

Revised Plan 2011



Paraguay

Executive summary

The 2011 support plan for the Paraguayan Red Cross (PRC) was developed in a participatory process with the National Society and in consultation with the International Committee of the Red Cross (ICRC). The recommendations of the Inter-American Conference and essential reference documents, including the National Society's strategic plan and *Strategy 2020* were employed to draft this plan. The final product has been approved by the PRC leadership and management.

The present plan establishes concrete and achievable goals for the National Society, based on its identified priorities, and draws upon the areas of expertise of the secretariat in the region and the Regional Representation for the Southern Cone and Brazil to provide added value. Continuing its long-term cooperation with the PRC, the secretariat will provide technical accompaniment, financial collaboration and advocacy initiatives in three areas: disaster management, health and care and organizational development.

Based on joint agreements and in line with ICRC priorities, the ICRC has identified areas in which they may provide further support.

The National Society and the secretariat have a shared commitment and joint responsibility to effectively and efficiently implement the 2011 support plan for the Paraguayan Red Cross.

The total 2011 budget is 401,205 Swiss francs ([Click here to go directly to the attached summary budget of the plan](#)).

Country context

The Republic of Paraguay distinguishes itself from other countries in the region due to its large rural population. According to the 2009 census data, only 58 per cent of the 6.9 million people in this country of 406,750 km² live in urban areas. The dual development model that favours the population located in urban areas, where basic social services are concentrated, has increased extreme poverty among peasants and the indigenous population who mainly live in rural areas. According to the Economic Commission for Latin America and the Caribbean (ECLAC), 60.5 per cent live in poverty and 32.1 per cent live in extreme poverty. Amongst the most inequitable countries in the Americas, rural areas often suffer from scarce or poor quality health and education services.

Economic and social insecurity, including rising unemployment and violence, are other factors of vulnerability. Whilst the current government is taking efforts to attend to the needs of the historically marginalized sectors in Paraguay, the change needed to improve the lives of the most vulnerable people is a lengthy process. Global economic pressures combined with natural disasters challenge well-intentioned government programmes and actions.

The Chaco region, located in the North of the country endures recurring floods and droughts. Other impacts of climate change are felt throughout Paraguay. Dengue outbreaks regularly impact the most vulnerable populations. According to the Pan American Health Organization, Paraguay continues to have high rates of serious respiratory infections and tuberculosis.

National Society priorities and current work with partners

The Paraguayan Red Cross continues to plan its future activities based on the national context, especially the socio-economic situation of the large sectors of the mainly non-urban populations. It focuses its work on disaster risk reduction, community development, income generation and community participation. The PRC strives to enhance relations with government authorities, and to strengthen its auxiliary role, as well as build new partnerships with other national-level actors.

Added to these priorities is the PRC's commitment to modernize and professionalize its government and management structures, further develop programmes and activities, and set the foundations for financial self-sustainability. The National Society continues to prioritize the strengthening of its branch territorial network, and to diversify its volunteer base. The PRC requires both national and international support to achieve these goals.

The National Society's strategic plan, still in effect for 2011, has identified the following priority objectives:

- a) The Paraguayan Red Cross will strengthen the capacities of the most vulnerable populations through the implementation of programmes and community projects, and the facilitation of opportunities for institutional capacity building and cooperation.
- b) The Paraguayan Red Cross will strengthen its human resources through the effective and efficient management of resources and knowledge, and contribute to responding to some of the principle needs of people living in situations of vulnerability.
- c) The Paraguayan Red Cross will institutionally strengthen its management and work areas based on the national reality and Movement principles and lines of action.

These objectives are in line with the Complutense University's Study of the Americas which recommended that the National Society: a) strengthen the identification of the needs of vulnerable populations and facilitate communities' participation in programme and project planning and implementation; b) modernize management and governance issues and areas; and c) promote greater collaboration with public and private actors and with members of the Movement.

