

Appeal 2008-2009



International Federation
of Red Cross and Red Crescent Societies

West Coast Sub-Zonal Programmes

Appeal No. MAA61002

18 December 2007

This appeal seeks CHF 17,496,383 (USD 15,649,716 or EUR 10,603,856) to fund the planned programmes that are to be implemented in 2008-2009.



Heavy rains have resulted in flooding in West Africa. In this photo, Red Cross volunteers distribute food to flood-affected people in Togo.

Current context

The West Coast region is currently going through the process of democratic change, peace building and political stability after many years of conflict. There are still fears of renewed clashes in some countries because of the non-respect of democratic structures and frameworks to improve good governance and accountability. This has inevitably affected delivery of humanitarian services to the vulnerable population in the region. While varying across the countries, the West Coast as a whole has regressed in terms of economic and social development and the number of people living below the poverty line has increased.

According to the UNDP's 2006 Human Development Report, the region has a high percentage of people living below a dollar a day and public health facilities are inadequate to take care of the increasing population that is continually threatened by diseases, hunger and deaths. Nigeria has the highest percentage of population living below a dollar (70.8 per cent) while Cote d'Ivoire has the lowest (14.8 per cent). Additionally, Cote d'Ivoire has the lowest percentage of children enrolled in schools and Nigeria has the lowest life expectancy (43.4 years).

Within the overall framework of the Federation's Global Agenda, this appeal is a reflection of the needs based on the National Societies' Strategic Development Plans (SDPs) and Cooperation Agreement Strategy (CAS). The programmes outlined are aimed at addressing the needs of vulnerable people, especially in the areas of HIV and AIDS, food security, water and sanitation, disaster preparedness and mitigation, community-based health programming and capacity building. It is critical, therefore, that continued multi-sectoral and integrated assistance is provided over the next two years to enable vulnerable people in the West Coast region to put in place capacities that will enable them to better cope with the inherent risks they are facing.

The West Coast sub-zone office – based in Lagos, Nigeria – covers seven National Societies (Benin, Côte d'Ivoire, Ghana, Liberia, Nigeria, Sierra Leone and Togo). However, Liberia and Sierra Leone have Federation country representations and thus separate appeals. The West Coast Sub-Zone office therefore works directly with the five National Societies covered by this appeal.

Programme summary

The 2008-2009 priorities in the West Coast region are guided by the Federation's Global Agenda goals and Framework for Action. In addition, specific plans will be drawn from the Global Secretariat objectives as well as from the Algiers Plan of Action.

The programmes in this appeal have been designed to protect self-reliance systems and resources at household level, while supporting the strengthening of National Society capacities. Central to all activities is the recognition to address the needs and roles of vulnerable people, especially people living with HIV (PLHIV), women, and orphans and vulnerable children (OVC).

The commitment to ensure that the West Coast Sub-Zone does not return to a "business-as-usual" approach demands that all stakeholders rise to the challenges that conflict, population movements, HIV and AIDS, poverty and food insecurity across the region pose to the traditional ways of providing assistance. It is critical, therefore, that continued multi-sectoral and integrated assistance is provided over the next two years to enable vulnerable people in the West Coast region to put in place capacities that will enable them to better cope with the inherent risks that they face.

Of high priority will be the Sub-Zonal office's role as a coordinator of the Cooperation Agreement Strategy (CAS) process that facilitates harmonization of external Red Cross partnerships in priority areas and encourages National Societies to retain ownership of their development process while strengthening their capacities to deliver services.

Disaster Management

Sub-Zonal Programme

Lessons learnt from various disaster responses have assisted in the development and identification of priorities of the 2008-2009 programme. The main role of the Sub-Zonal office will be to support and coordinate regional disaster response, to facilitate training needs of National Societies and to develop good practices in disaster risk and mitigation. Areas of focus will include population movement contingency planning, disaster risk-reduction, food and livelihood security, policy formulation and training of Regional Disaster Response Team (RDRT) members.

Objective: Ensure prompt and effective regional disaster response, and support National Society capacity building in disaster management.

Expected outcomes:

- National Societies have improved capacities to work on disaster risk reduction and mitigation;
- National Societies have developed contingency plans for population movement;
- A food security strategy for the region is put in place;
- An RDRT/NDRT database is developed for effective disaster response.

