

# Appeal 2006-2007



International Federation  
of Red Cross and Red Crescent Societies

## Cambodia

### Appeal no. MAAKH001

*This appeal seeks CHF 3,461,012<sup>1</sup> to fund programmes and activities to be implemented in 2006 and 2007. These programmes are aligned with the International Federation's Global Agenda, which sets out four broad goals to meet the Federation's mission to "improve the lives of vulnerable people by mobilizing the power of humanity".*

#### Global Agenda Goals:

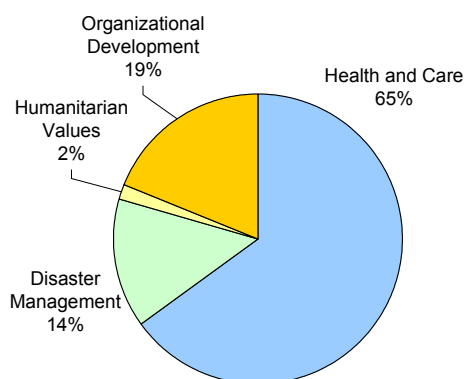
1. Reduce the numbers of deaths, injuries and impact from disasters.
2. Reduce the number of deaths, illnesses and impact from diseases and public health emergencies.
3. Increase local community, civil society and Red Cross Red Crescent capacity to address the most urgent situations of vulnerability.
4. Reduce intolerance, discrimination and social exclusion and promote respect for diversity and human dignity.

The International Federation's is the world's largest humanitarian organization, and its millions of volunteers are active in over 183 countries. Our aim is to build safer communities, able to prevent and respond to human suffering in times of crises and distress, and where people work together to promote hope, dignity and equity. We work to support vulnerable communities through neutral, impartial, independent humanitarian action, in accordance with our [Fundamental Principles](#), the [Code of Conduct](#) and the [Sphere project's Humanitarian Charter and Minimum Standards in Disaster Response](#).

Click here to visit the [Cambodian Red Cross Profile](#) and website: [www.redcross.org.kh](http://www.redcross.org.kh).

Click here to access the [appeal budget summary](#).

Click here to access the [2006-2007 operational plans and the logical frameworks](#).



Programmes	2006 Budget in CHF	2007 Budget in CHF	Total Budget in CHF
Health and Care	1,107,532	1,096,338	2,203,870
Disaster Management	245,268	335,718	580,986
Humanitarian Values	29,040	29,040	58,080
Organizational Development	319,581	298,495	618,076
<b>Totals</b>	<b>1,701,421</b>	<b>1,759,591</b>	<b>3,461,012</b>

### Country context

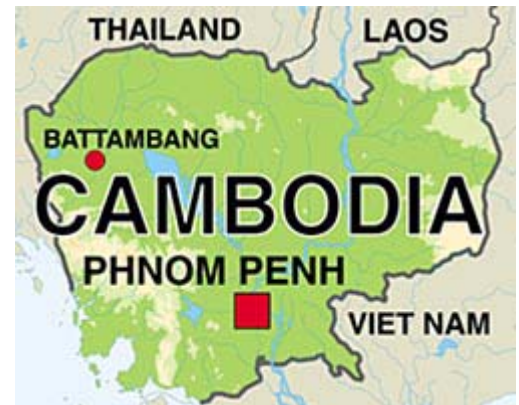
Life for the majority of the Cambodian people is extremely difficult, thus humanitarian interventions and development assistance remain essential to support and improve the lives of millions of vulnerable people. The unmet need is significant and the Cambodian Red Cross (CRC) is playing an active role. Nevertheless, there is still a great deal that can be achieved through increased capacities and alignment of the Movement's joint efforts.

