

Appeal 2006-2007



International Federation
of Red Cross and Red Crescent Societies

Southeast Asia

Appeal no. MAA51001

This appeal seeks CHF 7,359,666¹ to fund programmes and activities to be implemented in 2006 and 2007. These programmes are aligned with the International Federation's Global Agenda, which sets out four broad goals to meet the Federation's mission to "improve the lives of vulnerable people by mobilizing the power of humanity".

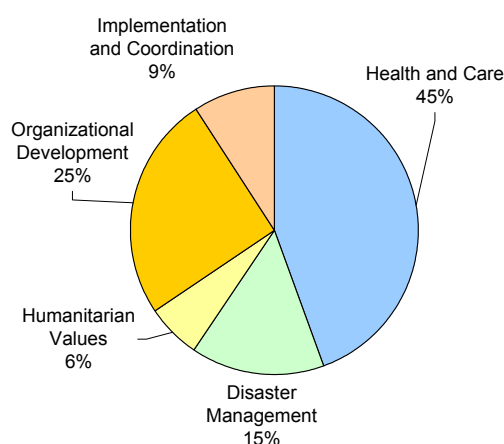
Global Agenda Goals:

- 1. Reduce the numbers of deaths, injuries and impact from disasters.***
- 2. Reduce the number of deaths, illnesses and impact from diseases and public health emergencies.***
- 3. Increase local community, civil society and Red Cross Red Crescent capacity to address the most urgent situations of vulnerability.***
- 4. Reduce intolerance, discrimination and social exclusion and promote respect for diversity and human dignity.***

The International Federation's is the world's largest humanitarian organization, and its millions of volunteers are active in over 183 countries. Our aim is to build safer communities, able to prevent and respond to human suffering in times of crises and distress, and where people work together to promote hope, dignity and equity. We work to support vulnerable communities through neutral, impartial, independent humanitarian action, in accordance with our [Fundamental Principles](#), the [Code of Conduct](#) and the [Sphere project's Humanitarian Charter and Minimum Standards in Disaster Response](#).

Click here to access the [appeal budget summary](#).

Click here to access the [2006-2007 operational plans and the logical frameworks](#).



Programmes	2006 Budget in CHF	2007 Budget in CHF	Total Budget in CHF
Health and Care	1,683,674	1,528,701	3,212,375
Disaster Management	563,550	512,630	1,076,180
Humanitarian Values	234,702	234,702	469,404
Organizational Development	962,217	954,677	1,916,894
Implementation and Coordination	342,567	342,246	684,813
Totals	3,786,710	3,572,956	7,359,666

Regional context

The Southeast Asia region comprises 11 countries with a total population of around 550 million people, of which more than 100 million are living below the poverty line. Throughout Asia rapid economic growth in the private sector is leading to large disparities in income with the gap between urban and rural incomes growing increasingly wider and rural communities being left behind. The rural poor and the millions of people living on the threshold of

¹ EUR 4,761,996 or USD 5,747,493

poverty are particularly vulnerable to the shock of sudden onset natural disasters and the threat of disease. At the same time, the ever-present spectre of terrorism has the clear potential to undermine growth and rising prosperity.

The unprecedented degree of damage, numbers of lives lost and global attention related to 26 December 2004's tsunami has made Southeast Asia practically synonymous with the disaster which touched the world. Southeast Asia is markedly disaster-prone, while Indonesia and the Philippines are struck by calamity somewhere within their borders almost on a daily basis. In Timor-Leste, a country which only achieved nation status in 2002, poverty is endemic while Myanmar's political isolation shows little sign of abating, providing a complex backdrop for humanitarian activity. Cambodia, Laos, Thailand and Vietnam are prone to serious flooding along the Mekong River, although in 2005, these countries were seized by a devastating drought as water levels of the river sharply declined.

