

Appeal 2006-2007



International Federation
of Red Cross and Red Crescent Societies

Pacific Region

Appeal no. MAA55001

This appeal seeks CHF 6,088,266¹ to fund programmes and activities to be implemented in 2006 and 2007. These programmes are aligned with the International Federation's Global Agenda, which sets out four broad goals to meet the Federation's mission to "improve the lives of vulnerable people by mobilizing the power of humanity".

Global Agenda Goals:

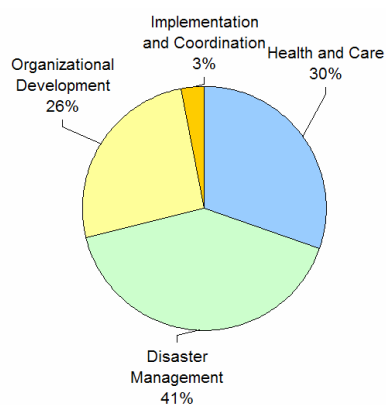
- 1. Reduce the numbers of deaths, injuries and impact from disasters.**
- 2. Reduce the number of deaths, illnesses and impact from diseases and public health emergencies.**
- 3. Increase local community, civil society and Red Cross Red Crescent capacity to address the most urgent situations of vulnerability.**
- 4. Reduce intolerance, discrimination and social exclusion and promote respect for diversity and human dignity.**

The International Federation's is the world's largest humanitarian organization, and its millions of volunteers are active in over 183 countries. Our aim is to build safer communities, able to prevent and respond to human suffering in times of crises and distress, and where people work together to promote hope, dignity and equity. We work to support vulnerable communities through neutral, impartial, independent humanitarian action, in accordance with our [Fundamental Principles](#), the [Code of Conduct](#) and [the Sphere project's Humanitarian Charter and Minimum Standards in Disaster Response](#).

Click here for a list of [Pacific national societies' Partnerships in Profiles and websites](#).

Click here to access the [appeal budget summary](#).

Click here to access the [2006-2007 operational plans and logical frameworks for the Pacific](#), or here to access the [2006-2007 operational plans and logical frameworks for Papua New Guinea](#).



Programmes	2006 Budget in CHF	2007 Budget in CHF	Total Budget in CHF
Health and Care	952,513	787,914	1,740,427
Disaster Management	1,293,325	1,244,428	2,537,753
Organizational Development	912,593	897,493	1,810,086
Totals	3,158,431	2,929,835	6,088,266

¹ EUR 3,939,350 or USD 4,754,600

Regional context

Although most Pacific Island countries are in the medium human development range, there are significant variances in key indicators between countries. In addition, there are enormous differences in access to basic services such as health care and education for those living in urban areas as compared to those living in isolated island communities or remote rural areas. Long-term barriers to development include the geographical dispersion of small land masses scattered over a vast 'water continent', growing populations, small domestic markets, relative isolation from major trading partners, ecological fragility, and vulnerability to natural disasters. These particular challenges for small islands developing states (SIDS) are sometimes summed up as 'poverty of opportunity'.

The first five-year review against the Millennium Development Goals (MDGs) shows a mixed picture. Some countries are well on track, but others are lagging behind in key areas such as poverty, health, and water and sanitation. Child mortality rates have dropped throughout the region, with the exception of PNG, but maternal mortality rates have risen in some countries. Life-style diseases such as diabetes, stroke and obesity have reached alarming proportions in some countries. PNG is the first Pacific Island and fourth Asia Pacific country to report a generalized HIV/AIDS epidemic, and its prevalence continues to rise elsewhere.

As urbanization trends continue, there is a growing underclass of marginalized people living in precarious conditions in squatter settlements. The law and order situation in the Solomon Islands has improved significantly, but street violence and tribal fighting continue to plague Papua New Guinea. Other emerging challenges include the impact of global warming, and the de-population as a result of outward migration.

Over recent years national societies have started scaling up their regular programmes, particularly in the areas of first aid, HIV/AIDS, and disaster response. Increasingly they are also reaching out effectively to vulnerable groups through community based approaches including first aid, disaster preparedness and risk reduction.

