

Appeal 2006-2007



International Federation
of Red Cross and Red Crescent Societies

Bangladesh

Appeal no. MAABD001

This appeal seeks CHF 4,970,061¹ to fund programmes and activities to be implemented in 2006 and 2007. These programmes are aligned with the International Federation's Global Agenda, which sets out four broad goals to meet the Federation's mission to "improve the lives of vulnerable people by mobilizing the power of humanity".

Global Agenda Goals:

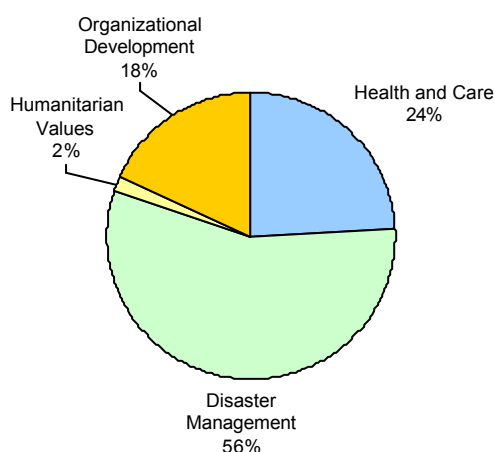
- 1. Reduce the numbers of deaths, injuries and impact from disasters.**
- 2. Reduce the number of deaths, illnesses and impact from diseases and public health emergencies.**
- 3. Increase local community, civil society and Red Cross Red Crescent capacity to address the most urgent situations of vulnerability.**
- 4. Reduce intolerance, discrimination and social exclusion and promote respect for diversity and human dignity.**

The International Federation's is the world's largest humanitarian organization, and its millions of volunteers are active in over 183 countries. Our aim is to build safer communities, able to prevent and respond to human suffering in times of crises and distress, and where people work together to promote hope, dignity and equity. We work to support vulnerable communities through neutral, impartial, independent humanitarian action, in accordance with our [Fundamental Principles](#), the [Code of Conduct](#) and the [Sphere project's Humanitarian Charter and Minimum Standards in Disaster Response](#).

Click here to visit the [Bangladesh Red Crescent Society's Profile](#).

Click here to access the [appeal budget summary](#).

Click here to access the [2006-2007 operational plans and the logical frameworks](#).



Programmes	2006 Budget in CHF	2007 Budget in CHF	Total Budget in CHF
Health and Care	620,403	328,420	948,823
Disaster Management	1,429,483	1,581,572	3,011,055
Humanitarian Values	47,559	24,235	71,794
Organizational Development	467,519	470,870	938,389
Totals	2,564,964	2,405,097	4,970,061

Country

Bangladesh is located on a low-lying river delta with over 230 rivers and tributaries situated between the foothills of the Himalayas and the Bay of Bengal. With a population of 143.8 million and an area of 144,000 sq. km, Bangladesh is one of the world's most densely populated countries (998 square km). Half of the population lives below the poverty line, and 82 per cent live on less than USD 2 per day. In terms of ordinary people's access to

¹ EUR 3,215,827 or USD 3,881,244

income, Bangladesh continues to remain at the lower end of the scale with its per capita annual income of USD 350. The United Nations Human Development Index 2004 ranks Bangladesh at 138 out of 177 countries.

The combination of its geography, population density, and extreme poverty make Bangladesh highly vulnerable to disasters. Between 1993 and 2003, more than 75 million people were affected by disasters in Bangladesh, one of the highest numbers in the world.

With a legacy of activities on the ground since 1920, the Bangladesh Red Crescent Society (BDRCS) was constituted in 1971 and has been active in all humanitarian emergencies since the inception of Bangladesh. BDRCS is recognized as an important humanitarian organization in the country involved in disaster preparedness and response. Being a government auxiliary, it enjoys a preferential status and is held in high esteem as a neutral organization.



Given the level and frequency of disasters in the country, BDRCS has been extensively involved in disaster response in the form of emergency relief operations through provision of food and medical services. At various times during the last decade, BDRCS, with the Federation's support, launched emergency appeals for relief operations.

The Federation has had its country delegation in Bangladesh continuously since 1986. With its extensive support, BDRCS has undertaken comprehensive, process-oriented and systematic programme planning exercises in recent years. The country delegation has been supporting the BDRCS to build its capacity at all levels throughout this period of time.

