

Appeal 2006-2007



International Federation
of Red Cross and Red Crescent Societies

The People's Republic of China

Appeal no. MAACN001

This appeal seeks CHF 6,574,313¹ to fund programmes and activities to be implemented in 2006 and 2007. These programmes are aligned with the International Federation's Global Agenda, which sets out four broad goals to meet the Federation's mission to "improve the lives of vulnerable people by mobilizing the power of humanity".

Global Agenda Goals:

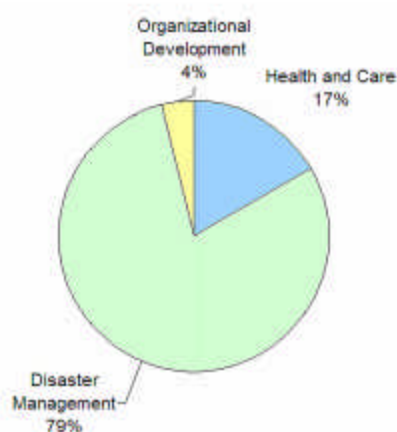
- 1. Reduce the numbers of deaths, injuries and impact from disasters.**
- 2. Reduce the number of deaths, illnesses and impact from diseases and public health emergencies.**
- 3. Increase local community, civil society and Red Cross Red Crescent capacity to address the most urgent situations of vulnerability.**
- 4. Reduce intolerance, discrimination and social exclusion and promote respect for diversity and human dignity.**

The International Federation's is the world's largest humanitarian organization, and its millions of volunteers are active in over 183 countries. Our aim is to build safer communities, able to prevent and respond to human suffering in times of crises and distress, and where people work together to promote hope, dignity and equity. We work to support vulnerable communities through neutral, impartial, independent humanitarian action, in accordance with our [Fundamental Principles](#), the [Code of Conduct](#) and [the Sphere project's Humanitarian Charter and Minimum Standards in Disaster Response](#).

Click here to access the [Red Cross Society of China's Partnerships in Profile](#) and [website](#).

Click here to access the [appeal budget summary](#).

Click here to access the [2006-2007 operational plans and logical frameworks](#).



Programmes	2006 Budget in CHF	2007 Budget in CHF	Total Budget in CHF
Health and Care	555,779	621,043	1,176,822
Disaster Management	2,642,422	2,510,149	5,152,571
Organizational Development	128,877	116,043	244,920
Totals	3,327,077	3,247,235	6,574,313

¹ EUR 4,253,842 or USD 5,134,176

Country context

More like a continent than a country in terms of geographical size and population, the People's Republic of China faces varying challenges even as it continues to have one of the world's most dynamic and fastest growing economies. Although the country ranks 85th on the new 2005 Human Development Index², 20 places higher since 1990, social progress still lags far behind economic development. According to the United Kingdom's Department for International Development's (DFID) assessment of China's progress against the Millennium Development Goals (MDG)³, the country is unlikely to achieve the goal to reduce child mortality and ensure environmental sustainability. It may not succeed in the target to combat HIV/AIDS, malaria and other diseases. Water and sanitation remains an issue as 300 million people have poor access to safe water and 700 million people do not have access to adequate sanitation. Regional and income inequality is also rising, with most of the poor found in rural areas and among ethnic minority groups. While China has already reached its MDG target of halving extreme poverty and hunger by 2015, a staggering 215.8 million people still live below the USD1 a day income poverty line. Large-scale natural disasters like the annual occurrence of widespread flooding, earthquakes and typhoons further exacerbates chronic poverty in already poor provinces. It is clear that in a country as large and diverse as China, averages and aggregates of a country's wealth inevitably oversimplifies key realities faced by the country's 1.3 billion people.



