

ANNUAL REPORT



International Federation of Red Cross and Red Crescent Societies
Fédération Internationale des Sociétés de la Croix-Rouge et du Croissant-Rouge
Federación Internacional de Sociedades de la Cruz Roja y de la Media Luna Roja
الاتحاد الدولي لجمعيات الصليب الأحمر والهلال الأحمر

PROMOTING THE FUNDAMENTAL PRINCIPLES AND HUMANITARIAN VALUES

May 2004

In Brief

Appeal No. 01.99/2003; Appeal target: CHF 478,075; Appeal coverage: 52%;
(Click here to go directly to the attached Financial Report)

This Annual Report on the International Federation Global Programme “Promoting the Fundamental Principles and Humanitarian Values” reflects activities implemented over a one-year period; they form part of, and are based on, longer-term, multi-year planning. All International Federation assistance seeks to adhere to the Code of Conduct and is committed to the Humanitarian Charter and Minimum Standards in Disaster Response in delivering assistance to the most vulnerable. For support to or for further information concerning Federation programmes or operations in this or other countries, please access the Federation’s website at <http://www.ifrc.org>

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Overall analysis of the programme

The Promotion of the Movement’s Fundamental Principles and Humanitarian Values is one of the four core areas of the Federation’s Strategy 2010, and is at the heart of the national societies’ identity, programmes, and activities. Staff, volunteers, beneficiaries and partners recognise the importance and the value of the Fundamental Principles in their daily work. While maintaining a focus on the promotion, understanding, and the use of the Fundamental Principles within the Red Cross and Red Crescent Movement, efforts have also focused on supporting national societies work in order to influence behavior to reduce discrimination and violence in the community and promote a culture of non-violence.

The Movement’s statutory meeting organized late in 2003 provided an opportunity to gain momentum in this core area, thereby reinforcing efforts to “promote respect for diversity and fight discrimination and intolerance” (see Council of Delegates, 2003, Resolution 9) while the Federation Pledge at the 28th International Conference of the Red Cross and Red Crescent communicates to the Movement and the States party of the Geneva Convention how discrimination, violence and the lack of respect for diversity are key challenges facing the global community. Together they marginalize individuals and communities, deny their access to services, and fuel mistrust, exclusion and abuse. The focus of the Federation’s Strategy 2010 on the promotion of Principles and Values and the adoption of the Plan of Action of the 27th International Conference (with its call for “new initiatives to meet the needs of vulnerable people and to reduce discrimination and violence in the community”) have led to strengthened action by national societies and the Federation collectively, particularly in work to challenge discrimination. Convinced that more can and must be done in this field, the Federation, working with other components of the Movement, made its pledge and reinforced its commitment to Reduce Discrimination.

Overall Goal: this global programme aims to:

- **support national societies work at community level and develop effective communication with public authorities and the community in order to influence behavior “to reduce discrimination and violence in the community” and promote a culture of non-violence;**
- **promote understanding and use of the Fundamental Principles within the Red Cross/Red Crescent Movement**

Objectives, Achievements and Constraints**Objective 1: To capture, develop and share knowledge on “best and good” practices in promoting the Fundamental Principles, combating discrimination and promoting a culture of non-violence**

Good Practices and Case Study: a number of good practices and case studies have been identified and developed. A knowledge-sharing mechanism is still to be improved while sharing case studies and programmes via media such as the FedNet and the Federation’s Web Site.

Publications: as part of the publications expected in 2003, three key publications have been edited:

- “Reflections on the role of human rights in defining the humanitarian values of the International Federation of Red Cross and Red Crescent Societies” has been published in its French and English versions.
- The executive summary of the "Retrospective exploratory survey on global Action to Reduce Discrimination and Violence and Xenophobia".
- “Rights-based approaches to humanitarian assistance, protection and development”.
- “How to assess the impact of Action to Reduce Discrimination Programme” exploratory study version 1.

Training tools:

- **The CD-Rom “From Principles to Action”**, French prototype, developed during Semester 1 has been largely disseminated during the statutory meeting to the French speaking national societies, while the two day training pack of the CD-rom has been edited as a basic manual in French, English, Spanish, Arabic and Russian, and largely shared during Semester 2. As a preparatory process for the 2004 up-date/up-grade, some 420 users (chosen among the 10,000 users) have been invited to join an e-consultation and share their feedback, comments and lessons learnt. Also, since its edition in English, this CD-rom is still systematically used during the regular Basic Training Course organized by the national societies (targeting 1200 world wide every year), as well as during the Federation and ICRC induction courses.
- **“Q&A” game:** to promote the Fundamental Principles of the Movement and Humanitarian Values, as set out in Strategy 2010, a “Question and Answer” game was created, following feedback received and request for innovative training tools. This “Q&A game” can be considered as a new phase of the trilogy “Level 1: The mystery Course; Level 2: Guidelines, 7 steps for 7 principles; Level 3: Q&A game”. These tools (Level 1 and Level 2) which aim to consolidate Movement understanding and experience of the seven Fundamental Principles, have been made available since 2001 (see Appeal report update1 -2003). This **“Question and Answer Game”** has been developed to be used in different settings. One setting utilizes Fed Net while another utilization is the traditional Card Game (delegates, staff members and volunteers can play card games with all the questions and answers. 300 questions and answers have been developed and tested during Semester 2.
- **ARD Manual:** A training manual “Action to reduce Discrimination” has been created, piloted and disseminated in French, English, Arabic, Spanish, Russian languages.