<sup>1</sup> EUR 2,239,412 or USD 2,702,859

Cambodia is one of the 14 least developed countries in the Asia Pacific region. With at least a third of the 14 million population – 50 per cent are under 18 years old – living on less than one dollar a day, the country has, according to the *2005 United Nations Human Development Report*, some of the lowest human development indicators in Southeast Asia, ranking 130 on a global index of 177 countries. The population's access to water and sanitation, at 34 and 16 per cent respectively, is the lowest in the region and the HIV/AIDS prevalence rate, at 2.6 per cent, remains one of the highest in Asia. At the same time, 45 per cent of children under five are malnourished (causing moderate and severe stunting) and the under-five mortality rate has increased slightly over the last decade. Life expectancy, at 56.2, is one of the poorest in Asia.

Access to education is limited, natural resources are dwindling, and gender inequality remains a major issue. Additionally, as many Cambodian people hover around or below the poverty line, while annual flooding and droughts become insurmountable challenges, and the dangers of 'land grabbing', human trafficking, unsuitable community health practices, HIV/AIDS and mosquito-borne disease, all serve to deepen their level of vulnerability.

The Secretariat will focus on harnessing support for programmes delivering water sanitation activities, HIV/AIDS, community-based health care approaches to dengue fever, avian influenza prevention and blood donor recruitment, as well as community-based disaster risk reduction for the coming two years.



## Federation Secretariat support to Cambodia

CRC has the goal of being a well functioning national society by 2010. The Secretariat's efforts for the coming four years will be to encourage and assist the national society in achieving this lofty target. This will involve support for many facets of organizational development, including human resources, financial management, leadership and governance enhancing, public relations and branch development. Furthermore, there will be a more focused approach to capacity building efforts in particular programme areas, such as community-based health care, water sanitation, community-based risk reduction and advocacy. Relationship management will also be of paramount importance as the Secretariat will promote CRC's role to facilitate their partnerships, and eventually coordinate all efforts of the Red Cross in Cambodia.

## Strengthening national societies

### Health and care

CRC has been fundamentally guided by its *Health Strategic Plan 2002-2007* over the past few years. The plan identified the key directions and interventions, in which CRC has remained consistently committed. There has been a fundamental shift towards community-based programmes, supported by partners, and aligned with the ministry of health's policies. CRC has implemented many programmes in this vein over the past few years including HIV/AIDS, Dengue Haemorrhagic Fever (DHF), British Red Cross supported primary health care programmes, water sanitation programmes supported by the New Zealand Red Cross and Austrian Red Cross, blood donor recruitment (BDR), along with French Red Cross and Danish Red Cross primary health care projects focusing at the branch levels.

During 2006 and 2007, CRC will continue to enhance their work in community-based approaches. Programme areas will include community-based health care (primary health care), water sanitation, DHF, HIV/AIDS, and BDR. Additionally the Secretariat will seek support for avian influenza which has been identified as an emerging danger locally, regionally and globally. The approach will be consistent with present methodologies focusing on Red Cross volunteer dissemination and information sharing at the community level, with close ties to the ministry of health's structures.

### Disaster management

The predominant focus of the Secretariat's support will be to continue working with the CRC to develop and disseminate a replicable and sustainable model for community-based disaster risk reduction for communities prone to natural disasters in Cambodia. Ongoing support will also be provided to continue regional discussions and

networking, including membership of the regional disaster management team, and the implementation of the disaster management strategy, strengthening contingency planning, and advocating and supporting effective working relationships with local and international partners so that CRC is effectively positioned and has the capacities to fulfil its agreed disaster management roles and responsibilities with the government, and other national and regional partners.

2005 has been a period of consolidation and reorientation, rather than expansion and replication. In practical terms, this has meant developing a community-based disaster preparedness (CBDP) 'refresher curriculum' and methodology, encouraging greater community focus on non-structural risk reduction measures (such as developing early warning networks, training in search and rescue, evacuation and needs assessment), and in developing a participatory monitoring and evaluation plan to augment the learning approach (as well as assess programme impact).

The programme in 2006 will be an extension, and further consolidation of the activities in 2005. The CBDP team will finalize much of the project implementation in early 2006 based on the methodologies and curriculum developed during 2005. For the third year, in the respective villages, the programme will seek to apply the findings of the study *'Linkages between disasters, rural livelihoods, and food security in Cambodia - Challenges for the CRC'*, which will see a greater orientation towards food security and livelihood options for participating communities in late 2006 and 2007.

