

Appeal 2001-2002



International Federation
of Red Cross and Red Crescent Societies

PROMOTING THE FUNDAMENTAL PRINCIPLES AND HUMANITARIAN VALUES (Appeal 01.77/2001)

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In CHF

Fundamental Principles and Humanitarian Values	376,373
Total	376,373

Background and progress to date

Over the last four years the Federation Secretariat has been working to promote the understanding and use of the Fundamental Principles within Federation and National Society programmes. This has particularly involved the development, with National Societies, of a “Principles to Action” training programme and the running of this programme on a number of occasions. Response to this has been extremely positive.

Drawing on this experience and the identified need to promote humanitarian values in a world preoccupied with self and riven with tensions based on cultural and ethnic differences, **Strategy 2010** identifies one of the four core areas for the work of national societies and the Federation as a whole, as the “*promotion of the Movement’s Fundamental Principles and humanitarian values*”. Strategy 2010 notes with regard to this core area: “*In a world with increasing isolation, tension and recourse to violence, the Red Cross and Red Crescent must champion the individual and community values which encourage respect for other human beings and a willingness to work together to find solutions to community problems. The International Federation is in a unique position to help bring this about through its mandate, Fundamental Principles and the esteem in which its emblems are held. Action in this area will be closely coordinated with the ICRC.*”

*The purpose of this core area is not simply to ensure that people - staff or volunteers, public or private authorities, or the community in general - **know** of these principles and values, but to **influence their behaviour**”.*

Goal

- to promote understanding and use of the Fundamental Principles within the Red Cross/Red Crescent Movement; and

- to develop effective communication with public authorities and the community in order to influence behaviour to reduce discrimination and promote a culture of non-violence.

Main priorities will be:

- Developing an understanding of the Fundamental Principles internally: New initiatives will be developed to ensure that Red Cross/Red Crescent volunteers and staff understand and act on the basis of the Fundamental Principles in their work with vulnerable people in times of peace, disaster or armed conflict.
- Raising awareness of public and private authorities: This will involve initiatives to ensure that authorities understand the role of national societies and the Movement, value and protect their independence and emblem, use their capacity and facilitate their access in peaceful and violent situations.
- Influencing behaviour in the community: The Fundamental Principles as a whole need to be understood and acted upon by the Red Cross/Red Crescent itself. However, in relation to external promotion, not all of the Fundamental Principles are of equal relevance. Some are indeed statements of values that the Red Cross/Red Crescent seeks to promote externally (for example, ‘respect for the human being’ in the principle of humanity) others are more related to internal organization (for example, the principle of universality). Analyzing the Fundamental Principles themselves, and the decisions of the International Federation’s General Assembly and the International Conference, the following are the values that the Movement has formally stated it believes to be of importance for external promotion.
 - the protection of life, health and human dignity
 - respect for the human being
 - non-discrimination on the basis of nationality, race, gender, religious beliefs, class or political opinions;
 - mutual understanding, friendship, cooperation and lasting peace amongst all people; and
 - service by volunteers.

National societies have traditionally worked to spread knowledge of the Fundamental Principles and international humanitarian law, and this must continue to be a priority for all components of the Movement. Some are already engaged in programmes to promote the above-mentioned values to influence behaviour in the community. These programmes involve initiatives to oppose discrimination (for example, against asylum seekers, immigrants, people affected by HIV/AIDS and the disabled); to stop violence and to build a culture of non-violence in the resolution of differences in the community. The analysis outlined above and the experience of national societies will be used to develop new initiatives and programmes to be implemented by national societies with International Federation support.

The promotion of these same values also provides an element of the basis for new and strengthened relations with the business community, increasingly concerned about defining and responding to its social responsibilities.”

The Plan of Action adopted by the 27th International Conference of the Red Cross and Red Crescent reflects this concern to revitalize the Movement’s work with the Principles, and specifically calls upon national societies to reassess programmes in the light of the Fundamental Principles and to undertake work within the community to combat discrimination and to promote a culture of non-violence in the resolution of disputes. The Plan of Action also calls upon governments to support the Movement’s initiatives in this area and to facilitate its access to schools and universities to enable the promotion of the Fundamental Principles.

