

Appeal 2006-2007



International Federation
of Red Cross and Red Crescent Societies

Caribbean

Appeal no. MAA49001

This appeal seeks CHF 4,308,270¹ to fund programmes and activities to be implemented in 2006 and 2007. These programmes are aligned with the International Federation's Global Agenda, which sets out four broad goals to meet the Federation's mission to "improve the lives of vulnerable people by mobilizing the power of humanity":

Global Agenda Goals

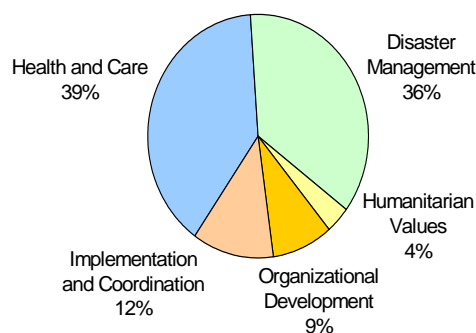
- Reduce the numbers of deaths, injuries and impact from disasters.
- Reduce the number of deaths, illnesses and impact from diseases and public health emergencies.
- Increase local community, civil society and Red Cross Red Crescent capacity to address the most urgent situations of vulnerability.
- Reduce intolerance, discrimination and social exclusion and promote respect for diversity and human dignity.

The International Federation's is the world's largest humanitarian organization, and its millions of volunteers are active in over 183 countries. Our aim is to build safer communities, able to prevent and respond to human suffering in times of crises and distress, and where people work together to promote hope, dignity and equity. We work to support vulnerable communities through neutral, impartial, independent humanitarian action, in accordance with our Fundamental Principles and in line with the Red Cross Red Crescent Code of Conduct, the Humanitarian Charter and Minimum Standards in Disaster Response, and the SPHERE Project.

Click here to visit the [Caribbean Red Cross website](#).

Click here to access the [appeal budget summary](#).

Click here to access the [2006-2007 operational plan and the logical frameworks](#).



Programmes	2006 Budget in CHF	2007 Budget in CHF	Total Budget in CHF
Health and Care	959,706	596,433	1,556,139
Disaster Management	888,174	646,791	1,534,965
Humanitarian Values	89,594	89,594	179,188
Organizational Development	217,979	157,765	375,744
Implementation and Coordination	294,139	368,096	662,235
Total	2,449,591	1,858,679	4,308,270

¹ USD 3,339,375 or EUR 2,794,464

Regional context

The Caribbean, a region composed principally of small island states, faces unique social, economic, and environmental challenges. Struggling with limited resource bases, stagnant economies, and burgeoning populations, half of the region's sixteen countries registered an erosion in their development status during 2005 (as measured by the United Nations' Human Development Index - HDI). Communications and transportation constraints, and economies heavily reliant on sensitive sectors such as tourism and the production of primary products, have left the Caribbean open to the adverse effects of global economic trends, in spite of efforts at regional cooperation. The proliferation of urban slums, a constant outward flow of migrants - both legal and illegal - and the persistence of areas of entrenched poverty reflect this reality, along with the related failure of governmental efforts to achieve sustainable economic growth and mobilize adequate resources for health, education, and social services. Although largely free from overt armed conflict, the region has seen an upsurge in negative social phenomena such as drug-use, crime, and domestic violence.



A disturbing development has been the significant increase in the number of people living with HIV/AIDS - the Caribbean now has the second highest sero-positive prevalence rate of any region in the world. Finally, climate change, and in particular the phenomena associated with global warming and El Nino, has introduced a new severity to the weather in a zone already vulnerable to meteorological extremes. The ferocity of the annual hurricane season in the last two years has seriously impacted on economic development and, in addition to this recurring blight, the region is also vulnerable to earthquakes and volcanic eruptions, and devastating flooding triggered by uncontrolled exploitation of natural resources.