Meanwhile disease patterns are changing. Increasingly serious dengue epidemics in many countries – including middle- or high-income countries such as Malaysia and Singapore – are just one example of epidemiological change. HIV/AIDS is a serious health threat in the region while increasing incidences of Avian influenza (H5N1 AIV) have caused the deaths of at least 57 people and infected over 100 more. The deaths occurred in Vietnam, Thailand, Cambodia and most recently, as part of what the World Health Organization (WHO) classifies as the “third wave” of the disease, in Indonesia.

Red Cross and Red Crescent societies in Southeast Asia are uniquely positioned in their respective countries through their extensive national networks and huge volunteer bases, to play a vital auxiliary role with their governments in addressing the humanitarian imperatives, in line with the UN's Millennium Development Goals (MDGs).

Federation Secretariat support to Southeast Asia

The Federation is committed to delivering effective and efficient management and coordination of its programmes and activities by working with the region's national societies, ICRC and partner national societies to help ensure that external support is provided in the best long-term strategic interests of the membership in the region. Following up on the work which commenced in 2001, Federation Secretariat support for Southeast Asia over the next four years will continue to address the considerable humanitarian needs in the region, the development requirements of national societies, and the comparative advantages of the Red Cross and Red Crescent, including the Federation membership and the strong external support already being provided on a bilateral basis.

In 2006-2007, priority will be given to strengthening the capacity of the region's national societies to deliver integrated and effective programmes to the most needy.

Over the next two years, activities will be implemented, intending to contribute towards sustainable improvement in the general health of vulnerable communities in the region by focusing on capacity development support for regional health networks, coordination and advocacy.

The Federation will work to ensure national societies in Southeast Asia are motivated and able to generate a high degree of visibility, credibility, cooperation and support for Red Cross and Red Crescent activities, while the regional organizational development programme will assist Southeast Asia national societies to make measurable progress towards meeting the criteria defined in the '*Characteristics of a Well Functioning National Society*' document, thereby strengthening their capability to assist vulnerable people at the community level.

Strengthening national societies

Health and care

The Federation's Southeast Asia regional health unit works with 11 national societies in delivering quality health and care programmes and services that address the needs of the most vulnerable communities. Through a combination of technical assistance, capacity building activities, networking, resource mobilization, coordination and advocacy, the unit endeavours to increase the capacity of national societies to reduce vulnerability to disease, and to prepare for and respond to public health crises. The regional projects and expected results centre around seven key areas: HIV/AIDS, public health in emergencies, psycho-social support, water sanitation, blood donor recruitment, first aid, and coordination. The programme outlined in the operational plan and logical framework is

derived from the specific context of the region, the MDGs, and the needs and priorities of the national societies. It will allow national societies to improve quality and to scale up health activities, thus creating a larger impact on health and well-being of vulnerable communities.

Disaster management

The overall purpose of the Federation's disaster management programme in Southeast Asia is to strengthen the capacity of the region's 11 national societies in disaster preparedness and response, at the national, regional and global levels. The Federation will provide technical support to help national societies be well prepared and able to respond to disasters in a timely, efficient and coordinated manner, through direct linkage, as required, to the Federation's response system, thus improving the ability of communities at risk to cope with disasters.

The regional disaster management programme is based on the four inter-linked strategic objectives agreed on by national societies in the existing regional framework document developed in 2001. Work with the national societies is intended to ensure that all of the national societies are systematically addressing their disaster management development needs, based on well-developed plans and through strengthened regional cooperation.

Planned activities are intended to strengthen the disaster response and response preparedness capacity within the region, at both individual national society and regional levels. Additionally, work will be done to improve linkages to the Federation's global response system and for disaster management information and knowledge sharing between the national, regional and global levels and to further develop the Federation's regional disaster management cooperation framework.

Organizational development

The regional organizational development programme is intended to support Southeast Asia's national societies continued transformation into organizations which can efficiently address changes in the public's needs and expectations over the coming years. Work with the national societies is intended to encourage updating existing statutes so that clear roles are defined for governance and management, and that the appropriate systems, structures and human resources are put in place with attention given to developing gender balance in staff and volunteers. Increasing public attention on how charitable funds are used has increased the demand to maintain good public relations by providing a steady flow of clear and accurate information and financial transparency.

