

Appeal 2004



International Federation
of Red Cross and Red Crescent Societies

REDUCING DISCRIMINATION

Appeal no. 01.97/2004

The International Federation's mission is to improve the lives of vulnerable people by mobilizing the power of humanity. The Federation is the world's largest humanitarian organization, and its millions of volunteers are active in over 180 countries. All international assistance to support vulnerable communities seeks to adhere to the Code of Conduct and the Humanitarian Charter and Minimum Standards in Disaster Response, according to the SPHERE Project.

This document reflects a global programme and related activities to be implemented in 2004, and the related funding requirements. For further information concerning programmes or operations in this or other countries or regions, please also access the Federation website at <http://www.ifrc.org>

Click on figures below to go to the detailed budget

	2004 (in CHF)
Reducing Discrimination	666,844
Total	666,844¹

Context

“We tolerate no discrimination. Not in our work, not within our own ranks.”²

Given the effect of widespread, and growing, problems of prejudice and intolerance, the International Federation's collective mission “to improve the lives of vulnerable people by mobilizing the power of humanity” is needed now more than ever, and the world increasingly requires a global, neutral, unified and able entity such as the Red Cross and Red Crescent Movement.

The Red Cross and Red Crescent is a champion for community values that encourage respect for other human beings. The foundation of the Movement's commitment to challenge discrimination comes from its Fundamental Principles, and particularly the principle of impartiality, which states that the Movement “makes no discrimination as to nationality, race, religious beliefs, class or political opinions”.

¹ USD 513,171 or EUR 430, 052

² Extract from the Federation Vice President speech at the “UN-World Conference against racism, racial discrimination, xenophobia and related intolerance”, Durban - South Africa, September, 2001

In 2001 the Federation launched the “Action to Reduce Discrimination (ARD) and violence in the community – Global/Local” that stems from the Red Cross and Red Crescent Movement’s firm commitment to challenge discrimination in all its forms. ARD represents a tighter focus in the promotion of humanitarian values as designed in Strategy 2010³. This focus is based on a wide-ranging review of statutory meetings and national societies’ activities that showed that non-discrimination is the common thread that joins all national societies together in this very wide area. Also, through this action, other values are promoted, such as tolerance, non-discrimination and respect for diversity.

Background and achievements/lessons to date

In 2003, the Federation supported Regional ARD’s (launched in 2002) in their respective phase two (Central Africa, Central Asia) while new Regional ARD’s were launched in south Asia, North Africa, and Europe (through the youth network). Research was completed in identifying existing national society programmes that concretely promote the objectives and goals of the ARD, as well as the “Principles and Values” agenda. A database of existing good practices was further developed and will be posted on the Federation’s website in 2004. To date, the experiences of a number of national societies have been collected, with 29 cases already posted on the Federation’s website. Advocacy and awareness raising at the local, national and international level were addressed through this medium. The section also provides links with national societies and other organizations, as well as making available important reference texts. An information kit was also produced and posted on the site. It features ideas and additional information on how to initiate projects to reduce discrimination. Training tools on discrimination were also developed and tested with different groups within the Red Cross and Red Crescent. This training tool is available in French, English, Arabic and Russian versions, while Spanish version will be made available in early 2004.

Changing behaviour is fundamentally about appreciating people’s differences, building an environment of mutual understanding, tolerance, non-discrimination, and respect for diversity. More specifically, this programme is based on efforts to change actor’s behaviour -- which means changing our own behaviour. In that sense ARD’s are about looking at one-self, overcoming fear, increasing awareness, encouraging cohesion, influencing how some decision-makers think, sparking enthusiasm, putting thoughts into practice, structuring, and changing.

Goal: national societies work at the community level and develop effective action and communication with the community and public authorities in order to influence behaviour to reduce discrimination and violence in the community and promote a culture of tolerance, non-discrimination and respect for diversity.

