

Appeal 2005



SAHEL SUB-REGIONAL PROGRAMMES

Appeal no. 05AA033

The International Federation's mission is to improve the lives of vulnerable people by mobilizing the power of humanity. The Federation is the world's largest humanitarian organization, and its millions of volunteers are active in over 180 countries. All international assistance to support vulnerable communities seeks to adhere to the Code of Conduct and the Humanitarian Charter and Minimum Standards in Disaster Response, according to the SPHERE Project.

This document reflects a range of programmes, objectives, and related activities to be implemented in 2005, and the corresponding funding requirements. These are based upon the broader, multi-year framework of the Federation's Project Planning Process (PPP). The PPP products are either available through hyperlinks in the text, or can be requested through the respective regional department.

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Click on the title below to go to the relevant text; click on the figure to go to the programme budget

Programme title	2005 in CHF
Coordination and implementation	124,845
Total	124,845¹

Note: Costs associated with the other sectors are detailed within the individual country appeals.

For ease of reference, the table below lists the standard abbreviations and references used in this Appeal.

CAS – Cooperation Agreement Strategy(ies)	PNS - Partner National Society(ies)
PLWHA – Perons living with HIV/AIDS	STI / STD - Sexually-transmitted infections / diseases
Movement - International Red Cross and Red Crescent Movement.	
ARCHI 2010 – refer to http://www.ifrc.org/what/health/archi/	
ERU – Emergency Response Unit(s) Refer to http://www.ifrc.org/what/disasters/eru/	
FACT – Field Assessment and Coordination Team(s). Refer to http://www.ifrc.org/what/disasters/fact/	
Strategy 2010 – refer to http://www.ifrc.org/who/strategy.asp	
Ouagadougou Declaration – refer to http://www.ifrc.org/meetings/regional/africa/5thpac/5thpacde.asp	
Seville Agreement – refer to http://www.ifrc.org/meetings/statutory/ga/ga97/ga_97_8.asp	

¹ USD 99,200 or EUR 80,400.

Sub-regional context



The Sahel sub-region consists of seven countries; Burkina Faso, Cape Verde, the Gambia, Mali, Mauritania, Niger and Senegal. Many of these countries have their vast territory lying on the edge of an expanding desert and suffer problems related to chronic drought, soil erosion and environmental degradation. It is often difficult to access the population in this region due to great distances, poor road network, nomadic traditions and security problems. Three countries (Mali, Burkina Faso and Niger) are amongst Africa's five poorest nations, with concurrent low levels of education, health care and economic development. Transport and communication within the region remains difficult and expensive, contributing to delays and costly interventions. While several countries are subject to internal conflicts, the greatest threat comes from war and instability in neighbouring countries such as Côte d'Ivoire, which is a major economic power, trading partner and source of revenue for its neighbours. The impact of this was greatly felt in several countries in 2002-2004 through the return of persons long-established in Côte d'Ivoire to their original countries (Burkina Faso, Mali and Niger) and through the migration of others with greater means to stable capitals such as Dakar.

The Sahel sub-regional office shares premises with the Senegalese Red Cross. The office was established in August 2001 with an aim of being efficient, accessible by virtue of proximity and equitable in its support to all national societies in the sub-region.

By 2003, the seven national societies experienced notable improvements in the level of support offered by the Federation, compared to the former structure of the single regional delegation serving three times as many national societies. Long distances, extensive travel and difficult communication were hindrances. Differences in language between countries supported by the sub-regional office required bilingual personnel to meet the expectations of all parties within and outside the sub-region. The sub-regional office has grown slightly since its establishment to accommodate growing needs and expectations of its client national societies, and is now offering quality support which is much appreciated within the region, based on national society feedback.

Click on the name of the national society below to access the individual Federation web page:

Burkinabe Red Cross Society - refer to <http://www.ifrc.org/where/country/check.asp?countryid=181>

Red Cross of Cape Verde - refer to <http://www.ifrc.org/where/country/check.asp?countryid=43>

Gambia Red Cross Society - refer to <http://www.ifrc.org/where/country/check.asp?countryid=70>

Mali Red Cross - refer to <http://www.ifrc.org/where/country/check.asp?countryid=112>

Mauritanian Red Crescent - refer to <http://www.ifrc.org/where/country/check.asp?countryid=114>

Red Cross Society of Niger - refer to <http://www.ifrc.org/where/country/check.asp?countryid=127>

Senegalese Red Cross Society - refer to <http://www.ifrc.org/where/country/check.asp?countryid=150>

Red Cross and Red Crescent Priorities

Movement Context

The number of partner national societies in the Sahel sub-region is not as high as in other regions. Principal supporters are the governments of Ireland and the U.K., as well as the Swedish Red Cross, Danish Red Cross, British Red Cross and Icelandic Red Cross. There are several bilateral offices of partner national societies⁵ located within the region; none are located in Dakar, requiring additional efforts from the sub-regional office to build and maintain relationships and communication. Regular communications and meetings between the sub-regional office staff with partner national societies during missions has begun to bring positive results, but the goal still remains to build much-needed, stronger coordination within each country further.

