

PROGRAMME UPDATE



International Federation of Red Cross and Red Crescent Societies
Fédération Internationale des Sociétés de la Croix-Rouge et du Croissant-Rouge
Federación Internacional de Sociedades de la Cruz Roja y de la Media Luna Roja
الاتحاد الدولي لجمعيات الصليب الأحمر والهلال الأحمر

SRI LANKA

10 July 2003

Appeal No. 01.57/2003; Appeal Target: CHF 1,182,573

Programme Update No. 01; Period covered: 01 January – 31 May 2003

The Federation's mission is to improve the lives of vulnerable people by mobilizing the power of humanity. It is the world's largest humanitarian organization and its millions of volunteers are active in over 180 countries.

For more information: www.ifrc.org

In Brief

Appeal coverage: 30.9 %; See attached Contributions List for details; or the Federation's website at http://www.ifrc.org/cgi/pdf_appeals.pl?annual03/1-2-3%20-%20ap015703.pdf

Outstanding needs: CHF 816,745

Related Emergency or Annual Appeals: Flooding and Landslides (13/2003)

Programme Summary: A tripartite Memorandum of Understanding was formed between Sri Lanka Red Cross, ICRC and the Federation in March to ensure the commitment of all Movement partners to work in a coherent manner and to extend coordinated support to Sri Lanka Red Cross development endeavors. The Society undertook several initiatives in the first half of 2003 towards creating a responsive environment in which all institutions and the public of Sri Lanka understand and support the principles, roles and mandates of the Red Cross and Red Crescent Movement, and offer support to the work of the Society.

Operational developments

With a backdrop of steady progress of peace talks between the Government of Sri Lanka and LTTE, a number of sister societies initiated dialogue with Sri Lanka Red Cross Society for their possible support for its programs particularly in the conflict affected districts and in the field of health and care in the community. The tripartite Memorandum of Understanding was concluded between Sri Lanka Red Cross, ICRC and the Federation in March to ensure the commitment of all Movement partners to work in a coherent manner and to extend coordinated support to Sri Lanka Red Cross development endeavors. The most severe flooding in more than 50 years to strike Sri Lanka hit the southern part of the country in May. This impeded progress of planned annual activities of the Sri Lanka Red Cross.

1. Health and care

Goal: To contribute to developing models of self-sustaining community based health care programmes across the country and thereby advocate for changes in policies and practices so that vulnerable communities gain more effective access to health services.

Objective: The health policies, practices and services of government and other institutions will be influenced by the Sri Lanka Red Cross' model of participatory community based needs assessment and access to health care.

Progress/Achievements (activities implemented within this objective)

The Ministry of Health and other health agencies will recognise the value of the Sri Lanka Red Cross' community based model and adapt their services to respond to the needs of the identified.

The two projects undertaken in pursuit of the overall goal of contributing to the development of models for self-sustaining community based Health Care Programmes across the country are, the Canadian Red Cross funded Community Based Health Care Programmes implemented in Kurunegala and Vanni, and the project to develop a self sustaining Community Based First Aid Training and Services in Sri Lanka funded by the Korean Red Cross.

The Community Based Health Care programme, which was in the Pilot Phase from May 2002 to May 2003, supported by Canadian Red Cross, was reviewed by the Health Care Consultant in November 2002. As a result of the review, a mid-course revision of the original project proposal was recommended to design a more focused, result-oriented new model, taking into account the lessons learned under the initial stages of the pilot phase. The implementation of this new model programme will be supported by DFID.

There are also important lessons being learned about preventive and curative Community Based Health Programmes in Vanni by the National Headquarter Health Unit. The Health Unit is exploring how best to utilise this experience, by way of sharing expertise, exchange visits of trained volunteers, standardisation of curricula and training modules.

Based on the above programmes in Kurunegala and Vanni, a Plan of Action for strengthening primary health care is being drafted jointly by Sri Lanka Red Cross, ICRC and the Federation. This plan of action is to define the role and contributions of the Sri Lanka Red Cross Society in providing health education and community based health programme through its network of Red Cross Health Centres.

