

ANNUAL REPORT



International Federation of Red Cross and Red Crescent Societies
Fédération Internationale des Sociétés de la Croix-Rouge et du Croissant-Rouge
Federación Internacional de Sociedades de la Cruz Roja y de la Media Luna Roja
الاتحاد الدولي لجمعيات الصليب الأحمر والهلال الأحمر

BURKINA FASO

30 April 2005

In Brief

Appeal No.: 01.32/2004 – http://www.ifrc.org/cgi/pdf_appeals.pl?annual04/013204.pdf

Appeal target: CHF 655,580 (USD 492,361 or EUR 422,001)

Appeal coverage: 20.1% ([Click here to access the final financial report](#))

Appeal 2005: Burkina Faso no. 05AA026 – http://www.ifrc.org/cgi/pdf_appeals.pl?annual05/05AA026.pdf

This Annual Report reflects activities implemented over a one-year period; they form part of, and are based on, longer-term, multi-year planning. All International Federation assistance seeks to adhere to the Code of Conduct and is committed to the Humanitarian Charter and Minimum Standards in Disaster Response in delivering assistance to the most vulnerable. For support to or for further information concerning Federation programmes or operations in this or other countries, please access the Federation's website at <http://www.ifrc.org>

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Overall analysis of the programme

Since its restructuring began in 2001, the Burkinabe Red Cross Society¹ has initiated a planned change process to address institutional development and capacity building. Consequently, the year 2004 served as a period for programme consolidation. The national society:

- evaluated its 2001-2003 activities,
- drafted its 2005-2008 Strategic Plan,
- formalized its priority projects,
- held a partnership meeting with the support of the Federation Sahel Sub-Regional Office and the Danish Red Cross, and
- updated the 2003-2004 financial accounts through a performance and account audit, again with Federation and Danish Red Cross support (This activity is to be completed in 2005).

Regarding disaster response and preparedness, the Burkinabe Red Cross assisted the victims of the 2003 floods as well as developed contingency plans for population displacements and the locust invasion. It also emphasized on first-aid training and the implementation of first-aid teams with the support of ICRC and Spanish Red Cross bilateral operation.

¹ Burkinabe Red Cross Society – <http://www.ifrc.org/where/country/check.asp?countryid=181>

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The Burkinabe Red Cross participated in all the rounds of National Immunization Days (NID), yellow fever, and polio/measles vaccination campaigns.

Within a year, the Burkinabe Red Cross revitalized the Headquarters economic units which had practically ceased its activities. It restored equipment, retrained staff and reviewed the organization. The economic units are now operational and are adding new units that contribute to resource mobilization.

Health and care

Goal: To contribute to the reduction of morbidity and mortality resulting from communicable diseases and cultural practices in Burkina Faso.

Objective: Morbidity and mortality linked to endemic diseases, childhood illnesses and harmful traditional practices are reduced through promotion of appropriate health behavior at the community level in targeted rural zones.

Achievements: Community health practices related to vaccination-preventable childhood illnesses and meningitis change positively through sensitization, training and literacy programmes.

The Burkinabe Red Cross strengthened its social mobilization capacities through several sensitization and vaccination campaigns: yellow fever (August), polio (October-November) and measles (December).

- **Yellow Fever Campaign**

A yellow fever epidemic in May 2004 in Bobo Dioulasso, District 22, spread into the neighboring Nouna and Solenzo provinces in Burkina Faso. Following a request from the Ministry of Health and WHO, the national society contributed to the vaccination response with Federation's technical and financial support, mobilizing 1,640 volunteers alongside technicians from the Ministry of Health. In all, 526 volunteers were for the fixed strategy while 114 volunteers for the advanced strategy. These teams of volunteers were guided by 15 local supervisors.

- **Polio Campaign**

The first round of this tenth national vaccination edition took place 9-12 October 2004. Given the available financial resources, the national society intervened in three health districts (Koupéla, Kossodo and Kongoussi) and mobilized 395 volunteers. The rate of coverage was: Koupéla 103.95%, Kossodo 101.85%, and Kongoussi 109.81%.