The Sahel sub-regional office is fortunate to have a regional ICRC office located in Dakar covering four of the same countries. This proximity facilitates communication and the development of good working relations. Support from the ICRC focuses on relief, dissemination, tracing and family links, with some support for national society organizational development and programmes. All Federation activities for the year 2005 have been conducted in co-ordination with ICRC, whose regional office has set strengthening of relations with the Federation sub-regional office as a priority since 2004.

National Society Strategy/Programme Priorities

Within the Federation's core programme areas, the Sahel national societies selected the following priorities back in 2002:

- Mass mobilization activities against preventable childhood diseases
- HIV/AIDS
- Food security
- Financial management
- Resource development within overall organizational development

Several national societies are in the process of moving away from purely voluntary organizations to a more professional status with separate governance and management and competent full time staff. This transition requires a careful revision of statutes and internal procedures and rules, which takes time and a proper sequence of interventions and support. Thus, the 2005 Sahel sub-region plan of action is built on the well-defined organizational change and programme plans of 2002 which were implemented in 2003 and 2004; lessons learned which lead to strategy changes for unsuccessful programmes and projects, and launching of new projects for which the national society has demonstrated capacity and Federation assistance. With new sub-regional office staff hired in health and organizational development to support national societies, major progress was made in 2004 in strategic planning and staff development in Burkina Faso, Mali, Niger, Gambia and Mauritania. As a result, this year's country appeals for these national societies are significantly more coherent and ambitious than in previous years, in line with the goal of scaling up programmes under the Ouagadougou Declaration of the Fifth Pan-African Conference. However, pending the identification of new partners, several of the country appeals have been kept limited at this time. Full national society development strategies, with comprehensive and detailed project plans within health, disaster management and organizational development are available.

Strengthening the national societies

Health and Care

The sub-regional office support for health and care is detailed within the individual national society annual country appeals, and is based on needs identified within each country by the national societies, according to the ARCHI 2010 framework.

The sub-regional office support to health programmes has been through a combination of funding and technical assistance for programme development and implementation; guidance on how to access global and other special funding sources for HIV/AIDS, meningitis vaccines and social mobilization activities; facilitation to participate in regional and international training and conferences; and advocacy towards

⁵ The PNS are French Red Cross, Spanish Red Cross, Danish Red Cross, Belgian Red Cross and Italian Red Cross

Sahel sub-regional programmes; Annual Appeal no. 05AA033

international partners, such as UNAIDS among others, with whom the Federation has signed collaborative agreements. With the recruitment of a full time health officer at the sub-regional office in July 2004, support to national societies was greatly bolstered. It is expected that

It should be noted that progress within health is occurring within the region. All seven national societies in the region now conduct HIV/AIDS programmes and/or activities, which represents a major evolution since the 1999 fifth Pan-African Conference by which point almost no national societies engaged in such programming. All seven national societies are involved in and recognised for their social mobilization efforts to support mass vaccination campaigns for childhood preventable diseases like polio and measles and epidemics such as yellow fever and meningitis. Several national societies are engaged in the fight against malaria, the sub-region's major killer, often through integrated mother-child health programmes. With the support of the sub-regional office to help "professionalize" the national societies and the engagement of full-time qualified health personnel, several national societies are now able to play much more significant roles in the fight to improve health within their countries than was previously possible. With these factors plus newly available health technical support at sub-regional office level, it is expected that the national societies will be able to attract much greater local funding and further diversify their partnerships.

Disaster Management

The Sahel sub-regional office support for disaster preparedness is contained within the individual national society's annual disaster management appeals; support to respond to emergencies will be the object of special appeals. The Sahel sub-regional office relies on the regional delegation's disaster management coordinator (DMC) and the Regional Disaster Response Team (RDRT) as first lines of support for responding to emergencies. However, preparedness and prevention support to national societies is provided by the sub-regional office.