In 2011, the Regional Representation for the Southern Cone and Brazil, in agreement with the secretariat's lines of action, will maintain its close dialogue and collaboration with the National Society to better respond to its needs and priorities. During sustained strategic dialogues with National Society authorities, the leadership and staff indicated their serious interest, willingness and commitment to transform and develop the PRC. The tripartite agreement between the PRC, the ICRC and the secretariat signed in November 2009 is a sign of this commitment.

The three areas of action, which continue in 2011, cover issues related to disaster risk management, health and organizational development. These areas are coherent within the PRC strategic guidelines, and those established in the Inter-American Conference in Guayaquil. Due to the tailored planning and support provided to the PRC, these areas of action have been framed within the general areas of organizational development, community-based actions and principles and values, as described below:

Organizational Development

- a) Implement a resource mobilization and development strategy.
- b) Develop an internal and external communication strategy.
- c) Establish a volunteer management cycle.
- d) Review and articulate the functional structure of the National Society.
- e) Strengthen the branch territorial network.
- f) Strengthen and develop planning processes.

Community-based Actions

- a) Strengthen disaster risk management work.
- b) Develop community-based health work.
- c) Develop social projects.

Principles and Values

- a) Develop a principles and values strategy.
- b) Introduce a gender perspective to be used internally and externally.

Secretariat supported programmes in 2011

These priority areas established in 2010, continue to guide the secretariat's diverse support provided to the Paraguayan Red Cross. Framed within *Strategy 2020* and in line with the Inter-American Conference recommendations, the secretariat's Regional Representation for the Southern Cone and Brazil has maintained its technical assistance, facilitation and collaboration with the National Society of Paraguay as part of its commitment to the jointly established support plan for the PRC. Additionally, the Regional Representation continues to facilitate cooperation between the National Societies of the region and those around the globe, as well as with the International Federation's Centres of Reference and other International Movement members.

Disaster Management

a) The purpose and components of the programme

Programme purpose
To reduce the number of deaths, injuries and impact from disasters.

The disaster management programme budget is 197,567 Swiss francs.

Programme purpose
Support Paraguayan Red Cross Disaster Risk Management initiatives scaling up at national and local levels to achieve safer and more resilient communities, in line with the International Federation commitments, mandate and frameworks.

In 2011, Paraguayan Red Cross will continue to expand its already successful work in disaster management at the national and local levels. The National Society has progressed in building a more comprehensive approach to complement capacity building for response with the ability to engage in community-based disaster risk reduction and preparedness actions and actively participate in the Disaster Risk Reduction national platform. The government and non-state institutions at local and national levels recognize PRC as a key focal point for disaster risk reduction.

This year will mark the end of PRC participation in the four-year initiative *Reducing Disaster Risk in America*. This initiative started in 2007 with the support of DFID (UK Department for International Development) IS-III and the International Federation of Red Cross and Red Crescent Societies (IFRC) alongside the National Societies of Bolivia, Colombia (since 2009), and Chile to improve and strengthen capacities to work with communities and contribute to build safer and more resilient communities. The initiative has allowed the National Society to confirm its approach to integrate a comprehensive disaster risk management programme and the initiative's results into renewed strategic planning. It also has permitted the National Society to confirm its national role as a focal point organization engaged in local-level disaster risk reduction actions, form a part of the national-level technical structure, establish a network of disaster risk reduction focal points at the branch level, possess knowledge about the use community tools and methodologies and increase the quantity of a more diverse and trained volunteer base which contributes to the development of local level activities.

The *Gran Chaco regional project* (DG-ECHO/International Federation/Finnish Red Cross) with the National Societies of Argentina, Bolivia and Paraguay, supported by DIPECHO V Plan of Action, supported the National Society to strengthen their local and national disaster management and disaster risk reduction plans based on local priorities collected in community-based and institutional assessments through Disaster Preparedness Programme/ Disaster Risk Reduction (DPP/DRR) indicators and Vulnerability and Capacity Assessment (VCA). The study carried out on the Gran Chaco region, as part of the project, contributed to highlighting the particularities and hazards of the area and will be useful in advocacy and disaster risk reduction work in the region. As a result of the project, the

Gran Chaco community members, authorities and volunteers can apply their newly-acquired capacities to reduce risks, prepare and plan to better face future disasters. This Gran Chaco Project implementation also allowed the participation of the PRC in the DIPECHO VI Plan of action through the support of the Finnish Red Cross in the Chaco national region.