With its 23.4 million members, the Red Cross Society of China is a dynamic humanitarian social relief organization that has close contacts with communities throughout China even as it plays an active role in the international work of the Movement. It is well recognized by the government as an important institution for addressing a variety of humanitarian and social needs facing the country and is an auxiliary partner to the government in times of disasters. At the same time, the national society is moving strongly ahead in its changing role as an increasingly independent organization, separating formally from the ministry of health⁴ and aligning itself with the goals of the overall Red Cross Red Crescent Movement. In the RCSC's new five-year development plan for 2005 – 2009, this effort is captured in its organizational development priorities of expanding Red Cross grassroots organizations and Red Cross youth. The plan also highlights the national society's goals to improve disaster response and preparedness, while expanding first aid, social welfare and HIV/AIDS activities. Within provinces, RCSC branches are active in community-based social relief services and health activities that target the most vulnerable. The Federation supports RCSC headquarters and branches in these endeavours as well as other new strategies, such as integrated programming that combines disaster management, health and care and water and sanitation. The Federation, represented in China by its regional delegation, will continue to support RCSC's humanitarian work that ultimately contributes towards achieving country-wide MDG targets, particularly those related to health, HIV/AIDS and environmental sustainability (water and sanitation), as well as implementing the Movement-wide priorities outlined in *Strategy 2010*.

Federation Secretariat support to China

The main goal for the Federation over the next four years will be to assist RCSC in its efforts to establish itself as the leading national humanitarian organization in China. The role of civil society organizations is gradually evolving in China as the country moves forward with its economic and social development. The Federation and RCSC's other Movement partners can best help the society achieve this goal by giving it the skills to carry out a clearly defined range of programmes that address the key humanitarian challenges facing the country. A second goal is to support RCSC to play a more active role as an international partner to other members of the Red Cross and Red Crescent Movement.

² The United Nations Development Programme, *Human Development Report 2005*.

³ See DFID's consultation draft of its [Country Assistance Plan in China 2006-2011](#).

⁴ The ministry of health has been the society's organizational and operational umbrella until the mid-1990s.

The Federation has collaborated with RCSC throughout the 1990s, mainly in the field of disaster relief. A more strategic and long-term collaboration has been in place since 2002, with the establishment of the East Asia regional delegation based in Beijing. Since that time, regional delegates covering disaster management, HIV/AIDS and information/communications have provided support to RCSC programmes in these areas. These, plus organizational development, are the priority areas agreed with RCSC for continued Federation support over the next two years and will be delivered through the programmes set out in the China operational plan and the complementary East Asia regional one linked to this appeal.

Strengthening the national society

Health and care

The ministry of health estimates that there are 840,000 people living with HIV or AIDS in China. Almost half of reported HIV/AIDS infections are among young people under 29 year of age, underscoring a fundamental lack of knowledge on HIV/AIDS transmission and prevention as well as low awareness of risk and vulnerabilities among the population in China. Recognizing this gap, the RCSC has been involved in HIV/AIDS projects since 1994. The Federation and the RCSC are part of national, regional and global initiatives, being active members of the UNAIDS theme group, the UN theme group on health and China's country coordinating mechanism for the Global Fund on HIV/AIDS, Tuberculosis and Malaria. Priorities for the health and care programme are to ensure the people at risk of HIV in all 31 provinces of China have knowledge and skills to prevent HIV/AIDS (PLWHA), people living with HIV/AIDS and their families have expressed improved quality of life and communities have demonstrated reduced discrimination towards PLWHA and those at risk. Through the programme, the RCSC would have contributed to the reduction of HIV transmission in China and help to improve care and support, while reducing stigma and discrimination for PLWHA.