The Council of Delegates

- *recalling the definition of Peace given in the Preamble of the Statutes of the International Red Cross and Red Crescent Movement,*
- *recognizing also the necessity for new initiatives and constructive measures based on the humanitarian work of the Movement in order to strengthen understanding between individuals and people therefore to contribute to build a culture of peace through dissemination of its ideas and Principles,*
- *invites all components of the Movement to ensure that their humanitarian work takes into account the basic human rights of the beneficiaries they serve,*
- *commends the work by all component of the Movement involved in building local capacities for peace by paying attention to how aid can support Peace.*

Much of the responsibility for implementation of Strategy 2010, the Plan of Action of the International Conference, the Resolution of the Council of Delegates lies with national societies and governments. The specific

focus of this core programme is to support the work of national societies and their interaction with governments and others in the community through the publication of existing material and the development of new material based on analysis of best practices and assessment of new issues arising in the community and possible new responses. Significant elements of the programme are therefore concerned with the development and publication of materials, training and research.

Much work has been done in the past by the ICRC and other components of the Movement on the “dissemination” of the Fundamental Principles. This has often, but by no means exclusively, focused on the application of the Fundamental Principles in situations of conflict. This is clearly important and will need to continue and the contribution of the ICRC in relation to this is of fundamental importance.

More work needs to be done on the application of the Fundamental Principles in situations of peace time, in particular in relation to issues such as the combating of discrimination and the promotion of non-violence in the resolution of disputes. In addition a new focus is needed clarifying that the purpose of promoting the Fundamental Principles is ultimately to influence behaviour rather than simply to share information.

This global programme focuses very much on the promotion of the Fundamental Principles and the values deriving from them. There are certainly many other issues where the Federation is, and will be to an increasing extent, involved in the promotion of an issue or a position. The plans to do this are described in the relevant global programme. Thus, for example, advocacy issues to be promoted in the in the disaster response area are identified in that global programme.

Objectives and Activities planned

Although the Federation and national societies have always been involved in dissemination of the Fundamental Principles, *Strategy 2010* foresees lifting the level of importance given to work with the Fundamental Principles. Indeed the promotion of the Fundamental Principles and Humanitarian Values becomes one of the core areas of work for national societies and the Federation as a whole. The focus of the work foreseen in the first two years following the adoption of Strategy 2010 is therefore on the identification and promotion of best practice from existing experience and the development of new ideas and new tools for additional work. The programme presented is relatively modest. The intent is that on the basis of the experience gained through the first year of work with this local programme, additional programmes will be launched and will be found in successive National Society programmes supported by the Federation at the country and regional level.

The programme involves two interrelated objectives:

Objective 1 To develop knowledge on best practice and to build understanding of related work in the field by other organizations. This will involve research on best practice by national societies in promoting the Fundamental Principles, combating discrimination and promoting a culture of non-violence (as part of one of the main priority related to influencing behaviour in the community) together with associated work to develop understanding of how the Fundamental Principles are understood in different cultures. It will also build links with other organizations working on the promotion of humanitarian values.

The activities to achieve this objective are:

- Research on best practice in National Society programmes in promoting the Fundamental Principles, combating discrimination and building a culture of non-violence. Associated with this will be sharing of findings of this research within the Federation as a basis for further programme development, particularly focused on the work of national societies with the Fundamental Principles in situations of peace time.
- Research with national societies on the understanding on the Fundamental Principles in different cultures, contributing to the development of case studies on the application of the Fundamental Principles in today’s world.
- The collation of research and limited own research on the work of others including the universities, institutes, governments and international organizations on combating discrimination in the community and promoting a culture of non-violence.

Objective 2 To develop the methodology and tools to promote the Fundamental Principles and the values deriving from them to the target groups identified above. Progress towards this objective will be achieved by more effective and extensive use of existing material, notably the Principles to Action material, but also existing material, methodologies and tools developed by national societies. It will also build on the relevant sections of the

Plan of Action of the International Conference and on Council of Delegate resolutions. The training of trainers and the development of specific modules for use in different situations by national societies will be important elements of this work. The activities related to objective 2 are:

- Publication and promotion of the existing “Principles to Action” programme material, including printed material, CD rom and video material for use by national societies and delegations.
- Conduct expert groups and training of trainers workshops using this material, Strategy 2010 and the Plan of Action of the International Conference to develop a network of expertise within the Federation and in close association with the ICRC.
- Develop specific modules addressing understanding of the mandate, structure and work of the Movement. This will include modules on national societies statutes, the governance of the Movement and the International Conference, decision-making with the Principles, relationship with governments and sponsors. This material will be appropriate for use by national societies to focus on specific issues in their day-to-day work.
- Monitor the working of the delegations and national societies that are developing pilot projects that combat discrimination and promote a culture of non-violence (Given that this is a new area in which delegations yet have little expertise / capacity, this has been included as part of the global programme). Liaison with the ICRC to avoid duplication of effort and combined learning from respective experience.