Programme component 1: Institutional capacity building for community risk reduction

Component outcome 1: Paraguayan Red Cross is encouraged and receives support for strengthening capacities to work with communities to be better prepared and organized to reduce, respond and recover from disasters impacts, contributing to building safer and more resilient communities.

The PRC in 2011 will continue to implement community-based disaster risk management initiatives, increase its local level presence, empower the branches' capacities to work with communities and enhance the number of trained volunteers. Based on its years of experience, the National Society has worked to define a community toolbox, integrating aspects to cope with and reduce risks related to health and natural hazards issues and other vulnerability factors. The National Society has promoted the institutionalization of IFRC tools, adapting them to the national needs. In addition, the National Society has produced a large scale of other complementary participatory tools, which are applied to the learning by doing approach.

Following the Ycua Bolaños fire in 2004, the government has recognized the Paraguayan Red Cross as the only non-governmental institution responsible for leading community-based disaster work and school safety processes.

The outcome aims to support Paraguayan Red Cross scale up existing institutional capacities in disaster management and skills to promote disaster risk management, risk awareness and mitigation actions. Support will focus on assessments and the identification of priorities in 2011. Through the Reducing Risk in America regional initiative, support is guaranteed so this result can be achieved by the end of 2011.

The following indicators will measure the achievement of the component outcome for 2011:

- During 2011, the National Society has establish the **common minimum components for human resource training on community risk management with the** facilitation of the DM continental technical team and support of the Centres of Reference.
- During 2011, the National Society has contributed to the development of common components for the **community-based disaster risk toolbox (CBDR)**.

Programme component 2: Institutional capacity building for disaster preparedness

Component outcome 1: The secretariat encourages and supports the strengthening of Paraguayan Red Cross capacities to effectively support communities to plan, prepare, respond and recover from emergencies.

The Disaster Management programme will support the PRC in the implementation of the national **Disaster Reduction Management and Disaster Management strategy** that is aligned to the perspective, priorities and actions within the country and is coherent with national and global frameworks.

Support will be provided for the dissemination of the **PRC disaster response plan** that is in line with the regional and global standards.

Support will be provided for the development and management of specialized national intervention mechanisms, the National Society will promote coordination mechanisms that are apart of the National System in line with its auxiliary role to the government.

The following indicators will measure the achievement of the component outcome for 2011:

- By the end of 2011, the **Paraguayan Disaster Risk Management plan** is designed at the national level and in a participatory manner with internal and external key actors. This plan will be the basis for new disaster risk reduction proposals.
- By the end of 2011, the Paraguayan Red Cross **national response** plan is known, understood and recognized by the branches and national authorities.
- By the end of 2011, the Paraguayan Red Cross promotes the **Red Cross Red Crescent role on shelter** and has developed a shelter strategy to strengthen capacities and its auxiliary role.

Programme component 3: Disaster risk reduction coordination and advocacy

Component outcome 1: Key partnership and strategic alliances are developed with the PRC through coordination and participation processes with local and national authorities, organizations and regional platforms to develop disaster risk reduction, response and recovery initiatives.

The PRC has a vital role in disaster management in Paraguay. It is part of the National Emergency System, playing an active role in advising decision-making at the political, technical and operational levels. The National Society also is key to promote the integration of disaster risk reduction approach into national policies.

This component is focused on strengthening the auxiliary relationship with the government at the local and national levels. The secretariat continues to provide support to the Paraguayan Red Cross in its coordination with state authorities to promote disaster risk management at the community level. In 2011, ongoing efforts will continue to strengthen working partnerships and alliances with stakeholders within communities, local and national governments, regional entities, non-governmental organizations and the private sector.

