

Operations update



International Federation
of Red Cross and Red Crescent Societies

Pakistan: Monsoon Flash Floods

Emergency appeal n° MDRPK006
GLIDE n° [FL-2010-000141-PAK](#)
Operations update n° 7
9 September 2010

Period covered by this operations update: 1-7 September 2010.

Appeal target (current): CHF 75,852,261 (USD 72.5 mil or EUR 56.3 mil); [<click here to view the attached Revised Emergency Appeal Budget>](#)

Appeal coverage: To date, the appeal is 42.2 per cent covered in cash and kind; and 67.9 per cent covered including contributions currently in the pipeline. Funds are still urgently needed to support the Pakistan Red Crescent Society in this operation to assist those affected by the floods. [<see updated donor response report; or contact details>](#)



A Pakistan Red Crescent Society medical personnel giving a patient a health check in Swat. Photo: Pakistan Red Crescent Society.

Appeal history:

- The [revised emergency appeal](#) was launched on 19 August 2010 for CHF 75,852,261 (USD 72.5 mil or EUR 56.3 mil) for 18 months to assist 130,000 flood-affected families (some 900,000 beneficiaries).
- An [emergency appeal](#) was initially launched on a preliminary basis on 2 August 2010 for CHF 17,008,050 (USD 16,333,000 or EUR 12,514,600) for 9 months to assist 175,000 beneficiaries.
- Disaster Relief Emergency Fund (DREF): CHF 250,000 (USD 239,406 or EUR 183,589) was allocated on 30 July 2010 to support the National Society's response to the emergency.

Summary:

This operations update provides the latest information available. Further details on the background and activities of this operation under the revised emergency appeal are available [here](#).

Now into its second month, the floods operation continues its relief distribution but already with a view towards longer-term recovery. The field coordination and assessment team (FACT) is being phased out. The subsequent phase of the operation is now being handled by the flood operations team which will also host the transitional planning assistance team (TPAT) over the next six to eight weeks. TPAT will emphasize longer-term planning for recovery programming.

To date, food distribution by the Pakistan Red Crescent Society (PRCS) has been made to some 82,000 families through food packs and cooked food. Non-food item distributions have reached more than 35,000 families. The use of indirect distribution with the aid of community leaders is presently being employed due to volume of distributions versus the physical capacity of the national society as well as security concerns in the field.

Provision of emergency basic health care in the field continues through 33 PRCS mobile health units operating in the five affected provinces, and two emergency response unit (ERU) interventions in Larkana and Khairpur in Sindh and Multan in Punjab. Discussions to move the ERU in Multan to other locations are taking place in order to address comparatively greater needs for basic health assistance. In terms of water and sanitation, the ERUs continue to provide assistance in Punjab and Sindh provinces. Distribution of a total of 300,000 water purification tablets has also been facilitated in the Sindh, Baluchistan and Punjab provinces.

Livelihoods programming under this operation will be addressed through more focused planning for recovery under this operation.

To date, American Red Cross, Australian Red Cross/Australian government, Austrian Red Cross, Bangladesh Red Crescent, Belgium Red Cross (Flanders), Belgium Red Cross (French), British Red Cross, Canadian Red Cross/Canadian government, Danish Red Cross, Fiji Red Cross, Finnish Red Cross, French Red Cross, German Red Cross, Hong Kong branch of the Red Cross Society of China, Macau branch of the Red Cross Society of China, Icelandic Red Cross, Iranian Red Crescent, Irish Red Cross, Japanese Red Cross, Republic of Korea Red Cross, Luxembourg Red Cross, Monaco Red Cross, Nepal Red Cross, Netherlands Red Cross, New Zealand Red Cross/New Zealand government, Norwegian Red Cross/Norwegian government, Singapore Red Cross, Spanish Red Cross, Swedish Red Cross/Swedish government, Swiss Red Cross, Taiwan Red Cross, UAE Red Crescent, OPEC Fund for International Development, US Agency for International Development (USAID), the Italian government and private donors have made contributions to this appeal.

On behalf of the Pakistan Red Crescent Society, the International Federation of Red Cross and Red Crescent Societies (IFRC) would like to thank all partners for their generous response to this appeal.

The situation

As of 7 September, the government's national disaster management authority (NDMA) figures report the death toll as a result of these floods at 1,752 and a further 2,701 people injured. Houses reported destroyed or damaged have increased to some 1.8 million. It is estimated over 18 million people have been affected by these floods.

	Baluchistan	KPK	Punjab	Sindh	AJK	Gilgit Baltistan	TOTAL
Deaths	48	1,154	110	186	71	83	1,652
People injured	102	1,193	350	909	87	60	2,701
Houses damaged	75,261	200,799	500,000	1,058,862	7,108	2,830	1,844,860
People affected	672,171	4,365,909	8,200,000	6,988,491	245,000	81,605	20,553,176

Source: NDMA and Pakistan response, 7 September.

In Sindh, reports from the field indicate that floodwaters continue southwards into Dadu district and are likely to be diverted once they reach the Manchar Lake, straddling both Dadu and Jamshoro districts. The town of Dadu itself is now inaccessible by road from the north while several others are seeing the onset of floodwaters. In Thatta district further south, it appears floodwaters have submerged towns and large urban areas, blocking the delivery of relief assistance.

While floodwaters gradually recede in Punjab, drainage is slow and uneven throughout the province. In Baluchistan, it is estimated up to 700,000 people may have migrated into the province from affected areas in northern Sindh. Some are, however, returning to Sindh with government and private assistance.