Disaster management

In China, it is reported that natural disasters destroy an average of 4,182,000 houses per year, with some four million people resettled or transferred from their homes every year. Government statistics show that these disasters account for 80 to 90 per cent of the substantial economic losses – an average of RMB 100 billion (CHF 159 million) – suffered annually. While the government is quick to respond in an emergency phase, it cannot come close to meeting the needs of the country's reported 370 million people affected by natural disasters every year. Assistance and support from the RCSC and Federation is therefore critical in providing for people made vulnerable by disasters. Access to clean water and adequate sanitation is another key challenge in China, remaining an obstacle for achieving the MDG target for environmental sustainability. Over the next few years, the disaster management programme will prioritize the improvement of the national society's disaster management capacity in accordance to international standards. It will have the impact of strengthening RCSC capacity to provide quality response to common disasters facing the country, while reducing the vulnerability of disaster-prone communities in three provinces through integrated community-based water sanitation, health education and disaster preparedness activities.



In Hunan, village volunteers and Red Cross representatives gather to discuss methods of participatory education, which are part of the Red Cross' integrated, community-based programming.

Organizational development

Capacity building in general as well as organizational and resource development in particular are key areas of the future of RCSC. It aims to complete the internal restructuring process, which began in 1999, by ensuring all local prefecture and county branches are fully separated from the ministry of health by 2009. This newly gained independence provides many of its branches not only with opportunities, but also challenges in adjusting their operational mode from reactive to proactive. Over the recent years, the RCSC headquarters' organizational

development strategy has focused on organizing a series of training seminars to help its branches adjust to this new operational environment. The organizational development programme supported through this appeal will focus on the national society's programmatic development, enabling it to contribute significantly to national efforts to improve the lives of the most vulnerable people in China. Through the programme, the RCSC at headquarters and provincial branches would have improved their capacity to design and manage high quality programmes that can attract support from international partners.

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[Appeal budget summary below; click here to return to title page](#)

BUDGET 2006

PROGRAMME BUDGETS SUMMARY

Appeal no.: MAACN001

Name: CHINA

PROGRAMME:

	Health & Care	Disaster Management	Humanitarian Values	Organisational Development	Coordination & Implementation	Recovery	Total
	CHF	CHF	CHF	CHF	CHF	CHF	CHF
Shelter	0	0	0	0	0	0	0
Construction	0	0	0	0	0	0	0
Clothing & Textiles	0	0	0	0	0	0	0
Food	0	0	0	0	0	0	0
Seeds & Plants	0	0	0	0	0	0	0
Water & Sanitation	0	1,278,830	0	0	0	0	1,278,829
Medical & First Aid	0	0	0	0	0	0	0
Teaching Materials	0	0	0	0	0	0	0
Utensils & tools	0	0	0	0	0	0	0
Other Supplies & Services	0	234,075	0	0	0	0	234,075
SUPPLIES	0	1,512,905	0	0	0	0	1,512,904
Land & Buildings	0	0	0	0	0	0	0
Vehicles	0	0	0	0	0	0	0
Computers & Telecom	0	3,000	0	0	0	0	3,000
Medical equipment	0	0	0	0	0	0	0
Other Equipment	0	0	0	0	0	0	0
LAND, VEHICLES & EQUIPMEN	0	3,000	0	0	0	0	3,000
Storage	0	0	0	0	0	0	0
Distribution & Monitoring	0	0	0	0	0	0	0
Transport & Vehicles cost	0	5,150	0	0	0	0	5,149
TRANSPORT & STORAGE	0	5,150	0	0	0	0	5,149
International Staff	112,800	396,000	0	0	0	0	508,800
Regionally Deployed Staff	0	0	0	0	0	0	0
National staff	12,000	21,461	0	0	0	0	33,460
National Society Staff	0	198,808	0	0	0	0	198,807
Consultants	0	9,000	0	2,500	0	0	11,500
PERSONNEL	124,800	625,269	0	2,500	0	0	752,568
Workshops & Training	280,402	218,145	0	100,000	0	0	598,546
WORKSHOPS & TRAINING	280,402	218,145	0	100,000	0	0	598,546
Travel & related expenses	10,800	55,401	0	8,000	0	0	74,201
Information & Public Rela	75,396	28,000	0	10,000	0	0	113,396
Office Running Costs	27,055	18,600	0	0	0	0	45,654
Communication Costs	1,200	4,200	0	0	0	0	5,400
Professional Fees	0	0	0	0	0	0	0
Other General Expenses	0	0	0	0	0	0	0
GENERAL EXPENDITURE	114,451	106,201	0	18,000	0	0	238,651
Asset Depreciation	0	0	0	0	0	0	0
DEPRECIATION	0	0	0	0	0	0	0
Contributions & Transfers	0	0	0	0	0	0	0
CONTRIBUTIONS & TRANSFERS	0	0	0	0	0	0	0
Programme Support	36,126	171,758	0	8,377	0	0	216,260
PROGRAMME SUPPORT	36,126	171,758	0	8,377	0	0	216,260
TOTAL BUDGET:	555,778	2,642,422	0	128,877	0	0	3,327,077