The Caribbean has one of the largest concentration of Red Cross entities, with 16 National Societies and 17 Overseas Branches (OSBs) and chapters of the American, British, French, and Netherlands Red Cross Societies. Although the linguistic and cultural diversity of the region, and the varying sizes and capabilities of its Red Cross units, add to the challenges facing the Movement in the Caribbean, cooperation based on a perceived regional identity is strong. The Caribbean Cooperation of the Red Cross (CCORC) was created in 1995 as a mechanism for the exchange of resources, experience, and expertise among the different Red Cross entities, and there is widespread consensus on the priorities embodied in a Regional Cooperation Agreement Strategy (RCAS), developed by the Movement in the region in 2001 and modified regularly since. This high level of regional coordination and cooperation is particularly important given the limited scale of most National Societies and their relative geographical proximity, and has been actively promoted by the Federation.

In recent years, National Societies in the Caribbean have expanded beyond their traditional mandate in such areas as First Aid and disaster response into more flexible and innovative programme initiatives such as advocacy campaigns, community-based risk reduction projects, and peer education pilot schemes. Gains in these fields, which have been supported by the Federation, have helped re-position the Red Cross in the region to confront current challenges, although constant attention will need to be given to building and refining National Society capacities, and strengthening their role in civil society.

Federation Secretariat support to the region

The 2006–2007 plans for the Caribbean reflect the strategy outlined in the Federation of the Future process and support the National Societies in the region to work towards the goals of the Federation's Global Agenda, which further focuses the *Strategy 2010* and articulates its continued implementation. This will require scaling up programmes, increasing Red Cross capacity and strengthening its role in civil society. Effective operational alliances and cooperation mechanisms are necessary to achieve these ambitious goals.

The Global Agenda was discussed by National Societies at the General Assembly in Seoul, November 2005. With its adoption, the Federation is committed to scaling up its interventions, particularly in the field of disaster response and health programming in order to contribute to the reduction of vulnerability in accordance with the Millennium Development Goals. The programmes presented in the current plans for the Caribbean are part of these collective

efforts of the Federation network. Furthermore, the region-specific adaptation of *Strategy 2010* embodied in the RCAS provides a strategic framework and, as a sub-region of the Americas, the Caribbean is committed to pursuing continental Red Cross priorities encapsulated in the Plan of Action of the Inter-American Conference. As in other regions, the Federation will support National Societies in implementing efficient, responsive, and focused programmes which will contribute to improving the lives of vulnerable people, thus aiding progress towards the Millennium Development Goals, including the substantial reduction of extreme poverty.

Building on work already undertaken, the Federation during 2006-2007 will support measures to enhance National Society and OSB capacities to work with vulnerable communities, encouraging integrated programming, the mobilization of young people in support of Red Cross interventions, the strengthening of institutional capabilities, and, where appropriate, the scaling up of programmes on the basis of successful pilot projects. Given the structural and resource limitations of the Federation in the region, the strengthening of technical networks and the promotion of peer-support mechanisms will be a priority. Finally, the maintenance of a strong and prepared Federation disaster response system remains a key objective for the next two years.

Strengthening the National Societies

Health and care

The overall focus in this sector during 2006-2007 will be on strengthening Red Cross entities in the Caribbean to mobilize, advocate for, and deliver quality health programmes of appropriate scale and emphasis, designed to reduce vulnerabilities in target communities. A two-pronged approach will prioritize programming in HIV/AIDS and First Aid.

Through long-standing involvement in the flagship "Together We Can" (TWC) initiative exploiting peer education methodology and the mobilization of Red Cross youth, the Red Cross in the region has contributed substantially to the fight against the HIV/AIDS pandemic. This effort will be further replicated and refined during the coming two years. Particular emphasis will be given to developing and disseminating a monitoring and evaluation tool-kit to assess the impact of peer education programming in terms of knowledge acquisition and behavioural change. The Federation will continue to support the Caribbean Red Cross HIV/AIDS Network (CARAN), and the strengthening of existing partnerships such as those with UNICEF, the Pan-Caribbean Partnership Against HIV/AIDS (PANCAP), and CRN+ (the regional network of people living with HIV/AIDS), and will encourage Red Cross entities to build formal agreements with their national HIV/AIDS coordinating mechanisms.