Benin

The target population in Benin is 366,000 people. The Red Cross of Benin (RCB) will focus more on disaster preparedness and risk reduction in 2008-2009. With the threat of desertification and washing away of farmland and crops by floods, mainly in the northern part of the country, the National Society will develop a strategy to reduce the risk of food insecurity.

Objective: The capacity of the Red Cross of Benin to effectively reduce vulnerabilities, and to prepare for and respond to disasters is enhanced.

Expected outcomes:

- Disaster prone areas and types of disasters are identified;
- The capacity of Red Cross staff and volunteers to respond to disaster is strengthened;

- An early alert system is put in place;
- Food insecurity is reduced by 50 per cent through cultivation of 50 hectares of farmland by local Red Cross branches;
- Red Cross volunteers have acquired knowledge in farming.

Côte d'Ivoire

In Côte d'Ivoire, the core areas this programme will address in 2008-2009 are disaster risk reduction, community-based disaster prevention, disaster contingency planning, emergency response and capacity building.

Objective: The capacity of the Red Cross Society of Côte d'Ivoire (RCSCI) to reduce vulnerabilities, and to prepare for and respond to disasters is increased.

Expected outcomes:

- Vulnerabilities in disaster prone areas have reduced;
- An effective disaster preparedness policy is put in place;
- The existing early alert system is improved;
- Red Cross rescue services on highways have improved.

Ghana

500,000 people are targeted in Ghana. The disaster management department of the Ghana Red Cross Society (GRCS) will focus on disaster response, preparedness and risk reduction.

Objective: To establish and implement a system for rapid response to disasters.

Expected outcomes:

- Mechanisms for rapid and effective response to disasters are put in place;
- Loss of life and property due to hazards has reduced;
- Awareness on disaster risks is created in the communities.

Nigeria

In Nigeria, the programme will target 418,500 direct beneficiaries and over 8,000,000 indirect beneficiaries. Disaster management is a core programme of the Nigerian Red Cross Society (NRCS) and in line with the Strategy 2010, the National Society aims at improving its disaster preparedness and response capacity so as to respond effectively to increasing man-made disasters, ethno-religious conflicts and restiveness of unemployed youths in the Niger Delta.

Objective: The capacity of the Nigerian Red Cross Society to effectively reduce vulnerabilities, and to prepare for and respond to disaster is increased.

Expected outcomes:

- The efficiency and effectiveness of the Nigerian Red Cross Society emergency response is increased;
- The capacities of vulnerable people are strengthened;
- The vulnerabilities of people at risk of being affected by disasters are reduced.

Health and Care

Sub-Zonal Programme

The Federation's West Coast Sub-Zonal office will provide technical support to National Societies through promotion of an integrated approach to address community health priorities, including HIV and AIDS, and community-based health programmes (CBHP) covering malaria, childhood illnesses, sexual reproductive health, and community-based first aid (CBFA). The approach also aims at addressing poor access to safe drinking water, inadequate sanitation and low levels of awareness on hygiene as well as public health in emergencies.

Expected outcomes:

- An HIV and AIDS strategy has been developed and implemented and the seven National Societies have become members of the HIV Alliance;
- The knowledge of National Societies to carry out effective CBHPs has been improved;
- The capacity of the seven National Societies has been improved to support their structures and WatSan programmes at the community level;
- National Societies have been empowered to develop contingency plans for epidemics.

Benin

The health programme targets 502,000 people in Benin.

Objective: To strengthen the capacity of the Red Cross of Benin to improve the knowledge and understanding of HIV and AIDS as well as general hygiene practices among youths and in vulnerable communities.

Expected outcomes:

- Red Cross of Benin staff and volunteers have expertise first aid training and practice;
- Communities are enlightened on HIV and AIDS as well as reproductive health;
- Red Cross of Benin staff and volunteers are well informed of HIV and AIDS prevention and protection;
- 20 anti-AIDS clubs are established in 20 colleges and high schools in Benin;
- Red Cross of Benin staff and volunteers, and the entire community, are well trained to deliver messages on good health and hygiene promotion;
- Members of the community have increased their knowledge of good health and hygiene practices.

Côte d'Ivoire

The programme aims at reaching 882,470 beneficiaries in Côte d'Ivoire. In 2008-2009, the Red Cross Society of Côte d'Ivoire health programme will focus on community health, HIV and AIDS, prevention of infectious diseases and psychosocial support. The National Society aims at involving community members in the implementation of its activities. This will be done through training, awareness creation and social mobilization.