Security concerns remain in Punjab and Sindh provinces and some parts of KPK, causing further limitations to travel, especially of expatriates, in these areas. This has made a change in implementation necessary for the logistics, relief and water and sanitation ERUs operating in these areas.

Coordination and partnerships

Movement coordination: PRCS continues to work closely with IFRC, the International Committee of Red Cross (ICRC) and partner national societies in-country in implementing activities in response to the floods. Regular coordination meetings led by PRCS are held twice weekly while operational updates among Red Cross Red Crescent Movement partners take place daily. In-country partner national societies include Turkish Red Crescent, Swiss Red Cross, Spanish Red Cross, Qatar Red Crescent, German Red Cross, Danish Red Cross, Canadian Red Cross and American Red Cross. The IFRC country office also maintains in constant communication with the Asia Pacific zone office in Kuala Lumpur on strategic issues and technical support for this operation.

An application for European Commission Humanitarian Aid department (DG ECHO) funding is currently being prepared with the support of an EU advisor from Geneva in-country.

It has been difficult to obtain accurate information non some bilateral contributions to the PRCS operation so in an effort to better represent these efforts of partner national societies, a template has been devised and circulated to all known bilateral contributors to attempt to capture information on their activities on a regular basis. Once collated, such information will be included in future updates.

Coordination: The Pakistan national society and IFRC maintain a close working relationship with the national disaster management authority (NDMA). This relationship also extends to provincial- and district-level disaster management authorities and local government. Participation in the inter-agency standing committee (IASC) clusters and various inter-agency meetings also constitutes part of regular coordination work.

National Society capacity: PRCS has some 130,000 volunteers, 150 trained disaster response team members, 42 disaster management cells, and 33 mobile and basic health units. All these resources have been mobilized in response to these floods, including two water and sanitation emergency response units, and one mass sanitation module from previous emergency operations.

There are 1,434 PRCS trained volunteers active for the floods operation. Of this total, 1,309 are working in field and the rest are working with the fundraising department and supporting different programmes at the national headquarters.

To date, surge capacity in support of the national society has been provided from the IFRC Asia Pacific zone office in terms of communications, procurement, reporting, shelter, and water and sanitation. Support in disaster management has also been given by German Red Cross and American Red Cross.

Red Cross and Red Crescent action

Now in the second month of operation, PRCS continues to lead the response in areas affected by the floods through its provincial and district branches, and disaster management cells. Support from the initial FACT and regional disaster response team (RDRT) members, is now in transition onto the shoulders of the floods operations team, which also hosts the transitional planning assistance team (TPAT) over six weeks. Members of TPAT have already begun arriving and the full team of six is expected to be in place by next week. While assisting in relief efforts, TPAT will place more emphasis on longer-term recovery programming.

PRCS teams remain operational in all provinces affected, providing response to relief needs, health, water and sanitation and shelter.

Presently, 11 emergency response units (ERUs) continue operating in the field, supported by various Red Cross Red Crescent societies:



Five member FACT/RDRT with the following nationalities:

Australian	German
British	Indonesian
Colombian	



11 ERU's supported by the following NS:

2	Logistics	Danish/Finnish and British
3	Relief	American Benelux/French and Benelux/Danish

2	Watsan M15	Pakistan supported by Spanish and German/Austrian
1	Watsan M40	Pakistan supported by Austrian/Swedish
1	MSM	Pakistan (previously supported by British)
2	BHC	Norwegian/Canadian/Japanese/Hong Kong and French/Japanese/Australian



Six person Transitional Planning Assistance Team with following nationalities:

American	Swedish
Australian (2)	Swiss
British	

With the close of the Ramadhan season followed by Eid, most PRCS staff and volunteers will take this time to be with their families, especially those who need to travel to different parts of the country. This will necessitate a pause in the operation to a certain degree between 10 and 13 September 2010. During this time, however, the flood operations team will continue with further planning, information consolidation, and strategic coordination of activities.

Progress towards outcomes

Assistance from PRCS with the support of IFRC, ICRC and partner national societies continues in the field, through food and non-food item distributions, and emergency shelter, health, and water and sanitation interventions. To a large extent, security issues have influenced the movement of humanitarian workers and thus, limited the implementation of activities under this operation.

Restoring family links (RFL):

To date, PRCS and ICRC have succeeded in reuniting some 735 families via telephone both in-country and abroad.

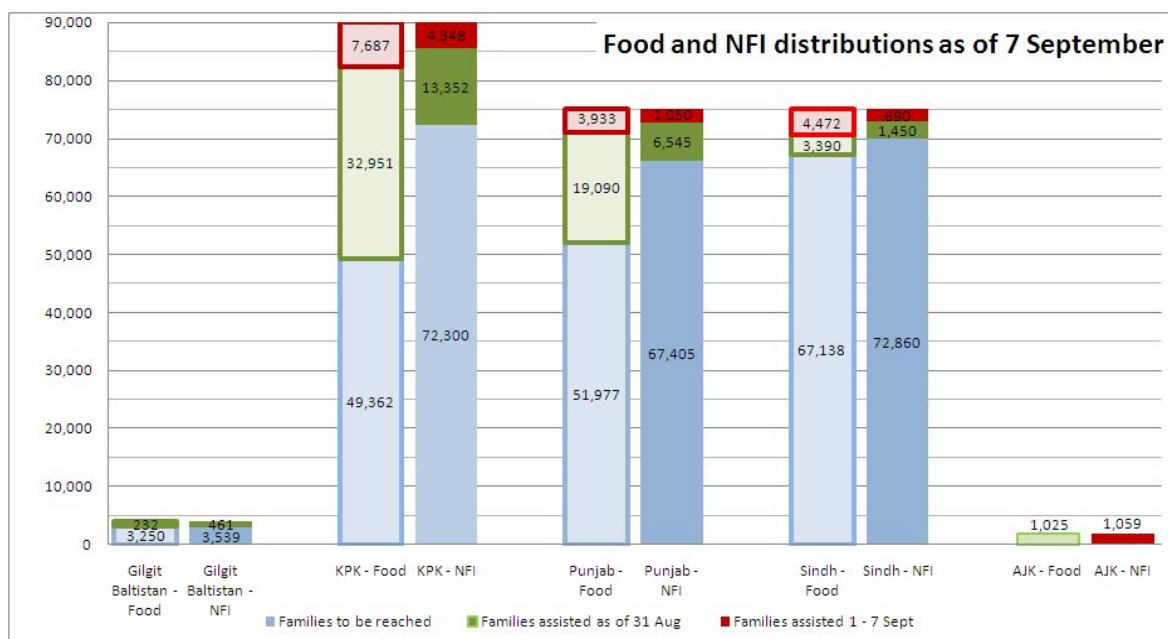
Relief distributions (food and basic non-food items)

