

# Programme update 2007



International Federation  
of Red Cross and Red Crescent Societies

## Reducing Discrimination and Changing Behaviour

Appeal No: MAA00005

Programme update No.2

7 November 2007

This report covers the period of 01/01/07 to 30/06/07.

In a world of global challenges, continued poverty, inequity, and increasing vulnerability to disasters and disease, the International Federation with its global network, works to accomplish its Global Agenda, partnering with local community and civil society to prevent and alleviate human suffering from disasters, diseases and public health emergencies.



Training of taxi drivers in El Salvador on HIV anti-stigma and prevention. International Federation.

### In brief

#### Programme summary:

The Reducing Discrimination and Changing Behaviour programme aims to champion community values which facilitate attitudes and behavioural change to fight discrimination and promote respect for diversity. This programme originates from the International Federation's programme "Action to Reduce Discrimination and Violence in the Community." One major change to the programme and its budget in 2007 is the addition of a new portfolio on migration.

**Needs:** Total budget CHF 945,754 (USD 807,646 or EUR 569,731) out of which 60% per cent covered as of October 2007. Outstanding needs are CHF 380,580 (USD 325,004 or EUR 229,265). [Click here to go directly to the attached financial report.](#)

**Our partners:** The International Federation, together with the National Societies and the International Committee of the Red Cross (ICRC), works in coordination with United Nations agencies, humanitarian organizations as well as non-governmental organizations (NGOs).

## Current context

In an environment characterized by increased tensions, conflicts and violence, mutual respect and understanding is essential to allow the International Federation to fulfil its mandate to alleviate human suffering and help vulnerable people. In this respect, the Principles and Values Department works in coordination with National Societies, Governance and the Secretariat towards reducing discrimination and changing behaviour.

In 2007, migrants' limited access to services and increased xenophobia towards foreigners, formed among others, the rationale to transfer the migration portfolio to the Principles and Values Department. Migration will also be high on the agenda of the statutory meetings in November 2007. Aside from this, the general context of the programme remains unchanged.

## Progress towards objectives

**Goal 1: National Societies work in coordination with the community and public authorities to influence behaviours which promote respect for diversity and non-discrimination.**

**Objective 1.1: To capture, develop and share knowledge on best practices which promote respect for diversity and fight intolerance and discrimination.**

### Achievements

- To create a platform for National Societies to share experiences and knowledge on implementing activities which will influence attitudes and behaviour on diversity and non-discrimination.
- Two case studies from Latin America are being developed, which also include the production of a movie. The final products will be made available to the participants of the statutory meetings in November.
- A baseline research on promoting mutual respect and understanding linked to the current trend of religious radicalism has been initiated in late 2006 and finalized during the first half of the year.
- An informal think tank meeting between selected National Societies, ICRC and International Federation representatives, as well as external experts, has been prepared together with the ICRC. The meeting will be held in early September 2007 and will address for the first time the relation of the RCRC Movement to religion. The meeting aims to:
  - Analyze the influence of changing religious manifestations on a global, regional and local level and their impact on various social and political contexts;
  - Explore the implications of these contexts for humanitarian organizations with a commitment to impartiality; and
  - Assess the results of such analysis with particular reference to the Red Cross and Red Crescent's work to alleviate human suffering and ensure respect for diversity and non-discrimination, as well as maintain a diverse membership base and leadership in National Societies.

Technical advice was also provided to the World Disaster Report (WDR) 2007. The WDR 2007 provides a first entry point to discuss discrimination in disaster settings and the measures which can be taken to rectify adverse actions. The Communications Department will launch this report in December 2007.

In the first half of 2007, the Principles and Values Department also began discussing the "Promotion of respect for diversity and human dignity, and reducing intolerance, discrimination and social exclusion"

(Global Agenda 4) with the newly set up regional Zones.

Due to the lack of funding, the Principles and Values Department was unable to provide support, including on work related to “Reducing Discrimination Global-Local Action” to the Zones during the reporting period. Support on specific topics, knowledge sharing, information and tools were provided to the National Societies on a needs basis.

**Objective 1.2: To monitor and reinforce the “Reducing Discrimination Global-Local Action.”**

### **Achievements**

The Resolution 3 of the Council of Delegates 2005 entitled “Promoting Respect for Diversity and Non-Discrimination – A Contribution to Peace and Friendship between Peoples”, as well as the International Federation Pledge PO 034 “Non-Discrimination and Respect for Diversity” at the 28<sup>th</sup> International Conference has been disseminated to National Societies and delegations for implementation. Currently, a report on the pledge PO34 is being prepared to report back to the 30<sup>th</sup> International Conference of the Red Cross and Red Crescent to be held in Geneva from 26 to 30 November 2007 on all Annual Appeal activities from 2004 to 2006. A database based on this information will be created in the course of 2007.