Objective: The capacity of the Red Cross Society of Côte d'Ivoire to effectively deliver health assistance to vulnerable people is scaled up.

Expected outcomes:

- Vulnerable persons are screened;
- The targeted people have changed their sexual behaviours;
- Vulnerable people are assisted with medical and food items;
- Children victims of exploitation are rehabilitated;
- Technical capacities of 140 matrons are strengthened;
- 3 health promotion centres and 15 health units are rehabilitated and well-functioning.

Ghana

In Ghana, 1,000,000 people are targeted. The health programme of the GRCS will be implemented through a community-based approach. The programme is aligned with Strategy 2010, ARCHI 2010 and the Ouagadougou Declaration.

Objective: The GRCS contributes, through its awareness activities, to improving the health status of vulnerable people in Ghana.

Expected outcomes:

- HIV and AIDS prevalence has reduced substantially among the population by end of 2009;
- Maternal and child mortality rate has decreased;
- Service delivery in health emergencies has improved.

Nigeria

The programme targets 33,824,300 people in Nigeria. Some of the core activities carried out by the NRCS under its HIV and AIDS project include youth peer education (YPE), community home-based care (CHBC), counselling and anti-stigma/discrimination campaigns. Other areas include the CBHP, which is designed to support basic health needs provided by the government. It covers aspects such as mobilization for immunization, malaria prevention and control, CBFA, school units and road safety awareness campaigns, mothers' clubs and emergency health care.

Objective 1: The capacity of the NRCS to deliver efficient services that can improve the health of vulnerable people is enhanced by the end of 2009.

Expected outcomes:

- The NRCS's first aid service has earned increased visibility, recognition and relevance to more people;
- Activities of mothers' clubs have improved maternal/child health and promoted gender equality and empowerment;
- School units and road safety clubs have increased awareness in health promotion and educational activities in schools and communities;
- Red Cross Health Action Teams (HATs) have scaled up action in health promotion, disease prevention, surveillance and mitigation among target communities.

Objective 2: The NRCS effectively and efficiently reduces the spread of HIV and AIDS among the general population and delivers assistance to people living with or affected by HIV and AIDS.

Expected outcomes:

- More than 4,000 trained peer educators have reached about 1.25 million youths with peer education;
- Additional 1,430 school youth peer educators are trained and are conducting peer education on HIV and AIDS in their schools;
- Adequate and relevant HIV and AIDS information, education and communication (IEC) materials on youth peer education have been produced, distributed, utilized and maintained by 24 branches of the NRCS;
- The capacity of the NRCS to effectively deliver assistance to PLWH or persons affected by HIV and AIDS and to reduce the spread of HIV among the population is increased;
- Campaigns and activities to reduce stigma have reached more than 32 million people.

Capacity Building

Sub-Zonal Programme

Organizational development priorities will be drawn mainly from the organizational needs of the National Societies, especially in change management and governance support. In order to save National Societies from organizational decline and to restore them as well-functioning institutions, Federation intervention will be in the form of support to constitution review, strong leadership and good governance, effective financial administrative systems and procedures as well as support to increased operational alliances among others.

Expected outcomes:

- Efforts of National Societies to implement the characteristics of WFNS are supported;
- Governance and management of National Societies are supported to carry out their functions;
- Volunteer management and institutional capacity building efforts of National Societies are supported;
- Operational alliances increase by 20 per cent in 2008 and 40 per cent in 2009.

Benin

The target population in Benin is estimated at 14,950 people.

Objective: Governance and management of the BRC provide leadership and direction to make the National Society a well-functioning National Society.

Expected outcomes:

- The 59 local branches of the Red Cross of Benin have adopted a logical preparedness approach to disasters;
- The institutional capacity of the National Society is strengthened;
- The volunteer network is enhanced;
- An effective volunteer management system is developed and is operational.

Côte d'Ivoire

This programme targets 117,000 people in Côte d'Ivoire.

The RCSCI programme focuses on capacity building at the governance and all levels and strengthening of the management capacity from the national headquarters to local branches. Workshops and training will form an integral part of the programme. Institutional capacity of the National Society will be enhanced through modern management and financial systems.

Objective: The management and financial capacities at all levels of the Red Society Cross of Côte d'Ivoire are improved.

Expected outcomes:

- The RCSCI's governance and management are strengthened;
- The volunteer management capacity of the National Society is strengthened;
- Financial and administrative systems are improved;
- The financial resource mobilization capacity of the RCSCI is enhanced at all levels;
- Targeted vulnerable communities are empowered against hunger;
- Youths are actively involved in environmental protection.