Outcome: The basic food and non food household needs of 130,000 affected families are met over the next nine months.
Outputs (expected results): The immediate needs of 130,000 displaced families are met through the distribution food and essential non food items
Activities planned: For further details on activities under this appeal, click [here](#).

Progress:

To date, food distribution by PRCS has been made to cover some 82,000 families in the form of food packs and cooked food. In terms of non-food items, more than 35,000 families have been reached with items including kitchen sets, jerry cans, cooking stoves, hygiene kits, mosquito nets, blankets, plastic sheeting and tarpaulins, and tents.

The PRCS food and non-food item distributions as of 7 September 2010 in the provinces which this Appeal supports are as follows:



PRCS, with the support of an IFRC relief emergency response unit (ERU), has now established relief coordination hubs in Multan, Punjab province and Sukker, Sindh province. Both are now operational following cleaning, renovation and furnishing. In Multan, the warehousing of kitchen sets and jerry cans is currently in progress, while in Sukker, confirmation of the non-food item warehouse is still being finalized, though the tender for transportation is ongoing with the first consignment of food expected to arrive before mid-September.

Incoming food items to Islamabad bound for Multan were shipped on 4 September and are expected to arrive at their destination by 7 September. First distributions are scheduled for the next day prior to the Eid. However, this is contingent on sampling and quality inspection to ensure that these food items comply with safety and quality standards. Conveyance of food items for Sukkur has been postponed.

In Mardan where another ERU has been posted, security concerns still exist, which have caused some delay in the distribution of relief items.

Forthcoming distribution will be carried out with the aid of community leaders who will receive the relief items and ensure that these reach community members who are most in need. Instead of traditional direct distribution via Red Cross Red Crescent staff and volunteers, this method is now being employed as the number of people to be reached is above the available staff and volunteer capacity, and thus, the help of community leaders has been sought. The uncertain security situation in several of these selected distribution areas is also a factor. These distributions will adhere to firm criteria, supported by multiple beneficiary communication processes and will undergo a post-distribution evaluation once done.

Bilateral support

Partner national society	Relief Progress and Activities	Location
Canadian Red Cross	250 families reached with food items and 650 families with NFI. 600 family hygiene kits also distributed to 600 families in Nowshera and Charsadda, KPK	Swat, Charsadda, Raisalpur and Nowshera, KPK
Danish Red Cross	750 families reached with food and NFI (750 tents, 1,400 tarpaulins, 750 kitchen sets, 750 hygiene parcels, 750 wood stoves. 1,400 jerry cans, 1,500 blankets and 750 buckets).	Swat, KPK
German Red Cross	2,102 families reached with food and 800 families with NFI.	KPK
Iranian Red Crescent	Relief materials including tents, blankets, moquettes (carpet floor covering), kitchen sets, jerry cans, medicine, and food, to be distributed by PRCS. A new consignment is scheduled for arrival consisting of food, mineral water, a 3.5 tonne lift truck, generator, and refrigerator.	Sindh

Kuwaiti Red Crescent	10 tonnes of relief materials, to be distributed by PRCS.	Punjab
Qatari Red Crescent	500 families have been reached with food and NFI.	Swat, DI Khan, KPK
Swiss Red Cross	Finalized the procurement of medicines worth CHF 100,000 in support of ongoing health services.	Madyan, KPK
Turkish Red Crescent	30 prefabricated houses, "Hurriyet Mahallesi", in Camp 3 of Pir Sabaq. It also aims to provide the residents with psychosocial support.	Nowshera, KPK

Challenges:

- In overcoming the slow pace in distributing directly to beneficiaries, distributions will be conducted through community leaders based on independent assessment and beneficiary identification processes
- Security concerns at relief distributions due to disgruntled beneficiaries have caused the cancelation of some planned distributions. However, the move to indirect distributions will address this issue.
- Accessibility to the most vulnerable people is difficult as some areas are still under water, and most of the roads and bridges have been badly damaged or are unsafe.

Shelter

Outcome: Improved conditions for 130,000 most vulnerable displaced families through provision of emergency shelter and restoration activities over the next 18 months in coordination with other agencies and sectors.

Outputs (expected results):

- 1) Basic emergency shelter needs of 85,000 affected families are met over the next three to nine months
- 2) Restoration of 45,000 houses through the provision of clean up kits and shelter kits and additional materials

Activities planned: For further details on activities under this appeal, click [here](#)

Progress:

The finalization of the plan of action is nearing completion since assessments were completed in August. It is possible more shelter resources will be moved into the Sindh and Punjab provinces in line with identified needs.

