electricity and fuel in Syria, especially in remote areas, SARC has been advising Red Cross Red Crescent Movement partners to refrain from providing heaters. SARC has instead distributed winter clothes from a variety of sources, including other international agencies. This is reflected in the selection of IFRC supported items.

<table>
<thead>
<tr>
<th>Description of winterization package for one family</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quantity</td>
</tr>
<tr>
<td>------</td>
</tr>
<tr>
<td>2</td>
</tr>
<tr>
<td>2</td>
</tr>
<tr>
<td>5</td>
</tr>
</tbody>
</table>

Note: CHF (Swiss francs)
Where and to whom we deliver

Under the IFRC Syria Complex Emergency Appeal, SARC in cooperation with IFRC has been targeting 50,000 IDPs and severely affected Syrian population in hard to reach areas of the country. The SARC-IFRC winterization kit is meant to provide descent sleeping conditions for our target beneficiaries during the cold winter season and to prevent illnesses caused by the cold weather.

Indicative areas of distribution for winterization support:

SARC-IFRC relief will be targeting locations of absolute and urgent need to be specified at the time of emergency. As an indication we may provide the below locations with winterization relief, but the final decision of the areas of intervention will depend on the current circumstances during the winter season.

- Damascus area
- Rural Damascus area
- Deir-ez-Zor area
- Ar-Raqqa area
- Dar’a area
- Rural Homs area
- Idlib area

Since the launch of the IFRC appeal in July 2012, distribution of IFRC supported relief items has been carried out as highlighted in this map:

Needs assessment based on beneficiary feedback

According to beneficiary feedback collected during relief distributions, winterization was among the most needed items within Syria:

- Shelter and winterization support to be provided in the form of non-food items (mats, mattresses and high thermal blankets) to address the specific vulnerabilities during the cold winter season
- Food parcels to address the immediate needs of the populations affected by the crisis
- Hygiene kits to support populations to maintain dignity and to meet their basic health and hygiene needs.
Procurement and distribution

With the support of the IFRC logistics coordinator based in Syria and the IFRC Global Logistics Service in Dubai, winterization items are procured through international tender. Effective and approved systems are in place to track the items from point of dispatch until they reach the beneficiary.

The winterization items are distributed through pre-planned distributions, where possible. In emergency situations the plans might have to be re-adjusted, due to limited access caused by the security situation or the closing of roads. In these cases, a revised distribution is carried out. Furthermore, wherever possible, the beneficiaries are being registered and needs assessments finalized prior to the distribution. In emergency situations, and in areas with ongoing violence, this is not always possible due to the need to deliver the items and leave the area rapidly.

Monitoring and reporting

Regular monitoring and accurate reporting is facilitated by dedicated SARC reporting officers in each of the 14 governorates, who provide distribution reports to IFRC’s Syria office with the location of the distribution and the number of families. High quality and timely reporting is further strengthened by a reporting coordinator at SARC headquarters and a dedicated IFRC reporting delegate for Syria. Whenever the security situation allows, monitoring visits are carried out by local and international staff. A financial report for 2014 will be prepared in March 2015.

What is our budget

We are targeting 50,000 families with winterization kits to be prepositioned by the beginning of the cold season of 2014. Due to the urgency to procure winter items that will prevent additional suffering among people in need, we kindly request support for this project.

Calculation for 15,000 winterization kits (estimate) [1]

<table>
<thead>
<tr>
<th>Type of cost</th>
<th>Details</th>
<th>Quantity</th>
<th>Unit price</th>
<th>Price in CHF</th>
</tr>
</thead>
<tbody>
<tr>
<td>Winterization items (including inspection fee, service charge and transportation to the warehouse)</td>
<td>Mat</td>
<td>2</td>
<td>2</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td>Mattresses</td>
<td>2</td>
<td>21</td>
<td>42</td>
</tr>
<tr>
<td></td>
<td>Blankets</td>
<td>5</td>
<td>10</td>
<td>50</td>
</tr>
<tr>
<td>Procurement price per kit/family</td>
<td></td>
<td></td>
<td></td>
<td>96</td>
</tr>
<tr>
<td><strong>Total cost for consignment</strong></td>
<td></td>
<td></td>
<td></td>
<td><strong>1,440,000</strong></td>
</tr>
<tr>
<td>In country costs</td>
<td>Custom clearance, handling, transport</td>
<td></td>
<td></td>
<td>49,667</td>
</tr>
<tr>
<td></td>
<td>Transport from warehouse and distribution</td>
<td></td>
<td></td>
<td>91,057</td>
</tr>
<tr>
<td></td>
<td>Buffer 15%</td>
<td></td>
<td></td>
<td>21,109</td>
</tr>
<tr>
<td><strong>Total price for in country costs</strong></td>
<td></td>
<td></td>
<td></td>
<td><strong>161,833</strong></td>
</tr>
<tr>
<td><strong>Grand total for 15,000 winterization kits delivered and distributed</strong></td>
<td></td>
<td></td>
<td></td>
<td><strong>1,601,833</strong></td>
</tr>
<tr>
<td><strong>Grand total for 30,000 winterization kits delivered and distributed</strong></td>
<td></td>
<td></td>
<td></td>
<td><strong>3,203,666</strong></td>
</tr>
<tr>
<td><strong>Grand total for 50,000 winterization kits delivered and distributed</strong></td>
<td></td>
<td></td>
<td></td>
<td><strong>5,339,443</strong></td>
</tr>
</tbody>
</table>