Ghana

In Ghana, the target population is estimated to 1,000,361 people. The GRCS's CB programme will strengthen the capacity of chapters, revive dormant ones and create new chapters. It seeks to build the capacity of staff at all levels through training, planning meetings and to facilitate knowledge sharing. Identified persons at the National Society will be empowered with resource mobilization skills with the objective of making GRCS self sufficient in resource development.

Objective: To improve the governance, management and financial capacities of the GRCS at all levels.

Expected outcomes:

- The GRCS is a self-sustaining National Society in income generation;
- The institutional capacity of the GRCS in coordination and response to emergencies is increased;
- Effective financial management systems are put in place;
- A strategy for corporate and non-corporate support to the GRCS resource mobilization drive is developed.

Nigeria

This programme targets 2,876,800 people in Nigeria. The National Society's main strategy during this period is to strengthen the capacities of its staff and volunteers in implementing core programmes. The NRCS aims at strengthening its capacity at providing sustainable, focused and responsive services to the vulnerable.

Objective: The capacity of the NRCS to provide sustainable, focused and responsive services to the vulnerable is improved.

Expected outcomes:

- Strategic planning, managerial, and technical skills of management staff are strengthened;
- Revenue generating capacity and sources of funding for NRCS activities are increased;
- Institutional and human resources capacities are strengthened;
- Governance and leadership role at the branches and headquarters are well understood by members.

Principles and Values

Sub-Zonal Programme

The Federation's West Coast Sub-Office will continue to be actively involved in the promotion of Humanitarian Values and Fundamental Principles of the Movement. Technical support to National Societies, public awareness campaigns and sensitization of public authorities, civil society and communities will be some of the main activities.

Expected outcomes:

- A regional advocacy and communication policy is developed;
- Fundamental Principles and Humanitarian Values are disseminated;
- The Code of conduct on Disaster Response is well understood and practiced.

Benin

The targeted population in Benin is 98,100.

In addition to the already existing activities, such as the child protection project, the Red Cross of Benin aims at promoting Red Cross activities through youth development programme. Women in communities will also be empowered through income generating activities to sustain their families.

Expected outcomes:

- The child rights policy is enhanced in Benin;
- Improved rehabilitation and reintegration policy is put in place;
- Family empowerment initiatives are encouraged and supported;
- Communication within and outside the National Society is improved;
- An improved Red Cross/media relations strategy is developed;
- The Red Cross of Benin news bulletin is revived.

Côte d'Ivoire

The programme targets to reach 530,000 people in Côte d'Ivoire. The RCSCI will focus on peace building as well as on conflict resolution and prevention as the country is just coming out of an internal political crisis that started in 2002. The programme also aims at addressing the issue of refugees/migrants, fighting intolerance and promoting respect for diversity among the communities.

Objective: To improve the culture of non-discrimination among the youth and reduce cases of sexual and child abuse in the target communities.

Expected outcomes:

- Promotion of Fundamental Principles and Humanitarian Values in crisis prone communities is strengthened;
- Peace culture is promoted among school children;
- Sexual and gender based violence in vulnerable communities has reduced;
- An international conference on child trafficking is organized in Côte d'Ivoire.

Ghana

The target population in Ghana is 1,600. The GRCS will intensify its activities in the promotion of children's and women's rights. This will be carried out through community education campaigns, improved economic opportunities for women through related income generating projects and skills as well as fostering greater respect between men and women.

Objective: To ensure that children's and women's rights and values are respected in the communities.

Expected outcomes:

- The understanding of the negative effects of sexual and gender-based violence is improved in the society;
- Women's self dependence is enhanced;
- Cases of sexual violence, especially in rural communities, have reduced.
- Cases of child marriages have reduced.

Nigeria

In Nigeria, the programme targets to reach 20,008,000 people. This programme is firmly rooted in the information strategy of the Movement. With its good relationship with the local media, the NRCS's strategy in disseminating and promoting the Humanitarian Values will be enhanced.

Objective: The capacity of the NRCS to promote the Fundamental Principles and Humanitarian Values is increased.

Expected outcomes:

- Humanitarian Values and Fundamental Principles of the Movement are well understood within the National Society;
- The profile and image of the NRCS as a national humanitarian organization are further enhanced;
- The commitment of NRCS branches to tracing activities is increased.