The development of a new training tool, addressing the change of behaviour in the context of reducing discrimination is ongoing. The training tool will allow for self-reflection, as well as will target all members of the Red Cross and Red Crescent family. It will contain information, exercises and tests concerning different grounds of discrimination. After a number of interruptions in 2006, the work has progressed well in 2007 and is anticipated to be finalized in late 2007.

Within the framework of the Global-Local Action and the initiative to “Reduce Discrimination and Violence in the Community,” substantive work has been undertaken to prepare the agenda items on “Violence, especially in Urban Settings” at the General Assembly 2007 and the 30<sup>th</sup> International Conference of the Red Cross and Red Crescent. These statutory meetings will be important to inspire regional and local action on these themes.

The Principles and Values Department has also provided technical support to the European Regional Conference held in Istanbul in April 2007 and to the Inter-American Regional Conference held in Guayaquil in June 2007. The Istanbul Conference focused mainly on migration, and the Guayaquil Conference focused on the wider issues of non-discrimination and respect for diversity, including the prevention of violence.

Advocacy activities were also implemented together with the International Representation team. This team is responsible for taking the lead on statements and speeches given at global and regional meetings, as well as integrating concerns on reducing discrimination, including HIV anti-stigma work, the marginalization and exclusion of migrants and other disadvantaged vulnerable groups, and the promotion of diversity and intercultural understanding in their work.

**Goal 2: Federation Vision and Values are reflected and integrated into Principles and Values programmes and tools.**

**Objective 2.1: To ensure that Principles and Values tools respond to National Societies’ needs in their given humanitarian context, and are adaptable at the community level.**

### **Achievements**

The Principles and Values Department continues to advise National Societies on the interpretation of the Fundamental Principles in today’s world. Individual questions raised by National Societies has also

been helpful for further dialogue. The CD-rom “From Principles to Action” was updated in 2006 and is also now available in DVD format. The CD and DVD will include information on the Council of Delegates 2005, as well as on the 29<sup>th</sup> International Conference of the Red Cross and Red Crescent-“Emblem Conference”. The updated version is expected to be finalized at the end of 2007.

Activities on the Fundamental Principles, including initiatives linked to the new additional emblem “ Red Crystal” could not be implemented due to the lack of funding.

## **Objective 2.2: Contribute further to the institutional accountability framework.**

### **Achievements**

As highlighted in the Report 2006, reporting on integrity issues and issues related to the Prevention of Sexual Exploitation and Abuse (PSEXA) shifted from the Principles and Values Department to other departments.

Consultations among governments and National Societies took place in preparation of Objective 2 of the 30<sup>th</sup> International Conference of the Red Cross and Red Crescent. The consultations have been well received and will promote the adoption of a definition on the auxiliary status of National Societies at the forthcoming International Conference.

**Goal 3:** National Societies’ work on migration will be complemented by adequate policy and advocacy support on migration and displacement.

In February 2007, due to the importance of migration in the international fora, a new position dealing with policy and advocacy-related issues concerning migration and displacement was created and placed within the Principles and Values Department.

The migration–asylum nexus continues to be high on governments’ and the international community’s political agenda. Irregular migration continues to increase, as the numbers of refugees and asylum-seekers decreases. National Societies are increasingly asking for policy and programme support since they often find themselves in a “legal” vacuum when faced with the needs and vulnerabilities of irregular migrants. They are challenged by difficult decisions on how and when to assist, and “squeezed” between the request of governments, the xenophobia of the general public and the humanitarian imperative to assist. National Societies have asked for statutory decisions and policy frameworks in the field of migration, with special regard to irregular migration. Therefore, the forthcoming General Assembly, Council of Delegates, and International Conference will debate and hopefully adopt commitments on strengthened support to migrants. This work is being developed in a consultative process with the different components of the Movement.

A budget revision has also been carried out to reflect this additional goal in the appeal. The funding to this area of work has been mainly provided by two major donors. Human resources dedicated to this issue remains scarce.

## **Objective 3.1: Support the development of statutory decisions with concrete commitment on migration at the regional and global level.**

### **Achievements**

In January, the Secretary General appointed a Special Envoy for migration, Mr. Trygve Nordby, who is also Secretary General of the Norwegian Red Cross. The Special Envoy’s main task is to advise on policy issues related to migration and represent the International Federation at high-level international meetings. Special Envoy Nordby arranged for an international round table on migration in Oslo in April 2007. The Principles and Values Department supported and advised the Norwegian Red Cross in their preparations of the roundtable, as well as on the implementation and follow-up process.

