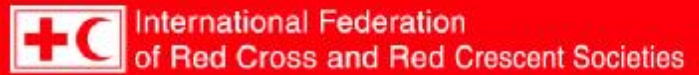


Report 2006-2007



Reducing Discrimination and Changing Behaviour

Appeal No. MAA00005

03/04/2008

This report covers the period of 01/01/2006 to 21/12/2007 of a two-year planning and appeal process.



Breaking the silence: Addressing violence against women in Argentina. **International Federation.**

In brief

Programme summary:

The programme was able to implement activities responding to its 2006 to 2007 objectives, but some activities were delayed or cancelled, due to the lack of funding. In the field of migration significant work was carried out, as this area benefited from strong financial and human resources support from the Swedish Red Cross, as well as thematic and advocacy high-level support from the Norwegian Red Cross through its Special Envoy. Consequently, this enabled the International Federation to provide high visibility and mobilize support for the migration agenda, leading to successful outcomes in the November 2007 statutory meetings.

The appeal coverage increased from 38 per cent in 2006 to 60 per cent in 2007. Ninety-one per cent of the migration programme, and 31 per cent of Principle and Value (P&V) activities were funded. Eighty per cent of the funds received were spent, leaving a small incoming balance for 2008. The P&V department would like to thank the following donors for their ongoing commitment and support: DFID Partnership and British Red Cross, Norwegian Red Cross and Swedish Red Cross.

Goal: The Reducing Discrimination and Changing Behaviour programme aims to champion community values which facilitate attitudinal and behavioural change to fight discrimination and respect for diversity.

Needs: Total 2006-2007 budget CHF 945,754 (USD 807,646 or EUR 569,731) (out of which 57 per cent covered). [Click here to go to the attached financial reports:](#)

[Report 2006](#)

[Report 2007](#)

[Report 2006/2007](#)

Our partners: Red Cross/Red Crescent (RC/RC) National Societies (NS), International Committee of the Red Cross (ICRC), Zonal Offices, UN and international organizations (e.g. United Nations High Commissioner for Refugees (UNHCR), International Organization for Migration (IOM), United Nations Office of the High Commissioner for Human Rights (UNOHCHR), NGOs and the academic world.

Current context

In line with the first core area of Strategy 2010 related to “the Promotion of the Movement’s Fundamental Principles and Humanitarian Values”, the 2005 General Assembly adopted the Federation of the Future’s Global Agenda. “The reduction of intolerance, discrimination and social exclusion and the promotion of respect for diversity and human dignity” constituted the 4th common Goal of all National Societies and the secretariat in this Global Agenda 2006 to 2010.

The Council of Delegates in 2005, through its Resolution 3 with detailed guiding questions, spelled out the importance of promoting and cultivating mutual respect and understanding for the International Federation to successfully deliver its mandate to alleviate human suffering and serve the vulnerable. This re-emphasized the need for the Fundamental Principles and Humanitarian Values to continue inspiring our humanitarian mission on a daily basis.

The regional and statutory meetings which took place in 2006 and 2007, ending with the 30th International Conference of the Red Cross and Red Crescent held in Geneva, gave high visibility to the issues of non-discrimination, violence in the community and migration. They also shaped the regional and global commitments and future paths for action.

Progress towards objectives

Objective 1: Sharing Good Practices and Promoting Non-Discrimination (ND) and Respect for Diversity (RFD).

1.1 Six new case studies and a film

During 2006 to 2007, the P&V Department finalized/carried out six case studies in close collaboration with RC/RC National Societies. Each study highlighted the diverse experiences of NS in their common aim to combat discrimination, intolerance and stigmatization. The results provided useful recommendations and an opportunity to share best practices and lessons learned within each cultural and social context.



Taxi drivers in San Salvador raising awareness and respect for PLWHA. **International Federation.**

The pilot studies in El Salvador and Argentina drew particularly unique perspectives. Taxi drivers in El Salvador were empowered with the tools to reach deep within their communities in order to raise awareness on discrimination and stigmatization against PLWHA, as well as challenge current attitudes. Women in Argentina were given a safe place to receive support and lead awareness-raising projects to fight discrimination and domestic violence. Through the project, women were highly successful in making a significant impact at the individual, community, local, regional and national level.

Country	Focus	Key Elements for Success
Bangladesh June 2007	Ethnically-divided communities	-Involvement of the community. -Effective integration of the Movement's Fundamental Principles (FP) and Humanitarian Values (HV).
Uganda/Kenya June/November 2006	People Living With HIV/AIDS (PLWHA)	-Effective Integration of FP: humanity, impartiality and neutrality. -Involvement of the community and PLWHA: education and awareness raising, provision of counselling and psycho-social support.
Nepal June 2006	Cast-based discrimination	-Education, dialogue, advocacy and provision of services (water, sanitation and micro-credit). -Effective integration of FP&HV.
Argentina January 2008	Violence against women	-Multi-level action targeting the individual, community and local government. -Seven hundred and fifty direct beneficiaries from 2004 to 2006.
El Salvador November 2007	PLWHA	-Experiential learning as an effective method of educating adults and volunteers. -Self-empowerment and community-based projects.