In the field of First Aid, the Federation will encourage the use of the Vulnerability and Capacity Assessment (VCA) tool as an entry point to meet the training needs of vulnerable communities, and to promote the harmonization of training curricula and equipment tailored to regional requirements. As a second programme thrust, Red Cross entities will be assisted to systematically explore commercial First Aid options as income-generating initiatives. Both activities are intended to position the Red Cross as a lead provider of First Aid in the Caribbean.

In addition, a water, sanitation and health awareness project will be carried out in the Dominican Republic and Haiti as part of the Federation's Global Water and Sanitation Initiative (GWSI); this project will increase access to safe, affordable and sustainable water and sanitation services for vulnerable rural communities through the provision of infrastructure and services and is a coordinated effort between the Federation, the Spanish Red Cross and the European Union.

Disaster management

The objective in this sector will be to ensure that Caribbean National Societies and OSBs possess mechanisms for disaster preparedness which reduce the impact of disasters on affected populations, and that a well-functioning disaster response system supports Red Cross entities in the region. The Federation will continue to enhance the National Societies' capacities through National Intervention Team (NIT) training, supporting the development of contingency plans and standard operating procedures, and encouraging simulation exercises. To underpin these efforts, assistance will be given in such areas as volunteer management, communications, and administrative and financial procedures. The Federation will likewise build on previous successful community-based disaster-

preparedness programming, utilizing the VCA methodology to identify risk-reduction micro-projects, feeding into and learning from Red Cross experience in this field in other regions, in particular Central America.

To reinforce the capacity of the Federation network to respond to disasters, the Federation's Panama-based Pan-American Disaster Response Unit (PADRU) will play a key role in the maintenance and further training of members of the Regional Intervention Team (RIT), and a continuing programme to pre-position containerized relief stocks in vulnerable areas. These efforts will ensure that the Red Cross in the region is familiar with the full spectrum of Federation response tools, develops and consistently uses standard disaster response procedures, and coordinates effectively with governments and other stakeholders. A regional disaster management network supported by the Federation will promote information exchange and facilitate technical coordination meetings, such as the one which precedes the onset of each hurricane season.

Training will be provided in logistics, relief management, information technology, communications and leadership skills, and water and sanitation issues. Links will be strengthened with groups such as the Caribbean Disaster Emergency Response Agency (CDERA), to identify available resources and reduce duplication of effort, and with national disaster offices to ensure that the role of the Movement in disaster response is clearly defined and understood. The Federation will also design visibility tools and materials for Red Cross disaster activities, maintain monitoring of the media and disaster-related websites, and work with the ICRC to develop a generic database for restoring family links. This range of activities should ensure that the Federation is enabled to play an active and effective role in disaster management throughout the region.

Organizational development

The National Societies and OSBs of the Caribbean region are keenly aware that they must centre their attention on strengthening their own organizations if they are to be capable of effectively serving the vulnerable in the core areas prioritized by the Federation in its regional and global agendas. During the period covered by this Appeal the Federation will concentrate on ensuring that each Red Cross entity in the region adheres as closely as possible to the criteria of a "well-functioning National Society". A key resource in this effort will be the Regional Organizational Development Network (RODNET), established in 2004 as an innovative and sustainable way to address the organizational development (OD) requirements of the small Red Cross units characteristic of the region. This grouping, bringing together ten National Societies and five OSBs, has done ground-breaking work in key OD areas such as planning and statute revision, and will be further strengthened with the development of a regional OD database and the forging of links with parallel Federation networks in Central and South America.