Expected results

The expected results of the global programme are:

- The motivation and quality of work of Red Cross and Red Crescent volunteers is increased based on a greater understanding of the Fundamental Principles.
- More consistent use by national societies and the Federation of the Fundamental Principles and the outcome of the International Conference and the Council of Delegates, as the basis for their action, including programme reviews and advocacy.
- More systematic sharing of experience in working with the Fundamental Principles and best practice of this within the Federation, and the Movement. In particular identification of experience from pilot projects run by national societies and delegations as a basis for their use by national societies in later years.
- Better understanding of how the Fundamental Principles are understood in different cultures and updated examples of the implication of the use of the Fundamental Principles in peace time situations.
- Productive relations with other organizations and institutions working on the understanding and promotion of humanitarian values.

Indicators

Indicators for the success of this programme will be:

- The availability of training materials on the Fundamental Principles and evidence of their use by National Societies;
- New Red Cross and Red Crescent programmes and programme modifications representing a direct application of the Fundamental Principles in service delivery and advocacy.
- The collation of research and publication as appropriate on best practice and new ways to use or communicate the Fundamental Principles to combat discrimination and promote a culture of non-violence.

Monitoring and evaluation arrangements

- The programme will be reviewed internally on a half-yearly basis.
- The programme will be more formally evaluated as a part of the mid-term review of the implementation of *Strategy 2010*.
- The “Principles and Values” Department will have the lead responsibility for the implementation of this programme. However its success will depend critically on the extent to which the Department can reach out to and influence other departments within the Secretariat, delegations and National Societies.

Critical assumptions

- Availability of resources in response to Appeal 2001-2002
- Ability of “Principles and Values” Department to influence Secretariat, delegations and National Societies
- Interest of other organizations in cooperation with the Movement in this sphere.

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GLOBAL PROGRAMMES									
PROGRAMME	Disaster response	Disaster Preparedness	Health & care in the community	Fundamental principles & Humanitarian values	Human Resources & Organisational Development	Evaluation & Org. Learning	Finance & reporting systems	Advocacy, communications & Partnerships	TOTAL
Computers & telecom	134,500					30,000	100,000	166,000	430,500
Sub total capital	134,500					30,000	100,000	166,000	430,500
Programme management	247,857	50,129	174,640	25,360	151,400	91,219	73,429	123,391	937,425
Technical services	73,997	14,966	52,138	7,571	45,200	27,233	21,922	36,838	279,865
Professional services	82,510	16,687	58,136	8,442	50,400	30,366	24,444	41,076	312,061
Sub total programme support	404,364	81,782	284,914	41,373	247,000	148,818	119,795	201,305	1,529,351
Personnel (delegates & expatriates)	300,000	193,200	180,000		888,000	45,000	288,000	315,000	2,209,200
Personnel (local staff)								86,000	86,000
Sub total personnel	300,000	193,200	180,000		888,000	45,000	288,000	401,000	2,295,200
Travel & related expenses	237,900	60,000	350,000	35,000	250,000	145,000		30,500	1,108,400
Information expenses	420,045	45,000	591,000	105,000	364,000	90,000		230,200	1,845,245
Expert fees	875,000	204,000	395,000	80,000	85,000	585,000	220,000	217,300	2,661,300
Admin. - general expenses	106,160	40,000	186,000	30,000	63,000	90,000	10,000		525,160
Training workshops / seminars	1,200,600	120,000	605,000	85,000	950,000	220,000	352,000	585,000	4,117,600
Sub total travel, training, general exp.	2,839,705	469,000	2,127,000	335,000	1,712,000	1,130,000	582,000	1,063,000	10,257,705
Total budget	3,678,569	743,982	2,591,914	376,373	2,847,000	1,353,818	1,089,795	1,831,305	14,512,756