Disaster response support was provided in 2004 during the Mauritania food security operation as well as the flood operation for Burkina Faso, Mali, Niger, Senegal and Mauritania.

Organizational Development

In 2003, the sub-regional office analysed the situation in each of the seven national societies it covers. Only the Senegalese Red Cross at the time has a long-term development plan (2001-2006). Some national societies either had started the process, but did not have a finalized document or had completed it but had not renewed it, for instance Cape Verde.. Thus in 2004, the sub-regional office initiated as a priority a process of strategic planning with the Burkinabe Red Cross, Mali Red Cross, Red Cross of Niger and Gambian Red Cross. This process comprised an evaluation of the four last years' activities, a workshop with internal and external partners to develop strategic directions and another workshop devoted to the development of project proposals. The process was conducted in coordination with the ICRC and sister national societies present within each country.

On the basis of results of the process in the various national societies, 2005 will be devoted to improvement of the methods of collaboration between governance and management. The sub-regional office' goal is to ensure the existence of strong governing bodies which determine policies, support and exert effective national society management that is sufficiently capable to execute programs and to render account to its governing bodies. At the request of the national societies, 2005 will be also devoted to the questions related to volunteerism in accordance with the needs of the national society's programs. National societies will be assisted to develop their own volunteer policies within the framework of the volunteerism policy adopted at the Federation's October 1999 General Assembly. The national societies will also be assisted to develop youth policies. Other areas for support will include branch development, improved communications capacity and visibility of each national society and the continuation of support for the strengthening of the financial management and resource development sectors. In 2004, the sub-regional office launched a "full-circle" approach to national society financial systems management by linking guidance on finance system development to coaching on actual financial returns presented by the national societies. 2005 will also see a continuation of this support and the introduction of the practice of conducting annual financial audits. In addition support will continue for the development of local resource mobilization portfolios linked to the national society's improved financial management capacity and image.

The sub-regional office support for organizational and finance/resource development is detailed within the individual national society annual country appeals, and is based on needs identified within each country by the national societies.

Coordination, Cooperation, and Strategic Partnerships Delegation Functions and Management

Background and Achievements

The Sahel sub-regional office, established in Dakar in August 2001, ensures closer, more equitable support to the sub-region's national societies based on Cooperation Agreement Strategies (CAS) and core programme objectives established within the Federation's Annual Appeals. The sub-regional office is attempting to support needs as efficiently as possible through tailored approaches to each national society, use of regional resources and advocating on behalf of the national societies with current and potential partners. The sub-regional office is striving to maintain a healthy balance between efficient support and cost-effectiveness. In 2005, staff will include technical assistants in health, disaster management, organizational development, finance and resource development, a head of office and three support staff for administration and finance. In line with the regionalization strategy, the sub-regional office will liaise with Federation staff for emergency response, overall programme co-ordination with other sub-regions, information, and information technology (IT), reporting and human resources.

This relatively new work approach is effective as it ensures a closer link between the sub-regional office and the national societies, and complements technical support provided by the regional delegation.

Experience has shown that many national societies appreciate the support of the sub-regional office, especially along the lines of representation and advocacy towards government authorities, local UN agencies' offices and other operating partners. Given the small size of the number of national societies to serve, the sub-regional office can meaningfully assist each to increase its profile and co-ordinate with key players, as well as support them to maximize the advantage of the numerous global agreements signed by the Federation. This has been done through several channels, including individual visits to missions in each country, contacts and links made at regional and international forums.

In 2004, the sub-regional office co-ordinated the participation of all Sahel national societies in regional training initiatives:

- Federation PPP - used by many to prepare their 2005 plans and develop further expertise to train their own staff
- Specialized emergency water and sanitation response training (Mauritania) and IT training (Mali, Senegal);
- Executive leadership training in Geneva for four francophone national society representatives;
- Six of the seven national societies of the region participated in the West and Central Africa Partners meeting in Accra which enabled them to exchange ideas with the other sixteen national societies in the western and central Africa region as well as to interact with current and potential partner national societies.

Since 2002, the sub-regional working group, comprised of the seven national society presidents and three focal points for disaster preparedness, health and organizational development, have worked together to orient and guide the regional office on the priorities of the national societies and shared views on the best ways of addressing these needs by relying on resources within the region. The group has developed a strong identity marked by open debates and trust, which is expected to continue in 2005, and looks forward to further exchanges with the other sub-regions of west and central Africa.

