1. Executive Summary

The Humanitarian Diplomacy unit has continued to establish itself as a cross cutting function to programme services. In Asia Pacific it is viewed as an approach to support greater global positioning of National Societies and the Secretariat and key in supporting the development of programme advocacy and research as tools to strengthen IFRC credibility and influence on behalf of vulnerable people. Capacity building highlights include the endorsement of the Pacific HD Strategy, recruitment of a Humanitarian Diplomacy/Disaster Law Programme delegate in the Pacific to support implementation of HD programmes in the Pacific including strengthening engagement with the Pacific Island Forum. A South Asia Humanitarian Diplomacy Workshop and draft strategy developed to be presented at the South Asia Secretary General’s meeting in October 2012. The HD Unit has also collaborated with the Global Road Safety Partnership to develop advocacy tools, worked closely with the Disaster Law programme on approaches to strengthening shelter legislation and strengthening the auxiliary role. The HD Unit has also worked closely with colleagues in Geneva to develop 2 and 4 hour modules for HD training and is in the process of developing a country level workshop module.

The HD programme is working to increase collaboration with key external partners as well as strengthen IFRC representation at global development forums. Most notably, IFRC preparations for the 4th High Level Conference on Aid Effectiveness in Busan which was coupled with visits to the Ministry of Foreign Affairs in Korea and KOICA. Subsequently the HD unit was engaged in drafting the MoU with legal colleagues. The MoU was signed between the Korean Ministry of Foreign Affairs, Korean Red Cross and IFRC in June 2012. The HD unit has also been engaged with and building on messaging and substance contributions on Disaster Risk Reduction and
Resilience particularly in preparations for the 5th Asia Ministerial Conference on DRR and work around Social Capital.

Other major strategic relationship in Asia Pacific that the HD Unit has lead on has been with the Asia Development Bank, World Bank, Islamic Development Bank, JAICA, ASEAN, UN agencies and other international and local NGOS in particular UNISDR, IOM, UNHCR and Asia Foundation. The HD unit has supported prominent positioning with the World Bank through the development of the draft global strategy for the IFRC, attendance of the World Bank Spring Meetings and supporting preparations for the World Bank annual meeting in Tokyo, later this year. High level interventions have continued with Asian Development Bank including attendance of their AGM, work is still underway regarding practical collaboration at the country level. Initial progress has however been seen in collaboration around a research project in Vietnam.

As holder of the Migration portfolio, the HD unit has strengthened understanding around migration in Asia Pacific through undertaking four regional workshops to pave the way for the development of an Asia Pacific Migration Network Strategy.

Key Accomplishments:

- **ASEAN**: ASEAN agreement shared with the ASEAN Secretariat awaiting their response. Met with ASEAN Deputy Secretary General and to US Representative to seek support in getting sign off. As well as visited the Aha Centre in Jakarta to discuss practical opportunities for collaboration in the region.
- **4th High Level Aid Effectiveness Conference in Busan**: Follow up and building on key messaging in preparation for 5th AMCDRR
- **Korean MoU**: HD unit worked on preparation. MoU signed by the Secretary General in June 2012
- **World Bank draft strategy for IFRC**: HD unit developed WB draft strategy for IFRC, including attending the spring meetings and supporting IFRC positioning at the World Bank Annual Meeting
- **Asia Development Bank**: High level and operational engagement with ADB continues, including attendance of the Annual Meeting. Increased engagement and understanding established between ADB and IFRC.
- **5th Asian Ministerial Conference Disaster Risk Reduction**: Part of working group to support HD approach to RCRC intervention including being the lead on Side Events and Key Messaging
- **New External Relations**: Exploring partnership with Asia Foundation and Islamic Development Bank
- **Building Auxiliary role**: Worked with Disaster Laws Programme support in Afghanistan and Pakistan to support strengthening of auxiliary role of the RC with governments.
- **HD workshop Cambodia**: Sensitized and built understanding with Cambodian Red Cross around HD and explored opportunities to strengthen programming in Cambodia using an HD approach.
- **South Asia Regional HD Workshop**: One week workshop undertaken with 7 National Societies in attendance, 7 HD Case Studies and a draft South Asia Regional Strategy for HD developed and to be presented at the next South Asia Secretary Generals meeting.
- **HD Capacity Building tools development**:
  - Contributed to the development of training tools for a 2 and 4 hour training session on HD and contributed to the development of the diplo-foundation course.
  - Co-facilitated a Road Safety Advocacy Training with 3 National Societies, to pilot and explored further fine tuning of training tools and methods that can be generically applied to issues based work. The main outcome was 3 clear action plans for advocacy in the respective contexts.
- **Asia pacific Migration draft strategy development**:
Four regional workshops on Migration undertaken to pave the way for the development of a draft Asia Pacific Strategy. The key outcomes have been to build knowledge, understanding and ownership. Looking to integrate and mainstream migration in programming.