Impact

The pilot phase had a satisfactory impact on the community in Kurunegala where the project was implemented. However, the improved new model is considered to have greater potential impact than the previous programme thereby qualifying for replication in the other districts.

Constraints

It was planned to replicate this programme in two more districts in 2003, and another two in 2004 within the 2003/2004. However there are only enough funds to continue the pilot phase in the Kurunegala district, employing the new model for another 12 months on a sustainable basis. Sustainability will be the key factor in justifying the new model if it is to be replicated in other districts.

Coordination

Sri Lanka Red Cross has coordinated the community-based activities with the Ministry of Health and other health agencies, which have recognised the value of the programme and extended their fullest cooperation to all of the Society's activities to help achieve success.

The Sri Lanka Red Cross Society will strengthen its capacity to provide health education and community based health programmes.

The Sri Lanka Red Cross Society has begun activities regarding assessment and programme planning in conjunction with several national societies who are showing interest in cooperating with the Sri Lanka Red Cross Society.

The Danish Red Cross is in the process of applying to the EU for funding support through the Federation for a school-based psychosocial and health project, which aims at assisting vulnerable children living in provinces with a significant population of IDPs and returnees.

Impact

Yet to be assessed.

Constraints

Growing interest from donor societies and relevant increase in programming in this area necessitates the Federation's support by providing a Health Coordinator to facilitate and advise the Sri Lanka Red Cross Society on the planning, implementation, monitoring and evaluation of such programmes. The Federation is presently mobilising resources for this position (delegate and funding).

Coordination

Planning of programmes has been coordinated among PNSs, Sri Lanka Red Cross Society, ICRC and the Federation. PNS coordination meeting in primary health care is under plan for early September.

The Society's HIV/AIDS programme will alleviate the stigma and discrimination directed at people living with the disease through public sensitization and development of services for people living with HIV/AIDS.

Several branches have conducted HIV/AIDS awareness programmes targeting World Red Cross Day. HIV/AIDS was also integrated in the youth programmes, first-aid programmes and other health related interventions.

A radio programme funded and produced by the Society on HIV/AIDS is broadcast nationally in three languages, and was a popular series over a period of three months. It was intended to alleviate the stigma of, and discrimination against People Living With HIV/AIDS (PLWHA) through public sensitisation.

A workshop to develop a five-year draft strategic plan for HIV/AIDS was held to forward the Plan to the next SARNHA (South Asia Regional Network on HIV/AIDS) meeting in July.

The OPEC funded project on HIV/AIDS, according to SARNHA objectives, was approved for implementation by the Federation's Regional Health Unit. It is designed to address the issue of Stigma and Discrimination.

Impact

Positive reactions from the listeners of the radio programme were indicated by requests to the Broadcasting Corporation to air more programmes of this nature.

Constraints

Lack of funds to continue such radio programmes until approval of OPEC funded project.

Coordination

Sri Lanka Red Cross Society has been in contact with, and worked in coordination with the National Task Force on HIV/AIDS set up by the Ministry of Health.

A decentralised and self-sustaining first aid structure will have scaled up First Aid training and services at district and divisional levels in 17 districts of the country.

The First Aid Unit of the Society's National Headquarters conducted over 50 First-Aid Training Courses between January and the end of May 2003. 47 courses were for organizations (mainly private companies).

A total of 1,445 persons were trained and the Society has generated Rs. 255,28 in income. Additionally, 280 volunteers from 15 district branches have been trained in basic First-Aid, and a further 27 from five branches have been trained in Advanced First-Aid. At a workshop involving 16 branches, 16 volunteers were trained as Instructors/Coordinators.

The First-Aid Unit has purchased 500 First Aid kits, 2,000 uniforms, 4 dummies, 600 aprons and 9 stretchers. These will be distributed to branches in July 2003.

Impact

The capacity of the First Aid volunteers to provide community based First Aid services was strengthened. Volunteers trained in First Aid services saved several lives during the recent flood disaster in the southern part of Sri Lanka. An example of the impact of the training on private company staff was when an employee of the Ceylon Electricity Board resuscitated a person by giving CPR using the skills acquired through the SLRCS training.

Constraints

Lack of training facilities and equipment. Lack of funds has limited opportunities for training skilled First Aiders, and this has slowed down the society's ability to develop a national team of First Aid Instructors. This in turn has limited fund-raising activities.