Federation Secretariat support to Bangladesh

The Federation delegation in Bangladesh continually strives to develop capacities and provide necessary support to BDRCS, with the long-term objective of creating a strong, effective and financially sustainable national society. It has also provided support to BDRCS to revise and draft a new constitution in an effort to align the BDRCS constitution with the Movement's standards. The Federation also plays a leading role in soliciting and coordinating support from UN agencies and diplomatic missions in attracting funding for humanitarian emergency operations and capacity building initiatives undertaken by BDRCS. The Federation Secretariat has advised and assisted the national society in its operational management, and is guiding it through an ongoing process of organizational change.

With a team of two-four expatriate staff, eight local professionals and six support staff, the delegation provides support to BDRCS in five major areas:

- Senior management support;
- Organizational development;
- Financial monitoring and control;
- Programme and planning support;
- Major disaster relief response; and
- Health and care

BDRCS completed the formulation of the second four-year Strategic Development Plan (2005-2008) focusing towards six key strategic directions, which are critical in strengthening the foundation of BDRCS and thus building overall capacity and enhancing performance throughout the organization. Key strategy for the national society over the next four years will be:

1. Continued constitutional reform support;
2. Human resource reform (including: organigram, staffing review, job descriptions, appraisal system, promotion criteria, sanctioned posts, and downsizing strategy);
3. Resource mobilization (national headquarters and branches);
4. Management skills development;
5. Branch development; and
6. Volunteer management and development.

The Federation delegation intends to continue to facilitate the development of the national society in these strategic directions through focused interventions to all departments (based on their annual plans) in the areas of planning, implementation, monitoring, evaluation and reporting.

BDRCS is continuously working on developing its capacities for programme management, leadership, volunteer and youth recruitment and retention, communications and advocacy, branch development and financial resource mobilization. The change process has enabled the introduction of more coherent management policies and strategies, and facilitated decentralization of the decision making process at national level.

Strengthening the national society

Health and care

Through its comprehensive health and care programme, BDRCS seeks to contribute to the implementation of the national health policy by promoting the provision of essential health service packages (ESP), with special focus on areas with no access to government health services. Health policy and guidelines will be revised and a monitoring and evaluation cell will be established to provide smooth implementation and continuous monitoring of all health projects. Efforts will also be made to establish and equip an emergency health team as a part of the national disaster response team (NDRT) for timely and effective disaster response.

With the support of German Red Cross, BDRCS will focus for the next five years on the development of 52 mother-and-child health towards becoming self-reliant and independent of external funds.

The national society's HIV/AIDS programme aims to increase public awareness, take preventive measures and, at the same time, to build networks for better coordination and cooperation for a maximum impact in the long run. In 2006, BDRCS will assist the government of Bangladesh in the comprehensive national measles immunization campaign. Red Crescent youth volunteers will be mobilized to help achieve the target of 100 per cent coverage.

Disaster management

BDRCS has become an increasingly important national actor in the field of disaster management, particularly with regard to floods and cyclones. Its growing experience has been well documented in recent evaluation and lessons learned exercises.

In an effort to create a more integrated DM plan, effectively reaching the most vulnerable, the department undertook an extensive review and analysis of its current programmes. As a result, the DM division's first four-year strategic plan (2005-2008) has been developed, focusing on standardized systems, shared use of resources, and an integrated approach to planning and service delivery. Based on an analysis of Bangladesh's present disaster and vulnerability situation, the main thrust areas of the DM programme will focus on communities.

Organizational development

Organizational development programme, through a 'planned changed process' and capacity building, remains the main priority for the BDRCS. In recent years, considerable progress has been achieved on all these fronts. This change process has enabled the introduction of more coherent management policies and strategies, and facilitated decentralization of the decision making process at national level.

In 2005, the national society undertook its first fully participatory strategic planning process which included all 22 departments and resulted in the formulation of a BDRCS' second four-year strategic development plan (2005-2008). The focus of the above plan will be to continuously work on further developing national society capacities in programme management, leadership, volunteer and youth recruitment and retention, communications and advocacy, branch development and financial resource mobilization. OD department will continue to facilitate the development of the national society in the five strategic directions through focused support to all departments (based on annual plans) in the areas of planning, implementation, monitoring, evaluation and reporting.

