Background:

The Global Road Safety Partnership (GRSP) is a hosted programme of the International Federation of Red Cross and Red Crescent Societies (IFRC). GRSP’s mission is to reduce death and serious injuries as a result of road crashes in low- and middle-income countries. According to the World Health Organization, road traffic injuries claim more than 1.35 million lives each year and tremendously affect health and development in low- and middle-income countries. Road traffic injuries and deaths have a significant impact on individuals under the age of 18 years, who account for more than 186,000 road traffic deaths annually. The United Nations Convention on the Rights of the Child of 1989 states that every child should be afforded protection and care as necessary for his or her well-being. One important way to do this is to address the epidemic of children killed and injured on the world’s roads.

The Botnar Child Road Safety Challenge (BCRSC), funded by Fondation Botnar, is a four year programme designed to address locally relevant road safety problems that affect children in small- and mid-sized cities in seven priority countries (India, Mexico, Romania, South Africa, Tanzania, Tunisia and Vietnam) with practical, innovative and evidence-based interventions. Local consortiums are usually led by civil society organizations and include government agencies and private sector actors.

The First Phase of the Botnar Child Road Safety Challenge (BCRSC) began in 2018. Each project had a different start date, with 12 projects starting between 1 April - 30 July 2018, and one project starting on 1 September 2019. The total budget of this programme was CHF 9.8 Million.

For the Second Phase of BCRSC, 11 projects are expected to commence from June 2020 through to June 2020, with 1 project starting in January 2021. All 12 projects are expected to end in June 2022. There will be an additional 6 months (up to 31 December 2022) to complete the final evaluation report. There is no option for extension of this programme beyond June 2022. The
total budget of this programme is expected to be CHF 6.1 Million, in addition to remaining, carryover funding from Phase 1.

The current M&E consultancy for the programme has been/is being delivered by The George Institute of Oxford University, which commenced Q4 2017 and due to finish June 2020 (due to the COVID-19 situation a short no-cost-extension is being considered), which amounted to a total of CHF 200,000.

Role and responsibilities of different actors:

GRSP is providing the technical support under the BCRSC and managing the grants programme. The Evaluation Service Provider will provide expert support and guidance to GRSP in the development and implementation of a robust monitoring and evaluation framework that measures progress, allows for modifications and quantifies expected outcomes of projects funded through the BCRSC.

GRSP intends to conduct monitoring and evaluation on a number of levels within the Challenge:

- **Programme level:** encompassing a holistic examination of the overall programme in achieving the intended outcomes.
- **Project level:** Each government and civil society partner on a project-level is eligible to receive funding under the Challenge and grant level monitoring and evaluation is necessary.

Purpose and Objectives of the Evaluation:

All projects need to be monitored and their outcomes evaluated. Monitoring, through the regular collection of appropriate information and data, links activities and their resources to the project objectives. It provides continuous information which tracks progress and offers opportunities for modifications to projects so that they reach their objectives.

The Final Evaluation Report should address the following:

- To assess and reach conclusions regarding the contribution made by the BCRSC programme to improving child road safety.
• To identify the factors that have affected the BCRSC contribution, answering the question of why the performance at the programme and project level is as it is and explaining the enabling factors and learnings.
• To provide actionable recommendations for improving road safety/safe environment project implementation, especially for incorporation into future GRSP projects.

These recommendations should be logically linked to the conclusions and draw upon lessons learned and identified through the evaluation.

Data collection methods:

The BCRSC evaluation will draw on a variety of data collection methods including, but not limited to:

• Document review focusing on BCRSC interim and bi-annual narrative reports, workplans, data collected by local implementing organizations, past evaluation reports (undertaken by the George Institute for Global Health), and other related programme and project documents.
• Discussions with key stakeholders including BCRSC Programme staff, past evaluators and representatives of key civil society organisations, and others (if needed).
• Surveys and questionnaires including participants in development programmes, GRSP members, and/or surveys and questionnaires involving other stakeholders.
• Other methods as needed.

Evaluation Standards

The service provider is expected to uphold the following:

• Maintain a high level of ongoing interaction and communication.
• Convert technical expert advice into a testable application of the theory of change.
• Keep up with the rapid pace of change and document developments.
• Facilitate interpretation of emerging findings for immediate action.
Expectations of service provider:

GRSP is seeking an internationally recognized evaluation institute with strong experience evaluating complex programmes and a thorough understanding of the evidence-base underlying good practices related to road safety, safe built environments, mobility, etc. The service provider will work directly with, and at the direction of, the BCRSC Programme Manager and relevant BCRSC Programme Officers. The service provider is expected to ensure that all work is delivered according to globally recognized good practice. The service provider will:

From 1 July 2020 to 30 September 2020

1. **Reviewing BCRSC’s current Monitoring and Evaluation framework at the programme and project levels**
   The aim of this activity would be to support the BCRSC team in identifying gaps in terms of assessing the impact of Phase 1 beyond output indicators. The evaluator will need to review the content and structure of monitoring and evaluation reports and other technical documents, and provide input on how they can be better framed to support both GRSP’s needs and our implementing partner’s needs in terms of assessing the impact of the road safety interventions.

From 30 July 2020 to 31 December 2022

2. **Conduct programme and project level monitoring and evaluation**
   Based on the agreed monitoring and evaluation framework, conduct project level monitoring in coordination with the programme officers, and programme level monitoring on a biannual basis and provide a report to GRSP. Based on that monitoring, develop recommendations for improvement and share these with GRSP on a regular basis.

3. **Provide ongoing practical and technical advice to the GRSP team**
   Technical expert advice on monitoring and evaluation related issues will be provided to GRSP, the funder and implementing partners. The evaluator is expected to contribute to strengthening GRSP’s capacity to conduct and manage
project/programme evaluations through face-to-face meetings and/or online sessions.

Travel to project countries for technical assistance, partaking of negotiation may be required on a case-by-case basis. This will need to budgeted and built in as part of the quotation.

Part One (1 to 3 months)

Activity 1.1: Propose an updated reporting database and templates following the review of the existing monitoring and evaluation framework and reporting mechanisms.

Activity 1.2: Develop a training session for BCRSC programme officers to understand each stakeholder’s role in the M&E system and offer recommendations for enhancing the quality of data collection and analysis.

Part Two (18 months)

Activity 1.3: Work alongside the BCRSC programme officers to develop indicators for Phase 2 projects.

Activity 1.4: Analyse and interpret project and programme level data (ongoing)

Activity 1.5: Prepare biannual written reports for GRSP on progress (ongoing)

Activity 1.6: Provide input and comments on the monitoring and evaluation section of grantee’s technical reports (biannually)

Activity 1.7: Draft a final evaluation report assessing the impact of BCRSC using evaluation criteria and data collected during the implementation of the programme.

Qualifications

1. Proven track record of conducting programme evaluations and delivering M&E capacity development with international organizations of similar scale, scope and complexity as GRSP/IFRC.

2. Proven track record working with organizations to develop organizational strategy and results frameworks, and M&E frameworks to support their measurement.
3. Preferably have thematic expertise in measurement for road safety/safe urban environment interventions and supporting civil society and foundation actors operating in this space.

4. Proven track record conducting and/or facilitating organizational self-evaluations.