1.2. PERCO database on migration and non-discrimination

Developed in 2006, this user-friendly FedNet database contains over 60 National Societies' projects concerning migration and anti-discrimination, indexed according to the nature and location of activity, the methodology and target group. Find the project descriptions with contact details at: <http://www.ifrc.org/what/disasters/types/popmov/perco/>

1.3. Background research and think tank on promoting respect for religious diversity

In September 2007, P&V led an unprecedented think-tank meeting including National Societies, the ICRC and high-level external experts to address the relation of our Movement to religion, and the challenges faced in a context of religious radicalism. Avenues were explored to promote respect for diversity, including religious diversity.

1.4. World Disasters Report 2007: Focus on discrimination

Ongoing technical advice and editorial input was provided in the development of the WDR 2007 focusing on discrimination and respect for diversity in the context of disaster response.

Go to: <http://www.ifrc.org/docs/news/pr07/8407.asp>



1.5 Ongoing support to RC/RC National Societies

P&V provided technical support to National Societies in 2006 to 2007, ranging from responding to specific, contextual-related needs of National Societies, to knowledge, information sharing and tools development.

Objective 2: Development of Tools and Field Programmes in the context of “Reducing Discrimination Global-Local Action”.

2.1. Ongoing development of a self-training and self-reflection DVD on non-discrimination.

This tool for self-reflection on non-discrimination and respect for diversity has been in the process of development since 2005. It specifically addresses topics of discrimination on grounds of age; disability; gender; nationality; language; political, religious and philosophical views; social and ethnical origin; and sexual orientation. The finalization of the DVD, foreseen for 2007, has been delayed to 2008.

2.2 Upgrade of the 2005 DVD “From Principles to Action”

In order to continue advising National Societies on the interpretation of the Fundamental Principle’s in today’s context, the CD-rom titled, “From Principles to Action”, was updated in 2007, and will be finalized and distributed in 2008.

2.3 Screen savers

Two versions of a highly-appreciated screen saver promoting the Fundamental Principles have been sent to all National Societies at the end of 2006, and widely distributed during the 30th International Conference.

2.4. South East Asia regional workshop fostering the understanding of humanitarian values (Bangkok, Thailand).

In May 2006, the South East Asia Regional delegation, organized and funded this workshop in Bangkok. Participants brainstormed about the meaning of humanitarian values within the region’s specific context. The P&V department participated in this workshop, sharing experiences and perspectives from other regions, and discussing the framework established at the global level.

2.5. European meeting on reducing discrimination and stigma against Roma and Sinti (Budapest, Hungary).

The Belgrade delegation, with support from the regional delegation in Budapest, organized this meeting in 2006, in which the P&V department acted as a resource focal point. The aim of the meeting was to develop guidelines for the implementation of activities geared towards the promotion of non-discrimination against Roma and Sinti.

Objective 3: Making Policies and Contributing to Statutory Meetings.

During the reporting period, substantive work was continuously undertaken:

1. To widely disseminate outcomes from previous statutory meetings:

- International Federation’s Pledge 034 on Non-Discrimination. 28th International Conference of the Red Cross and Red Crescent (November 2003).
- Resolution 3 entitled “Promoting Respect for Diversity and Non-Discrimination – A Contribution to Peace and Friendship between Peoples”. 2005 Council of Delegates.

2. To actively contribute to the preparation of regional meetings, conferences and statutory meetings addressing Principles and Values:

- Xth Mediterranean Conference (Athens, Greece/March 2007): Preparatory workshops held on “Non-Discrimination and Respect for Diversity” and “Migration”.
- VIth European Regional Conference (Istanbul, Turkey/May 2007): Migration was one of the substantive themes of the Conference, and non-discrimination and respect for

diversity constituted a cross-cutting theme. The P&V department provided technical assistance throughout the conference to the Migration Working Group, and participated in the drafting group formulating the Istanbul Commitments.

- XVIIIth Inter American Conference (Guayaquil, Ecuador/June 2007): The P&V department organized a preliminary Migration Seminar, which fed into the overall outcome of the Conference. The department also provided substantive input to prepare for the sessions related to “Non-discrimination and Respect for Diversity”, and “Tackling Violence in the Community”.
- **The 2007 November Statutory meetings:** The P&V department provided the following input and support:
 - General Assembly: Drafting of the Background paper on Migration. Go to: <http://www.ifrc.org/meetings/statutory/ga/ga07/index.asp>
 - Council of Delegates: Drafting of the Background paper on Migration. Go to: <http://www.ifrc.org/meetings/statutory/cod/cod07/index.asp>
 - 30th International Conference: Organization of a workshop on “Promoting Respect for Diversity and Non-Discrimination”, together with the Netherlands Red Cross and the EU Brussels Office. It was attended by 120 participants, presided by Professor Matthei, President of the French Red Cross, with speakers from local Red Cross and/or Red Crescent Societies, UN agencies, indigenous communities, and national border and immigration agencies.



Objective 4: Contribution to the Institutional Accountability Framework.

