

Appeal 2008-2009



International Federation
of Red Cross and Red Crescent Societies

Southeast Asia

Appeal No. MAA51001

19 December 2007

This appeal seeks **CHF 6,811,539** (USD 6.09 million or EUR 4.13 million) to fund the planned programmes that are to be implemented in 2008-2009. The overall budget is **CHF 8,923,817** (USD 7.98 million or EUR 5.4 million).

[Click here for budget summary](#)

This appeal document briefly covers the main outcomes the programmes seek to achieve over the next two years. More detailed information is provided in the [2008-2009 Plan](#) and [Summary Matrix](#).

In a world of global challenges, continued poverty, inequity, and increasing vulnerability to disasters and disease, the International Federation with its global network, works to accomplish its Global Agenda, partnering with local community and civil society to prevent and alleviate human suffering from disasters, diseases and public health emergencies.



Working with the people and for the people: The Federation's Southeast Asia regional programmes support national societies to be more relevant in confronting existing and new vulnerabilities.

Current context

Southeast Asia, comprising 11 countries, is a region of opportunities and progress although significant challenges to reduce vulnerability remain. Disasters continue to be a regular feature; some of the major ones have seen widespread death and destruction, such as storms in Timor-Leste, floods in Viet Nam, and dengue fever in Cambodia and many neighbouring countries. Political instability also continues in several countries, including Thailand. There is also the potential for an avian influenza pandemic and the accelerating spread of HIV/AIDS.

The region's national societies continue to increase their reach and impact in many instances, in their efforts to reduce vulnerability. More capacity in some areas, though, is still needed. This appeal, along with other means of partner support, seeks resources for the Federation's Southeast Asia regional office to help the national societies in the region to build on success and increase their impact on the lives of vulnerable people in the region.

Through their extensive national networks and huge volunteer base, Red Cross Red Crescent societies in Southeast Asia are uniquely positioned in their respective countries to play an effective auxiliary role with their governments to address humanitarian challenges in line with the UN's Millennium Development Goals (MDGs), as well as other international strategies, such as risk reduction and shelter.

Programme summary

The Federation secretariat's regional office for Southeast Asia will continue to make appropriate efforts to understand the real needs of the region's national societies and provide tailor-made support at country level, building, strengthening and consolidating regional network capacities and partnership relations both within and outside the Movement. This comprehensive approach will continue in 2008-09 with the support of both host and partner national societies.

The regional programmes will concentrate on providing country-level support to national societies through the country delegations. This approach has secured significant gains in the past, including the strengthening of:

- Volunteer programming in the Philippines;
- Disaster response planning in Cambodia and disaster management in Lao PDR;
- Health and water and sanitation programmes in Lao PDR;
- Planning processes in Thailand;
- National preparedness planning through the national society in Timor-Leste;
- National society avian influenza preparedness planning in several countries; and
- Psychosocial support in Indonesia, Philippines, Viet Nam and Thailand.

This goes beyond building networks e.g. through regional meetings and workshops; it is about effectively mapping, coordinating and deploying national society resources, as seen by the success of regional disaster response team (RDRT) deployments. It will underpin the regional approach in 2008-09.

Six partner national societies – American, Danish, French, German, Finnish and Swedish – attend biweekly information/coordination meetings as well as management meetings. Formal service agreements are in place for these partners. In 2008-09, these agreements will expand to enhance stronger coordination towards operational alliances. Also based at the Bangkok office are the tsunami water and sanitation coordinator for Indonesia, Maldives and Sri Lanka, the international disaster response law (IDRL) programme and the Global Road Safety Partnership.

The Southeast Asian regional team faces many demands on its time: UN meetings (OCHA mainly on UN Reform, UNDP, and ESCAP) government and regional organization meetings, Geneva-sponsored meetings (e.g. Global Alliance on HIV/AIDS), regional national society meetings, etc. and handling visitors. In 2008-09, the work is set to become more taxing but will remain focused on contributing to the business growth of both the membership and secretariat of the Federation. This scaling up will have greater positive impact on vulnerable people.

At the beginning of 2008, some challenges remain in terms of clarifying working relations and authority levels with the new zonal structure; maintaining partner national society contributing to the coordination and core budget in light of the new structures; adjusting Federation systems, rules and working precedence to the new reality of this region, including the rapid capacity growth of some national societies. The regional team is aware of this significant task, and will build on the present momentum and endorsement of national societies active in Southeast Asia to achieve more over the next two years.

Global Agenda Goal 1: Disaster management

Purpose: Vulnerable communities are efficiently supported by national societies through timely and high calibre disaster relief operations, and guidance in reducing their risk to natural and man made hazards.

The programme components and outcomes are as follows:

Disaster response

1. Impact of major hazards (cyclone; flash flood; earthquake) across Southeast Asia is reduced through timely emergency response measures.
2. The livelihoods of affected populations are restored through sustainable and effective disaster recovery programming.

Disaster preparedness

1. The existing institutional mechanisms for efficient delivery of disaster management assistance are strengthened in all Southeast Asia national societies.

2. Southeast Asian national society emergency response capacity is improved through strengthened national disaster response mechanisms.
3. National society staff and volunteer disaster management skills and knowledge are strengthened through specialized capacity development.
4. Regional mechanisms for efficient support to NS disaster management programming are strengthened.

Disaster risk reduction

1. The capacity of all Southeast Asian national societies is strengthened to support hazard-prone communities in reducing the impact of disasters through increased awareness and preparedness measures.