In order to promote Red Cross capacities at the national and local levels, efforts will be undertaken to promote networking, the resources available through the regional Centres of Reference and other initiatives in 2011. This includes facilitating more exchanges, internships, learning and knowledge-sharing opportunities and peer-to-peer support between National Society members of the network and with other regional organizations through the DesAprender learning platform.

The following indicators will measure the achievement of the component outcome for 2011:

- During 2011, the Paraguayan Red Cross becomes one of the principle National Societies that promotes the **Building Safer and More Resilient Framework** in their National Society and with other partners.
- During 2011, the auxiliary role of the Paraguayan Red Cross in disaster matters has been strengthened by the permanent participation and coordination with partners in the **disaster risk reduction national and regional platforms**.
- During 2011, the Paraguayan Red Cross increases positioning of its auxiliary role at national level, promoting local and national participation in a coordination cluster approach and in International Disaster Risk Law within the **national humanitarian network**.

b) Potential risks and challenges

- To ensure real and effective programme integration and synergy between programmes and projects, internal policies on the issues that need to be reinforcement. The current initiatives are opportunities that the National Society can use to strengthen its holistic perspective.
- The National Society is challenged to expand, diversify and complement its volunteer base and training. The programmes actions serve as an important opportunity to do so.

Health and Care

a) The purpose and components of the programme

Programme purpose

Reduce the number of deaths, illnesses and impact from diseases and public health emergencies.

The health and care programme budget is 11,899 Swiss francs.

Programme component 1: HIV and AIDS

Component outcome 1: Paraguayan Red Cross has developed prevention, care, treatment and support the reduction of HIV stigma and discrimination strengthening its capacities through the Global Alliance on HIV or its future incorporation.

As established in the prior strategic planning undertaken by the Paraguayan Red Cross with secretariat support, the National Society in 2011 will continue to support and dedicate resources to the Global Alliance on HIV. Support will be provided to the National Societies of Paraguay and Argentina to develop a HIV project in the Paraguayan-Argentine border region. During 2011, PRC will continue to strengthen its capacities to implement and sustain scaled-up HIV programmes.

The following indicators will measure the achievement of the component outcome for 2011:

- By the end of 2011, the National Society has developed HIV activities in 50 per cent of its branches (within 4 outputs).
- By the end of 2011, the National Society with other partners has developed one HIV prevention project in its border region.

Programme component 2: Public Health in the Community

Component outcome 1: Paraguayan Red Cross has strengthened its management capacities and scaled up actions related to Community-Based Health and First (CBHFA), Voluntary-Non Remunerated Blood Donation (VNRBD), within an integrated community health strategy.

In 2011, the Regional Representation will continue to accompany the PRC in the development, planning and implementation process for a community-based integrated health strategy. This outcome focuses on the support areas in the global health strategy: capacity building, social mobilization, partnerships, advocacy and community empowerment.

The Club 25 strategy will continue to support the National Society to increase the number of voluntary non-remunerated blood donations among young people and promote healthy lifestyles in Paraguay. The strategy strengthens voluntary work, increases non-remunerated blood donation, and encourages young people to contribute to an important cause.

As a continuation of the established two-year plan (2010–2011), in 2011 the CBHFA initiative will continue to strengthen the National Society's capacities in community health, broadening existing traditional first aid by including community health issues (prevention, health promotion and control of common diseases). As a community-based initiative, CBHFA aims to develop skills and capacities of PRC volunteers and branches in preparedness for normal times and to respond during emergencies. Through the development of CBHFA brigades composed of PRC volunteers, staff and leadership, the National Society will have well-trained human resources, improving community health and supporting community development processes.

The following indicators will measure the achievement of the component outcome for 2011:

- By the end of 2011, the National Society of Paraguay has developed an integrated health programme which responds to its strategic plans focused on strengthening the territorial branch network.
- By the end of 2011, the National Society has increased the number of Club 25 members and numbers of donations (compared to the number of members in 2010) as part of an integrated strategy to promote regular non-remunerated blood donation and healthy lifestyles among young people.