During the second round organized 19-22 November 2004, the Burkinabe Red Cross devoted itself to 20 health districts, as follows: Léo, Gourcy, Titao, Djibo, Sébba, Ziniaré, Kaya, Kombissiri, Manga, Pô, Tenkodogo, Orodara, Diébougou, Gaoua, Kossodo, sector 30 Health District/Ouagadougou, sector 15 Health District/Bobo-Dioulasso, sector 22 Health District/Bobo-Dioulasso, Koupéla and Ouahigouya. The rate of coverage is reflected in Annex 1, Table 1. [Click here to go to Annex 1.](#)

Before the vaccination campaigns, the Burkinabe Red Cross implemented three community mobilization strategies:

- **Advocacy:** The headquarters, regional and local committee members led an extensive advocacy campaign at the highest community levels, visiting leaders and influential people to gain their commitment and full involvement and to deal with possible refusals that may occur during the campaign.
- **Massive social mobilization:** The volunteers sensitized mothers, guardians, relatives and other influential people of children receiving vaccination thus establishing a solid and sustainable community partnership.
- **Communication for behavioral change:** Provided forum for delivering messages on the seriousness of polio and its potency to disable its victims, the high quality of the oral polio vaccine (OPV) and the advantages of this vaccination.

The Burkinabe Red Cross received technical support from the Regional Office through its Health Coordinator who could understand realities in the field while participating on the district coordination team. The coordinator

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and Secretary General participated in the CCIA meeting and supervised volunteers' work in the health districts of Koupéla, Tenkodogo, Kombissiri, Manga, Pô, Ziniaré, Kaya and Ouagadougou.

The volunteers' devotion and availability for the door-to-door strategy enhanced the campaigns thereby positively affecting the vaccination coverage, identification and distribution. The volunteers training for mastery and vaccine administration was satisfactorily carried out in collaboration with health care workers. During the second round of the vaccination, the volunteers administered a combination of Vitamin A with the OPV.

- **Measles Campaign**

The Burkinabe Red Cross led a measles vaccination campaign from 14 to 20 December for children in seven health districts in the eastern (Bogandé, Diapaga, Fada N'Gourma, Gayéri, and Pama), central (Tenkodogo) and western region (Orodara). In all, it mobilized 360 volunteers for the community sensitization campaign.

Before the vaccination campaign, the volunteers received one-day training with the health supervisors at the CMA and CSPA² levels. Indeed, the integrated vaccination campaigns against measles and polio require new competencies and capacities at every level.

Since one of the most important aspects of a highly-effective polio/measles vaccination campaign is to reach vulnerable populations beyond the systematic vaccination services, the volunteers raised awareness among populations with inadequate health care system or those living in difficult areas. They also retained the fixed and advanced strategies for this campaign and carried out several tasks including:

- Daily assistance for setting up the vaccination site while maintaining order in the waiting areas and assuring smooth flow for recipients.
- Ensuring that the children are within the age-bracket; administering the oral polio vaccine; filling out cards and giving them to parents/accompanying adult; participating in a daily assessment at the health post level.
- Continuing community mobilization while creating a climate of confidence in the vaccination posts.

Annex 1, Table 2 reflects the results of the measles campaign by health district. [Click here to go to Annex 1.](#)

A favorable assessment can be drawn from these different campaigns. Community involvement and willingness to carry out the volunteers' instructions were positive indicators. A Health Coordinator was recruited in December 2004, with the support of the Capacity Building Fund.

The coordinator participated in briefings by the Sahel sub-regional office and the Senegalese Red Cross, as a means to become acquainted with the different health programmes, tools and work systems. Given this background and the Burkinabe Red Cross commitment to child/maternal health, HIV/AIDS eradication and combat against female genital mutilation, a new momentum characterized health activities within the health strategic planning process.

² CMA - Centre médicale avec Antenne Chirurgicale ; CSPA - Centre Social de Promotion de la Santé

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Constraints:

- Inadequate financial resources for implementing vaccination campaigns.
- Inadequate coordination and understanding between the Burkinabe Red Cross and stakeholders such as the Health Ministry and field officials.
- Weak participation of parents in communities where misinformation and socio-cultural constraints prevent populations from vaccinating their children.
- Insufficient means of serving difficult to reach populations during campaigns.

Disaster Management

Goal: The Burkinabe Red Cross branches and headquarters are able to respond adequately to emergencies.