IFRC has deployed a shelter delegate to assist in the response operations and finalise the plan of action with a focus on more durable shelter solutions. An early recovery shelter specialist is expected to arrive on 11 September to assist with this process.

In relation to the outputs and expected results, the following has been achieved* by the Movement:

- Over 1,600 tents and 20,000 tarpaulins have been distributed across five affected provinces.
- Toolkits, blankets, kitchen sets, buckets and jerry cans are other non-food items that have been distributed to the affected population in these provinces.

*Due to logistical and communication challenges not all distributions from the branches and districts are being reported back to the national level at this time. Reported distributions are expected to increase significantly as these districts are able to report their activities.

Emergency health and care

Outcome: 130,000 families receive primary health care services for nine months.

Outputs (expected results): Reduced morbidity and mortality through improved access to basic preventive and curative health care services in the vulnerable population, especially among women and children.

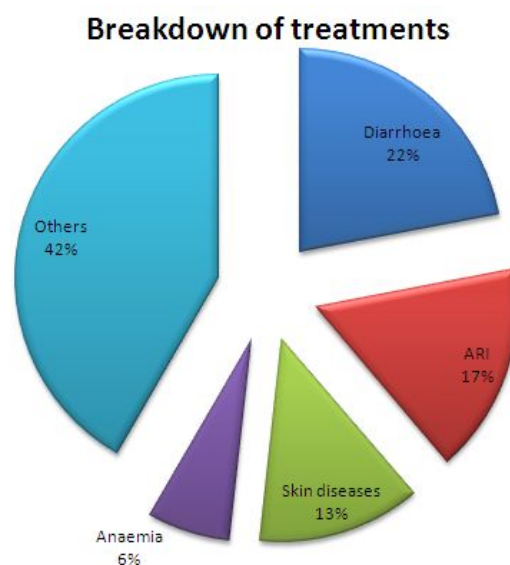
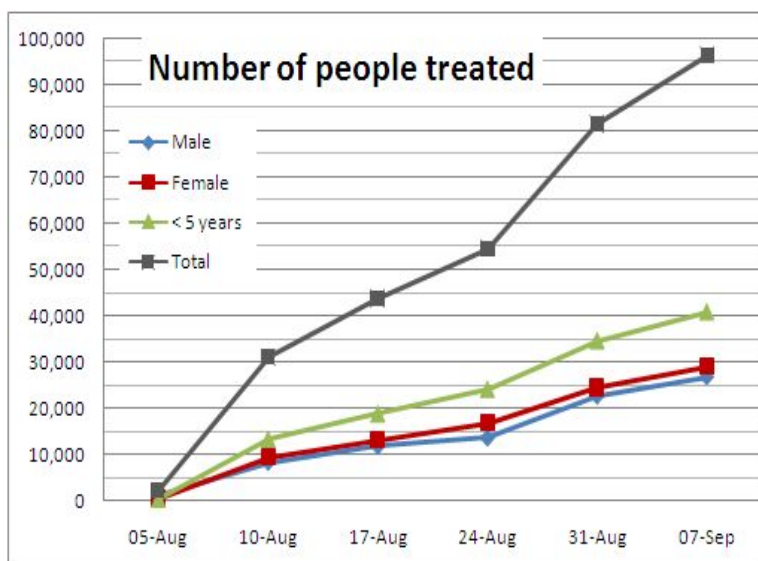
Activities planned: For further details on activities under this appeal, click [here](#)

Progress

A basic health care ERU which has been operational in Shikarpur, Sindh since 30 August has, to date, treated a total of 545 patients. Out of the total consultations made by the ERU with the help of two mobile medical health units (MHUs) almost 25 per cent of patients suffered from diarrhoea. The second basic health care ERU deployed to Multan (Punjab province) since 2 September, carried out 15 consultations on the first day of its operation. Due to the security constraints in the area, however, the health team has been forced to halt its operation for the time

being while discussions with local authorities are undertaken to address these threats. There are discussions to deploy this ERU to other locations in the country because of the strong capacity of PRCS in the area, and the need in southern Punjab does not appear to be as severe as in other areas flood-affected areas; several other organizations are also working on health in the same area, and the stipulation by local authorities that international humanitarian workers travel with police escort poses to be an operational constraint. A request has been made to the PRCS leadership to address this issue at the appropriate levels.

As of 7 September, there are 33 PRCS medical health units mobilized in the affected areas of Baluchistan, KPK, Gilgit Baltistan, Sindh and Punjab. Emergency mobile health services have so far reached 96,998 individuals. The charts below indicate the major treatments as well as gender disaggregated data.



The PRCS and IFRC/FACT health teams have been planning for a community-based health and first aid (CBHFA) refresher training and the reproduction of a selection of information, education and communication (IEC) materials to support PRCS volunteers in the conduct of health promotion/disease prevention activities in the operational area of the basic health care (BHC) ERU in Sindh province.