- By the end of 2011, the National Society of Paraguay has applied the Community-Based Health and First Aid strategy.

Programme component 3: Public Health in Emergencies
--

Component outcome 1: Paraguayan Red Cross has strengthened its capacities to prepare, respond and recover from health emergencies related to epidemics/pandemics and disasters.
--

Public health in the Southern Cone region continues to face the challenges of recently re-emerging or new epidemics such as dengue fever and influenza A(H1N1), which lead to increased morbidity and mortality rates. The impacts of epidemics and pandemics are particularly acute on vulnerable populations.

Mechanisms to respond to epidemic outbreaks in Paraguay need to be strengthened to better respond to periods with increased caseloads. As a continuation of its multi-year plan, in 2011 the secretariat will support the National Society to organize and implement public actions that raise awareness of health issues linked to reducing the impact of epidemic outbreaks such as dengue fever, yellow fever, malaria and other communicable diseases.

Volunteer capacities will continue to be strengthened in epidemic control, as well as epidemic response, enabling volunteers to become National Intervention Team members (NIT) specialized in health in emergencies. The Epidemic Control Volunteer Toolkit that has been developed globally and has been validated will be implemented by the National Society in the region. These actions will increase the National Society's capacities to respond and control public health emergencies and disasters. In addition, psychosocial support is included to improve this process.

The following indicators will measure the achievement of the component outcome for 2011:

- By the end of 2011, the National Society has included the health in emergencies component within their national health programmes.
- By the end of 2011, the National Society has developed the communicable disease proposal to increase prevention at the community level.
- By the end of 2011 the National Society has strengthened its psychosocial component and integrated this in the national health programme and disaster response system.

b) Potential risks and challenges

The National Society is challenged to ensure permanent health personnel work continuity. The Paraguayan Red Cross branches have shown interest and capacity in responding to this challenge.

Organizational Development

a) The purpose and components of the programme

Programme purpose

Increase the skills of local communities, civil society, and Red Cross to face the most urgent situations of vulnerability.
--

The organizational and development/ skill strengthening programme budget is 191,738 Swiss francs.

Programme Component 1: Strengthening of the Organizational Development Capacities
--

Component outcome 1: Promote the strengthening of the territorial network in Paraguayan Red Cross
--

The Regional Representation, based on agreements with the Paraguayan Red Cross, continues to prioritize support to the National Society to strengthen its territorial branch network. This prioritized

need was established to identify the National Society's weak points and areas which need further strengthening.

Whilst the support process to strengthen the territorial network began in 2009 with two workshops (one with technical staff and one with sub-branches) on the topic, this work has continued in 2010 and is planned to be expanded in 2011. Based on the monitoring of the country plan in 2010, work will be focused on two branches to comprehensively integrate technical and institutional matters. With support from the ICRC and the Regional Representation, workshops will be conducted in these two branches in 2011.

As this process has extended over several years, the following indicator will measure the achievement of the component outcome for 2011:

- By the end of 2011, the Paraguayan Red Cross has received support to work in a comprehensive manner in two branches to strengthen the territorial network.

Component outcome 2: Provide technical support to the Paraguayan Red Cross for the creation and implementation of a National Resources Mobilization and Development Plan.

During 2010, the Paraguayan Red Cross began the process to strengthen its resource mobilization and development area. This effort was based on an institutional image study, carried out by a consultant, which analyzed the National Society's current strengths, opportunities and weaknesses and its image, position and recognition in public opinion, as well as the population's level of satisfaction regarding the PRC's actions. In addition, the study requested opinions on one of the PRC's most important days to mobilize resources (Flag Day), identifying the public's areas of prejudice or points of resistance regarding the PRC, and understanding what makes people decide to help the PRC. This compiled and synthesized information has been fundamental in creating a national resources mobilization plan.