Needs

Programmes	2008 budget (CHF)	2009 budget (CHF)	Total budget (CHF)
Disaster Management	2,425,775	2,524,975	4,950,750
Health and Care	3,590,536	4,003,981	7,594,517
Capacity Building	1,106,289	1,262,389	2,368,678
Principle and Values	654,973	668,449	1,323,422
Coordination	643,412	615,604	1,259,016
Total	8,420,985	9,075,398	17,496,383

Working in partnership

National Society	Global Agenda Goal 1	Global Agenda Goal 2	Global Agenda Goal 3	Global Agenda Goal 4
Nigeria	ICRC, IFRC, British Red Cross, Swedish Red Cross, Finish Red Cross,	NACA, Federal MoH, State MoH, IFRC, ICRC, British Red Cross, Swedish Red	IFRC, ICRC, British Red Cross, Swedish Red Cross, Irish Aid, Norwegian	ICRC, British Red Cross, Swedish Red Cross

	NEMA, DFID and Global Fund.	Cross, WHO and UNICEF	Red Cross, AmCross, DFID, Federal Ministry of Youths, SHELL, First Bank and Chevron.	
Benin	ICRC, IFRC, EU/BCAT, French Red Cross, Government, USAID, PAM, Belgian Cooperation, and Global Fund.	IFRC, ICRC, MoH, French Red Cross, EU, WHO, UNICEF, USAID, Plan Benin, UNFPA and PAM	IFRC, BIT/IPEC, MEPALN, MS, MFE, Ministry of Justice, EU/BCAT, UNICEF, FOGA, FODEFGA, ICRC, Belgian Red Cross, and Belgian Cooperation.	ICRC, Belgian Red Cross, Belgian Cooperation, EU/BCAT and Banks.
Ghana	ICRC, IFRC, UNHCR, NADMO and Global Fund.	IFRC, UNICEF, GSCP, MoH and Ghana Health Service.	IFRC, MDA, Local Authorities, Opinion leaders, PNS, Government agencies, Corporate and non-corporate bodies.	Ministry of Women and Children Affairs, USAID and Women in Self.
Côte d'Ivoire	IFRC, ICRC, OSCAR, Ministry of Water Resources & Forestry, Global Fund, Ministry of Education, UNICEF, CNTIG, OCHA, GSPM, ONPC, PNS, National Metrological Agency, MAE, Premature, FAO, PAM and Ministry of Interior.	IFRC, PNS, FM, PSI, PEPFER, JPIGO, CARE INTER, ICRC, GTZ, EU, USAID, UNICEF, Unilever, MTN, Nestle, Embassies, MoH, GAVI FUND, WHO, Qatar Red Crescent and PAM.	IFRC, Netherlands Red Cross, PNS, Government, EU and ICRC.	Government, INSAC, Ministry of Education, Embassies, National & local Press and Youth Associations.

How we work

All International Federation assistance seeks to adhere to the [Code of Conduct](#) and is committed to the [Humanitarian Charter and Minimum Standards in Disaster Response \(Sphere\)](#) in delivering quality and accountable assistance to the most vulnerable. For support to or for further information concerning Federation programmes or operations in this or other countries, or for a full description of the national society profile, please access the Federation's website at <http://www.ifrc.org>

<p>The International Federation's activities are aligned with its Global Agenda, which sets out four broad goals to meet the Federation's mission to "improve the lives of vulnerable people by mobilizing the power of humanity".</p>	<p>Global Agenda Goals:</p> <ul style="list-style-type: none">• Reduce the numbers of deaths, injuries and impact from disasters.• Reduce the number of deaths, illnesses and impact from diseases and public health emergencies.• Increase local community, civil society and Red Cross Red Crescent capacity to address the most urgent situations of vulnerability.• Reduce intolerance, discrimination and social exclusion and promote respect for diversity and human dignity.
<p>Contact information</p>	
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[Budget summary linked:](#)

[Click here to access the detailed sub-zonal 2008-2009 plan and here for the sub-zonal planning and resource summary matrix](#)

[Click here to access the detailed Benin 2008-2009 plan and here for the Benin planning and resource summary matrix](#)

[Click here to access the detailed Ghana 2008-2009 plan and here for the Ghana planning and resource summary matrix](#)

[Click here to access the detailed Nigeria 2008-2009 plan and here for the Nigeria planning and resource summary matrix](#)