Coordination

During the flood operation in May, the Society coordinated with Regional Director of Health Services and Divisional Secretariats in Ratnapura and Kalutara districts to launch a programme of home visits, by a team consisting of a Red Cross First Aid volunteer, Family Health Officer and Public Health Inspector.

The Sri Lanka Red Cross programme will improve the quality and self-sustainability of safe blood donors recruitment campaigns across the whole country over the next three years.

Safe Blood Donor Recruitment Organisers wanted to scale up blood donor recruitment camps in those districts where the Health Department Blood Banks reported low levels of collected blood. In collaboration with National Blood Transfusion Services, 17 volunteers from eight districts were trained at a workshop.

A programme for capacity building of Sri Lanka Red Cross Volunteers, through skills training on Safe Blood Donor Recruitment is included in the activities within appeal 2003/2004 and awaiting donor support.

The Sri Lanka Red Cross Society will make an oral presentation at the International Colloquium on the Recruitment of Voluntary Non Remunerated Blood Donors in April 2004 in Beijing, China.

Impact

Assessment of impact will be reported when the blood donor recruitment camps are organised by the volunteers in the eight districts.

Constraints

Lack of seed funds for the first year to initiate organising blood donor recruitment camps.

Coordination

Support from health authorities including blood bank is increasing.

2. Disaster Management

Goal: Reduced impact of disasters on vulnerable people as indicated by a reduction in the number of deaths and the amount of damage sustained during disasters, and an increased capacity of the population to recover.

Objective: Improved coordinated response by all levels of the national society to the needs of the most vulnerable disaster-prone populations before, during and after disasters.

Progress/Achievements (activities implemented within this objective)

In line with the priorities identified in the Manila Action Plan, the Sri Lanka Red Cross will initiate a pilot population movement project in the conflict affected district

With the support from the Federation Regional Delegation, funded by DFID and in coordination with ICRC, an assessment of the branch capacity and identification of the need for a project focusing on HIV/AIDS awareness was carried out in the Jaffna peninsula. Based on the findings of the assessment, a further survey is being planned to identify community level needs and cultural constraints. The Sri Lanka Red Cross is coordinating with such INGOs as UNAIDS and UNHCR to share experience and to avoid duplication.

In May the Sri Lanka Red Cross began its second phase of the Spanish Red Cross/ECHO supported programme to assist 6,100 returnee families in five conflict affected districts, with resettlement kits, water sanitation facilities, etc.

The Sri Lanka Red Cross will have Disaster Management capacity focused in 11 district branches by the end of 2003, and increasing to 14 in 2004, and these will be guided by the national level operational, strategic and integrated Disaster Management (DM) plans.

Following the National Level Workshop on Vulnerability and Capacity Assessment (VCA) held on 14-17 December 2002, at Colombo, the first District Level VCA Workshop was conducted in the Hambantota District on 9-12 February 2003.

The objective of the workshop was to reduce the vulnerability of people at risk through sustainable preparedness strategies designed by the communities themselves, and with active community participation and direction of Red Cross volunteers together with the line agencies. The aim of the workshop was to make the participants aware of the VCA process, and to strengthen the Sri Lanka Red Cross Society, Hambantota Branch through the capacity building of participants. Three facilitators from the national headquarters, who were trained at the Regional level and national level VCA workshops trained 28 volunteers from the Hambantota branch.

Current plans are to have eight workshops in eight different locations (including the North and East), thus covering the whole island by the end of December 2003.

Within the community based Disaster Preparedness (DP) programme, covering eight flood prone districts, DP meetings/training workshops were conducted in the six districts of Ratnapura, Kalutara, Puttalam, Polonnaruwa, Batticaloa and Trincomalee. SLRCS Branch Chairs, Secretaries and volunteers participated in these workshops. These workshops were completed by the end of April. By the end of June further workshops will be held in Colombo and Galle. The trained volunteers are now in the process of selecting the DP Committees for GN (village level) divisions, and this process is expected to be completed by the end of June in all eight districts. Volunteers from eight districts trained in Geo-referencing households are undertaking a mapping exercise that is expected to be completed by the end of June. Data is being entered into the computer, and the GIS database is being updated.