Following the monitoring of the country plan in the last half of 2010, the National Society has reaffirmed its prioritization of a resource mobilization strategy. The PRC has requested the following technical support to further expand this process in 2011:

1. Analyze the institutional image study, comparing it with the National Society's internal and external context.
2. Analyze the resource mobilization strategy proposed by the National Society and its relevance to the study, suggesting corrections and definitive lines of action based on National Society board of directors and staff input.
3. Provide collaboration to evaluate the internal and/or external teams that could implement this strategy. If decided to outsource this task, establish a relevant decision criteria, adequate reporting and evaluation processes. Establish a timeline and budget for these activities.
4. Provide collaboration during a three-month period to implement agreements. At the end of this period, conduct an evaluation which allows the National Society to make corrections and

The following indicators will measure the achievement of the component outcome for 2011:

- During 2011, the National Society has implemented a resource mobilization strategy.
- During 2011, the National Society has created and maintained a resource mobilization structure.
- During 2011, the National Society has received follow-up support on cash transfers.

Component outcome 3: Promote legal bases and structures and updated management tools that guarantee the base for the well functioning of National Society.

During 2010, the PRC began a process to create an organizational manual and methodology based on its revised structure keeping in line with the National Society's current size and functions. This process will continue in 2011 and the Regional Representation will maintain its technical accompaniment of this initiative.

The strategic plan for the National Society will come to an end in 2010 and support will be provided for an evaluation of this plan. Starting in 2011 the PRC will implement a new four-year plan (2011–2015) that will be in line with *Strategy 2020* and the Inter-American Conference recommendations.

The following indicators will measure the achievement of the component outcome for 2011:

- By the end of 2011, the National Society with Regional Representation technical support creates the organization manual and methodology.
- By the end of 2011, the National Society has created and begun implantation of its strategic plan 2011–2015.
- By the end of 2011, the National Society has a database and equipment to modernize the management and administration system

Component outcome 4: Stimulation of dynamic communication processes is adapted to new technology in the National Society of Paraguay.

Communication management, based on knowledge and optimization of internal and external mechanisms to promote Movement principles and values, remains a central goal in 2011. The Paraguayan Red Cross will continue its teamwork, leadership and actions to promote institutional visibility and thus, contribute to future alliance and partnerships.

Whilst the PRC has taken greater strides to improve its communication and dissemination areas within the organization, communication between some areas and departments remains challenging. Given this situation, in 2011, this process will continue to be accompanied so that the National Society can strengthen its communication structure and department.

The following indicators will measure the achievement of the component outcome for 2011:

- By the end of 2011, the National Society with technical support has created a Paraguayan Red Cross communication plan.
- By the end of 2011, the National Society has begun to mobilize resources to fund the socialization of the new communication plan at the national headquarters and branch levels.

Component outcome 5: Technical support for volunteer strengthening to improve National Society response to new humanitarian challenges

Continuing the multi-year process during 2011, attention will be given to ensure that the Paraguayan Red Cross continues with its activities to strengthen human resources. The National Society will focus on ongoing actions towards this, including the systematization and exchange of experiences. Attention will be given to leadership training for future leaders, thus providing improved human skills in the institutional strengthening process.

During 2010, the Regional Representation provided technical support to the PRC for volunteer strengthening through the development and implementation of a country-wide management cycle. This work has been complemented with participatory planning workshops based on volunteer management and volunteer regulations in the national headquarters (youth, relief and women volunteer), branch and sub-branch levels and followed-up with updating the national volunteer database. Given this situation, it is imperative that actions towards this outcome continue in 2011 and amplify volunteer strengthening throughout the National Society's territorial network.

The following indicators will measure the achievement of the component outcome for 2011:

- By the end of 2011, the National Society has implemented a volunteer management cycle.
- By the end of 2011, the National Society has encouraged the use of a volunteer insurance policy.
- By the end of 2011, the National Society has systematized the community development process that it has facilitated.