National society programming

1. Lao Red Cross capacity is developed to effectively support vulnerable communities in building resilience to disaster risk.
2. Thai Red Cross disaster management programme is expanded to meet the needs of vulnerable populations.

Coordination and cooperation:

1. Best practice through knowledge sharing and exchange between Southeast Asian national societies on their disaster management programmes is promoted.
2. Cooperation between Southeast Asian national societies and the Federation is developed.

Target group: Southeast Asia's 11 national societies

Global Agenda Goal 2: Health and care

Purpose: Strengthened national society capacity to deliver relevant and effective health services to vulnerable communities.

The outcomes are:

1. Strengthened and improved cooperation, coordination and support mechanisms within NSs and the Federation
2. Reduced vulnerability to HIV and its impact
3. Improved access to safe water and sanitation in target areas
4. Improved community health / CBFA services, including first aid and health in emergencies
5. Increased voluntary non-remunerated blood donor recruitment
6. Lao Red Cross CBFA & water and sanitation programme:
 - 6.1. Selected communities in Sekong, Saravanh and Attapeu districts have increased access to safe water and sanitary facilities, and have adopted healthy behaviours related to prevention of common diseases.
 - 6.2. Lao Red Cross has increased capacity to manage and implement community-based health programmes.

Target group: Southeast Asia's 11 national societies

Global Agenda Goal 3: Capacity development

Purpose: Southeast Asian national societies are better functioning organizations in the institutional areas they have prioritized.

The outcomes are

1. Priority organizational issues have been addressed in individual national societies through specific organizational development and capacity building initiatives.
2. Improved sharing of lessons learned and best practices in capacity development across the Movement.
3. Increased integration of capacity development aspects within the health and disaster management programmes.
4. Lao PDR Red Cross' institutional and human resources capacities are strengthened at national headquarters and branch level to deliver sustainable services to vulnerable people
5. Strengthened capacity of the middle management in the Thai Red Cross Society

Target group: Southeast Asia's 11 national societies

Global Agenda Goal 4: Principles and values

Purpose: Strengthened credibility *and* influence of the Red Cross Red Crescent and its work and values through greater national society capacity and effective regional representation.

The outcomes are:

1. Strengthened visibility of the Red Cross Red Crescent and its work and values
2. Strengthened cooperation and support for the Red Cross Red Crescent - and its work and values – through a zonal approach to communications and advocacy.

Target group: Southeast Asia's 11 national societies

Coordination and Management

The secretariat's Southeast Asian regional office will continue to provide strong management support and coordination to the region's 11 national societies and their partners in their delivery against Strategy 2010/Global Agenda. This management function includes strengthened approaches in planning, monitoring, evaluation and reporting (PMER) around Federation of the Future planning, implementation and reporting mechanisms, i.e. Framework for Action, to enable national societies to assess, plan and implement better services for vulnerable people.

Needs

Programmes	2008 budget in CHF		2009 budget in CHF		Total budget in CHF	
	Total Budget	Required	Total Budget	Required	Total Budget	Required
Goal 1: Disaster Management	1,082,960	1,062,960	1,206,602	1,206,602	2,289,562	2,269,562
Goal 2: Health and Care	1,313,595	863,895	1,141,120	1,141,120	2,454,715	2,005,015
Goal 3: Capacity Development	946,348	815,347	1,158,369	815,347	2,104,717	1,630,694
Goal 4: Humanitarian Values	333,687	121,487	333,687	121,487	667,374	242,974
Coordination	635,829	250,788	771,620	412,506	1,407,449	663,294
Total	4,312,418	3,114,477	4,611,398	3,697,062	8,923,817	6,811,539

Working in partnership

The Federation's regional team's primary partners are the 11 Southeast Asian national societies. The programme will also engage with several others within and outside the Movement, such as various UN bodies and agencies, NGOs and institutes. It is hoped that the strong and loyal support of the programme's multilateral supporters continues. These partners include Swedish Red Cross/government, Norwegian Red Cross/government, Australian Red Cross/Australian government, Japanese Red Cross, Finnish Red Cross, New Zealand Red Cross, British Red Cross, British government (DFID), German Red Cross, Netherlands Red Cross, Austrian Red Cross, Hong Kong branch of China Red Cross, Italian Red Cross, Capacity Building Fund (CBF), and Disaster Relief Emergency Fund (DREF).

How we work

All International Federation assistance seeks to adhere to the [Code of Conduct](#) and is committed to the [Humanitarian Charter and Minimum Standards in Disaster Response \(Sphere\)](#) in delivering quality and accountable assistance to the most vulnerable. For support to or for further information concerning Federation programmes or operations in this or other countries, or for a full description of the national society profile, please access the Federation's website at <http://www.ifrc.org>

The International Federation's activities are aligned with its Global Agenda, which sets out four broad goals to meet the Federation's mission to "improve the lives of vulnerable people by mobilizing the power of humanity".

Global Agenda Goals:

- Reduce the numbers of deaths, injuries and impact from disasters.
- Reduce the number of deaths, illnesses and impact from diseases and public health emergencies.
- Increase local community, civil society and Red Cross Red Crescent capacity to address the most urgent situations of vulnerability.
- Reduce intolerance, discrimination and social exclusion and promote respect for diversity and human dignity.

Contact information

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[Click here to return to the title page](#)