

# ANNUAL REPORT



International Federation of Red Cross and Red Crescent Societies  
Fédération Internationale des Sociétés de la Croix-Rouge et du Croissant-Rouge  
Federación Internacional de Sociedades de la Cruz Roja y de la Media Luna Roja  
الاتحاد الدولي لجمعيات الصليب الأحمر والهلال الأحمر

## GHANA

30 April 2005

### In Brief

**Appeal No.:** 01.29/2004 – [http://www.ifrc.org/cgi/pdf\\_appeals.pl?annual04/012904.pdf](http://www.ifrc.org/cgi/pdf_appeals.pl?annual04/012904.pdf)

**Appeal target:** CHF 257,715 (USD 193,552 or EUR 165,893)

**Appeal coverage:** 41.7% ([Click here to access the final financial report](#))

**Appeal 2005:** Nigeria sub-regional programmes no. 05AA025 (includes Benin, **Ghana**, Nigeria, Togo and sub-regional office)– [http://www.ifrc.org/cgi/pdf\\_appeals.pl?annual05/05A025.pdf](http://www.ifrc.org/cgi/pdf_appeals.pl?annual05/05A025.pdf)

*This Annual Report reflects activities implemented over a one-year period; they form part of, and are based on, longer-term, multi-year planning. All International Federation assistance seeks to adhere to the Code of Conduct and is committed to the Humanitarian Charter and Minimum Standards in Disaster Response in delivering assistance to the most vulnerable. For support to or for further information concerning Federation programmes or operations in this or other countries, please access the Federation's website at <http://www.ifrc.org>*

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### Overall analysis of the programme

In 2004, the Ghana Red Cross Society<sup>1</sup> continued to expand its youth STI/HIV/AIDS peer education programme in Central, Volta and Eastern regions. Peer educators reached over 40,000 youths within the three regions.

Meanwhile, Federation support to the Ghana Red Cross focussed on improving governance and management to facilitate the 2004 programme activities. These were primarily action with the youth HIV/AIDS programme in line with the national strategy.

The German Red Cross/EU completed their health prevention project which was running with the Ghana Red Cross regional offices. Consequently, 10 regional coordinators and clerks no longer receive salary support.

Still, the national society recorded major achievements in 2004 which include reduction of HIV prevalence in some programme areas. One example is the Ghana AIDS Commission survey showing a significant reduction in the HIV prevalence in two Eastern regional districts where the Ghana Red Cross is active; these two districts previously had the highest rates.<sup>2</sup> There has also been a dramatic increase in condom sales and an improvement

<sup>1</sup> Ghana Red Cross Society – <http://www.ifrc.org/where/country/check.asp?countryid=73>

<sup>2</sup> The national prevalence rate is estimated at 3.5%, with young people at highest risk. Provisional estimates in some other districts in the Eastern region show an increase to 7.9%.

## **Ghana; Appeal 01.29/2004; Annual Report**

in monitoring activities at all levels: district, regional and national. The HIV/AIDS monitoring encompassed school authorities and community leaders for greater acceptability.

In 2004, the mothers' clubs<sup>3</sup> which promote community health in line with the ARCHI 2010 were further integrated into the national society's HIV/AIDS response. To scale up its activities, the Ghana Red Cross included prevention and community home-based health care involving women through the mothers clubs.

The Ghana Red Cross also responded actively to the population movement from Cote d'Ivoire during this period through a sub-regional rapid assessment participation and contingency planning exercise. The Ghana Red Cross is now implementing training and preparedness plans in line with plans reflected in Emergency Appeal no. 27/2004. Please refer to the Appeal ([http://www.ifrc.org/cgi/pdf\\_appeals.pl?04/2704.pdf](http://www.ifrc.org/cgi/pdf_appeals.pl?04/2704.pdf)) and its Operations Update no. 1 dated 4 February 2005 ([http://www.ifrc.org/cgi/pdf\\_appeals.pl?04/270401.pdf](http://www.ifrc.org/cgi/pdf_appeals.pl?04/270401.pdf)).