### **Organizational development**

The overall focus and priority for the organizational development programme is to enable the CRC to become a well functioning national society by the year 2010, as envisioned in the *Strategy 2003-2010*. The Secretariat in 2006-2007 will provide technical support to the national society to facilitate the forward movement of the organizational development process. Additionally, the Secretariat will provide co-funding to support the implementation of the CRC *Three-Year Plan*, and the ongoing organizational development programme, focusing on human resource development, expansion of youth and volunteer network, financial management strengthening, branch development, resource development, enhancing community participation through the project planning process (PPP) and participatory community development (PCD) exercise, establishing an organization-wide monitoring and evaluation system and consolidating the Cooperation Agreement Strategy (CAS) process. Continued support is envisaged from the Danish, Swedish, and British Red Cross societies, the United Kingdom's Department for International Development (DFID) and the Capacity Building Fund (CBF). Work will also be done with CRC to develop a higher profile, allowing the national society to access and generate funds and resources in addition to those it receives from Federation and partners to support its projects and programmes, by the end 2007.

Programme activities have been developed with the intention that by the end of 2007, CRC leadership at governance and management levels is strengthened, and structures and systems improved, to guide CRC through the implementation of its strategic plan. At the same time, work will be done to improve the capacity of the CRC staff at the headquarters and branch levels in service delivery in the four core programme areas by mid-2007.

A systematic branch development approach will be used, so that by mid-2007, a greater number of the society's branches will be closer to meeting all of the criteria of a well functioning branch. Branches will be further strengthened through initiatives to consolidate and expand the society's youth network in 21 provinces by increasing the ability of Red Cross Youth leaders and members in implementing its policy and strategy, and by improving overall programme management capacity (such as with the road safety programme). At the same time, the Red Cross volunteering policy and guidelines will be implemented in 24 provinces and the management of the volunteers will be strengthened in less developed branches in 12 provinces by the end of 2007.

### **Humanitarian values**

The national society is active in the dissemination of humanitarian principles and currently targets every member of Cambodia's senate, the national assembly, government ministries, diplomatic missions, international organizations, NGOs, libraries and donors. Roundtable discussions on television featuring Movement issues take place regularly, along with other mass media promotion. In 2004, CRC established its own website, [www.redcross.org.kh](http://www.redcross.org.kh).

There are many issues that concern the Red Cross and Red Crescent Movement within the Cambodian context that require advocacy. CRC has endeavoured to find a collective approach to its actions in this respect. The establishment of a clear approach to advocacy and position on topics of concern will be a priority area of support for the Secretariat over the coming two years.

The Federation will also seek funds to cover activities such as website development, dissemination of the *Code of Conduct*, the production of dissemination materials (complementing support from the ICRC), a national workshop for the local media, television programmes as well as roundtable discussions on issues such as discrimination and human rights. Efforts will also be made to better link these activities with core programme areas such as health and disaster management.

### **Implementation and management**

The Secretariat will place considerable attention on promoting cooperation and the coordination of Movement partners, with the ultimate aim to build capacities within CRC to influence the delivery of programmes. Accordingly, the Federation will support CRC to enhance their relationship development by providing support for regular meetings with in-country partners, organizing annual partnership meetings, and ensuring implementation of their roles and responsibilities according to the CAS document. The implementation of the CAS agreement will be a critical point during 2006; the Secretariat will need to work closely with all parties to ensure the agreement stays alive and valid. The Secretariat will endeavour to build on the present service agreement arrangement and look for more effective and efficient partnerships within the Red Cross. The tripartite agreement between the Austrian Red Cross, CRC and the Secretariat (supported by the New Zealand Red Cross) in 2006 to support water sanitation activities is a good example of effectively using combined resources. During 2006, the American Red Cross and the Secretariat plan to finalize an integration agreement that will better harmonize approaches and provide for a more efficient use of joint resources.