Impact: The evidence of use by national societies of the material is considered as an impact indicators. A number of requests for translation have been received (for instance the Mystery course in pachto for Afghanistan and Pakistan). To adapt our tools to a fast changing environment, it was suggested to up-grade existing tools in 2004 perspective in a multi-linguistic approach, covering in one tool (such as a CD ROM), multiple languages.

The CD ROM “From Principles to Action” is still regularly ordered by universities, Ministries of Defense, as well as some police forces. This shows the interest and need from players and actors outside the Movement to understand and know more about the Movement, and so better connect to the Red Cross and Red Crescent environment while coping with humanitarian challenges.

Constraints: the lack of available resources is an obstacle in terms of delivery speed. However, the development perspective of the programme ensures the sustainability of it although the critical mass is not yet reached.

Objective 2: to monitor and reinforce the Global-Local Action to reduce Discrimination and Violence in the Community

Regional Actions: As part of the Regional Action approach engaged since 2002 (Central Africa, July 2002 for 8 national societies; Central Asia, September 2002, for 5 national societies), the follow-up to 2002 Regional Actions has been provided in 2003 to ensure the integration of the discrimination agenda within national society programmes and activities. Also, new regional actions have been engaged in **South Asia Region** (6 national societies, pilot implement in Afghanistan in August 2003), as well as for the **MENA** region (pilot implemented in Tunisia in September 2003). Also an exploratory mission has been engaged in **Americas** region (Nicaragua, Guatemala, Dominican Republic) as a first phase of a process to be implemented in 2004.

Data Base: The basic data base of existing and good practices was redesigned in early 2003 to welcome more detailed case studies and analyses.

Web Site and FedNet:

The Discrimination page launched in the summer of 2002 under the Federation Web Site <http://www.ifrc.org/what/values/discrimination/bg.asp> with several links with national societies, other organizations and important texts of reference has been updated and enriched. Completing the Web page, some material, documents and tools have been made available to national societies on the Principles and Values FedNet page <https://fednet.ifrc.org/sw11422.asp>.

Key international platforms

- **Council of Delegates:** Learning lessons of regional actions as well as of national programmes, case studies , good practice, data-base and training tools have been used as part of the active technical support given to contribute to the preparation of the Council of Delegates 2003 agenda Item “Tolerance, Non Discrimination and Respect for Diversity”. A resolution was adopted increasing efforts to promote the Fundamental Principles, Humanitarian Values across religious, political and ethnic lines as well as International Humanitarian Law as a means of advancing the cause of peace and greater understanding between nations. This aimed at increasing respect for diversity and strengthening the fight against discrimination and intolerance which remain endemic problems in many parts of the world, keeping in mind that such barriers jeopardize the efforts of civil society and governments to build prosperous and sustainable communities in which people can live and work together free from fear and want. The Council also agreed that the staff of the various components of the Movement should reflect the diversity of the communities they serve. Furthermore, it urged the Movement to invest resources to understand emerging trends in communities which fuel discrimination, intolerance and lack of respect for diversity.

- **28th International Conference of the Red Cross and Red Crescent:** the Federation pledge at the International Conference was built on a number of outcomes of the Global Action to Reduce Discrimination and Violence in the Community. The exposure of such a pledge to States, party to the Geneva Convention, is an important opportunity for profiling and positioning the Federation as an important player in Reducing Discrimination.
- **United Nations High Commission for Human Rights (OHCHR):** a positioning of the Federation over the last 3 years has been reinforced through participation to the annual Human Rights Commission. The 2003 contribution has been used as an entry point to get direct access to the United Nations High Commissioner for Human Rights to share Federation concerns and experience. A joint venture with the International Federation and the Office of the United Nations High Commissioner for Human Rights (OHCHR) has envisaged looking at the possibility of bilateral linkages and action on issues of complementary interest between national societies and national institutions. The process is to be implemented in 2004.
- **Think Tank:** A Think Tank was held in Geneva, prior to the statutory meetings, on the specific topic of Discrimination. Representatives from national societies, Federation delegations, Geneva based Permanent Missions, other NGOs as well as from the Office of the High Commissioner for Human Rights participated in this annual exercise. Concrete suggestions for immediate, short-term and long term actions have been developed based on some outcomes of this Think Tank.