Federation Secretariat support to Pacific region

Through its support to Pacific national societies the Federation aims to work towards its vision of "a more compassionate, tolerant and safer world, in which people are enabled to help themselves and each other to maintain their hope, dignity and a sense of equality". The global agenda can be summarized in four interrelated goals:

- Goal 1: Significantly reduce the number of deaths and people affected by natural disasters.
- Goal 2: Significantly reduce the number of deaths and illnesses from communicable diseases.
- Goal 3: Strengthen local community capacity to reduce vulnerability and improve the quality of lives and livelihoods of the worlds most vulnerable
- Goal 4: Strengthen civil society and promote respect, tolerance and non-discrimination

Over the coming years, national societies will be supported in developing or scaling up programmes that are aligned with these global goals, and that contribute towards the MDGs and the Hyogo Framework for Action in particular. It is felt that regional priorities agreed in 2003 under the Red Cross' *Pacific Action Plan* are still very relevant in this regard: health and care in the community, disaster management and community risk reduction, and capacity building.

Over the last few years there has been much progress particularly in areas such as first aid, HIV/AIDS, blood donor recruitment, and disaster response capacity, and this work will be further consolidated. One of the main challenges for the coming years will be to move towards more community-based programming, in areas such as health promotion, community based first aid, and disaster preparedness, early warning and risk reduction at the local level.



First aid instructors' courses like this one have contributed to the increase in quality and scope of Federation-supported programmes.

In order to deliver this effectively, national societies will also need to further strengthen their grassroots network of volunteers, members and branches, and build the governance and management systems to guide and support them in their daily work with vulnerable groups.

Our support to national societies

Health and care

Both the quality and reach of first aid programmes have improved significantly through ongoing further training of a broader base of instructors and the introduction of quality controls and auditing. Some have also started scaling up community-based first aid in remote locations or deprived urban areas. The development of appropriate tools and mobilization of longer-term funding will support further integration with health promotion and disaster preparedness where possible. Building capacities for dealing with public health crisis following disasters or disease outbreaks will focus on health promotion as well as water and sanitation.

Six national societies now have specific programmes in HIV/AIDS prevention, and technical support will focus on the increased targeting of high-risk groups, and monitoring and evaluation in particular. Virtually all NS are mainstreaming HIV/AIDS into other programmes such as first aid and disaster preparedness, as well as organizing regular campaigns tackling stigma and discrimination, at home and in the workplace. The “Club-25” approach will be introduced to promote the recruitment of voluntary blood donors, in particular amongst young adolescents.

Disaster management

Most national societies are well-recognized for their role in disaster response, and further strengthening their operational capacities remains a high priority. The pre-positioning of relief supplies throughout the region will be enhanced by creating sub-regional buffer stocks, while communications systems are being upgraded throughout the region. Basic training of personnel will continue where possible jointly or in close cooperation with the national disaster management offices, while more specific training will address areas such as logistics, and SPHERE standards.

In line with the regionally agreed Framework for Action 2005-2015, more emphasis will be given to community based programmes in disaster awareness, early warning and risk reduction, working in cooperation with the South Pacific Applied Geoscience Commission (SOPAC). Amongst others, this will require the development and piloting of people-centred early warning systems at community level, as well as regular exercises and simulations to test their efficacy.

The ongoing pilot programme on climate change adaptation will continue to focus on raising awareness and understanding within the Red Cross, as well as enabling selected communities to develop concrete micro-projects for adaptation.

Organizational development

Over the last few years organizational development has focused on strategic planning, good governance, and management – in particular in areas such as finance and administration. Most national societies have now either completed statutes revision or have plans to do so in the near future. One of the key “foundation” challenges that remain is the strengthening of membership throughout the region.

Financial development will focus on improving systems – including hardware and accounting setup and procedures – as well as further training of personnel. External audits will be carried out annually, while regular reporting will be harmonized as much as possible.

As the overall programme focus shifts towards a community-based approach in health and disaster management, the development of strong branches with an active, diverse base of members and well-trained volunteers becomes a high priority. Effective volunteer management is increasingly recognized as key to successful and sustainable programme delivery.

All national societies have agreed to regular review of the effectiveness and relevance of their programmes, using simple monitoring and evaluation tools. They have also committed themselves to enhancing regional cooperation between national societies, as well as sharing knowledge and experience across the region.

Humanitarian values

There are relatively few organizations promoting human dignity or advocating for humanitarian values, and the Red Cross has a unique opportunity to promote human dignity in the region based on its Fundamental Principles and humanitarian values. National societies have agreed to do this by mainstreaming issues such as diversity and gender, respect for human dignity, tolerance and acceptance, and dealing with violence within their existing programmes, rather than creating “stand-alone” programmes. A good example is the recent first aid work in PNG which focuses particularly on disenfranchised youth from marginalized settlements, or the ongoing work on fighting stigma and discrimination relating to HIV/AIDS.