Objective: The Burkinabe Red Cross capacity to address root causes of food insecurity and to intervene during emergencies to assist those in need is strengthened.

Expected Results:

Household food security is improved in selected communities through:

- Technical and material support for cereal production, gardening and irrigation schemes.
- Sale of cereals at the RC-run boutiques.

The national society's emergency response capacity is improved through:

- Annual training of 60 trainers and 1,200 first-aid volunteers for the next 4 years.
- Equipping 320 brigades of 15 first-aid volunteers, with basic materials (stretchers, Red Cross pinafores, first-aid kits).
- Regular branch support through monitoring and guidance.
- Acquisition of communication/transportation facilities.

Constraints

- Inadequate funding impeded the realization of these projects.

Organizational Development

Goal: Better assistance to the most vulnerable is furnished through improved programme planning, management and resource mobilization capacities of the Burkinabe Red Cross.

Objective: The Burkinabe Red Cross has completed a comprehensive Strategic Development Plan leading to a systematic development of the national society's capacity.

Progress/achievements:

The Burkinabe Red Cross moves closer towards realizing the characteristics of a well-functioning national society through:

- **Development of a three-to-five-year strategic development plan (based on national society capacity assessment and evaluation of previous plan results) in coordination with other stakeholders.**

Within the Burkinabe Red Cross, 2004 was the fourth year of the change process started in 2001. This entailed a significant constitutional change and established the separation of governance and management.

In 2004, the national society aimed to complete a comprehensive Strategic Development Plan leading to a Co-operation Agreement Strategy (CAS) process. The achievements are as follows:

- § Adoption of a three-point process in February 2004, leading to an evaluation of the last four years' programmes. The Burkinabe Red Cross carried out the evaluation in April 2004 which helped its identification of weaknesses in programme and project planning. The evaluation was carried out with the technical and financial support of the Federation and the Danish Red Cross.

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§ The organization of a strategic planning workshop held in June led to the drawing up of the 2005-2008 Strategic Plan. This was followed, in July, with a Federation-supported project development planning workshop based on the 2005-2008 Strategic Plan. Today project-planning log frames in health, disaster preparedness with food security aspects, conflict preparedness, and organizational development are available to be submitted to donors. These log frames formed the basis of the 2005 Appeal and will be used for future project development.

- **Completion of a Co-operation Agreement Strategy (CAS) process**

The Burkinabe Red Cross maintained very good communication channels with ICRC and Danish Red Cross for the organization of a CAS. Both were part of the Burkinabe Red Cross partnership meeting held in February with technical assistance from the Sahel sub-regional office. The meeting brought together key partners such as the Danish Red Cross, the Spanish Red Cross, ICRC and the Federation West and Central Africa regional delegation (Dakar). The Federation's regional development officer also participated in an ICRC-supported communication planning workshop organized in November. Within the same month, with Danish Red Cross bilateral support, the national society appointed a CAS officer to coordinate the process in collaboration with the Federation's OD officer. This strengthened the Burkinabe Red Cross's coordination efforts with partners, reinforced their respective roles, and laid the groundwork for a successful CAS.

- **The Burkinabe Red Cross installs professional accounting software and trains the staff on its use.**

Inadequate funding prevented the implementation in 2004 despite the Burkinabe Red Cross's wish to standardize its accounting systems in line with regional national societies. A local SAGE SAARI software provider with a 20% reduction as well as staff training courses was selected after several prospects.

In addition, this year's support strengthened management through improved financial reports and cooperation. The Sahel sub-regional office finance manager reviewed several aspects with the Burkinabe Red Cross finance staff including: the 2004 Federation programmes budget, the Federation sub-regional/regional organizational structure and management, Federation financial guidelines and reporting requirements. These exchanges further standardized skills among regional finance managers and upgraded staff performance.

- **The Burkinabe Red Cross undergoes external audits of its accounts that will enable it to better manage resources, identify weaknesses, and address them.**

The implementation of this audit also experienced delays due to inadequate funding. As with the previous objective, the Danish Red Cross bilateral financial support will ensure this is implemented. A bid tender permitted the selection of Deloitte Touche Tohmatsu consultancy expected to start in January 2005, and will study the 2004 accounts instead of the 2003 ones originally envisaged to produce more up-to-date and relevant conclusions.