Impact: the development by national societies of new programmes and actions to reduce discrimination and violence in the community, building on existing programmes rather than creating new structure and mechanism, a positive impact. The cross-fertilizing approach facilitates the decrease of the silo effect in developing new programmes. Regularly updated versions of the database will be an opportunity to highlight the complexity of such kind of soft programme.

However, a specific examination of possibilities for the assessment, monitoring and evaluation of programmes, projects and other activities that are currently being run, or will be run, as part of or in connection with the Action to Reduce Discrimination and Violence in the Community: Global / Local (ARD) has been commissioned to ensure that impact is better considered, integrated and taken into account. The ARD and the interventions run within it constitute the Federation's main area of focus within the "Promotion of Humanitarian Values" element of this core area of Strategy 2010. Because this core area has a scope of intervention less immediately tangible than for example, disaster response, these interventions purposefully and intentionally have relatively intangible goals, objectives, and intended impact. The study was commissioned as part of the process of establishing ways in which the performance of interventions run in connection with ARD could be measured. The aim of this study is therefore to examine ways in which such interventions can be usefully monitored, evaluated or otherwise examined for efficiency of purpose. All these processes are encapsulated within the term "Impact assessment". The study is designed to offer an introduction to the key issues and difficulties in this area, and to make some initial attempts at addressing these issues and difficulties. It is also designed to serve as a pointer towards further sources of information that will be useful in this aim. The intended audience is primarily paid and volunteer national society staff members who are responsible for the management and evaluation of relevant interventions in their national society. The study is also aimed at Federation delegates who would be involved in such interventions or the evaluation of them (e.g. OD delegates), and other interested parties in Federation delegations and the Secretariat.

This study is under process and will be shared within or outside the Red Cross Red Crescent Movement. Further development will be implemented in 2004.

Constraints: a lack of available fund reduces the speed of the scaling up phase. However, the rooted development process allows securing a sustainable approach, ensuring a real long term, local level impact in terms of changing behaviour in the community.

A detailed Briefing Paper of this global programme covering 2001-2003 is available upon request.

[Financial report below; click here to return to the title page and contact information.](#)

INTERNATIONAL FEDERATION OF RED CROSS AND RED CRESCENT SOCIETIES

Interim report	
Annual report	X
Final report	

Appeal No & title: 01.99/2003 Fundamental Principles And Humanitarian Values

Period: year 2003

Project(s): G34000

Currency: CHF

I - CONSOLIDATED RESPONSE TO APPEAL

FUNDING	CASH		KIND & SERVICES		TOTAL INCOME
	Contributions	Comments	Goods/Services	Personnel	
Appeal budget	478,075				
less					
Cash brought forward	41,361				
TOTAL ASSISTANCE SOUGHT	436,714				
<u>Contributions from Donors</u>					
DFID - British Government (DFID)	10,000				10,000
DFID 4- British Government (DFID04)	164,606				164,606
Donor - Unidentified (D000)	88				88
Swedish Govt.via Swedish Red Cross (DGNSE)	33,300				33,300
TOTAL	207,994				207,994

II - Balance of funds

OPENING	41,361
CASH INCOME Rcv'd	207,994
CASH EXPENDITURE	-242,860

CASH BALANCE	6,496

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III - Budget analysis / Breakdown of expenditures

Description	APPEAL Budget	CASH Expenditures	KIND & SERVICES		TOTAL Expenditures	Variance
			Goods/services	Personnel		
<u>SUPPLIES</u>						
Shelter & Construction						
Clothing & Textiles						
Food & Seeds						
Water & sanitation						
Medical & First Aid						
Teaching materials						
Utensils & Tools						
Other relief supplies						
Sub-Total						
<u>CAPITAL EXPENSES</u>						
Land & Buildings						
Vehicles						
Computers & Telecom equip.		1,445			1,445	-1,445
Medical equipment						
Other capital expenditures						
Sub-Total		1,445			1,445	-1,445
<u>TRANSPORT & STORAGE</u>						
Warehouse & distribution						
Transport & vehicles						
Sub-Total						
<u>PERSONNEL & TRAINING</u>						
Personnel (delegates)		19,468			19,468	-19,468
Personnel (regional, national staff)		37,816			37,816	-37,816
Consultants	55,000	102,717			102,717	-47,717
Workshops & training	70,000	12,079			12,079	57,921
Sub-Total	125,000	172,080			172,080	-47,080
<u>GENERAL & ADMINISTRATION</u>						
Travel & related expenses	42,000	19,699			19,699	22,301
Information expenses	99,000	31,208			31,208	67,792
Admin./general expenses	181,000	2,642			2,642	178,358
Sub-Total	322,000	53,549			53,549	268,451
<u>PROGRAMME SUPPORT</u>						
Operational provisions	31,075	15,786			15,786	15,289
Transfers & contributions						
TOTAL BUDGET	478,075	242,860			242,860	235,215