There is also need for wider dissemination of the Red Cross principles within the organization, as well as a heightened awareness about Red Cross’ activities in the Pacific by key external stakeholders, including diplomatic missions, the corporate sector, civil authorities, non-governmental organizations, international non-governmental organizations and the general public.

Implementation and Coordination

To support the priorities described above effectively, the Federation will continue to build on existing cooperation with all Movement partners, including the Pacific national societies themselves, partner national societies and the International Committee of the Red Cross (ICRC). Regional technical working groups have been formed in areas such as first aid, blood donor recruitment, HIV/AIDS, and disaster management, and meet usually twice a year. The regional delegation will aim to develop more formal mechanisms for consultation and dialogue with external partners, including UN and CROP agencies and development partners.

The effective implementation and scaling-up of relevant programmes that contribute to MDGs and the Federation’s global agenda will require a shift towards predominantly longer-term programme funding. While some significant progress has been made, more efforts will be required in this regard, both at the regional level and in each country.

The management of Federation support to the Pacific and Papua New Guinea (PNG) will remain closely integrated, with PNG-based delegates now also assuming responsibilities in neighbouring countries where possible. Both delegations will continue to promote better use of human resources from the region, and the creation of relevant staff-on-loan positions and regional staff exchange will be explored actively. Finally, the delegations will continue to work closely with the Federation’s Asia-Pacific service centre in Kuala Lumpur, in areas such as finance, reporting, IT, logistics and disaster management.

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[Appeal budget summary and regional map below; click here to return to title page](#)

BUDGET 2006

PROGRAMME BUDGETS SUMMARY

Appeal no.: MAA55001

Name: PACIFIC

PROGRAMME:

	Health & Care	Disaster Management	Humanitarian Values	Organisational Development	Coordination & Implementation	Recovery	Total
	CHF	CHF	CHF	CHF	CHF	CHF	CHF
Shelter	0	30,000	0	0	0	0	30,000
Construction	0	0	0	0	0	0	0
Clothing & Textiles	0	0	0	0	0	0	0
Food	0	0	0	0	0	0	0
Seeds & Plants	0	0	0	0	0	0	0
Water & Sanitation	0	30,000	0	0	0	0	30,000
Medical & First Aid	0	0	0	0	0	0	0
Teaching Materials	10,500	0	0	0	0	0	10,500
Utensils & tools	0	0	0	0	0	0	0
Other Supplies & Services	0	38,000	0	6,000	0	0	44,000
SUPPLIES	10,500	98,000	0	6,000	0	0	114,500
Land & Buildings	0	0	0	0	0	0	0
Vehicles	0	0	0	0	0	0	0
Computers & Telecom	2,500	7,000	0	26,000	3,000	0	38,500
Medical equipment	0	0	0	0	0	0	0
Other Equipment	0	20,000	0	0	0	0	20,000
LAND, VEHICLES & EQUIPMEN	2,500	27,000	0	26,000	3,000	0	58,500
Storage	0	60,000	0	0	0	0	60,000
Distribution & Monitoring	0	48,000	0	0	0	0	48,000
Transport & Vehicles cost	9,000	19,810	0	15,180	0	0	43,990
TRANSPORT & STORAGE	9,000	127,810	0	15,180	0	0	151,990
International Staff	303,000	263,400	0	266,400	9,000	0	841,800
Regionally Deployed Staff	0	0	0	0	0	0	0
National staff	58,000	52,000	0	10,000	18,000	0	138,000
National Society Staff	42,000	86,900	0	42,000	0	0	170,900
Consultants	25,500	20,000	0	0	0	0	45,500
PERSONNEL	428,500	422,300	0	318,400	27,000	0	1,196,200
Workshops & Training	247,500	357,000	0	275,795	20,000	0	900,295
WORKSHOPS & TRAINING	247,500	357,000	0	275,795	20,000	0	900,295
Travel & related expenses	91,000	44,550	0	62,300	24,000	0	221,850
Information & Public Rela	62,200	93,600	0	25,500	2,000	0	183,300
Office Running Costs	11,400	10,200	0	12,000	9,000	0	42,600
Communication Costs	22,000	23,800	0	22,000	3,600	0	71,400
Professional Fees	0	0	0	1,500	0	0	1,500
Other General Expenses	6,000	0	0	0	0	0	6,000
GENERAL EXPENDITURE	192,600	172,150	0	123,300	38,600	0	526,650
Asset Depreciation	0	5,000	0	0	0	0	5,000
DEPRECIATION	0	5,000	0	0	0	0	5,000
Contributions & Transfers	0	0	0	0	0	0	0
CONTRIBUTIONS & TRANSFERS	0	0	0	0	0	0	0
Programme Support	61,913	84,066	0	53,159	6,159	0	205,298
PROGRAMME SUPPORT	61,913	84,066	0	53,159	6,159	0	205,298
TOTAL BUDGET:	952,513	1,293,326	0	817,834	94,759	0	3,158,433