The Sri Lanka Red Cross hosted a Regional Disaster Response Training Workshop organised by the South Asia Regional Delegation, in Hambantota from 29 April to 8 May, 2003. Various aspects of disaster response were covered, with special emphasis on assessment.

Activities related to formulating a Disaster Management Policy for the Sri Lanka Red Cross Society commenced in March 2003, and will be completed by the end of August 2003. The main objective of this exercise is to improve the Disaster Management capacity of the Society, and thereby provide a better service to the vulnerable population living in disaster-prone areas of the country. To carry out the project activities a

consultant was appointed as the officer in charge in March. As the first step, information available in-house regarding the existing Disaster Management Programmes was compiled through internal meetings, and contact has been made with the key Ministries, Departments and other government authorities, NGOs, other National Societies,

the ICRC and Federation as well as with other stakeholders who are involved in disaster related activities to obtain relevant information.

The training modules for the workshops for branch officials, Government, NGO officials, Steering Committee members and for selected CGB and national headquarters Officials were developed and the necessary arrangements were made to conduct the workshops.

The Field Coordinator for Hambantota participated in a Programme on Managing Disasters conducted by the Sri Lanka Institute for Development Administration, Colombo from 24-28 February 2003. The objective of the programme was to enhance the knowledge of the link between disasters and development, and to improve understanding of the disaster management cycle.

The Director of Disaster Management participated in a workshop on Disaster Technical Relief held in South Korea from 18-24 March 2003. The objective of this workshop was to develop technologies and mechanisms on camp administration and management in order to have an effective relief methodology.

Impact

The capacity of community leaders under the Community Based disaster Preparedness (CBDP) programme has increased together with that of the Red Cross volunteers.

Constraints

Insufficient country-level and international-level training about Disaster Management for the Society's officers and volunteers. The flood relief operation impeded planned CBDP programmes, as all the staff and volunteers were deployed for the relief operation.

Coordination

The DM division of Sri Lanka Red Cross Society national headquarters, and the branches continue to work in close coordination with government agencies and concerned NGOs.

3. Humanitarian Values

Goal: A responsive public environment in which all institutions and the public of Sri Lanka respond to humanitarian needs and understand and support the roles of the Red Cross and Red Crescent Movement within it.

Objective: Government and other key institutions and the public will be oriented to the Red Cross and Red Crescent Movement's principles and mandates and offer more support to the society's work to improve the lives of the vulnerable.

Progress/Achievements (activities implemented within this objective)

Wider groups of vulnerable people in society will be benefiting from a higher level of support to meet their humanitarian needs.

The Sri Lanka Red Cross Society has undertaken several initiatives in the first half of 2003 towards creating a responsive environment in which all institutions and the public of Sri Lanka understand and support the principles, roles and mandates of the Red Cross and Red Crescent Movement, and offer support to the work of the Society. The Society is in the process of producing a documentary on its activities. Filming of footage at the national headquarters and branches has been completed and editing is in progress. The documentary will be ready in early July.

In consultation with the ICRC an emblem was designed and printed. The launch has been delayed, as the advertising agency has recommended a special media campaign to maximize impact. With the approval of the

Federation and ICRC, the Society planned the launch for early June as a component of the total campaign for image building of the Sri Lanka Red Cross Society and the Movement.

Well-briefed society members and volunteers will provide regular and continuous dissemination about the Red Cross through peer group mechanisms.

The ICRC cooperation programme continues to support the valuable work of the national headquarters and branch level dissemination officers (volunteers) across the whole country. A joint assessment last year identified one of the Society's current weaknesses as not maximizing the use of the existing services of the national dissemination unit and district level dissemination officers. The ICRC also continues to support the Sri Lanka Red Cross in several essential ways to play an effective role as a member of the government's inter-ministerial committee for the promotion of International Humanitarian Law (IHL).

Work is in progress on the translation of Federation's "Principles to Action" into the Sinhala and Tamil languages.

Public messages about Red Cross Work and its impact will improve the support for the society's work through material donations and increased volunteer bases in its branches and programmes.

