Q: WHAT IS THE PURPOSE AND SCOPE OF THIS STRATEGY?
A: The purpose and scope of the strategy is to provide specific strategic direction to National Societies and their IFRC to implement the strategic aims and enabling actions of IFRC Strategy 2020 as each of them relates to violence, particularly strategic aim 3: “Promote social inclusion and a culture of non-violence and peace.”

Q: HOW DOES THIS STRATEGY CONTRIBUTE TO THE PROMOTION OF A CULTURE OF NON-VIOLENCE AND PEACE?
A: Addressing violence is one of the thematic components for the promotion of a culture of non-violence and peace, together with the promotion of non-discrimination and respect for diversity, and intercultural, inter-religious and intergenerational dialogue.

Q: WHAT CATEGORIES OF VIOLENCE DOES THIS STRATEGY COVER?
A: Covered in this strategy are two categories of violence: self-directed (suicide, self-harm, substance abuse and misuse) and interpersonal violence (child abuse, family violence, physical and sexual assault, gender-based violence, urban violence, etc.).

Q: WHY IS ADDRESSING VIOLENCE IMPORTANT?
A: Violence touches everyone – it is a global humanitarian catastrophe that affects all continents, countries and communities. It has staggering, negative human, economic and community-development impacts.

Q: WHAT IS THE IFRC BASIS FOR THIS STRATEGY?
A: The strategy is based on the Fundamental Principles and their underpinning humanitarian values. It is guided by Strategy 2020 and the IFRC statutory framework.

Q: WHAT WAS THE PROCESS TO DEVELOP THIS STRATEGY?
A: The development of this strategy included consultations with National Societies in each zone, a high-level meeting in Geneva with 22 National Societies and external agencies, and consultations with IFRC and ICRC personnel including at the leadership level.

Q: DO ALL OF THE STRATEGIC DIRECTIONS NEED TO BE IMPLEMENTED BY EACH NATIONAL SOCIETY?
A: No. Each National Society needs to choose which strategic directions apply to their own work and context based on their own resources, capacities and priorities. There are many options available to implement the strategy including integration into the internal systems of National Societies and other Red Cross Red Crescent sectors like Disaster Risk Reduction and Disaster Management, Health, Principles & Values, Migration, etc.
Q: WHAT RESOURCES ARE AVAILABLE TO HELP GUIDE IMPLEMENTATION?
A: Throughout 2011 and beyond, resources and tools – such as guidelines, training modules (including online), and advocacy documents – will be developed and shared to help support implementation.

Q: WHAT ARE THE KEY ACTIONS THE IFRC IS TAKING THIS YEAR?
A: The key actions for this year include:

- **Violence Prevention Baseline Survey (VPBS):** Completion and analysis of a baseline to understand where IFRC is now and to act as a measure point to track future advances.

- **Violence Prevention Focal Points:** IFRC will invite Zones and technical departments to nominate focal points to help move forward the next steps.

- **Global Implementation Plan:** Through collaboration and consultation a global implementation plan will be developed based on the needs, challenges, capacity and aspirations of National Societies.

- **Enlarged Network:** All National Societies will be invited to join the global Violence Prevention network or/and to build regional violence prevention networks.

- **Statutory Meetings 2011.** The strategy will be officially launched at the General Assembly. At the Red Cross Red Crescent International Conference an advocacy report and a resolution on the promotion of a culture of non-violence and peace will be presented.

HOW TO LEARN MORE
Visit: [www.ifrc.org](http://www.ifrc.org) / Contact: sandra.gutierrez@ifrc.org