The long-term vision of the Southeast Asia regional organizational development plan is very much aligned with and contributes toward achieving the goals and objectives identified based on the findings and recommendations of various studies and statutory decisions of the Federation's study of the Southeast Asia organizational development programme commissioned in 2001. The operational plan for the next two years continues to be primarily formulated in direct response to the requests and needs of the national societies as stated by representatives during their biannual regional organizational development forum and reflects the diversity of the organizational development and capacity level of the national societies in the region, ensuring that all interventions are based on national society abilities to generate and provide service delivery for the vulnerable population.

In general, the overall approach to the organizational development imperative in Southeast Asia remains as follows:

- Strengthening the regional organizational forum;
- Prioritization of national societies without a permanent Federation Secretariat presence;
- Increased focus on country-level support;
- Generation of local resources both within and outside the Movement;
- Strengthening and improving the quality and extent of volunteering;
- Setting up activities in the development of finance, information and reporting skills in the region; and
- Human resources development.

Additionally, specific interventions are envisioned for both Laos and Vietnam. In the case of Laos, the organizational development component of the programme is expected to receive direct support from the Federation on the basis of a five-year strategy developed with the assistance of a consultant in early 2005. Vietnam will also receive more direct project implementation support including, technical and consultative support by the Federation.

Humanitarian values

The Southeast Asia regional information unit will produce a steady flow of material in all forms of media in 2006 and 2007 for use by donors, national societies, the Federation Secretariat and international media. The unit will develop and strengthen working relationship with national society counterparts and media organizations across the region. Furthermore, the unit will consolidate linkages within the regional delegation and professional colleagues through the region to expand and profit from opportunities for dissemination, advocacy and profile building.

The work of the Federation's regional information unit continues to be guided by the recommendations reflected in the 2003 review of the Asia Pacific communications strategy, the major aims of which are to increase visibility of the Movement and to enhance the capacity of information and public relations resources.

Implementation and coordination

Over the next three years, the Federation will continue its support to Southeast Asian national societies and their partners in the development and implementation of quality programmes in the four core areas outlined in *Strategy 2010*, with emphasis on MAP, targeted at achieving improved volume and impact in services to the most vulnerable. The Federation will also work closely with national society senior managements and the ICRC to promote the principles and policies of the Movement regionally and internationally, including initiatives with the diplomatic community, UN bodies – the UN Economic and Social Commission for Asia and Pacific (ESCAP) for instance – and major funding/grant agencies such as the Asian Development Bank.

In order to continue to provide relevant services, the region's national societies and the Federation must ensure that ongoing activities and programmes, and existing regional strategies are responsive to the current evolving needs in the countries where the societies are operating. As part of a wider review on the impact and relevance of activities implemented through the regional delegation on national societies and beneficiaries, the management team of the regional delegation will travel to each of the region's 11 national societies for intensive two-day meetings with their respective counterparts in order to hear from the national societies themselves, given the changes in their countries, what direction they wish to go in and how they see themselves changing over the next few years. Such meetings will include the country delegations and partners working in each country. Thus, plans presented through this appeal must be flexibly approached as the outcome of the meetings with the 11 national societies, a planned review of the effectiveness of the regional delegation, and proposed changes to the structure of the Secretariat through the expansion of the service centre in Kuala Lumpur will certainly have an impact on planned activities.

The major role of the Red Cross and Red Crescent, as a leading humanitarian player in the civil society of all Southeast Asian nations, will be keenly promoted to the diplomatic community, the UN family and other relevant organizations. In particular, the specific contribution of the Red Cross and Red Crescent in the battle against HIV/AIDS – especially through prevention, anti-stigma and anti-discrimination activities – and other emerging health challenges will be highlighted in all international forums where the Federation is represented.