Note: CHF (Swiss francs)

[1] The calculation is based on items for 15,000 families out of the total of 50,000 families as an example. Unit cost slightly varies depending on how many items are ordered at the same time: the higher the number of items ordered together, the smaller the unit cost becomes.
Supporting IFRC in Syria means….

...supporting SARC – the main humanitarian provider in Syria

The Syrian Arab Red Crescent (SARC) has been the main provider of humanitarian services in Syria since the beginning of the current crisis with a dedicated coordination role to registered INGOs operating in Syria, providing services to approximately four million people per month as a cumulative humanitarian relief going through SARC and implemented by SARC headquarters, 14 country-wide branches and 77 sub-branches. SARC further has an operational lead role for the Red Cross Red Crescent Movement response in Syria and facilitates and often implements activities supported by UN partners. Committed to the Fundamental Principles of the Red Cross Red Crescent such as humanity, impartiality, neutrality and independence, SARC and the International Red Cross Red Crescent Movement at large provide assistance to people in need in an impartial manner and regardless of their political opinion, religion, nationality, race, etc. In this spirit, SARC has been facilitating and providing assistance across frontlines and throughout the country through its volunteers present in all governorates and numerous local units.

Although the numbers of relief items supported by IFRC are modest compared to the overall assistance delivered by SARC in Syria, IFRC support brings an additional value to SARC as the items received through the IFRC emergency appeal are available for SARC to answer immediately to upcoming emergencies or opportunities. In practical terms this means that whenever a road opens up, a besieged area becomes available or a large number of IDPs arrive to a new location, SARC has the needed flexibility to load its trucks without delay and dispatch the needed items, as soon as approvals are received.

IFRC has been providing support since the onset of the crisis, focusing on emergency and basic health care and relief with directly associated logistics and financial management. Due to its specific mandate, IFRC has a special role in supporting capacity building and organizational development of SARC. The capacity building support to SARC is based on the operational needs and is aiming to reinforce existing capacities, enhance operations, boost accountability and transparency while operating in a very complex crisis.

Further information on winterization

A message from Dr. Abdulrahman Attar, President of the Syrian Arab Red Crescent, on the needs for Syrians in the winter of 2013/14: http://vimeo.com/album/2304666/video/78542510

Video of SARC Hamah branch supporting the most vulnerable to cope with freezing temperatures in the winter of 2013/14: https://www.youtube.com/watch?v=oz6cIY2T-rk

Further information on IFRC’s Syria appeal available at www.ifrc.org/syria-crisis or directly at Syria Complex Emergency Appeal, overall donor response and Operations Update.

For additional information please contact:

In Syria:

Marwan Abdullah
General Director, Syrian Arab Red Crescent Society, phone: +963 113327691/3327698, email: sarc@net.sy; info@sarc.sy

Åsa Erika Jansson
IFRC Country Representative, Syria, phone: +963 113327691/3327698, mobile phone: +963 951765409, email: asaerika.jansson@ifrc.org

Gyula Kadar
IFRC Operations Manager, Syria, phone: +963 11 3327691/98/45/46, mobile phone: +963 958001760, +961 76408452, email: gyula.kadar@ifrc.org

In IFRC MENA Zone office:

Sophie Sutrich
IFRC Quality Assurance and Resource Mobilization delegate for Syria, based in Beirut, phone: +961 5 428 442, mobile phone: +961 7 1802914, email: sophie.sutrich@ifrc.org

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International Federation of Red Cross and Red Crescent Societies
Email: information.mena@ifrc.org

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