

Appeal 2005



International Federation
of Red Cross and Red Crescent Societies

REDUCING DISCRIMINATION

Appeal no. 05AA087

Appeal target: CHF 350,802¹

The International Federation's mission is to improve the lives of vulnerable people by mobilizing the power of humanity. The Federation is the world's largest humanitarian organization, and its millions of volunteers are active in over 180 countries.

This document reflects a global programme and related activities to be implemented in 2005, and the related funding requirements. For further information concerning this programme please direct enquiries to: Principles and Values Department; Malika Ait-Mohamed Parent, Head; phone: +41 22 730 43 37; email: malika.ait@ifrc.org

For further information on programmes or operations in other countries or regions, please also access the Federation website at <http://www.ifrc.org>

Click on figures below to go to the detailed budget

Programme title	2005
Humanitarian Values	350,802
Total	350,802

Context

“We tolerate no discrimination. Not in our work, not within our own ranks.”²

The International Federation's collective mission "to improve the lives of vulnerable people by mobilizing the power of humanity" is particularly relevant now. The widespread problem of prejudice and intolerance evident in the early part of the 21st century reinforces how much the world requires a global, neutral, unified and able organization such as the Red Cross and Red Crescent.

In a world increasingly isolated, tense and violent, the Red Cross and Red Crescent must champion the community values which encourage respect for other human beings. The foundation of the Movement's commitment to challenge discrimination comes from its Fundamental Principles, and particularly that of impartiality which states that the Movement "makes no discrimination as to nationality, race, religious beliefs, class or political opinions".

¹ USD 301,823 or EUR 231,520.

² Extract from the Federation Vice President speech at the "UN-World Conference against racism, racial discrimination, xenophobia and related intolerance", Durban - South Africa, 31.08 to 07.09.2001

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In 2001 the International Federation launched the “Action to Reduce Discrimination and Violence in the Community – Global/Local” (ARD) that stems from the Red Cross and Red Crescent Movement’s firm commitment to challenge discrimination in all its forms. This action represents a tighter focus in the promotion of humanitarian values as designed in Strategy 2010³, with a focus based on a wide-ranging review of statutory meetings and national societies’ activities that showed non-discrimination as being the common thread that joined all national societies together in this potentially very wide area. Other values are also promoted through this action, such as respect for diversity and fight against discrimination and intolerance.

Background and achievements/lessons to date:

In 2004, a number of national societies reinforced or repositioned their programmes and activities based on their commitment reflected in the Federation’s Pledge at the 28th International Conference (“Non-discrimination and Respect for Diversity”). This continues regional actions initiated in 2002 and 2003 (Central Africa, Central Asia, South Asia, North Africa, and Europe through the youth network), as well as a number of other initiatives including: the development of a data-base of national society “good practice” in the field of reducing discrimination; an expert technical meeting (November 2004); the “think tank with national societies” (November 2004); and the development, piloting and dissemination of ad hoc material and an information kit (available on the Federation’s website and FedNet). Advocacy and awareness rising at the local, national and international level were addressed through these web sections devoted to discrimination issues. The sections provide links with national societies and other organizations, as well as making available important reference material and texts. Additionally, an information kit was produced and made available on the website, featuring ideas and additional information on how to initiate projects to reduce discrimination. Training tools on “Reducing discrimination in Changing Behavior” were also developed and tested with different groups and national societies within the Red Cross and Red Crescent. This training tool is available in French, English, Arabic, Spanish, and Russian and Polish languages. In addition, numerous statements were delivered by the International Federation’s President and senior staff at the United Nations (UN) Human Rights Commission and at OSCE’s regular meeting, UN General Assembly or Special Sessions related to tolerance and non-discrimination. Finally, contributions were made in changing legislation, in particular in the Europe region.

The scaling-up of the Reducing Discrimination initiative can be efficiently addressed if all potential interactions with existing programmes are emphasized (for instance, reinforcing the link with the Federation HIV/AIDS anti stigma campaign, contributing to the Code of Conduct agenda, and connecting with migration-related programmes and activities. Changing behaviour is fundamentally about appreciating people differences, building an environment of mutual understanding, promoting respect for diversity and fighting intolerance and discrimination. More concretely, it’s about changing our behaviour. In that sense the mindset of such kind of action is about considering ourselves, overcoming fear, expressing doubt to trigger awareness, encouraging cohesion, influencing how some decision-makers think, sparking enthusiasm, putting into practice, structuring and re-structuring, and changing.

Goal: national societies work at community level and develop effective action and communication with the community and public authorities in order to influence behavior to reduce discrimination and violence in the community, to promote respect for diversity, and to fight intolerance and discrimination.

Objectives: the “Reducing Discrimination” Global Programme involves two interrelated objectives:

Objective 1: to capture, develop and share knowledge on best and good practices in promoting respect for diversity and fighting intolerance and discrimination.