The delegation's human resource unit, in addition to working with the human resources department in Geneva and in the Asia Pacific region to ensure that their policies are consistent and in line with the Federation's, will work with country and regional delegation units in the areas of organizational development and disaster management to create a computerized human resource database, tracking records of all staff, plus active lists of regional disaster response team (RDRT) trained personnel, basic training course (BTC) trained candidates, and candidates for the BTC. The human resource unit will also provide assistance to various regional national societies in the area of human resource capacity building. Additionally, the delegation will host a student volunteer or intern to provide a capable lower-income Thai university student with relevant work experience in an international NGO's human resource setting.

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International Federation of Red Cross and Red Crescent Societies
Fédération internationale des Sociétés de la Croix-Rouge et du Croissant-Rouge
Federación Internacional de Sociedades de la Cruz Roja y de la Media Luna Roja
الاتحاد الدولي لجمعيات الصليب الأحمر والهلال الأحمر

South East Asia



The maps used do not imply the expression of any opinion on the part of the International Federation of Red Cross and Red Crescent Societies or National Societies concerning the legal status of a territory or of its authorities.

Map data sources: ESRI, Federation

BUDGET 2006

PROGRAMME BUDGETS SUMMARY

Appeal no.: MAA51001

Name: SOUTH EAST ASIA

PROGRAMME:

	Health & Care	Disaster Management	Humanitarian Values	Organisational Development	Coordination & Implementation	Recovery	Total
	CHF	CHF	CHF	CHF	CHF	CHF	CHF
Shelter	0	0	0	0	0	0	0
Construction	0	0	0	0	0	0	0
Clothing & Textiles	0	0	0	0	0	0	0
Food	0	0	0	0	0	0	0
Seeds & Plants	0	0	0	0	0	0	0
Water & Sanitation	180,000	0	0	0	0	0	180,000
Medical & First Aid	36,000	0	0	0	0	0	36,000
Teaching Materials	155,000	0	0	0	0	0	155,000
Utensils & tools	0	0	0	0	0	0	0
Other Supplies & Services	0	0	0	0	0	0	0
SUPPLIES	371,000	0	0	0	0	0	371,000
Land & Buildings	0	0	0	0	0	0	0
Vehicles	0	0	0	0	0	0	0
Computers & Telecom	0	0	4,000	7,500	0	0	11,500
Medical equipment	0	0	0	0	0	0	0
Other Equipment	0	0	0	0	0	0	0
LAND, VEHICLES & EQUIPMEN	0	0	4,000	7,500	0	0	11,500
Storage	0	0	0	0	0	0	0
Distribution & Monitoring	0	0	0	0	0	0	0
Transport & Vehicles cost	0	0	0	0	0	0	0
TRANSPORT & STORAGE	0	0	0	0	0	0	0
International Staff	336,000	106,200	132,000	425,010	138,000	0	1,137,210
Regionally Deployed Staff	30,000	110,400	0	0	0	0	140,400
National staff	76,719	86,192	28,329	31,996	24,318	0	247,554
National Society Staff	0	0	0	40,000	0	0	40,000
Consultants	12,000	36,000	0	20,000	20,000	0	88,000
PERSONNEL	454,719	338,792	160,329	517,006	182,318	0	1,653,164
Workshops & Training	452,000	119,500	18,000	194,000	30,000	0	813,500
WORKSHOPS & TRAINING	452,000	119,500	18,000	194,000	30,000	0	813,500
Travel & related expenses	129,000	30,000	32,025	138,665	54,800	0	384,490
Information & Public Rela	131,000	21,000	0	13,000	0	0	165,000
Office Running Costs	36,516	17,627	5,092	27,503	53,183	0	139,921
Communication Costs	0	0	0	2,000	0	0	2,000
Professional Fees	0	0	0	0	0	0	0
Other General Expenses	0	0	0	0	0	0	0
GENERAL EXPENDITURE	296,516	68,627	37,117	181,168	107,983	0	691,411
Asset Depreciation	0	0	0	0	0	0	0
DEPRECIATION	0	0	0	0	0	0	0
Contributions & Transfers	0	0	0	0	0	0	0
CONTRIBUTIONS & TRANSFERS	0	0	0	0	0	0	0
Programme Support	109,439	36,631	15,256	62,544	22,267	0	246,136
PROGRAMME SUPPORT	109,439	36,631	15,256	62,544	22,267	0	246,136
TOTAL BUDGET:	1,683,674	563,550	234,702	962,217	342,567	0	3,786,710