Bilateral support

Partner national society	Relief Progress and Activities	Location
Canadian Red Cross	Provided emergency health care to more than 8,406 individuals through four medical health units.	Swat, KPK
German Red Cross	Through seven health teams from its family health care programme, supports free medical camps in 12 locations; these teams have treated up to 13,179 patients to date.	KPK
Iranian Red Crescent	A medical team comprising two doctors, three nurses and a technician has arrived and has established a medical camp in Thatta at the internally displaced persons (IDP) camp established by IRC.	Sindh
Qatari Red Crescent	Two medical camps in Swat district, KPK will be established. Due to Eid celebrations, these teams will be operational from 15 September for six months. Each team will consist of one woman doctor and one man doctor, two nurses, one dispenser, one health educator and support staff.	Swat, KPK
Swiss Red Cross	Funded the procurement of CHF100,000 worth medicines which were provided/donated to a civil hospital in Madyan.	Madyan, KPK

Challenges:

- Security threats in southern Punjab have forced the mobile health units to suspend its operations. However, the IFRC security team together with the provincial and district branches of PRCS are liaising with the local administration to help minimize the security threats. Discussions are also ongoing to divert the ERU to other areas where there is a pressing need for health interventions.
- Accessibility to the most vulnerable people is difficult as some areas are still under water, and most of the roads and bridges have been badly damaged or are unsafe.
- The limited number of women doctors in some of the affected areas in Sindh is hampering access and the effective delivery of health services to women and girls.
- Data and disease surveillance continues to be sketchy and accurate information, difficult to collect.

Psychosocial support (PSP)

From 28 August 2010, the PSP team has provided services to a recorded 1,337 people including men, women and children. There have been group and individual sessions, as well as activities for children and sports activities for those who affected by the floods in Shikarpur and khairpur in Sindh.

Capacity building

There are ongoing discussions regarding training for ERU staff located in the field in southern Pakistan with Karachi as the likely venue. This training is part of the plan of action and constitutes a first step towards enhancing the skills of team members in their daily work with their counterparts and community members. Development of a more comprehensive plan on how to extend this training to the 32 PRC mobile clinic teams and other branches is presently in progress.

Water, sanitation, and hygiene promotion

Outcome: Improve health and reduce the risk of water and sanitation related diseases for 130,000 families for 12 months, through access to safe water and appropriate sanitation and hygiene promotion.

Outputs (expected results): Emergency safe water and appropriate sanitation among the affected population in KPK, Punjab and Sindh provinces has been established along with increased awareness about good hygiene

Activities planned: For further details on activities under this appeal, click [here](#)

Progress:

The water and sanitation response and recovery plan of action was submitted to the management of the operations on 31 August.

The following summarizes the various water and sanitation interventions by PRCS and IFRC water and sanitation teams and ERUs.

Status of water and sanitation ERU interventions

ERU type	Capacity	Location	Province	Daily production	Total produced
M-40 (Swiss/Aus)	600,000 l/d	Sanawan Rohilan Wali	Punjab	In progress	-
M-15 (Ger)	5,000 l/h	Rajhanpur	Punjab	Water being distributed to 3 locations	60,000 litres
M-15 (Span – seta WTPs)	3000 litre/ hour each	Shikarpur Khairpur 2xLarkana	Sindh		153,000 litres 10,000 litres 120,000 litres
M-15 (Ger)	5,000 litre each	Thatha	Sindh	In process of setting up	-

MSM 20 (PMI)	Basic sanitation and HP for 20,000	IDPs camp of <14,000	Sindh	10 latrines/day	43 latrines
--------------	------------------------------------	----------------------	-------	-----------------	-------------

A total of 300,000 water purification tablets (aquatabs) have been dispatched, i.e. 100,000 of each in Sindh, Baluchistan and Punjab. These are being distributed with proper instructions on how to use them.

KPK province

Charsadda: Some 235,000 aqua tabs have been distributed among 29,375 beneficiaries. Six water supply systems have been rehabilitated in Charsadda benefitting 9,000 individuals and one tube well has been repaired that will benefit about 20,000 people. Distribution of 1,076 household water filters and 1,000 individual filters in Charsadda have been distributed. A team of three hygiene promoters is working in Charsadda.

Punjab

The Swedish Red Cross/Austrian Red Cross ERU has identified a location in Sanawan and are setting up half the M40 water treatment equipment including water storage tanks.

Water distribution commences from 6 September 2010.

A site has also been identified for the remaining portion of the M40. It is located in Rohilan Wali, one of the most flood affected areas in the region. The equipment was set up over the past weekend, however, due to a security issue, the team has had to return to Multan.

In the Rajanpur area the German Red Cross ERU team have installed one water treatment plant with a daily capacity of up to 5000 litres daily. which is now being distributed to three locations. A PRCS team are now managing this plant with the German team having since been relocated to Thatta, Sindh.



Water and sanitation disaster response team in Larkana is busy in constructing latrines. To date, 43 latrines have been constructed in Larkana. Photo: WSDRT IFRC

Sindh

To date, the PRCS water and sanitation disaster response team (WDRT) in Shikarpur has distributed 135,000 litres to 2,500 beneficiaries. The WDRT in Sindh, supported by the Spanish Red Cross ERU team have now distributed a total of 120,000 litres in the new bus stand camp in Larkana, Sindh. This ERU team is now assessing sites around Dadu to locate another water treatment plant. Another SETA water treatment plant has been located in a camp where, to date, 10,000 litres have been distributed.

Supported by a Spanish Red Cross ERU team member, PRCS conducted an assessment at Kambar. The camp had an estimated population of 1,500 people with potential to increase due to migration from the Baluchistan border. Only three hand pumps were observed within the local area, and no visible form of safe sanitation. Water trucking from the Larkana production site is now being considered as the most viable option.

Livelihoods

Outcome: 70,000 flood affected families re-establish their livelihoods and household economic security through the provision of cash grants or vouchers over the next 18 months.
Outputs (expected results): Flood affected families are able to re-establish their livelihoods including replacement of important household assets contributing to household economic security.
Activities planned: For further details on activities under this appeal, click [here](#)

Progress:

More focused planning for the recovery phase of this operation is presently being made with the newly arrived recovery coordinator and the transitional planning assistance team (TPAT). The plan of action emphasizing strategic and sustainable recovery is anticipated to be ready by end-September, and in operation within the first week of October. Considerations in this planning include trying to implement related activities to coincide with planting season in selected communities such as seed, tool and fertilizer distribution.