An eight-page tabloid supplement in English, Sinhala and Tamil national newspapers was published to mark World Red Cross Day. All twenty-five branches participated in marking the day with the focus on First Aid, Blood Donation and seminars.

The Society has also organised an event to disseminate information regarding Road Safety and First Aid with the participation of the Sri Lanka Police. A blood donation campaign was conducted in association with the National Blood Transfusion Service with whom the Society maintains a close rapport. Four short plays on Fundamental Principles focusing on human rights and child abuse, and an NGO forum to disseminate information regarding the activities of the National Society were also organised.

An inter-school drama competition was launched on World Red Cross Day to disseminate information in schools regarding the Red Cross principles. The schools are required to produce a half hour drama based on Red Cross/Red Crescent principles. The National Society has identified the performing arts as a good means of disseminating information among school children. The sale of tickets at the drama competition will also contribute to fundraising at district branch level.

Impact

Following the various initiatives taken on World Red Cross Day, many telephone inquiries regarding membership to the Society were received. The Sri Lanka Broadcasting Corporation also interviewed a representative of the Sri Lanka Red Cross about the weekly blood donor programme, and the National Society was requested by the Army to organize a blood donation programme. There has also been a positive response from schools to the drama competition.

Constraints

Lack of efficient coordination between the Society's National headquarters and branches with planning and organizing activities.

Coordination

Rapport and coordination is improving with the relevant government authorities, especially with Blood Bank and Traffic Police. Continued road safety programmes are planned at district levels with strong support from the Police Department.

4. Organisational Development

Goal: The needs of the vulnerable communities in Sri Lanka will be identified and addressed by stronger capacities in the national society to manage its national headquarters and branch level human, technical and financial resources in a coordinated and sustainable manner.

Objective: Well planned services responding to the needs of the vulnerable will be delivered through a well coordinated branch network supported by a motivated and diverse human resource base and stronger human resource development, financial, and information policies and systems.

Progress/Achievements (activities implemented within this objective)

Greater sustainability in all programme and core costs at all levels of the society through measurably increased local resource mobilization.

The Communications and Fund Raising Division were strengthened with the appointment of the following staff since late 2002: Executive Director, Executive Consultant, Assistant Director, and Coordinator.

Work is underway to organise Fund Raising Training Workshops for members of the Youth Wing. The personnel have been identified and one workshop has already been held. The balance of these workshops for youth members of all 25 branches will be held during the next quarter.

A brochure on the Sri Lanka Red Cross Society and its activities was printed and circulated. This brochure is helping to clarify issues regarding the role of the National Society.

The Executive Director and the Executive Consultant participated in a regional conference on fund raising held in Islamabad, June 10-12, 2003. Six countries: Afghanistan, Bangladesh, India, Nepal, Pakistan and Sri Lanka participated, sharing experiences and ideas on image building and Fund Raising methods. The workshop has initiated a process for the Communications and Fund Raising Divisions in the region so that the respective Societies can maintain constant contact, and assist each other with strategy formulation and implementation.

The delegation from Sri Lanka made use of the visit to enlist the cooperation of celebrities in India and Pakistan for fund raising events to be organized in Colombo, Sri Lanka. Meetings were held with a Pakistan cricket a popular pop group, and a famous Indian singer to discuss arrangements for musical shows, fashion shows and charity dinners to be organized in October 2003. These India/Pakistan/Sri Lanka combined events to be held in Sri Lanka could very well be the forerunner for future regional concerts.

Specially designed Till Boxes were produced and are now kept in public places for donations. The Society has also produced its own high quality newsletter. The first issue was published in May 2003.

A plan is now being formulated to implement a promotional campaign for the Society. The services of a leading advertising agency in the country have been procured free of cost for this purpose.

Impact

Strong communications ensured the Sri Lanka Red Cross Society was seen as a highly effective humanitarian agency during the May floods. The resulting media campaign helped attract donations valued at Rs 15 million in cash and kind for the Society's flood relief work.

Constraints

There is still room for development regarding coordination with and active participation from other divisions of the Society.