### **Health and care**

**Goal: To contribute towards the reduction of morbidity and mortality linked to childhood illnesses and transmission of HIV/AIDS/STI in Ghana.**

**Objective: The Ghana Red Cross Society has reinforced its efforts to combat childhood illnesses, and STI/HIV/AIDS among youth in selected regions in Ghana, through intensified IEC and social mobilization activities.**

#### **Achievements**

- In collaboration with the Federation and other key partners, the national society developed a set of game-based educational activities involving youths in STI/HIV/AIDS information, attitudinal change and skills development. The Federation's HIV/AIDS project has been on-going in the Eastern, Volta and Central regions since 2002.
- The Federation supported the increased involvement of the mothers clubs in the HIV/AIDS programme. The mothers' clubs form the basis for health promotion at the grassroots and are largely supported from bi-lateral arrangements to the Ghana Red Cross.
- The peer education programme reached 11,078 youths from the three regions in the first quarter of 2004,. A coaching system aimed at supporting the inclusion of new youth peer educators at local levels began in 2004 following visits and discussions with the federation's health delegate. The system also provides a progressive forum for the project's original peer educators.
- Leaders of the CHBC mothers' clubs who participated in HIV/AIDS training reported convening community meetings with opinion leaders.
- Experience and knowledge sharing of newly recruited peer educators through attendance of weekly review meetings with the more experienced youth peer educators (YPE).
- Regular visits of Regional Secretaries and their District Youth Organizers to target groups to offer support and maintain morale.
- Successful implementation of Peer Education training workshop in all the three districts for 48 peer educators.
- Training of 29 mothers' club members and one for the PLWHA for the CBHC project.
- Co-ordinated peer education projects through building upon existing knowledge, promoting positive attitudes and offering support in needed skills.
- Identification of HIV/AIDS orphans in the Cape Coast district. Plans are being made for their inclusion in the mothers' club concept.

#### **Impact**

There has been an increase in HIV/AIDS/STI awareness as more youths now openly discuss adolescent and reproductive health issues. A Ghana AIDS Commission survey revealed that while there is a reduction of the epidemic between the ages of 15 - 19, the infection is now increasing among the 45 -50 year olds.

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<sup>3</sup> The mothers' clubs are designed to improve maternal and child health through health education, immunization promotion and mobilization, HIV/AIDS prevention, income generation and self help activities.

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### **Constraints**

- Difficulties in resource planning result in delays in some programme implementation and reduction in the target group reached.
- The withdrawal of the regular transport allowances for the peer educators lead to low patronage of the youth peer education project.

### **Lesson Learned**

The issuance of the regular transport allowances for the peer educators turned out to be an unsustainable system of programme delivery. It is hoped that the new system of recruiting peer educators from within their communities to volunteer and receive support from local coaches will be more effective.

## **Organizational Development**

**Goal: By the year 2007, Ghana Red Cross Society has become a well functioning society to improve the lives of the most vulnerable through strengthened capacity and established partnerships.**

**Objective: The capacity to deliver and implement programs to assist the most vulnerable in our communities is strengthened.**

Through coordinated efforts of the Federation office in Lagos, the ICRC and the main partners who maintained dialogue with the national society's management committee, the Ghana Red Cross' restructuring process made significant progress.

### **Achievements**

- The establishment of a way forward strategy embracing financial audit to set financial guidelines and systems in the national society. The American Red Cross provided the audit fee through the Federation office.
- The planned recruitment and appointment of key staff, such as Secretary General and Finance Officer on completion of the audit to establish adequate management for programme implementation and strategic direction
- The Ghana Red Cross' settlement of its pressing debts through assets sale enhanced its public image. It received some government fund to pay off its staff.
- Progress on the long outstanding construction of the headquarters office following decisions taken in August 2004 in Accra involving the Ghana Red Cross, Swiss Red Cross and the Federation's Lagos office. These points were agreed upon:
  - On completion of the existing Ghana Red Cross structure, it will serve as the Accra headquarters.
  - The Ghana Red Cross provided its own revised building cost and documents to the Swiss Red Cross which has assumed the responsibility for the construction's coordination and supervision.
  - The Federation is coordinating the Ghana Red Cross' restructuring process.