BUDGET 2007

PROGRAMME BUDGETS SUMMARY

Appeal no.: MAA55001

Name: PACIFIC

PROGRAMME:

	Health & Care	Disaster Management	Humanitarian Values	Organisational Development	Coordination & Implementation	Recovery	Total
	CHF	CHF	CHF	CHF	CHF	CHF	CHF
Shelter	0	30,000	0	0	0	0	30,000
Construction	0	0	0	0	0	0	0
Clothing & Textiles	0	0	0	0	0	0	0
Food	0	0	0	0	0	0	0
Seeds & Plants	0	0	0	0	0	0	0
Water & Sanitation	0	30,000	0	0	0	0	30,000
Medical & First Aid	0	0	0	0	0	0	0
Teaching Materials	8,500	0	0	0	0	0	8,500
Utensils & tools	0	0	0	0	0	0	0
Other Supplies & Services	0	43,000	0	1,000	0	0	44,000
SUPPLIES	8,500	103,000	0	1,000	0	0	112,500
Land & Buildings	0	0	0	0	0	0	0
Vehicles	0	0	0	0	0	0	0
Computers & Telecom	2,500	0	0	26,000	3,000	0	31,500
Medical equipment	0	0	0	0	0	0	0
Other Equipment	0	20,000	0	0	0	0	20,000
LAND, VEHICLES & EQUIPMEN	2,500	20,000	0	26,000	3,000	0	51,500
Storage	0	60,000	0	0	0	0	60,000
Distribution & Monitoring	0	38,000	0	0	0	0	38,000
Transport & Vehicles cost	9,000	13,090	0	14,460	0	0	36,550
TRANSPORT & STORAGE	9,000	111,090	0	14,460	0	0	134,550
International Staff	249,600	263,400	0	258,000	9,000	0	780,000
Regionally Deployed Staff	0	0	0	0	0	0	0
National staff	10,000	52,000	0	10,000	18,000	0	90,000
National Society Staff	66,000	89,900	0	39,000	0	0	194,900
Consultants	0	0	0	0	0	0	0
PERSONNEL	325,600	405,300	0	307,000	27,000	0	1,064,900
Workshops & Training	216,500	327,000	0	279,295	20,000	0	842,795
WORKSHOPS & TRAINING	216,500	327,000	0	279,295	20,000	0	842,795
Travel & related expenses	85,000	44,550	0	58,800	24,000	0	212,350
Information & Public Rela	49,000	108,600	0	25,500	2,000	0	185,100
Office Running Costs	12,600	10,200	0	15,000	9,000	0	46,800
Communication Costs	22,000	23,800	0	22,000	3,600	0	71,400
Professional Fees	0	0	0	1,500	0	0	1,500
Other General Expenses	6,000	0	0	0	0	0	6,000
GENERAL EXPENDITURE	174,600	187,150	0	122,800	38,600	0	523,150
Asset Depreciation	0	10,000	0	0	0	0	10,000
DEPRECIATION	0	10,000	0	0	0	0	10,000
Contributions & Transfers	0	0	0	0	0	0	0
CONTRIBUTIONS & TRANSFERS	0	0	0	0	0	0	0
Programme Support	51,214	80,888	0	52,178	6,159	0	190,439
PROGRAMME SUPPORT	51,214	80,888	0	52,178	6,159	0	190,439
TOTAL BUDGET:	787,914	1,244,428	0	802,733	94,759	0	2,929,834



International Federation of Red Cross and Red Crescent Societies
Fédération internationale des Sociétés de la Croix-Rouge et du Croissant-Rouge
Federación Internacional de Sociedades de la Cruz Roja y de la Media Luna Roja
الاتحاد الدولي لجمعيات الصليب الأحمر والهلال الأحمر

Pacific



The maps used do not imply the expression of any opinion on the part of the International Federation of Red Cross and Red Crescent Societies or National Societies concerning the legal status of a territory or of its authorities.

Map data sources: ESRI, Federation