The following meetings leading up to the November statutory meetings have also been important steps forward on migration: the Mediterranean Conference in Athens, the European Regional Conference in Istanbul and the Inter-American Regional Conference in Guayaquil. The conferences raised important issues relating to the role of National Societies with governments, and the scope of the assistance given by the Red Cross and Red Crescent to migration issues. Vital support and advice was provided by the Principles and Values Department during the preparatory process and at the conferences.

At the Istanbul Conference technical support was provided throughout the process to the migration working group and the drafting of the "Istanbul Commitments". In Guayaquil, a Migration Seminar was organized prior to the actual conference which fed into the overall outcome of the conference. The outcome of these conferences will be shared at the November statutory meetings:

Migration will be a main topic on the agenda of the General Assembly, Council of Delegates and the International Conference. Background documents have been drafted and negotiated, where appropriate, with the ICRC. The focus of the three conferences differ slightly and expected outcomes for these statutory meetings are expected to provide further guidance to the Secretariat on how it tackles migration issues in the future.

**Objective 3.2: To provide policy-related support, advice, tools and guidance to the International Federation Secretariat and National Societies.**

### **Achievements**

A mapping of ongoing activities of National Societies and of "best practices" has begun during the reporting period. Progress has been made, and it is expected that a full compilation and analysis of activities will be completed during 2007.

Discussions are taking place with the ICRC on the development of ICRC guidelines for National Societies working with migrants/asylum-seekers in detention facilities and return/repatriation of irregular migration and failed asylum-seekers. ICRC is presently the lead agency, and will continue this role throughout 2008.

Support continues to be provided to Zones, Delegations, National Societies, networks and the Red Cross/European Union Liaison Office. A major programme on assistance to migrants in North and West Africa was developed together with the Regional Delegation in Tunis and a funding proposal was submitted by the delegation to the European Union. The proposal included work against discrimination, and training of National Societies on migration. Tentative plans have also been made to hold workshops on migration in the Caribbean and in Zambia in the second half of 2007.

**Objective 3.3: To actively establish partnerships with relevant actors in the field of migration and displacement.**

The Secretariat actively participated in various fora, including the Steering Committee for the Ratification of Migrant Workers Convention, the Geneva Migration Network, and those of the UN Refugee Agency (UNHCR) and the International Organization for Migration (IOM). Interventions and statements were also prepared for the International Federation's interventions in the Global Forum on Migration and Development.

## **Working in partnership**

Activities to reduce discrimination and change behaviour can only be successfully implemented if carried out in partnership with other actors:

- National societies and their networks are important interlocutors to ensure the effective implementation of activities related to Fundamental Principles and Humanitarian Values;
- The ICRC is a “natural” partner of the Principles and Values Department given the nature of their portfolio. ICRC and the International Federation work together to harmonize and negotiate a common Red Cross/Red Crescent Movement position on a wide-range of often sensitive topics.
- A cross-departmental and cross-sector approach within the Secretariat allows for the integration of activities which reduce discrimination and change behaviour, using limited resources; and
- Various governments, United Nations agencies (the Office of the UN High Commissioner for Human Rights, UNHCR, the International Labour Organization (ILO) and IOM), academic institutions and a wide range of NGOs, are important stakeholders with whom regular contact is necessary in order to comprehensively and effectively implement activities on migration.

## Contributing to longer-term impact

This appeal has improved awareness and implementation of Global Agenda Goal 4. Any change of attitudes is a long-term process and can only be measured over a period of three to five years. Indicators to measure progress made on the Global Agenda Goal 4 are expected to be developed in 2007.

## Looking Ahead

The following activities will be carried out in the second half of 2007, depending upon the availability of funding:

- Finalization of the case studies on Argentina and El Salvador, the updated production of the film and DVD “From Principles to Action” (to be updated in 2007), and the making of an anti-discrimination toolkit;
- Participation in statutory meetings, including the General Assembly, Council of Delegates and the International Conference; and
- Contribution to strengthening the agenda on migration at the Secretariat through the set-up of a new, specialized migration structure within the Principles and Values Department.

Activities for 2008 to 2009 will be determined by the decisions taken at the various statutory meetings in 2007. It is anticipated that activities related to migration and violence will be strengthened, and activities on reducing discrimination, promoting respect for diversity and on religious radicalism will continue. A film on the application of the Fundamental Principles in different cultural contexts is expected to be produced in the forthcoming two years.