**Key Issues:** Summarize any key problems or challenges that affect whether the project is being implemented according to target.

Work with the Multi-lateral Banks require a significant investment of time and progress can be slow. Engagement for the IFRC should not look to only view achievements to do with Bank engagement in relation to funds mobilized but much more about building strengthened partnership and around accessing decision makers and opinion leaders in the corporate sector in particular, harnessing consortium style initiatives e.g public private partnerships. The scope for the Partnership with World Bank compared to the Asian Development Bank seems more likely due the fact that World Bank has a clearer Humanitarian mandate as a Bretton Woods Institute. The Asian Development Bank still remains one of the most corporate in focus of the Multilateral Development Banks. The key to success will be working in a joined up way across the IFRC when engaging with multi-lateral banks and using successes with one bank to leverage success with another. The relationships will also require a continued investment of time and resources to materialize into anything concrete particularly at the country level. A significant outcome has been the increased recognition with the IFRC of the value of engaging with the Banks. Another example of successful joined up working is the Asia Pacific’s initiative to establish relations with the regional office of the Islamic Development Bank.

The migration programme has worked hard to be recognized as a mainstreaming and integratable programme including a special session at the APZ Planning meeting. There is now greater recognition of the value of an HD lens. Work will continue to increase relevance and added value with programme services but the fact that there is no designated resource to support the roll out of a AP Strategy on Migration may not be sufficient to assist proper roll out.

Further work within the global team needs to be undertaken to develop generic tools to support HD and Advocacy at the country level.

Progress in the implementation of HD specific projects remains dependent on resources available to support programme initiatives. Currently the HD programme has only one full time staff in the AP Zone office and some part-time resources in the field working at the regional level. This however significantly impedes progress of the work of the Humanitarian Diplomacy programme. In addition limited funding, political climate HD initiatives are dependent on and the competing priorities of National Societies all slow down the pace at which work is able to progress.

**Plans for next quarter:** Drawing largely from the points identified below in the Analysis of Implementation (Section 4) concisely summarize overall plan of action for next quarter, highlighting any key considerations.

The HD programme will continue to support National Societies to build their understanding and skills in Humanitarian Diplomacy and to facilitate their engagement with national authorities in legislative advocacy. It will also continue to work closely with programme teams such as DLP, the DMU and communications to strengthen and mainstream HD approaches. It plans to look in more detail at developing a one week workshop module on HD that can be rolled out at the country level. To further strengthen and deepen IFRC’s development positioning, support tools development to strengthen the auxiliary role. This will also be done through further trainings and workshops, as well as through the provision of technical and financial support to National Societies in implementing HD projects within their own countries. Specific focus will also be placed on global positioning through regional organizations, such as the Asian Development Bank, ASEAN, Asia Foundation, Pacific Islands Forum (PIF), SAARC and the UN bodies to encourage National Societies and their member states to seek review of their legal frameworks, policy platforms, strengthen auxiliary role and explore approaches both at the
regional, national and local level to bring about positive outcomes for vulnerable people. The HD programme in
collaboration with other programmes will conduct further research in new areas of importance to National
Societies such as migration, supporting mapping and desk based reviews to understand where best the IFRC can
lend its voice and use its influence to initiate positive change.

2. Financial Status

Please refer to consolidated zone office financial report.

3. Situation/Context Analysis – (Positive & Negative Factors)

The departure of the Under Secretary General Humanitarian Diplomacy will for a limited period provide an
absence in leadership.

