IFRC presents the challenge that all rural WASH actors face in measuring impact and sustainability, not just at project completion stage – but at least several years after completion.

- How can we measure impact and sustainability objectively?
- When should we measure?
- What are we measuring – what are acceptable indicators/targets? What is success?
- How do we measure not just hardware/infrastructure but software and behavioural change?
- Who will/should pay costs related to post project impact measurement?
- If results are poor what can/should we do to rectify?

Note: The event will be live streamed

Can we honestly measure rural WASH impact and sustainability?

Convenor: The International Federation of Red Cross and Red Crescent Societies (IFRC) and Swedish Red Cross

Programme

9:00
Welcome/Introductions by Patrick Fox, Chairperson and moderator, Swedish Red Cross

9:05
Opening remarks Uli Jaspers, Head of WASH, IFRC

9:10
IFRC’s experience with the look back study, Robert Fraser, WASH Coordinator, IFRC

9:15
Panel and plenary discussions

10:25
Wrap up
Panellists

Pascale de la Frégonnière is the Executive Director of the Cartier Charitable Foundation since July 2013. Prior to this, she led the corporate fundraising team of UNICEF France and was in charge of relations with field offices. She built her career working for the UN Office for the Coordination for Humanitarian Affairs in Somalia, with UNICEF in Iraq, Lebanon and Jordan managing donor relations, in Haiti on a mission after the 2010 earthquake.

Guy Howard is a water and sanitation expert with 25 years’ WASH experience in low- and middle-income countries. He works for the UK Department for International Development (DFID), providing leadership on its WASH policy. Guy also supports the development of DFID’s WASH-related position on the Sustainable Development Goals framework and in driving greater coherence between WASH and water resources programming across the organization.

Noor Pwani is a project manager for the Global Water and Sanitation Initiative with the IFRC. He is currently managing the WASH project in Zimbabwe. The project’s goal is to build sustainable WASH services and capacities for rural communities. Noor possesses over 20 years’ experience in the designing, construction and management of water and sanitation programmes in Eastern and Southern Africa.

Heather Skilling is a water and sanitation specialist with more than 25 years’ experience in strengthening service delivery in more than 35 developing countries. Ms. Skilling manages USAID’s urban activities including the Sustainable Water and Sanitation in Africa project in rural and urban settings. She also works with governments and other stakeholders to improve sector accountability and the institutional, regulatory and legal operating environment for service providers.

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