2006 and 2007 will see a significant expansion of OD programming in the Caribbean, addressing generic and cross-cutting issues while still striving to meet the specific needs of all elements in a highly diverse Red Cross environment. Red Cross entities will be assisted to improve their capacities in strategic and operational planning; statute revision; fund-raising, resource-mobilization, and donor relations; volunteer management, leadership training, and staff development; and integrated community programming. All Red Cross National Societies and overseas branches in the region will be encouraged to address diversity issues in their own structures, and systematically incorporate diversity indicators in their programme design. Finally, the Federation will support the development of a regional communications strategy, using web-based tools to ensure that the Federation delivers robust and coherent messages in both the dissemination and advocacy fields.

Humanitarian Principles and Values

As Red Cross entities in the Caribbean increasingly recognize the importance of clear communications strategies to improve and enhance their profiles locally, regionally, and internationally, the Federation has in recent years developed regional tools such as the Caribbean Red Cross website and quarterly newsletter, and encouraged the recruitment of dedicated communications staff by National Societies. These individuals comprise a regional communications network; their skills in information, dissemination, and communication will continue to be enhanced over the next two years. In addition, the public awareness and advocacy resources of the Federation will be deployed in the context of the HIV/AIDS pandemic, replicating innovative pilot projects already pioneered in Central America, and building on the anti-stigma campaigning experience of the Red Cross in the Caribbean. Overall, the programme will aim to ensure that National Societies and OSBs achieve a deeper understanding of the principles and values underlying their Movement, and are better able to promote these in their own work.

The Federation will develop promotional material for use by Red Cross National Societies and overseas branches in their dissemination activities, and propagate it through the Caribbean Red Cross website. In collaboration with the ICRC, communications workshops will be held, and the Communication Guide promoted throughout the region. Common messages will also be developed with the ICRC for use on landmark occasions. A regional communications strategy will be developed and disseminated, vigorous national and regional campaigns on issues such as tolerance and non-violence encouraged, and tools such as the TWC forum on the Caribbean Red Cross website used to promote best practices and knowledge sharing.

Implementation and coordination

During 2006-2007 the Federation will continue to build coordination and cooperation mechanisms in the region and foster collaboration between Movement elements and key external partners. It will also ensure that programming in the Caribbean embodies the core themes and priorities captured in the Federation's global strategic vision, as defined by *Strategy 2010*, the Global Agenda, and the Federation of the Future process. Region-specific refinement of these over-arching aims, incorporated in the Plan of Action stemming from the 2003 Inter-American Conference, and the Caribbean RCAS, will form the template for Federation support, and other significant stakeholders, such as Partner National Societies undertaking bilateral programming and external donor groups, will be encouraged to ensure their support falls within these parameters. Bilateral donors will be encouraged to upgrade the capacity-building elements in their programming. The harmonization of Federation and ICRC support to the Red Cross in the Caribbean carried out from 2003 to 2005 will be maintained and deepened, particularly in areas such as leadership training, communications, and restoring family links.

Federation advice and financial support will help sustain and expand the four technical networks already serving the Red Cross in the Caribbean - CARAN, RODNET, and the disaster management and communications networks. Since the four networks are at different stages of development and have evolved varying structures and approaches, specific emphasis will be placed on ensuring an overall coherence in the support they provide to Red Cross entities in the region.

The CCORC will be further sustained and strengthened, and encouraged to provide effective support to its membership; the Federation, which already provides a secretariat service for the six-member CCORC management committee, will assist the group to organize the ninth biennial meeting of its 33 member bodies in 2007. The Federation likewise aims to provide support to Federation governance in the Caribbean, empowering it and encouraging it to play an active role in defining strategic goals and objectives; under this heading, assistance will be given in the context of the Statutory meetings, and the upcoming XVIII Inter-American Conference in Guayaquil, Ecuador, in 2007. The Federation has already forged strong partnerships with inter-governmental agencies, exemplified by the signing of memoranda of understanding with groups such as the Association of Caribbean States (ACS), CDERA, and the Caribbean Development Bank. More such linkages will be developed to position the Federation as a leading humanitarian organization in the region, and give it an effective voice on issues of crucial importance such as the HIV/AIDS pandemic and the need for effective disaster preparedness and response.