BUDGET 2007

PROGRAMME BUDGETS SUMMARY

Appeal no.: MAA51001

Name: SOUTH EAST ASIA

PROGRAMME:

	Health & Care	Disaster Management	Humanitarian Values	Organisational Development	Coordination & Implementation	Recovery	Total
	CHF	CHF	CHF	CHF	CHF	CHF	CHF
Shelter	0	0	0	0	0	0	0
Construction	0	0	0	0	0	0	0
Clothing & Textiles	0	0	0	0	0	0	0
Food	0	0	0	0	0	0	0
Seeds & Plants	0	0	0	0	0	0	0
Water & Sanitation	180,000	0	0	0	0	0	180,000
Medical & First Aid	30,000	0	0	0	0	0	30,000
Teaching Materials	131,000	0	0	0	0	0	131,000
Utensils & tools	0	0	0	0	0	0	0
Other Supplies & Services	0	0	0	0	0	0	0
SUPPLIES	341,000	0	0	0	0	0	341,000
Land & Buildings	0	0	0	0	0	0	0
Vehicles	0	0	0	0	0	0	0
Computers & Telecom	0	0	4,000	7,500	0	0	11,500
Medical equipment	0	0	0	0	0	0	0
Other Equipment	0	0	0	0	0	0	0
LAND, VEHICLES & EQUIPMEN	0	0	4,000	7,500	0	0	11,500
Storage	0	0	0	0	0	0	0
Distribution & Monitoring	0	0	0	0	0	0	0
Transport & Vehicles cost	0	0	0	0	0	0	0
TRANSPORT & STORAGE	0	0	0	0	0	0	0
International Staff	336,000	106,200	132,000	431,010	144,000	0	1,149,210
Regionally Deployed Staff	30,000	110,400	0	0	0	0	140,400
National staff	79,195	87,038	28,948	34,181	43,692	0	273,054
National Society Staff	0	0	0	40,000	0	0	40,000
Consultants	12,000	36,000	0	20,000	0	0	68,000
PERSONNEL	457,195	339,638	160,948	525,191	187,692	0	1,670,664
Workshops & Training	346,000	88,500	18,000	180,000	30,000	0	662,500
WORKSHOPS & TRAINING	346,000	88,500	18,000	180,000	30,000	0	662,500
Travel & related expenses	125,000	30,000	32,025	140,105	36,000	0	363,130
Information & Public Rela	131,000	6,000	0	13,000	0	0	150,000
Office Running Costs	29,140	15,171	4,473	24,828	66,308	0	139,920
Communication Costs	0	0	0	2,000	0	0	2,000
Professional Fees	0	0	0	0	0	0	0
Other General Expenses	0	0	0	0	0	0	0
GENERAL EXPENDITURE	285,140	51,171	36,498	179,933	102,308	0	655,050
Asset Depreciation	0	0	0	0	0	0	0
DEPRECIATION	0	0	0	0	0	0	0
Contributions & Transfers	0	0	0	0	0	0	0
CONTRIBUTIONS & TRANSFERS	0	0	0	0	0	0	0
Programme Support	99,366	33,321	15,256	62,054	22,246	0	232,242
PROGRAMME SUPPORT	99,366	33,321	15,256	62,054	22,246	0	232,242
TOTAL BUDGET:	1,528,701	512,630	234,702	954,677	342,246	0	3,572,956