- **Members and managers of ten branches clearly understand the separation of governance and management functions.**

The lack of funding prevented the implementation of this objective in 2004; however, it is expected to be effected under the first quarter 2005 national plan. The terms of reference cover: a better understanding of the Movement's mandate and the links between good governance/results and good governance/image, a better understanding of governing and management bodies, the strengthening of intermediary structures between the head office and the base to strengthen programmes, and the development of financial resources and volunteer service.

- **Ten branch level pharmacies possess the tools and capabilities to manage stocks.**

This activity could not take place due the lack of funding.

- **Resource development activities are co-coordinated according to plans approved by the Burkinabe Red Cross resource development committee.**

This activity has been reviewed within the context of the 2005-2008 Strategic Plan.

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- **The Burkinabe Red Cross improves its public relations and marketing strategy through a positive public image and its revenue sources are diversified.**

The Burkinabe Red Cross held a workshop in November to build a comprehensive communication strategy in line with its 2005-2008 Strategic Plan. With the ICRC support, it carried out an internal communication and social climate audit using the expertise of a consultancy firm. The surveys revolved around five key issues: Movement knowledge, image, relationships, knowledge and adhesion to the Movement principles and values. The workshop provided a venue to share the outcomes of this audit. The consultancy is currently designing a global communication plan, soon to be proposed.

- **Ten branch staff is trained in resource mobilization activities and the Burkinabe Red Cross national resource mobilization committee develops standard project description formats.**

The achievement of these results is contingent upon the completion of the above cited activities.

- **Revenues generated by ten branches increase significantly through income-generating activities.**

The achievement of these results is contingent upon the completion of the above cited activities.

Constraints:

- Delays in implementing the programme related to the economic units supported by the Capacity Building Fund. This programme finally ended in December.
- Inadequate funds prevented the completion of many activities and the national society's desire to improve its financial management and standards in line with other national societies such as the Mali Red Cross, Senegalese Red Cross and Red Cross of Niger.

[*Annex 1, Tables 1-2 and final financial report below*](#)
[*Click here to return to the title page and contact information*](#)

Annex 1: Tables 1 and 2 related to vaccination coverage rates.**Table 1: Results for the polio campaign by health district.**

REGIONS	DISTRICTS	POLIO POP.	POLIO DOSES			POLIO RC %
		0-59 mon.	0-11 mon.	12-59 mon.	0-59 mon.	0-59 mon.
UPPER BASIN	ORODARA	51,922	11,145	42,624	53,769	103.56%
	SECTOR 15 Bobo.	78,166	13,086	67,377	80,463	102.94%
	SECTOR 22 Bobo	96,861	18,649	83,803	102,452	105.77%
SAHEL	DJIBO	85,435	18,680	76,697	95,377	111.64%
	SEBBA	41,326	9,612	32,688	42,300	102.36%
SOUTH WEST	DIEBOUGOU	25,104	4,372	22,199	26,571	105.84%
	GAOUA	66,082	10,288	59,683	69,971	105.89%
NORTH CENTRAL	BOULSA	89,690	19,223	79,831	99,054	110.44%
	KAYA	100,296	17,524	87,079	104,603	104.29%
WEST CENTRAL	LEO	46,935	8,739	40,651	49,390	105.23%
SOUTH CENTRAL	PÔ	36,930	6,311	33,770	40,081	108.53%
	MANGA	66,384	10,562	61,806	72,368	109.01%
	KOMBISSIRI	50,879	9,299	46,152	55,451	108.99%
CENTRAL	KOSSODO	38,653	6,713	34,211	40,924	105.88%
	SECTOR 30	106,219	20,081	94,682	114,763	108.04%
CENTRAL PLATEAU	ZINIARE	56,486	9,006	52,110	61,116	108.20%
NORTH	OUAHIGOUYA	97,250	16,389	84,357	100,746	103.59%
	GOURCY	43,740	8,133	38,212	46,345	105.96%
	TITAO	36,408	5,715	31,940	37,655	103.43%
EAST CENTRAL	KOUPÉLA	88,565	12,805	79,265	92,070	103.96%
	TENKODOGO	108,129	17,775	95,371	113,146	104.64%
TOTAL BURKINA FASO						105.05%

Table 2: Results for the measles campaign by health district.