**For further information please contact:**

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International Federation of Red Cross and Red Crescent Societies

MAA00005 - REDUCING DISCRIMINATION & CHANGING BEHAVIOUR

Interim Financial Report

Selected Parameters	
Reporting Timeframe	2007/1-2007/06
Budget Timeframe	2006/1-2007/12
Appeal	MAA00005
Budget	APPEAL

All figures are in Swiss Francs (CHF)

**I. Consolidated Response to Appeal**

	Health & Care	Disaster Management	Humanitarian Values	Organisational Development	Coordination & Implementation	TOTAL
<b>A. Budget</b>			945,754			945,754
<b>B. Opening Balance</b>			73,466			73,466
<b>Income</b>						
<u>Cash contributions</u>						
<del>000</del> DFID Partnership			28,040			28,040
<del>000</del> <b>C1. Cash contributions</b>			<b>28,040</b>			<b>28,040</b>
<u>Outstanding pledges (Revalued)</u>						
<del>000</del> DFID Partnership			49,460			49,460
<del>000</del> <b>C2. Outstanding pledges (Revalued)</b>			<b>49,460</b>			<b>49,460</b>
<u>Inkind Personnel</u>						
Other			31,000			31,000
<b>C5. Inkind Personnel</b>			<b>31,000</b>			<b>31,000</b>
<b>C. Total Income = SUM(C1..C6)</b>			<b>108,500</b>			<b>108,500</b>
<b>D. Total Funding = B + C</b>			<b>181,966</b>			<b>181,966</b>

**II. Balance of Funds**

	Health & Care	Disaster Management	Humanitarian Values	Organisational Development	Coordination & Implementation	TOTAL
<b>B. Opening Balance</b>			73,466			73,466
<b>C. Income</b>			108,500			108,500
<b>E. Expenditure</b>			-128,705			-128,705
<b>F. Closing Balance = (B + C + E)</b>			53,260			53,260

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III. Budget Analysis / Breakdown of Expenditure

Account Groups	Budget	Expenditure					TOTAL	Variance
		Health & Care	Disaster Management	Humanitarian Values	Organisational Development	Coordination & Implementation		
A							B	A - B
<b>BUDGET (C)</b>		<b>945,754</b>					<b>945,754</b>	
<b>Personnel Expenditures</b>								
International Staff Payroll Benefits	176,000			71,162			71,162	104,838
Consultants	250,000							250,000
<b>Total Personnel Expenditures</b>	<b>426,000</b>			<b>71,162</b>			<b>71,162</b>	<b>354,838</b>
<b>Workshops &amp; Training</b>								
Workshops & Training	160,000							160,000
<b>Total Workshops &amp; Training</b>	<b>160,000</b>							<b>160,000</b>
<b>General Expenditure</b>								
Travel	90,000			30,249			30,249	59,751
Information & Public Relation	110,000			10,350			10,350	99,650
Office Costs	6,600			4,681			4,681	1,919
Communications	31,680			736			736	30,944
Other General Expenses	60,000			3,292			3,292	56,708
<b>Total General Expenditure</b>	<b>298,280</b>			<b>49,309</b>			<b>49,309</b>	<b>248,971</b>
<b>Program Support</b>								
Program Support	61,474			8,235			8,235	53,239
<b>Total Program Support</b>	<b>61,474</b>			<b>8,235</b>			<b>8,235</b>	<b>53,239</b>
<b>TOTAL EXPENDITURE (D)</b>	<b>945,754</b>			<b>128,705</b>			<b>128,705</b>	<b>817,049</b>
<b>VARIANCE (C - D)</b>				<b>817,049</b>			<b>817,049</b>	

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MAA00005 - REDUCING DISCRIMINATION & CHANGING BEHAVIOUR

Selected Parameters	
Reporting Timeframe	2007/1-2007/06
Budget Timeframe	2006/1-2007/12
Appeal	MAA00005
Budget	APPEAL

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IV. Project Details

Project	Name	Opening Balance	Income	Expenditure	Closing Balance	Budget	Variance
		A	B	C	A + B + C	D	D - C
<b>Humanitarian Values</b>							
G00019	Auxiliary role of NS	35,325	23,000	-33,210	25,115	53,476	20,266
G00056	Migration and Displacement	0	31,000	-64,390	-33,390	242,011	177,621
G34000	Fundamental prin	38,141	54,500	-31,106	61,535	650,267	619,162
G34100	Methodology and	0	0		0		0
G34101	Fund. Principles	0	0		0		0
G34200	Capture knowledg	0	0		0		0
<b>Sub-Total Humanitarian Values</b>		<b>73,466</b>	<b>108,500</b>	<b>-128,705</b>	<b>53,260</b>	<b>945,754</b>	<b>817,049</b>
<b>Total</b>	<b>REDUCING DISCRIMINATION</b>	<b>73,466</b>	<b>108,500</b>	<b>-128,705</b>	<b>53,260</b>	<b>945,754</b>	<b>817,049</b>