Coordination

Extensive partnerships with various sectors has improved. In the corporate sector companies such as Nestle, Singer and Dialog GSM have been enlisted as partners for future Sri Lanka Red Cross activities. The National Lotteries

Board has also pledged support for future Red Cross activities. Sri Lanka's leading advertising firm, JWR, has volunteered to launch a campaign for the National Society. Associated Newspapers Ltd. and TNL Radio also agreed to become media sponsors for Red Cross activities; and a Sri Lankan cricket hero has agreed to champion the First Aid campaign.

A coordinated National Headquarters and branch development strategy that strengthens the Society's overall technical systems that improve overall programme and service delivery.

The task team, sponsored by the SLRCS President, has commenced with the preparation for the review of the implementation of the new Constitution. This team consists of a nominee each from governance and management and the Federation Regional OD delegate. This review is expected to lead to a further review of the management function/structure of the society and pave the way for the five year strategic plan and CAS. The recruitment process for Branch Executive Officers has commenced with the support of the Capacity Building Fund of the Federation and from the ICRC.

According to the Constitutional requirements, and to strengthen its community level structure, the Sri Lanka Red Cross extended its membership drive from district and divisional levels, to unit levels by establishing at least two units under each division. Annual General Assemblies were held at all the divisional and unit levels, while the AGM at district branches are now underway with monitoring by the national headquarters branch development section.

Under the guidance of the national headquarters branch development section, workshops were conducted in Kandy, Ratnapura and Colombo districts to draft a plan of action for the next 12 months and identify programme areas, implementation strategies and cost estimations.

Inventory checking at the branch level has been initiated during the reporting period.

Impact

Coordination between national headquarters and branches has improved to relate national and district level programmes.

Constraints

The availability of major stakeholders did not match the planned schedule for the implementation review of the Constitution. The recruitment process of the Branch Executive Officers and branch development activities, were slowed down due to the delayed access to funding.

Greater gender and youth diversity in the staff, volunteer and membership base, enabling the Sri Lanka Red Cross to assess the needs of specific vulnerable groups in society and utilize the competencies of its human resource base to develop sensitive and relevant programmes to aid specific vulnerable groups.

The Sri Lanka Red Cross has placed a great deal of importance on strengthening its Youth Wing. The Sri Lanka Red Cross Society's Youth Division is funded by the Federation's Capacity Building Fund. The Youth National Coordinator and the Youth Program Officer implemented the programme under supervision of the Development Director.

A workshop for youth coordinators was held to share and discuss the Federation's Youth Policy guidelines, as well as the policy documents of other National Societies. The Youth Policy committee appointed at national headquarters level drafted a new Youth Policy, which will be submitted to the Central Governing Board for approval. A special emblem for the Society's Youth was also designed.

Pending approval of the Youth Policy by the CGB, the Youth Division of the National Society's Headquarters took steps to strengthen district level Volunteer Youth Coordinators by giving them an induction training and orientation on Red Cross Youth. A workshop was held from on 10-12 May 2003 with the active participation of all 25 Branch Youth Coordinators. Experts in the relevant fields trained the youth coordinators on: Federation Youth Policy and

Guidelines, Fund Raising and Income Generation at Branch level for Youth Programmes, Communication and Presentation skills, Volunteer Recruitment and Retention, and Progress Reporting and Monitoring of Youth Programmes. The Development Director made a special presentation on Youth participation in Red Cross activities. The workshop also included a special video presentation to raise the awareness of the participants on HIV/AIDS.

A second workshop on fundraising and skill development will be held in the first week of July.

At the end of February, two participants, one male and one female, (the newly appointed National Coordinator Youth and one district branch Volunteer Youth Coordinator) represented the Youth Wing of the Sri Lanka Red Cross Society at the National Youth Camp organized by the Bangladesh Red Crescent Society.

While the Youth programme has progressed well, a gender sensitization programme is still in the preliminary planning stage.

Impact

Youth volunteers' involvement in all programmes of the Sri Lanka Red Cross is steadily rising. The knowledge and skills touching upon all aspects of the Red Cross/Red Crescent Movement and activities of the youth has increased.

Constraints

Lack of funding prevented activities to increase the youth diversity in the staff and volunteers from being implemented.