4.1 Integrity

At the 2005 General Assembly in Seoul, a policy on the protection of integrity was adopted. Throughout 2006, the policy was widely disseminated. The P&V Department and Governance Support Unit provided support to National Societies on this policy. However, towards the end of 2006, the portfolio on integrity shifted to the Office of the Deputy Secretary-General.

4.2 Prevention of Sexual Exploitation and Abuse (PSEXA)

In 2006, P&V contributed to the PSEXA working group, presented a report of the institutional review with recommendations and methods for implementation. The responsibilities for PSEXA were later shifted to other departments.

Objective 5: Raise External Awareness on RC/RC Fundamental Principles and Humanitarian Values.



During the reporting period, numerous statements were delivered on non-discrimination, respect for diversity and migration. Go to: <http://www.ifrc.org/what/values/discrimination/infokit/speeches.asp>

- UN High Level Group, *Alliance of Civilizations: A perspective from IFRC*, Geneva, 11/2006 (Ibrahim Osman).
- UN General Assembly (GA) High-Level Dialogue, *International Migration & Development/ International Migration: Partnerships & Capacity-building*, New York, 09/2006 (Raymond Forde/Trygve Nordby).
- Executive Committee UNHCR, *Refugee & Migration Challenges*, Geneva, 10/2006 (Helene Lackenbauer).
- UN-GA, *Culture of Peace: Respect for Diversity*, New York, 11/2006 (Michael Schulz)
- UN-GA, *Refugees, displaced persons & related humanitarian questions*, New York, 11/2006 (Michael Schulz).
- World Summit Nobel Peace Prize Laureates, *Power of Humanity & Nobel Peace Prize*, Rome, 11/2006 (Massimo Barra).
- UN-GA, *Non-Discrimination & Respect for Diversity*, New York, 11/2007 (Michael Schulz).
- UN-GA, *Refugees and Protection*, New York, 11/2007 (Michael Schulz).
- UN Expert Seminar, *Freedom from torture or cruel inhuman or degrading treatment or punishment of persons with disabilities*, Geneva, 12/2007 (Liliana Peñaherrera Sánchez).
- UNHCR Dialogue on Protection Challenges, *Migration*, Keynote address, Geneva, 12/2001, (Trygve Nordby, Special Envoy).
- UNHCR Dialogue on Protection Challenges, *Migration: National RC/RC Societies and Protection Challenges*, Geneva, 12/2001 (Chris Lamb for Markku Niskala).
- Friends of the Forum, *Migration*, Geneva, 12/2007 (Yulia Gusynina).

Working in partnership

The P&V Department works in partnership with internal and external actors:

Red Cross and Red Crescent actors: RC/RC National Societies and networks of National Societies; the ICRC as a 'natural' partner of the Principles and Values department given the nature of the portfolio; and with departments within the secretariat, ensuring the integration of P&V activities and relying on the best possible use of scarce resources.

Other: United Nations agencies (OHCHR, UNHCR, International Labour Organization (ILO) and IOM), academic institutions and a wide range of NGOs.

Contributing to longer-term impact

One of the overall objectives of the P&V department, as set by Strategy 2010, is to influence behavioural change in the communities. All P&V activities seek to further the International Federation's Global Agenda Goal 4, and encompass the promotion of gender and equity. P&V activities with National Societies are aimed at empowering communities and contributing to mainstreaming qualitative and ethical standards, which find their basis in the Movement's fundamental principles and humanitarian values. For example, health activities such as combating discrimination and stigmatization of PLWHA.

Looking ahead

In light of commitments made during the regional and December 2007 statutory meetings, P&V will continue to be high on the International Federation's agenda. The Department will scale up its activities in P&V and migration, and incorporate gender into its new structure. New staff will be recruited, and information-sharing networks developed. Efforts will be made to integrate P&V and gender into operational activities, such as health, disaster management and migration, as well as in capacity-building and training activities. The Department will develop strong collaborations with youth and with the team preparing the upcoming Solferino celebrations in 2009.

How we work	
All International Federation assistance seeks to adhere to the Code of Conduct and is committed to the Humanitarian Charter and Minimum Standards in Disaster Response (Sphere) in delivering quality and accountable assistance to the most vulnerable. For support to or for further information concerning Federation programmes or operations in this or other countries, or for a full description of the national society profile, please access the Federation's website at http://www.ifrc.org	
The International Federation's activities are aligned with its Global Agenda, which sets out four broad goals to meet the Federation's mission to "improve the lives of vulnerable people by mobilizing the power of humanity".	Global Agenda Goals: Reduce the numbers of deaths, injuries and impact from disasters. Reduce the number of deaths, illnesses and impact from diseases and public health emergencies. Increase local community, civil society and Red Cross Red Crescent capacity to address the most urgent situations of vulnerability. Reduce intolerance, discrimination and social exclusion and promote respect for diversity and human dignity.
Contact information	
For further information on this Appeal, contact: Dr. Katrien Beeckman, Head, Principles and Values Department, Geneva, email: katrien.beeckman@ifrc.org , phone: +41 22 730 46 01; and fax: +41 22 733 0395.	