To manage its programmes in the Caribbean and provide oversight to the four regional technical networks, the Federation maintains a Sub-Regional Office (SRO) in Port of Spain, Trinidad, with an international delegate as programme coordinator and a team of regionally-recruited staff handling sectoral programmes. The SRO is in turn supported by the Federation's Panama Regional Delegation and Panama-based continental service entities: the Regional Reporting Unit (RRU), Regional Finance Unit (RFU), and the Pan American Disaster Response Unit PADRU. A country delegation in Haiti serves the particular needs of that country. During the coming two years further measures will be put in place to ensure that the SRO continues to perform efficiently and adheres to Federation management standards in its continuing support to the many Red Cross National Societies and Overseas Branches in this diverse region.

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BUDGET 2006

PROGRAMME BUDGETS SUMMARY

Appeal no.: MAA49001

Name: CARIBBEAN

PROGRAMME:

	Health & Care	Disaster Management	Humanitarian Values	Organisational Development	Coordination & Implementation	Emergency	Total
	CHF	CHF	CHF	CHF	CHF	CHF	CHF
Shelter	0	0	0	0	0	0	0
Construction	0	19,800	0	0	0	0	19,800
Clothing & Textiles	0	0	0	0	0	0	0
Food	0	0	0	0	0	0	0
Seeds & Plants	0	0	0	0	0	0	0
Water & Sanitation	0	0	0	0	0	0	0
Medical & First Aid	0	0	0	0	0	0	0
Teaching Materials	0	0	0	0	0	0	0
Utensils & tools	0	0	0	0	0	0	0
Other Supplies & Services	0	0	0	0	0	0	0
SUPPLIES	0	19,800	0	0	0	0	19,800
Land & Buildings	0	0	0	0	0	0	0
Vehicles	0	0	0	0	0	0	0
Computers & Telecom	6,500	0	0	0	0	0	6,500
Medical equipment	0	0	0	0	0	0	0
Other Equipment	0	0	0	0	0	0	0
LAND, VEHICLES & EQUIPMEN	6,500	0	0	0	0	0	6,500
Storage	0	0	0	0	0	0	0
Distribution & Monitoring	0	0	0	0	0	0	0
Transport & Vehicles cost	2,355	785	785	785	5,495	0	10,205
TRANSPORT & STORAGE	2,355	785	785	785	5,495	0	10,205
International Staff	104,400	65,550	4,050	14,300	130,350	0	318,650
Regionally Deployed Staff	0	0	0	0	0	0	0
National staff	71,170	63,860	31,260	30,260	33,020	0	229,570
National Society Staff	6,000	8,193	0	0	0	0	14,193
Consultants	28,900	20,000	0	0	0	0	48,900
PERSONNEL	210,470	157,603	35,310	44,560	163,370	0	611,313
Workshops & Training	419,025	570,080	22,000	97,400	25,740	0	1,134,245
WORKSHOPS & TRAINING	419,025	570,080	22,000	97,400	25,740	0	1,134,245
Travel & related expenses	67,100	18,300	9,000	50,550	18,690	0	163,640
Information & Public Rela	129,500	50,000	10,000	3,840	15,000	0	208,340
Office Running Costs	40,600	9,950	3,950	3,950	27,650	0	86,100
Communication Costs	11,175	3,725	2,525	2,525	17,675	0	37,625
Professional Fees	10,000	0	0	0	0	0	10,000
Other General Expenses	600	200	200	200	1,400	0	2,600
GENERAL EXPENDITURE	258,975	82,175	25,675	61,065	80,415	0	508,305
Asset Depreciation	0	0	0	0	0	0	0
DEPRECIATION	0	0	0	0	0	0	0
Contributions & Transfers	0	0	0	0	0	0	0
CONTRIBUTIONS & TRANSFERS	0	0	0	0	0	0	0
Programme Support	62,381	57,731	5,824	14,169	19,119	0	159,223
PROGRAMME SUPPORT	62,381	57,731	5,824	14,169	19,119	0	159,223
TOTAL BUDGET:	959,706	888,174	89,594	217,979	294,139	0	2,449,591