Coordination

A special task force will be appointed during the second half of the financial year according to the requirements of the specific assignments of the Youth Wing. As an initial step towards the Youth Programme planning, one representative from the Sri Lanka National Youth Services Council was appointed to the policy committee enabling the SLRCS to integrate into the system of Government Youth Program planning. Arrangements are being made to form youth task forces under each program.

Stronger information management and knowledge sharing systems will enable branches and national headquarters to plan more effectively and share knowledge with external institutions to build more effective and relevant programmes.

The National Society's human resources division continued to introduce human resources reforms, with a view to bring about the required change in attitude of both the senior management and other staff, and to effect the significant shift from a "control" approach to that of a "commitment" approach. The human resources division also played a major role in the preparation and facilitation of the regional forum for the human resource managers held in April. Development of a human resources manual for staff is underway, based on the regional human resources manual for volunteers. More emphasis was placed on training and development and exposing staff to well-structured programmes at outside training institutes.

The Sri Lanka Red Cross hosted and facilitated the regional information/reporting/finance workshop in May.

Impact

Steady growth of the awareness of human resources needs has been observed in the Society. Members of staff are focused on continuous improvement, and some have taken up to higher studies, and other knowledge enhancement programmes.

Constraints

Insufficient funds to launch effective training and development programmes directed at continuous improvement.

Lack of training facilities – e.g. well equipped training centre.

Absence of a proper reward management scheme, and the resulting poor motivation dampening the desire to enhance competencies.

The management workshop planned for the first quarter has been postponed twice due to other commitments of facilitators, and the flood relief operation.

Coordination

The human resources division continues to train staff and volunteers utilising the training opportunities available from external professional organisations for skill and knowledge upgrading.

5. Federation Co-ordination

Goal: An agreed CAS which will mobilize long term and coordinated support from all Red Cross and Red Crescent Movement and external partners for this programmes in order to impact the humanitarian environment across the whole country.

Objective: Vulnerable communities in Sri Lanka will have benefited from more sustainable and well functioning programmes as a result of the Sri Lanka Red Cross being well positioned and supported to learn from shared knowledge with external institutions and receive appropriate resources to meet identified programme development needs.

Progress/Achievements (activities implemented within this objective)

Improved diversity and scale of programmes will make a measurable contribution to reducing the vulnerability of communities in country.

The three-year programme to create a decentralized and self-sustaining First Aid programme supported by the Korean Red Cross entered into the second year of implementation. Following the successful achievement in the first year, Sri Lanka Red Cross has added 280 basic, 27 advanced and 16 instructor First aid volunteers during the reporting period.

The proposal to scale up the society's HIV/AIDS programme was accepted by OPEC in April. This proposal for the 18 month programme was developed and finalized based on the strategic planning workshop on HIV/AIDS in March.

Planning for the pilot Population Movement project supported by DFID commenced with the assessment visit to the conflict affected districts as the first step.

Based on increasing confidence in the SLRCS, the Norwegian, Danish, American and Japanese Red Cross Societies initiated dialogue with a view to possible support for expanding the primary health care programme in the conflict affected districts of Sri Lanka.

A coordinated Red Cross and Red Crescent Movement strategy in Sri Lanka will ensure the needs of the vulnerable across the whole country benefit from coordinated and effectively targeted resources.

A tripartite Memorandum of Understanding was concluded between the Sri Lanka Red Cross, ICRC and the Federation in March, to ensure an effective and coordinated approach by all the Movement partners to address the needs of the vulnerable throughout the country. The Red Cross Plan of Action on primary health and care in the community was developed jointly by the SLRCS, ICRC and the Federation.

The Sri Lanka Red Cross will play a significant role in contributing to the knowledge of the Red Cross and Red Crescent Movement in South Asia and will be an active member of regional knowledge sharing networks that result in strengthened programmes and services in-country.

With the strong support from the Federation's South Asia Regional Delegation, Sri Lanka Red Cross played major roles in the preparation and arrangement of the following regional workshops; Regional Disaster Response Team, Human Resource managers' forum, and Reporting/Information/Finance.

Impact

Exposure and learning at the regional trainings resulted in an effective mobilization in the initial phase of the flood response operation in May.