In 2004, the sub-regional office supported the Sahel sub-regional working group in organizing and conducting its two annual meetings which were used to monitor sub-regional strategies spearheaded by the three sub-regional focal points, to orient the sub-regional office on desired support, and to prepare for the sixth Pan-African Conference in Algiers held in September 2004.

Goal: The Federation offices in West and Central Africa are:

- ÿ **Strengthening national societies to deliver services and advocate on behalf of vulnerable people,**
- ÿ **Ensuring effective representation and advocacy, and**
- ÿ **Building co-ordination, co-operation and strategic partnerships.**

Objective: The Sahel sub-regional office in Dakar is providing an optimal level of service to the sub-region's national societies in strategy/programme development, external representation, coordination of resources, co-operation within the Movement, and development of new partnerships.

Expected Results:

- ÿ The presence of the Federation is managed in the sub-region by the head of office who oversees support in health, disaster preparedness and response and organizational/finance/resource development;
- ÿ The Federation effectively represents and advocates the national societies and their populations to international organizations and partners.
- ÿ The sub-regional office effectively promotes supports and coordinates relations between participating and operating national societies, the ICRC and other partners.
- ÿ The sub-regional office coordinates support to the Sahel sub-regional working group for its regular meetings to share experience and advise the regional office on environmental trends, strategic directions and other current matters of importance to the sub-region and Movement.
- ÿ The sub-regional office supports the health and care, disaster management and organizational development focal points of the Sahel sub-regional working group to liaise with their national society counterparts within and amongst sub-regions and implement sub-regional sectoral strategies.
- ÿ Administration, accounting and financial management in the Sahel sub-regional office are performed effectively.
- ÿ The Sahel sub-regional office produces timely, donor-oriented reporting: Information Bulletins, Emergency Appeals, Programme Updates and Operations Updates, Annual and Final reports and donor-specific (pledge-based) reports.

<Refer to the Logical Framework Planning Matrix: Sahel Coordination>
<http://www.ifrc.org/cgi/pdf_appeals.pl?/annual05/logframes/africa/05AA033CC.pdf>

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[<Appeal budget below - Click here to return to title page>](#)

BUDGET 2005

PROGRAMME BUDGETS SUMMARY

Appeal no.: 05AA033

Name: SAHEL SUB-REGIONAL PROGRAMMES

PROGRAMME:	Health & Care	Disaster Management	Humanitarian Values	Organisational Development	Coordination & Implementation	Emergency	Total
	CHF	CHF	CHF	CHF	CHF	CHF	CHF
Shelter & construction	0	0	0	0	0	0	0
Clothing & textiles	0	0	0	0	0	0	0
Food	0	0	0	0	0	0	0
Seeds & plants	0	0	0	0	0	0	0
Water & Sanitation	0	0	0	0	0	0	0
Medical & first aid	0	0	0	0	0	0	0
Teaching materials	0	0	0	0	0	0	0
Utensils & tools	0	0	0	0	0	0	0
Other relief supplies	0	0	0	0	0	0	0
SUPPLIES	0	0	0	0	0	0	0
Land & Buildings	0	0	0	0	0	0	0
Vehicles	0	0	0	0	0	0	0
Computers & telecom	0	0	0	0	0	0	0
Medical equipment	0	0	0	0	0	0	0
Other capital exp.	0	0	0	0	0	0	0
CAPITAL EXPENSES	0	0	0	0	0	0	0
Warehouse & Distribution	0	0	0	0	0	0	0
Transport & Vehicules	0	0	0	0	4,371	0	4,371
TRANSPORT & STORAGE	0	0	0	0	4,371	0	4,371
Programme Support	0	0	0	0	8,114	0	8,114
PROGRAMME SUPPORT	0	0	0	0	8,114	0	8,114
Personnel-delegates	0	0	0	0	63,272	0	63,272
Personnel-national staff	0	0	0	0	10,756	0	10,756
Consultants	0	0	0	0	0	0	0
PERSONNEL	0	0	0	0	74,028	0	74,028
W/shops & Training	0	0	0	0	7,334	0	7,334
WORKSHOPS & TRAINING	0	0	0	0	7,334	0	7,334
Travel & related expenses	0	0	0	0	1,702	0	1,702
Information	0	0	0	0	0	0	0
Other General costs	0	0	0	0	29,292	0	29,292
GENERAL EXPENSES	0	0	0	0	30,995	0	30,995
TOTAL BUDGET:	0	0	0	0	124,845	0	124,845