REGIONS	DISTRICTS	POP. POLIO	POLIO DOSES			POLIO COVERAGE
		0-59 months	0-11 months	12-59 months	0-59 months	0-59 months
UPPER BASIN	ORODARA	52,659	10,738	44,653	55,391	105.19%
EAST	BOGANDE	103,361	13,922	79,253	93,175	90.15%
	DIAPAGA	91,517	14,787	71,117	85,904	93.87%
	FADA	91,265	13,444	72,810	86,254	94.51%
	GAYERI	19,343	4,125	15,109	19,234	99.44%
	PAMA	18,738	2,81	14,845	17,663	94.26%
EAST CENTRAL	TENKODOGO	109,507	16,765	85,028	101,793	92.96%
TOTAL BURKINA FASO						96.27%

Selected Parameters	
Year/Period	2004/1-2004/12
Appeal	M04AA032
Budget	APPEAL

All figures are in Swiss Francs (CHF)

I. Consolidated Response to Appeal

	Health & Care	Disaster Management	Humanitarian Values	Organisational Development	Coordination & Implementation	TOTAL
Budget (A)	263'309	297'398		94'873		655'580
Opening Balance (B)	69'158	0		0		69'158
Income						
Cash contributions						
British Red Cross	50'881			13'078		63'960
Danish Red Cross				40'000		40'000
Other	0	0				0
Cash contributions (C1)	50'881	0		53'078		103'960
Total Income (C) = SUM(C1..C5)	50'881	0		53'078		103'960
Total Funding (B + C)	120'039	0		53'078		173'118

II. Balance of Funds

	Health & Care	Disaster Management	Humanitarian Values	Organisational Development	Coordination & Implementation	TOTAL
Opening Balance (B)	69'158	0		0		69'158
Income (C)	50'881	0		53'078		103'960
Expenditure (D)	-117'917			-12'253		-130'169
Closing Balance (B + C + D)	2'123	0		40'826		42'949

Selected Parameters	
Year/Period	2004/1-2004/12
Appeal	M04AA032
Budget	APPEAL

All figures are in Swiss Francs (CHF)

III. Budget Analysis / Breakdown of Expenditure

Account Groups	Budget	Expenditure					TOTAL	Variance
		Health & Care	Disaster Management	Humanitarian Values	Organisational Development	Coordination & Implementation		
A		B					A - B	
BUDGET (C)		263'309	297'398		94'873		655'580	
Supplies								
Seeds,Plants	102'805							102'805
Medical & First Aid	52'627							52'627
Other Supplies & Services		96					96	-96
Total Supplies	155'432	96					96	155'336
Capital Expenditure								
Vehicles	23'433							23'433
Computers & Telecom	49'933	4'598					4'598	45'335
Total Capital Expenditure	73'366	4'598					4'598	68'768
Transport & Storage								
Transport & Vehicle Costs	52'222	5'128			51		5'179	47'043
Total Transport & Storage	52'222	5'128			51		5'179	47'043
Personnel Expenditures								
Delegates Payroll	15'902							15'902
Regionally Deployed Staff	208'334							208'334
National & National Society Staff		60'407					60'407	-60'407
Consultants	15'660							15'660
Total Personnel Expenditures	239'896	60'407					60'407	179'489
Workshops & Training								
Workshops & Training	40'915	2'751			67		2'818	38'097
Total Workshops & Training	40'915	2'751			67		2'818	38'097
General Expenditure								
Travel	12'412	3'411			18		3'429	8'984
Information & Public Relation	445	1'824					1'824	-1'379
Office Costs	38'280	11'020					11'020	27'260
Communications		5'434					5'434	-5'434
Professional Fees		192					192	-192
Financial Charges		-719			-678		-1'397	1'397
Total General Expenditure	51'137	21'161			-660		20'501	30'635
Program Support								
Program Support	42'613	7'665			796		8'461	34'152
Total Program Support	42'613	7'665			796		8'461	34'152
Operational Provisions								
Operational Provisions		16'110			11'999		28'109	-28'109
Total Operational Provisions		16'110			11'999		28'109	-28'109
TOTAL EXPENDITURE (D)	655'580	117'917			12'253		130'169	525'411
VARIANCE (C - D)		145'392	297'398		82'620		525'411	