Constraints

Increased interest from sister societies in collaborating with Sri Lanka Red Cross for future projects combined with the flood operation has over-burdened the infrastructure of the Society.

Coordination

The tripartite MoU has been respected by the Movement partners to increase a coherent and transparent approach in the planning of programs supported by the partners.

6. International Representation

Goal: Vulnerable people in Sri Lanka will have experienced increased support for their needs through the Sri Lanka Red Cross and Federation supported programmes as a result of increased understanding and response in the donor and governmental sectors to the Federation's international advocacy messages on their behalf.

Objective: The Federation will have increased resources to meet the needs of the vulnerable in country by having provided authoritative information linking local needs to global learning and advocacy to ensure a visible level of commitment to meeting such needs.

Progress/Achievements (activities implemented within this objective)

Greater understanding of the Federation's international concerns will have resulted in an increased set of partnership agreements that channel resources through the Sri Lanka Red Cross to meet the needs of the most vulnerable.

The Federation together with the Sri Lanka Red Cross increased its dialogue with UN agencies, EU representatives and diplomatic missions in Sri Lanka to enhance their knowledge on the Sri Lanka Red Cross, and its activities under the new Constitution. This resulted in a very positive response from the international donors to the Sri Lanka Red Cross in the May flood operation. The Federation facilitated the International Disaster Response Law (IDRL) survey in Sri Lanka by coordinating with government authorities and international organizations.

Increased networking with external humanitarian agencies and government will have changed policies and practices in favour of the vulnerable by drawing on global models and learning in relief and development work.

The Federation increased communication with the Ministry of Social Welfare, Ministry of Health and Ministry of Foreign Affairs. With the support from the Geneva Secretariat, the Legal Status of the Federation delegation is now being reviewed by the Ministry of Foreign Affairs.

The introduction and use of specifically advocated international standards will measurably improve the lives of the vulnerable and their access to relevant and sustainable services.

Based on the Memorandum of Understanding (MoU) concluded in October 2002, planning for the Red Cross First Aid training for UNHCR in the conflict affected districts has commenced.

Impact

Slow but steady increase in support for Sri Lanka Red Cross programmes has been observed, as represented in the response to the flood relief operation. With the support from the Geneva Secretariat, the National Society was represented on the Federation's team of representatives at the Tokyo Conference for the Reconstruction and Development of Sri Lanka, which took place in June 2003.

Constraints

Lack of time to further increase international representation in a proactive manner.

Coordination

Improved coordination and coherent approach among Movement partners is yielding positive support from the government authorities and international partners.

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All International Federation assistance seeks to adhere to the Code of Conduct and is committed to the Humanitarian Charter and Minimum Standards in Disaster Response (SPHERE Project) in delivering assistance to the most vulnerable.

For support to or for further information concerning Federation programmes or operations in this or other countries, please access the Federation website at <http://www.ifrc.org>

APPEAL No. 01.57/2003

PLEDGES RECEIVED

10.07.2003

DONOR	CATEGORY	QUANTITY	UNIT	VALUE CHF	DATE	COMMENT
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CASH

						TOTAL COVERAGE
REQUESTED IN APPEAL CHF ----->				1'182'574		30.9%
CASH CARRIED FORWARD				213'117		
CANADIAN - RC		14'316	CAD	12'638	30.01.2003	COMMUNITY BASED HEALTH CARE
NORWEGIAN - RC		1'000	USD	1'351	28.05.03	IDRL RESEARCH
CAPACITY BUILDING FUND ALLOCATION				85'500	15.05.2003	PLK005
SUB/TOTAL RECEIVED IN CASH				312'606	CHF	26.4%

KIND AND SERVICES (INCLUDING PERSONNEL)

DONOR	CATEGORY	QUANTITY	UNIT	VALUE CHF	DATE	COMMENT
JAPAN	DELEGATE(S)			53'223		
SUB/TOTAL RECEIVED IN KIND/SERVICES				53'223	CHF	4.5%

ADDITIONAL TO APPEAL BUDGET

DONOR	CATEGORY	QUANTITY	UNIT	VALUE CHF	DATE	COMMENT
SUB/TOTAL RECEIVED				0	CHF	