BUDGET 2007

PROGRAMME BUDGETS SUMMARY

Appeal no.: MAA49001

Name: CARIBBEAN

PROGRAMME:

	Health & Care	Disaster Management	Humanitarian Values	Organisational Development	Coordination & Implementation	Emergency	Total
	CHF	CHF	CHF	CHF	CHF	CHF	CHF
Shelter	0	0	0	0	0	0	0
Construction	0	12,000	0	0	0	0	12,000
Clothing & Textiles	0	0	0	0	0	0	0
Food	0	0	0	0	0	0	0
Seeds & Plants	0	0	0	0	0	0	0
Water & Sanitation	0	0	0	0	0	0	0
Medical & First Aid	0	0	0	0	0	0	0
Teaching Materials	0	0	0	0	0	0	0
Utensils & tools	0	0	0	0	0	0	0
Other Supplies & Services	0	0	0	0	0	0	0
SUPPLIES	0	12,000	0	0	0	0	12,000
Land & Buildings	0	0	0	0	0	0	0
Vehicles	0	0	0	0	0	0	0
Computers & Telecom	6,500	0	0	0	0	0	6,500
Medical equipment	0	0	0	0	0	0	0
Other Equipment	0	0	0	0	0	0	0
LAND, VEHICLES & EQUIPMEN	6,500	0	0	0	0	0	6,500
Storage	0	0	0	0	0	0	0
Distribution & Monitoring	0	0	0	0	0	0	0
Transport & Vehicles cost	785	785	785	785	5,495	0	8,635
TRANSPORT & STORAGE	785	785	785	785	5,495	0	8,635
International Staff	4,050	65,550	4,050	14,300	130,350	0	218,300
Regionally Deployed Staff	0	0	0	0	0	0	0
National staff	66,410	63,860	31,260	30,260	33,020	0	224,810
National Society Staff	15,370	0	0	0	0	0	15,370
Consultants	34,700	20,000	0	0	0	0	54,700
PERSONNEL	120,530	149,410	35,310	44,560	163,370	0	513,180
Workshops & Training	304,750	360,380	22,000	41,100	87,890	0	816,120
WORKSHOPS & TRAINING	304,750	360,380	22,000	41,100	87,890	0	816,120
Travel & related expenses	61,025	18,300	9,000	50,550	18,690	0	157,565
Information & Public Rela	12,400	50,000	10,000	3,840	15,000	0	91,240
Office Running Costs	48,950	9,950	3,950	3,950	27,650	0	94,450
Communication Costs	2,525	3,725	2,525	2,525	17,675	0	28,975
Professional Fees	0	0	0	0	7,000	0	7,000
Other General Expenses	200	200	200	200	1,400	0	2,200
GENERAL EXPENDITURE	125,100	82,175	25,675	61,065	87,415	0	381,430
Asset Depreciation	0	0	0	0	0	0	0
DEPRECIATION	0	0	0	0	0	0	0
Contributions & Transfers	0	0	0	0	0	0	0
CONTRIBUTIONS & TRANSFERS	0	0	0	0	0	0	0
Programme Support	38,768	42,041	5,824	10,255	23,926	0	120,814
PROGRAMME SUPPORT	38,768	42,041	5,824	10,255	23,926	0	120,814
TOTAL BUDGET:	596,433	646,791	89,594	157,765	368,096	0	1,858,679



International Federation of Red Cross and Red Crescent Societies
Fédération internationale des Sociétés de la Croix-Rouge et du Croissant-Rouge
Federación Internacional de Sociedades de la Cruz Roja y de la Media Luna Roja
الاتحاد الدولي لجمعيات الصليب الأحمر والهلال الأحمر

The Caribbean



The maps used do not imply the expression of any opinion on the part of the International Federation of Red Cross and Red Crescent Societies or National Societies concerning the legal status of a territory or of its authorities.
Map data sources: ESRI, Federation