The 31st International Conference reinvigorated National Society and government interest in strengthening their
work with migrants. This coupled with the launch of the World Disaster’s Report on Forced Migration provides
and important opportunity through which to build deeper commitment and support to the migration
programme.

4. Analysis of Implementation

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<th>Baseline (where available)</th>
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<th>Annual</th>
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Project Goal: To heighten the Red Cross and Red Crescent influence and support for our work

Outcome 1: IFRC and National Societies are respected and recognized as neutral, impartial humanitarian actors; are effectively positioned to promote principles, values, policies and legislation in support of humanitarian action; and voice support for the needs and aspirations of vulnerable communities.

Output 1.1: IFRC and national societies are respected and recognized as neutral, impartial humanitarian actors; are effectively positioned to promote principles, values, policies and legislation in support of humanitarian action; and voice support for the needs and aspirations of vulnerable communities.

1.1

- 4 AP NSs have strengthened engagement with their governments to increase awareness of the fundamental principles

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1.2

- 1 AP NS have strengthened and promoted their auxiliary status where States have

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**legitimate and increased expectations of NSs to influence and implement in the humanitarian field.**

**Output 1.4:** IFRC and NSs, through the use of effective diplomatic tools and actions, are better able to engage with policy-makers and opinion leaders to heighten their influence and address key humanitarian issues that affect the most vulnerable and marginalized and ensure critical access to humanitarian space.

1.4 #
- 4 NSs engage in a more strategic way with external organizations, including governments and international organizations

- 01-Dec
- 1
- 10
- 3
- 30%
- 30
- 20
- 66%

- NSs work to strengthen policy outcomes for vulnerable people

- 1 MoU/agreement in place with a regional body

- 1 policy outcome in the areas of DM, migration, health and other relevant area.

**Output 1.5:** IFRC and NSs are able to promote a culture of social inclusion, non-violence and peace, and ensure better integration of minorities, ethnic groups and disadvantaged people through mainstreaming gender, diversity, tolerance and anti-discrimination.

1.5 #
- 4 NSs engaged in social inclusion and culture of non-violence programming

- 01-Dec
- 4
- 4
- 4
- 100%
- 4
- 4
- 100%

- NSs foster civil society partnership

- 4
- 2
- 2
- 50%
- 4
- 2
- 50%

- 2 NSs undertake gender mainstreaming in their programming

- 2
- 2
- 2
- 100%
- 2
- 2
- 100%

### 5: Stakeholder Participation & Feedback

As primary stakeholders, the leadership of National Societies, together with their programme managers, legal advisors, and government counterparts have participated in a number of trainings and workshops on
Humanitarian Diplomacy. Their feedback has been sought through evaluation forms at the completion of most events. Overall, the feedback collected has been very positive and has welcomed more support and training.

Additionally, feedback and contributions to the development of capacity building tools, such as the Humanitarian Diplomacy Guidance Notes, HD Strategies for the Pacific and South Asia and tools have solicited feedback from National Societies in order to improve their content and enhance their use. Country level HD training have also taken place and developed and shaped according to the different needs and context of National Societies.

**6. Partnership Agreements & Other Key Actors**

- MoU with Government of South Korea signed in June 2012
- Draft Agreement with ASEAN shared with ASEAN and awaiting response from ASEAN
- New partnerships with Asia Foundation and Islamic Development Bank being explored

**7. Cross-Cutting Issues**

A gender working group has been set up for Asia Pacific which the HD coordinator is leading. Further sensitization around gender is being explored particularly in South Asia building on the Manual on Gender Sensitive approaches to Disaster Management.

**8. Human Resources**

The Humanitarian Diplomacy Unit consist of one full-time personnel at AP Zone and 2 HD/DLP delegates in Suva and Pakistan who contribute half of their time to HD objectives.

**9. Exit/Sustainability Strategy Summary**

The Humanitarian Diplomacy Unit works to integrate and mainstream HD and to ensure a shift in mind-set within the IFRC, so that a specific and separate programme on HD is no longer required. This is undertaken through the development of tools, training to support IFRC staff to better understand HD as outline in Strategy 2020. Working closely as a service to work with programmes to strengthen specific outcomes. The HD online diplo course offers accreditation to leadership and strengthens their ability to engage in Humanitarian Diplomacy that is able to bring outcomes for vulnerable people.