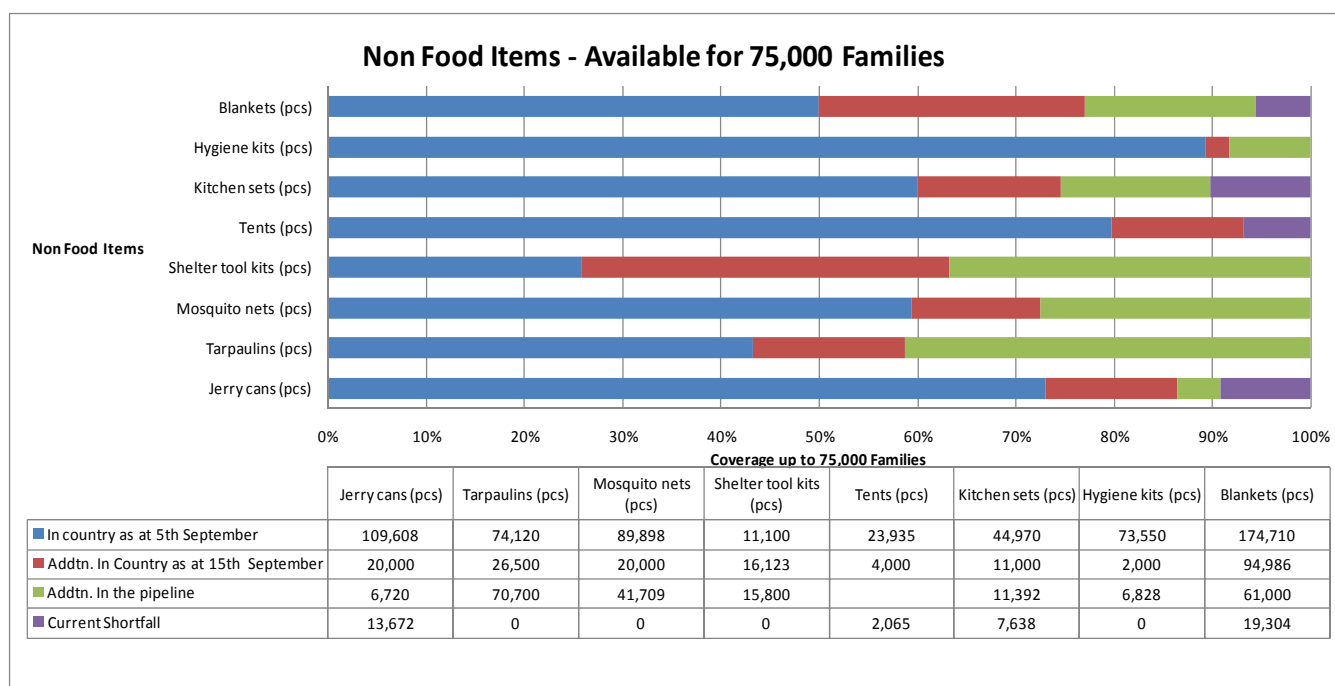
Logistics

To date, 40,000 food parcels have been procured (4,000 already delivered to Mardan (2,000) and Multan (2,000)). The supplier has agreed to send these to the three warehouses in Multan, Sukkur and Mardan. The Red Cross Red Crescent currently has two warehouses for food and non-food items in Multan; two in Mardan; and one in Sukkur where another warehouse is also being sought to handle incoming goods. Distributions in the northern areas are being made from the warehouse in Mardan.

Nine consignments of relief items have arrived by ship in Karachi and are currently in port being cleared by customs and prepared for dispatch to the warehouses in Multan and Sukkur. Flights with relief items from Canada and Iran are scheduled to arrive in the coming week.

More logistics capacity is being made available in-country with the arrival of four logistics delegates; one is already on-site, while three others are scheduled to arrive within the next week.

With PRCS stock, and stock already delivered in kind and in the pipeline from KL and Dubai regional logistics unit (RLU) warehouses/International and local suppliers the below graph indicates the current coverage and gaps based on the NFI needs for 75,000 families (as per the current mobilization table available on DMIS).



Donors are requested to coordinate with the Kuala Lumpur RLU with regard to in-kind contributions. The RLU will provide shipping instructions and consignment tracking numbers prior to shipping. Procurement of goods and transport can also be arranged through the RLU.

Communications – advocacy and public information

Members of the communications team were attached to the various Red Cross Red Crescent operational locations across Pakistan, continuing to cover the story on the ground, and in particular, seeking beneficiary and volunteer pieces five weeks into the disaster.

The FACT communications and media delegate returned to Islamabad after ten days in Upper Sindh, to be replaced by a partner national society (PNS) communicator from Belgian Red Cross. She is following the mobile basic health-care teams from the Canadian-Norwegian basic health care (BHC) ERU based in Upper Sindh. A new web story was developed on the operations and beneficiaries of ERU interventions. Reuters has syndicated four Red Cross Red Crescent photos. The PNS communicator is currently heading to the district of Dadu, the latest hit area by the floods. CBC Canada's *The Nation* is in the field in Sindh looking for a helicopter facility and visit to the BHC ERU.

Another PNS communicator seconded to IFRC from Australian Red Cross was in Multan to cover ERU deployment there. Three interviews were provided by one of the Australian Red Cross nurses attached with the French-Japanese-Australian BHC ERU to Australian media. An interview was also provided by the communications delegate to a state-wide radio programme.