### **Constraints**

The withdrawal of the EU/German Red Cross salary support to all the Ghana Red Cross regional secretaries from September 2004 affected the capacity of the regional offices to implement programmes.

### **Lesson Learned:**

A proactive management committee of the Ghana Red Cross would help to speed up its restructuring plan.

## **Ghana; Appeal 01.29/2004; Annual Report**

### **Coordination and Management**

The project advisory committee is made up of members from the National Commission on Children, National Population Council, National Youth Council, Ghana Education Service, Ministry of Health and the District Assemblies. The Ghana Red Cross uses this committee to reach and lobby key partners and stake holders. At the regional level, the Ghana Red Cross continues to collaborate with the YMCA, MoH, World Education, the National Youth Council and the Ghana Education Service in the provision of technical assistance and referral points for STI treatment and youth mobilization.

*[Final financial report below; click here to return to title page and contact information.](#)*

Selected Parameters	
Year/Period	2004/1-2004/12
Appeal	M04AA029
Budget	APPEAL

All figures are in Swiss Francs (CHF)

**I. Consolidated Response to Appeal**

	Health & Care	Disaster Management	Humanitarian Values	Organisational Development	Coordination & Implementation	TOTAL
Budget (A)	156'781			100'934		257'715
Opening Balance (B)	92'111			0		92'111
Income						
Cash contributions						
Other	0			0		0
Swiss Red Cross				13'794		13'794
Cash contributions (C1)	0			13'794		13'794
Total Income (C) = SUM(C1..C5)	0			13'794		13'794
Total Funding (B + C)	92'111			13'794		105'905

**II. Balance of Funds**

	Health & Care	Disaster Management	Humanitarian Values	Organisational Development	Coordination & Implementation	TOTAL
Opening Balance (B)	92'111			0		92'111
Income (C)	0			13'794		13'794
Expenditure (D)	-91'392					-91'392
Closing Balance (B + C + D)	719			13'794		14'513

Selected Parameters	
Year/Period	2004/1-2004/12
Appeal	M04AA029
Budget	APPEAL

All figures are in Swiss Francs (CHF)

## III. Budget Analysis / Breakdown of Expenditure

Account Groups	Budget	Expenditure					TOTAL	Variance
		Health & Care	Disaster Management	Humanitarian Values	Organisational Development	Coordination & Implementation		
	A					B	A - B	
<b>BUDGET (C)</b>		156'781			100'934	257'715		
<b>Capital Expenditure</b>								
Computers & Telecom	8'253						8'253	
<b>Total Capital Expenditure</b>	8'253						8'253	
<b>Transport &amp; Storage</b>								
Transport & Vehicle Costs	11'720	725				725	10'995	
<b>Total Transport &amp; Storage</b>	11'720	725				725	10'995	
<b>Personnel Expenditures</b>								
Delegates Payroll		126				126	-126	
Delegate Benefits		250				250	-250	
Regionally Deployed Staff	41'992						41'992	
National & National Society Staff		9'369				9'369	-9'369	
Consultants	31'090						31'090	
<b>Total Personnel Expenditures</b>	73'082	9'745				9'745	63'337	
<b>Workshops &amp; Training</b>								
Workshops & Training	94'975	51'742				51'742	43'233	
<b>Total Workshops &amp; Training</b>	94'975	51'742				51'742	43'233	
<b>General Expenditure</b>								
Travel	15'000	18'872				18'872	-3'872	
Information & Public Relation		4'799				4'799	-4'799	
Office Costs	28'778	950				950	27'828	
Communications	9'155	1'136				1'136	8'019	
Financial Charges		676				676	-676	
<b>Total General Expenditure</b>	52'933	26'433				26'433	26'500	
<b>Program Support</b>								
Program Support	16'752	5'940				5'940	10'811	
<b>Total Program Support</b>	16'752	5'940				5'940	10'811	
<b>Operational Provisions</b>								
Operational Provisions		-3'193				-3'193	3'193	
<b>Total Operational Provisions</b>		-3'193				-3'193	3'193	
							0	
<b>Total</b>							0	
<b>TOTAL EXPENDITURE (D)</b>	257'715	91'392				91'392	166'323	
<b>VARIANCE (C - D)</b>		65'389			100'934	166'323		