Expected programme results:

- mapping best and good practices and good case studies in national society programmes in promoting respect for diversity and fighting intolerance and discrimination in an accessible active data base (150 cases expected end of 2005). This includes capturing innovation;
- collating research, materials and documentation; conducting own research on the work of others including the universities, institutes, governments (Council of Europe and European union tools are

³ Strategy 2010, « Promotion of the Movement’s Fundamental Principles and Humanitarian Values », chapter 6.3.1, p 18, English version

accessible and shared at the end of 2004) and international organizations on combating discrimination in the community and promoting a culture of non-violence;

- coordinating and/or the contributing to Community of Practices and Expert Networks (data base of good practices is regularly used by national societies);
- supporting and/or monitoring the working of the delegations and national societies that are developing pilot projects that promote respect for diversity and fight intolerance and discrimination (at least two regional actions have been launched before Quarter 4, 2005);
- ensuring liaison with the ICRC to avoid duplication of effort and combined learning from respective experience;
- integrating key tools of this action within largely shared tools such as the “From Principles to Action” CD Rom;
- taking benefit of the existing agenda of promoting the Movement's Fundamental Principles and humanitarian values to link it with the promotion respect for diversity and fight against intolerance and discrimination;
- using existing communication and dissemination vehicles such as web sites, intra net, FedNet and existing networks including training environments to share the Reducing Discrimination agenda, tools and challenges.

Objective 2: to monitor and reinforce the Reducing Discrimination Global to Local Action.**Expected programme results:**

- ensuring adequate implementation of the 2003 Council of Delegates Resolution 9 “Promote Respect for Diversity and Fight against Intolerance and Discrimination”;
- ensuring adequate implementation of the Federation Pledge at the 28th international Conference of the Red Cross and Red Crescent “non Discrimination and Respect for Diversity”;
- enriching the Toolkit for National Societies to employ on the ground focusing specifically on reducing discrimination themes to be used in their work with children, youth, local government officials and educators;
- developing and upgrading training tools in addressing change behavior in context of Reducing Discrimination initiative;
- supporting and facilitating regional programs and training aimed at developing locally relevant programmes for national societies and providing assistance in delivering results;
- developing and monitoring global advocacy processes including campaign aimed at promoting intercultural understanding based on the Red Cross Red Crescent humanitarian values in national, regional and global fora;
- developing a global advertising campaign (print and electronic) to support the programme in the four official languages (Arabic, French, Spanish and English) and possibly other languages that would serve as an immediate and constant reminder to opinion leaders and general public;
- developing and enriching the Federation Web pages and Fed Net dedicated to the Reducing Discrimination initiative.

Please find detailed budget below; click here to return to the title page and contact details

BUDGET 2005

PROGRAMME BUDGETS SUMMARY

Appeal no.: 05AA087

Name: REDUCING DISCRIMINATION

PROGRAMME:

	Health & Care	Disaster Management	Humanitarian Values	Organisational Development	Coordination & Implementation	Emergency	Total
	CHF	CHF	CHF	CHF	CHF	CHF	CHF
Shelter & construction	0	0	0	0	0	0	0
Clothing & textiles	0	0	0	0	0	0	0
Food	0	0	0	0	0	0	0
Seeds & plants	0	0	0	0	0	0	0
Water & Sanitation	0	0	0	0	0	0	0
Medical & first aid	0	0	0	0	0	0	0
Teaching materials	0	0	0	0	0	0	0
Utensils & tools	0	0	0	0	0	0	0
Other relief supplies	0	0	0	0	0	0	0
SUPPLIES	0	0	0	0	0	0	0
Land & Buildings	0	0	0	0	0	0	0
Vehicles	0	0	0	0	0	0	0
Computers & telecom	0	0	0	0	0	0	0
Medical equipment	0	0	0	0	0	0	0
Other capital exp.	0	0	0	0	0	0	0
CAPITAL EXPENSES	0	0	0	0	0	0	0
Warehouse & Distribution	0	0	0	0	0	0	0
Transport & Vehicules	0	0	0	0	0	0	0
TRANSPORT & STORAGE	0	0	0	0	0	0	0
Programme Support	0	0	22,802	0	0	0	22,802
PROGRAMME SUPPORT	0	0	22,802	0	0	0	22,802
Personnel-delegates	0	0	0	0	0	0	0
Personnel-national staff	0	0	38,000	0	0	0	38,000
Consultants	0	0	100,000	0	0	0	100,000
PERSONNEL	0	0	138,000	0	0	0	138,000
W/shops & Training	0	0	80,000	0	0	0	80,000
WORKSHOPS & TRAINING	0	0	80,000	0	0	0	80,000
Travel & related expenses	0	0	58,000	0	0	0	58,000
Information	0	0	27,000	0	0	0	27,000
Other General costs	0	0	25,000	0	0	0	25,000
GENERAL EXPENSES	0	0	110,000	0	0	0	110,000
TOTAL BUDGET:	0	0	350,802	0	0	0	350,802