The communications officer accompanied Swiss Red Cross to Madyan in the Swat Valley to cover a mobile health unit in Tehsil Matta run by PRCS and the Swiss Red Cross field hospital set up to temporarily replace the main referral hospital which was washed away by the flood. An interview was given to a Swiss radio programme and a Rumantsch television station in Switzerland.

The main highlight of PRCS communications was the visit by the Turkish First Lady to PRCS headquarters in Islamabad and Turkish Red Crescent camps in Charsadda, which were extensively covered by the local English and Urdu media. PRCS conducted a fundraising telethon on two major local news channels and another has been planned with a third channel. The PRCS director of operations was interviewed on Pakistan Television News providing the latest update on the operations.

The beneficiary communications delegate has arrived in-country. A beneficiary communications working group has been informally established to allow inputs from a broad range of PRCS programme and operations staff, and to coordinate messaging. A fortnightly beneficiary newsletter is being considered.

The Australian Red Cross communicator's mission ends on 7 September 2010 while the FACT communications and media delegate will leave on 9 September.

How we work

All IFRC assistance seeks to adhere to the [Code of Conduct for the International Red Cross and Red Crescent Movement and Non-Governmental Organizations \(NGOs\) in Disaster Relief](#) and the [Humanitarian Charter and Minimum Standards in Disaster Response \(Sphere\)](#) in delivering assistance to the most vulnerable.

The IFRC's vision is to inspire, encourage, facilitate and promote at all times all forms of humanitarian activities by National Societies, with a view to preventing and alleviating human suffering, and thereby contributing to the maintenance and promotion of human dignity and peace in the world.

The IFRC's work is guided by [Strategy 2020](#) which puts forward three strategic aims:

1. Save lives, protect livelihoods, and strengthen recovery from disaster and crises.
2. Enable healthy and safe living.
3. Promote social inclusion and a culture of non-violence and peace.

Contact information

For further information specifically related to this operation, please contact:

Pakistan Red Crescent Society:

- Ilyas Khan, secretary-general, mobile: +92 333 5114223, email: sec.general@prcs.org.pk

Federation country office, Islamabad: (phone: + 92 300 5554503)

- Pepe Salmela, head of office; email: pepe.salmela@ifrc.org.
- Younos Karim programme/Movement coordinator; email: younos.karim@ifrc.org
- Igor Dmitryuk, floods operations coordinator; phone: + 92 308 5205000; email: igor.dmitryuk@ifrc.org

Federation South Asia regional office, New Delhi: (phone: +91 11 24111125; fax: +91 11 24111128)

- Azmat Ulla, head of regional office, email: azmat.ulla@ifrc.org.
- Michael Higginson, Regional programme coordinator, email: michael.higginson@ifrc.org.

Federation Asia Pacific zone office, Kuala Lumpur (phone: +603 9207 5700; fax: +603 2161 0670)

- Jagan Chapagain, head of operations; email: jagan.chapagain@ifrc.org.
 - Elzat Mamutalieva, operations coordinator; phone: +603 9207 5727; mobile: +6019 274 4960; email: elzat.mamutalieva@ifrc.org.
 - Jeremy Francis, regional logistics coordinator, phone: +603 9207 5753, fax: +603 2168 8573, mobile: +6012 2989762, email: jeremy.francis@ifrc.org.
 - Alan Bradbury, head of resource mobilization and PMER; phone: +603 9207 5775, email: alan.bradbury@ifrc.org.
- Please send all funding pledges to zonerm.asiapacific@ifrc.org.
- For media enquiries: Patrick Fuller, zone communications manager; mobile: +6012 230 8451, email: patrick.fuller@ifrc.org

[<financial report below; click here to return to the title page>](#)