- By the end of 2011, the National Society has created a mapping of the projects implemented in the last five years.
- By the end of 2011, the National Society has encouraged volunteers to use the IFRC Learning platform and on-line training opportunities.
- By the end of 2011, the National Society has organized different training opportunities in management and governance within the National Society.
- By the end of 2011, the National Society has started South-South cooperation to exchange tools and knowledge.

b) Possible risks and challenges

- Given the increasingly complex humanitarian agenda, the National Society will be challenged to respond efficiently and effectively without updated and contextually appropriate methodologies, systematisation of experiences, leadership training and renovation and incorporation of new leaders.

Principles and Values

As the funding for the principles and values programme continues to be reduced at the regional level, explicit work with the Paraguayan Red Cross in this area is a challenge. Since early 2010 there has not been a regional principles and values officer due to the lack of funding. This position normally covers Principles and Values for both the Regional Representation for the Southern Cone and Brazil and the Andean countries. It is foreseen that this situation will continue in 2011, making more difficult to accompany the National Society in this programme.

Since this area is a priority in the Inter-American Plan 2007–2011 and *Strategy 2020*, in addition to the aforementioned goal, other programme areas have incorporated the promotion of humanitarian principles and values in their work, as described in the above objectives. The National Society will continue to provide special attention to people in situations of vulnerability, including but not limited to youth, women, PLHIV, and indigenous/ ethnic peoples.

The following section details the ongoing commitments and the planned objectives in this area during 2011.

a) The purpose and components of the programme

Programme purpose
Promote respect for diversity and preservation of human dignity, reduce intolerance, discrimination and social exclusion.

Support will be provided for the use of different capacity building tools such as the guide on non-discrimination and the Principles and Values self-learning module on the virtual learning platform DesAprender, addressing National Society youth and volunteers.

Efforts will continue to be made to ensure a gender perspective in the National Society's programmes and actions and create a principles and values strategy for staff and volunteers.

The following indicators will measure the achievement of the component outcome for 2011:

- During 2011, Paraguayan Red Cross has continued the process develop a national gender policy.

b) Possible risks and challenges

The lack of financial resources for the regional level challenges the Regional Representation support to promote humanitarian principles and values. However, creative efforts have been made to incorporate this area into other programme areas. The constraints in human resources and needed budget for this area have proved to be a catalyst to making principles and value a cross-cutting focus. National Society and Regional Representation attention and commitment to this area are essential.

Role of the secretariat

The Paraguayan Red Cross support plan was developed in direct and constant dialogue between the National Society and the secretariat through its Regional Representation and the ICRC. The final plan has the National Society's approval, and has been submitted to the PRC governance body for approval. Both supporting institutions encourage the National Society to include other cooperating actors in its long-term planning process to develop the PRC's skills and resources, as well as work towards self-sustainability.

a) Technical programme support

The secretariat is committed to advising and providing technical support in the different areas detailed in this plan. Additionally, the secretariat remains steadfast in its objective of stimulating and coordinating technical cooperation with other Movement components, such as with sister National Societies. The Regional Representation counts on both the technical support of the Regional Representation for the Andean countries in Lima, as well as resources throughout the Americas Zone.

b) Partnership development and coordination

The work with Paraguay's most vulnerable population is possible thanks to the National Society's resource mobilization activities at the national level, and the financial support provided by the ICRC, the National Societies of Finland, Spain, Sweden and the United States, as well as the secretariat. The National Society's recently developed skills in alliance building and establishing outside funding sources have allowed it to receive international financial support from the European Union, the Inter-American Development Bank and USAID.

Additionally, the Paraguayan Red Cross has established partnerships with government institutions such as the Ministry of Health, Ministry of Environment and the National Emergency Secretary. These strategic relationships assist in achieving plans and results.

The continuation of international cooperation and national-level partnerships are vitally important for the implementation of the PRC plans.

c) Representation and advocacy

The secretariat maintains its commitment to support the National Society to promote its plan at both national and international levels, including through the facilitation of contacts with private sector actors within the framework of corporate social responsibility. Similarly, the secretariat promises to advocate the promotion of the dissemination of ideas and principles and values expressed by this plan with different actors.