BUDGET 2007

PROGRAMME BUDGETS SUMMARY

Appeal no.: MAACN001

Name: CHINA

PROGRAMME:

	Health & Care	Disaster Management	Humanitarian Values	Organisational Development	Coordination & Implementation	Recovery	Total
	CHF	CHF	CHF	CHF	CHF	CHF	CHF
Shelter	0	0	0	0	0	0	0
Construction	0	0	0	0	0	0	0
Clothing & Textiles	0	0	0	0	0	0	0
Food	0	0	0	0	0	0	0
Seeds & Plants	0	0	0	0	0	0	0
Water & Sanitation	0	1,280,795	0	0	0	0	1,280,795
Medical & First Aid	0	0	0	0	0	0	0
Teaching Materials	0	0	0	0	0	0	0
Utensils & tools	0	0	0	0	0	0	0
Other Supplies & Services	0	234,078	0	0	0	0	234,078
SUPPLIES	0	1,514,873	0	0	0	0	1,514,873
Land & Buildings	0	0	0	0	0	0	0
Vehicles	0	0	0	0	0	0	0
Computers & Telecom	0	0	0	0	0	0	0
Medical equipment	0	0	0	0	0	0	0
Other Equipment	0	0	0	0	0	0	0
LAND, VEHICLES & EQUIPMEN	0	0	0	0	0	0	0
Storage	0	0	0	0	0	0	0
Distribution & Monitoring	0	0	0	0	0	0	0
Transport & Vehicles cost	0	5,148	0	0	0	0	5,148
TRANSPORT & STORAGE	0	5,148	0	0	0	0	5,148
International Staff	112,800	396,000	0	0	0	0	508,800
Regionally Deployed Staff	0	0	0	0	0	0	0
National staff	13,800	15,444	0	0	0	0	29,244
National Society Staff	0	198,804	0	0	0	0	198,804
Consultants	0	0	0	2,500	0	0	2,500
PERSONNEL	126,600	610,248	0	2,500	0	0	739,348
Workshops & Training	322,456	145,128	0	100,000	0	0	567,584
WORKSHOPS & TRAINING	322,456	145,128	0	100,000	0	0	567,584
Travel & related expenses	12,420	52,392	0	6,000	0	0	70,812
Information & Public Rela	86,706	0	0	0	0	0	86,706
Office Running Costs	31,114	15,600	0	0	0	0	46,713
Communication Costs	1,380	3,600	0	0	0	0	4,980
Professional Fees	0	0	0	0	0	0	0
Other General Expenses	0	0	0	0	0	0	0
GENERAL EXPENDITURE	131,620	71,592	0	6,000	0	0	209,211
Asset Depreciation	0	0	0	0	0	0	0
DEPRECIATION	0	0	0	0	0	0	0
Contributions & Transfers	0	0	0	0	0	0	0
CONTRIBUTIONS & TRANSFERS	0	0	0	0	0	0	0
Programme Support	40,368	163,160	0	7,543	0	0	211,070
PROGRAMME SUPPORT	40,368	163,160	0	7,543	0	0	211,070
TOTAL BUDGET:	621,043	2,510,149	0	116,043	0	0	3,247,235