Objective 1: capture, develop and share knowledge on best and good practices in reducing discrimination and promoting a culture of tolerance, non-discrimination and respect for diversity

Expected programme result(s); and related projects for this objective:

- mapping best and good practices in reducing discrimination and building a culture of non-violence in an accessible active data base (100 cases expected by the end of 2004);
- collating research, materials and documentation; conducting research on the work of others (e.g. with the University of Lyon), institutes, governments (Council of Europe and European Union) and international organizations on combating discrimination in the community and promoting a culture of non-violence;
- coordinating and/or the contributing to Community of Practices and Expert Networks (data base of good practices regularly used by national societies);
- supporting and / or monitoring the working of the delegations and national societies that are developing pilot projects that combat discrimination and promote a culture of tolerance, non-discrimination and respect for diversity (at least two regional actions will have been launched by Quarter 4 -2004);
- ensuring liaison with the ICRC to avoid duplication of effort and combined learning from respective experience;
- integrating key tools (e.g. the 2004 up-graded version of the CD Rom covers a specific ARD module);
- benefiting from the existing agenda of promoting the Movement’s Fundamental Principles to link it with the promotion of a culture of tolerance, non discrimination and respect;
- using existing communication and dissemination vehicles such as web sites, intra net, FedNet and existing networks including training environments to share ARD agendas, tools and challenges.

³ Strategy 2010, « Promotion of the Movement’s Fundamental Principles and Humanitarian Values », chapter 6.3.1, p 18, English version

Objective 2: monitor and reinforce the Global-Local Action to reduce discrimination and violence in the community.

Expected programme result(s); and related projects for this objective:

- ensuring adequate implementation of the 2003 Council of Delegates Resolution related to “Tolerance, non Discrimination and Respect for Diversity”;
- ensuring adequate implementation of the Federation Pledge at the 28th international Conference of the Red Cross and Red Crescent;
- enriching the Toolkit for National Societies, focusing specifically on reducing discrimination themes to be used in their work with children, youth, local government officials and educators;
- developing and upgrading training tools in addressing change behaviour in context of Action to reduce discrimination (ARD manual, version 2004 is enriched by at least 3 to 5 new exercises);
- supporting and facilitating regional programs and training aimed at developing locally relevant programmes for national societies and providing assistance in delivering results;
- developing and monitoring global advocacy processes including campaign aimed at promoting intercultural understanding based on the Red Cross and Red Crescent humanitarian values in national, regional and global fora;
- developing a Global advertising campaign (print and electronic) to support the programme in the four official languages (Arabic, French, Spanish and English) and possibly other languages that would serve as an immediate and constant reminder to opinion leaders and general public;
- developing and enriching Federation Web pages which address discrimination.

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BUDGET 2004

PROGRAMME BUDGETS SUMMARY

Appeal no.: 01.97/2004

Name: Reducing Discrimination

PROGRAMME:

	Health & Care	Disaster Management	Humanitarian Values	Organisational Development	Coordination & Implementation	Emergency	Total
	CHF	CHF	CHF	CHF	CHF	CHF	CHF
Shelter & construction	0	0	0	0	0	0	0
Clothing & textiles	0	0	0	0	0	0	0
Food	0	0	0	0	0	0	0
Seeds & plants	0	0	0	0	0	0	0
Water & Sanitation	0	0	0	0	0	0	0
Medical & first aid	0	0	0	0	0	0	0
Teaching materials	0	0	52,000	0	0	0	52,000
Utensils & tools	0	0	0	0	0	0	0
Other relief supplies	0	0	0	0	0	0	0
SUPPLIES	0	0	52,000	0	0	0	52,000
Land & Buildings	0	0	0	0	0	0	0
Vehicles	0	0	0	0	0	0	0
Computers & telecom	0	0	10,000	0	0	0	10,000
Medical equipment	0	0	0	0	0	0	0
Other capital exp.	0	0	0	0	0	0	0
CAPITAL EXPENSES	0	0	10,000	0	0	0	10,000
Warehouse & Distribution	0	0	0	0	0	0	0
Transport & Vehicules	0	0	0	0	0	0	0
TRANSPORT & STORAGE	0	0	0	0	0	0	0
Programme Support	0	0	43,344	0	0	0	43,344
PROGRAMME SUPPORT	0	0	43,344	0	0	0	43,344
Personnel-delegates	0	0	220,500	0	0	0	220,500
Personnel-national staff	0	0	0	0	0	0	0
Consultants	0	0	110,000	0	0	0	110,000
PERSONNEL	0	0	330,500	0	0	0	330,500
W/shops & Training	0	0	70,000	0	0	0	70,000
WORKSHOPS & TRAINING	0	0	70,000	0	0	0	70,000
Travel & related expenses	0	0	42,000	0	0	0	42,000
Information	0	0	99,000	0	0	0	99,000
Other General costs	0	0	20,000	0	0	0	20,000
GENERAL EXPENSES	0	0	161,000	0	0	0	161,000
TOTAL BUDGET:	0	0	666,844	0	0	0	666,844