Promoting gender equity and diversity

This support plan is framed within the IFRC's gender approach to ensure that its core programmes take into account gender differences between men and women and boys and girls. It also strives to promote gender equality based on each gender's specific needs, and to promote the equal participation of women and men in programme and administrative and leadership areas at the branch and national levels in the National Society; and internationally, in regional and global Federation activities and bodies.

In this inclusive approach, attention is paid to culture, ethnicity, age, skills, health conditions and sexual identities. The National Society and the secretariat engage and encourage everyday social behaviour based on respectful and open social interactions, and collectively established actions with target populations.

The National Society's strategic plan promotes respect for diversity and human dignity and the reduction of discrimination and social exclusion as a cross-cutting objective.

Quality, accountability and learning

Whilst the implementation of this plan is primarily the responsibility of Paraguayan Red Cross, the secretariat will technically accompany the National Society in its planning, implementation and monitoring process. The IFRC reiterates its commitment to a comprehensive approach which assists in strengthening the National Society's human and material resources and capacities. In addition to the systematic and periodic monitoring provided, the Regional Representation will visit the National Society, employ online monitoring systems, and share the Federation tools available to facilitate this support, and better ensure accountability.

The Regional Representation will work with the National Society to systematize and publicize the best practices during this process. The Regional Representation assumes the responsibility and commitment to disseminate these best practices to strengthen learning opportunities within the Movement and with external partners.

How we work	
<p>The IFRC's vision is to:</p> <p>Inspire, encourage, facilitate and promote at all times all forms of humanitarian activities by National Societies, with a view to preventing and alleviating human suffering, and thereby contributing to the maintenance and promotion of human dignity and peace in the world.</p>	<p>The IFRC's work is guided by <i>Strategy 2020</i> which puts forward three strategic aims:</p> <ol style="list-style-type: none"> 1. Save lives, protect livelihoods, and strengthen recovery from disaster and crises. 2. Enable healthy and safe living. 3. Promote social inclusion and a culture of non-violence and peace.
Contact information	
<p>For further information specifically related to this plan, please contact:</p> <ul style="list-style-type: none"> • In the Paraguayan Red Cross: <ul style="list-style-type: none"> - Dr. Luis Díaz de Bedoya, President; email: crppcia@tigo.com.py; phone: + 595 21 208 199; and fax: + 595 21 211 560. - Dr. Carlos Vera, Secretary General; email: crpsg@tigo.com.py; phone: + 595 21 208 199; and fax: + 595 21 211 560. • In the Regional Representation for the Southern Cone and Brazil in Argentina: Gustavo Ramírez, Regional Representative for the Southern Cone and Brazil; email: gustavo.ramirez@ifrc.org; phone: + 54 9 11 4591-7420; and fax: +54 11 5754 3590. • In the Americas Zone Office in Panama: phone: + 507 317 3050; and fax: + 507 317 1304 <ul style="list-style-type: none"> - Jan Gelfand; Head of Operations; email: jan.gelfand@ifrc.org - Zuleyka Maynard; Resource Mobilization Officer; email: zuleyka.maynard@ifrc.org 	

MAAPY001 - Paraguay

Budget 2011

Budget 2011

All figures are in Swiss Francs (CHF)

	Disaster Management	Health and Social Services	National Society Development	Principles and Values	Coordination	Total
Supplies						
Land, vehicles & equipment						
Transport & Storage						
Personnel	6,252		18,262			24.514
Workshops & Training	156,500	10,000	128,000			294.500
General Expenditure	3,286		13,754			17.041
Depreciation						
Contributions & Transfers						
Programme & Service Support	12,058	726	11,702			24.487
Services	19,471	1,173	20,020			40.664
Contingency						
Total Budget 2011	197,567	11,899	191,738			401,205