International Federation of Red Cross and Red Crescent Societies

MDRPK006 - PAKISTAN MONSOON FLOODS

19 August 2010

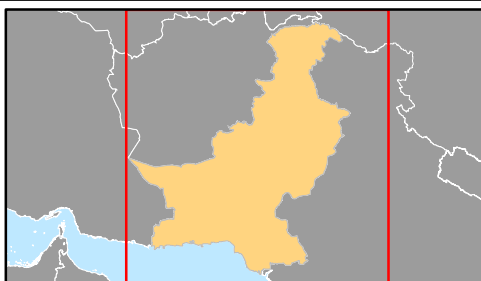
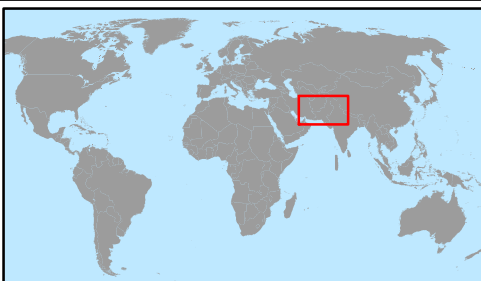
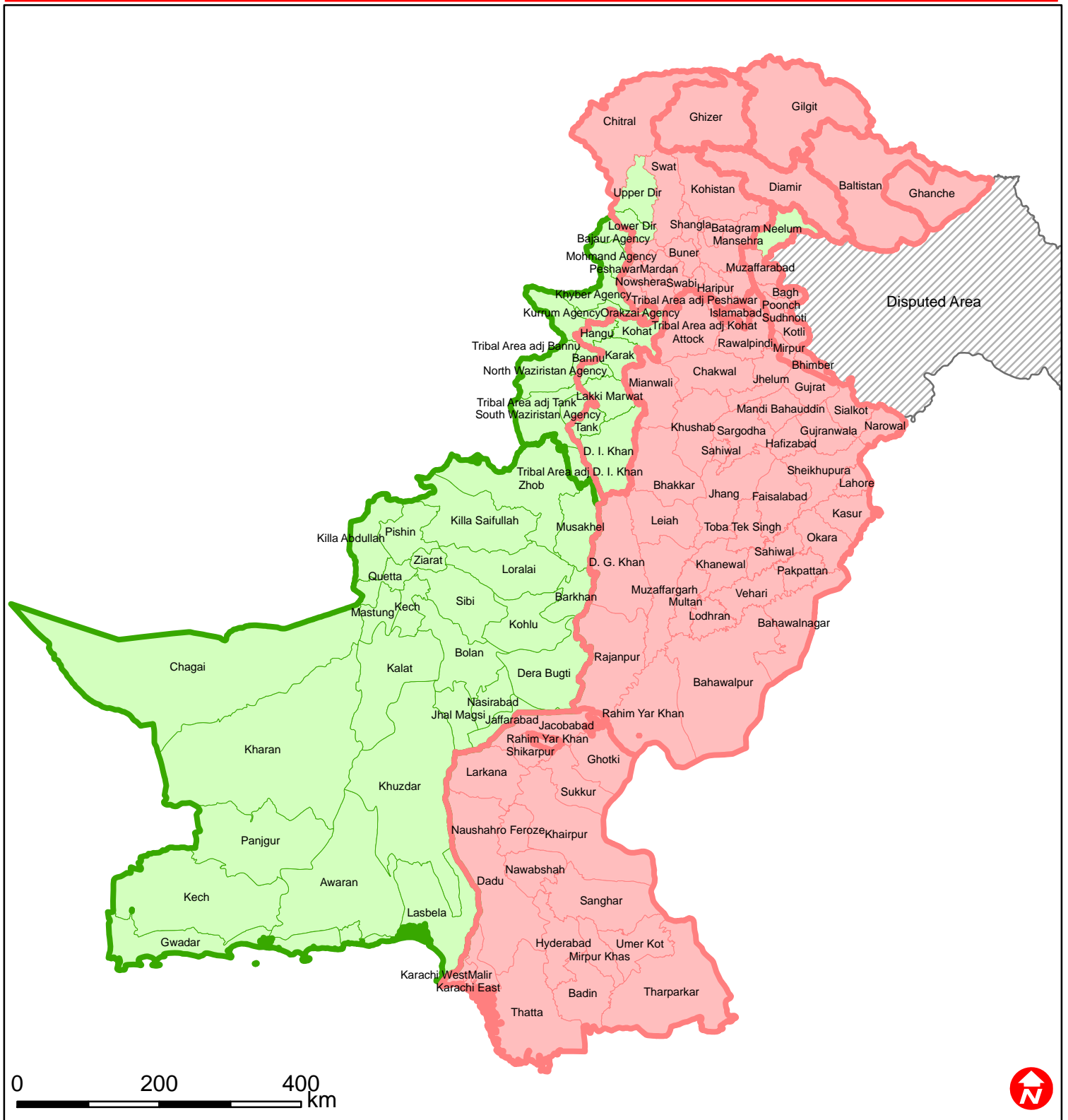
Multilateral	74,947,261
Emergency Response Units	905,000
EMERGENCY APPEAL BUDGET TOTAL	75,852,261

BUDGET SUMMARY

Budget Group	Multilateral Response	Coordinated Support (ERUs)	TOTAL BUDGET CHF
Shelter - Relief	15,725,000		15,725,000
Clothing & Textiles	6,786,000		6,786,000
Food	13,000,000		13,000,000
Seeds & Plants	4,500,000		4,500,000
Water & Sanitation	5,325,000		5,325,000
Medical & First Aid	5,390,000		5,390,000
Teaching Materials	350,000		350,000
Ustensils & Tools	4,420,000		4,420,000
Other Supplies & Services & Cash Disbursements	7,250,000		7,250,000
ERU (Emergency Response Units)		905,000	905,000
Total Supplies	62,746,000	905,000	63,651,000
Vehicles	322,000		322,000
Computer & Telecom	169,215		169,215
Office/Household Furniture & Equipment	50,200		50,200
Other Machinery & Equipment	65,000		65,000
Total Land, vehicles & equipment	606,415	0	606,415
Storage	500,000		500,000
Distribution & Monitoring	1,350,000		1,350,000
Transport & Vehicle Costs	800,000		800,000
Total Transport & Storage	2,650,000	0	2,650,000
International Staff	2,160,000		2,160,000
Regionally Deployed Staff	20,000		20,000
National Staff	57,600		57,600
National Society Staff	498,000		498,000
Other Staff benefits- Volunteer per diem	390,000		390,000
Consultants	100,000		100,000
Total Personnel	3,225,600	0	3,225,600
Workshops & Training	95,000		95,000
Total Workshops & Training	95,000	0	95,000
Travel	320,000		320,000
Information & Public Relation	170,000		170,000
Office Costs	240,000		240,000
Communications	120,000		120,000
Professional Fees	50,000		50,000
Financial Charges	10,000		10,000
Other General Expenses	140,000		140,000
Total General Expenditure	1,050,000	0	1,050,000
Program Support	4,574,246	0	4,574,246
Total Programme Support	4,574,246	0	4,574,246
TOTAL BUDGET	74,947,261	905,000	75,852,261
Available Resources			
Multilateral Contributions	9,828,017		9,828,017
ERUs contributions		905,000	905,000
TOTAL AVAILABLE RESOURCES	9,828,017	905,000	10,733,017
NET EMERGENCY APPEAL NEEDS	65,119,244	0	65,119,244



Pakistan: Floods



- IFRC assisting PRCS
- ICRC assisting PRCS