Humanitarian values

BDRCS is actively engaged in the dissemination of humanitarian values and Movement's Fundamental Principles, as well as the emblem protection (supported by both ICRC and the Federation), at all levels of the society. Emphasizing impartiality and neutrality of its actions, BDRCS encourages respect for the dignity of human life and promotes gender and ethnic equality. Building on its existing work in this field, BDRCS strategies seek to maximize opportunities for the integration of humanitarian values within all national society programmes. BDRCS

plans to further focus on applying the cross-cutting issues of anti-discrimination and tolerance into their programmes. Potential areas of intervention would be in HIV/AIDS, gender, victims of acid burning and ethnic conflict.

Implementation and management

The Federation delegation continues to assist the national society in the development of comprehensive and coherent strategies, plans and programmes, as well as to encourage and coordinate the Movement support for their implementation, in close coordination with the South Asia regional delegation.

The Federation Secretariat – both at Geneva and field level – has played a leading role in attracting funding support, especially with international donors based in Bangladesh, advising and assisting the national society in its operational management, and guiding it through an ongoing process of organizational change. Support generated by international emergency appeals has been crucial to the success of frequent – and often very large – relief operations undertaken by BDRCS. Strong representation and networking has produced very positive results.

The Federation and country delegation will continue to solicit and coordinate international support from UN agencies and diplomatic missions for humanitarian emergency operations and capacity building initiatives undertaken by the BDRCS. Current strategic partnerships include a four-year cooperation agreement signed in 2003 with the British Red Cross, which will continue to support disaster management and OD activities. The World Food Programme and two other UN agencies are also supporting BDRCS programmes.

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BUDGET 2006

PROGRAMME BUDGETS SUMMARY

Appeal no.: MAABD001

Name: BANGLADESH

PROGRAMME:

	Health & Care	Disaster Management	Humanitarian Values	Organisational Development	Coordination & Implementation	Recovery	Total
	CHF	CHF	CHF	CHF	CHF	CHF	CHF
Shelter	5,790	20,072	0	0	0	0	25,862
Construction	0	0	0	0	0	0	0
Clothing & Textiles	6,176	0	0	0	0	0	6,176
Food	0	0	0	0	0	0	0
Seeds & Plants	0	26,827	0	0	0	0	26,827
Water & Sanitation	0	25,959	0	0	0	0	25,958
Medical & First Aid	10,808	26,513	0	0	0	0	37,321
Teaching Materials	0	0	0	0	0	0	0
Utensils & tools	0	0	0	0	0	0	0
Other Supplies & Services	0	27,638	0	4,632	0	0	32,269
SUPPLIES	22,774	127,009	0	4,632	0	0	154,414
Land & Buildings	0	47,382	0	0	0	0	47,381
Vehicles	0	0	0	0	0	0	0
Computers & Telecom	2,316	0	0	16,405	0	0	18,721
Medical equipment	40,337	0	0	0	0	0	40,337
Other Equipment	0	0	0	0	0	0	0
LAND, VEHICLES & EQUIPMEN	42,653	47,382	0	16,405	0	0	106,439
Storage	290	7,122	0	0	0	0	7,411
Distribution & Monitoring	0	0	0	0	0	0	0
Transport & Vehicles cost	31,083	59,356	0	9,300	0	0	99,739
TRANSPORT & STORAGE	31,373	66,478	0	9,300	0	0	107,150
International Staff	144,300	196,500	0	135,600	0	0	476,400
Regionally Deployed Staff	0	0	0	0	0	0	0
National staff	35,350	109,275	0	33,520	0	0	178,144
National Society Staff	136,001	308,468	6,755	88,184	0	0	539,408
Consultants	12,545	0	0	0	0	0	12,545
PERSONNEL	328,196	614,243	6,755	257,304	0	0	1,206,498
Workshops & Training	45,123	214,417	18,760	65,967	0	0	344,267
WORKSHOPS & TRAINING	45,123	214,417	18,760	65,967	0	0	344,267
Travel & related expenses	61,349	40,438	0	12,604	0	0	114,390
Information & Public Rela	10,978	94,611	17,563	37,057	0	0	160,207
Office Running Costs	25,725	91,658	1,158	23,442	0	0	141,982
Communication Costs	10,018	36,179	232	8,910	0	0	55,338
Professional Fees	0	0	0	0	0	0	0
Other General Expenses	1,888	4,153	0	1,510	0	0	7,550
GENERAL EXPENDITURE	109,958	267,039	18,953	83,523	0	0	479,469
Asset Depreciation	0	0	0	0	0	0	0
DEPRECIATION	0	0	0	0	0	0	0
Contributions & Transfers	0	0	0	0	0	0	0
CONTRIBUTIONS & TRANSFERS	0	0	0	0	0	0	0
Programme Support	40,326	92,916	3,091	30,389	0	0	166,722
PROGRAMME SUPPORT	40,326	92,916	3,091	30,389	0	0	166,722
TOTAL BUDGET:	620,403	1,429,483	47,559	467,519	0	0	2,564,964

BUDGET 2007

PROGRAMME BUDGETS SUMMARY

Appeal no.: MAABD001

Name: BANGLADESH

PROGRAMME:

	Health & Care	Disaster Management	Humanitarian Values	Organisational Development	Coordination & Implementation	Recovery	Total
	CHF	CHF	CHF	CHF	CHF	CHF	CHF
Shelter	5,790	27,213	0	0	0	0	33,003
Construction	0	0	0	0	0	0	0
Clothing & Textiles	0	0	0	0	0	0	0
Food	0	0	0	0	0	0	0
Seeds & Plants	3,860	41,302	0	15,170	0	0	60,331
Water & Sanitation	0	25,959	0	0	0	0	25,958
Medical & First Aid	16,791	38,657	0	0	0	0	55,447
Teaching Materials	0	0	0	0	0	0	0
Utensils & tools	0	0	0	0	0	0	0
Other Supplies & Services	0	27,638	0	4,632	0	0	32,269
SUPPLIES	26,441	160,769	0	19,802	0	0	207,010
Land & Buildings	0	15,440	0	0	0	0	15,440
Vehicles	0	0	0	30,880	0	0	30,880
Computers & Telecom	0	0	0	21,809	0	0	21,809
Medical equipment	0	0	0	0	0	0	0
Other Equipment	0	0	0	0	0	0	0
LAND, VEHICLES & EQUIPMEN	0	15,440	0	52,689	0	0	68,129
Storage	0	13,684	0	0	0	0	13,683
Distribution & Monitoring	0	0	0	0	0	0	0
Transport & Vehicles cost	17,977	63,376	0	9,801	0	0	91,153
TRANSPORT & STORAGE	17,977	77,060	0	9,801	0	0	104,837
International Staff	126,900	213,900	0	135,600	0	0	476,400
Regionally Deployed Staff	0	0	0	0	0	0	0
National staff	29,065	124,266	0	34,420	0	0	187,751
National Society Staff	31,296	339,405	7,238	45,446	0	0	423,384
Consultants	0	0	0	0	0	0	0
PERSONNEL	187,261	677,571	7,238	215,466	0	0	1,087,535
Workshops & Training	29,104	241,885	9,110	63,555	0	0	343,653
WORKSHOPS & TRAINING	29,104	241,885	9,110	63,555	0	0	343,653
Travel & related expenses	3,033	54,329	0	11,639	0	0	69,000
Information & Public Rela	23,378	116,912	4,922	36,960	0	0	182,171
Office Running Costs	12,295	90,228	1,158	19,931	0	0	123,612
Communication Costs	6,451	39,669	232	8,910	0	0	55,261
Professional Fees	0	0	0	0	0	0	0
Other General Expenses	1,133	4,908	0	1,510	0	0	7,550
GENERAL EXPENDITURE	46,290	306,046	6,312	78,950	0	0	437,595
Asset Depreciation	0	0	0	0	0	0	0
DEPRECIATION	0	0	0	0	0	0	0
Contributions & Transfers	0	0	0	0	0	0	0
CONTRIBUTIONS & TRANSFERS	0	0	0	0	0	0	0
Programme Support	21,347	102,802	1,575	30,607	0	0	156,331
PROGRAMME SUPPORT	21,347	102,802	1,575	30,607	0	0	156,331
TOTAL BUDGET:	328,420	1,581,572	24,235	470,870	0	0	2,405,097