The Federation will maintain its modest office space in the CRC compound, and keep the present level of managerial support for the coming two years. The team will have four to five core local staff, and two expatriates in country. There will be a fundamental change as the delegation will seek to have a health delegate in country, rather than an organizational development delegate as was the case in 2005. The delegation will also utilize local consultants for reporting, project development and programme management strengthening. Further technical support will be drawn from the regional delegation in Bangkok, and regional-based consultants as required. The Secretariat will continue to draw from the expertise of Red Cross partners based in Cambodia and to call on partner national societies to assist in programme monitoring and support, wherever required and possible.

### **For further information please contact:**

- In Phnom Penh: Men Neary Sopheak, Director of Communications, Cambodian Red Cross; email: [sopheak.menneary@crc.org.kh](mailto:sopheak.menneary@crc.org.kh); Phone: +85.52.321.2876; Mobile: +85.51.281.0854; Fax: +85.52.321.2875
- In Phnom Penh: Scott Tind Simmons, Federation Representative; email: [ifrcckh02@ifrc.org](mailto:ifrcckh02@ifrc.org); Phone: +85.51.290.1400; Fax: +85.52.321.0163
- In Bangkok: Bekele Geleta, Head of Regional Delegation; email: [bekele.geleta@ifrc.org](mailto:bekele.geleta@ifrc.org); Phone: +66.2.661.8201; Fax: +66.2.661.9322
- In Geneva: Charles Evans or Sabine Feuglet, Southeast Asia Desk, Asia Pacific Department; email: [charles.evans@ifrc.org](mailto:charles.evans@ifrc.org) or [sabine.feuglet@ifrc.org](mailto:sabine.feuglet@ifrc.org); Phone: +41.22.730.4320/4349; Fax: +41.22.733.0395

# BUDGET 2006

## PROGRAMME BUDGETS SUMMARY

Appeal no.: MAAKH001

Name: CAMBODIA

PROGRAMME:

	Health & Care	Disaster Management	Humanitarian Values	Organisational Development	Coordination & Implementation	Recovery	Total
	CHF	CHF	CHF	CHF	CHF	CHF	CHF
Shelter	0	0	0	0	0	0	0
Construction	0	0	0	12,800	0	0	12,800
Clothing & Textiles	0	0	0	0	0	0	0
Food	1,536	0	0	0	0	0	1,536
Seeds & Plants	0	0	0	0	0	0	0
Water & Sanitation	112,685	0	0	0	0	0	112,684
Medical & First Aid	0	0	0	0	0	0	0
Teaching Materials	7,296	0	0	0	0	0	7,296
Utensils & tools	6,248	0	0	0	0	0	6,248
Other Supplies & Services	1,620	3,283	0	0	0	0	4,903
<b>SUPPLIES</b>	<b>129,385</b>	<b>3,283</b>	<b>0</b>	<b>12,800</b>	<b>0</b>	<b>0</b>	<b>145,468</b>
Land & Buildings	0	0	0	0	0	0	0
Vehicles	11,776	0	0	0	0	0	11,776
Computers & Telecom	3,392	0	0	5,376	0	0	8,768
Medical equipment	0	0	0	0	0	0	0
Other Equipment	3,680	0	0	0	0	0	3,680
<b>LAND, VEHICLES &amp; EQUIPMEN</b>	<b>18,848</b>	<b>0</b>	<b>0</b>	<b>5,376</b>	<b>0</b>	<b>0</b>	<b>24,224</b>
Storage	0	0	0	0	0	0	0
Distribution & Monitoring	0	0	0	0	0	0	0
Transport & Vehicles cost	58,987	11,120	296	3,103	0	0	73,505
<b>TRANSPORT &amp; STORAGE</b>	<b>58,987</b>	<b>11,120</b>	<b>296</b>	<b>3,103</b>	<b>0</b>	<b>0</b>	<b>73,505</b>
International Staff	234,768	23,808	2,976	31,248	0	0	292,800
Regionally Deployed Staff	0	0	0	0	0	0	0
National staff	18,070	4,740	592	13,901	0	0	37,303
National Society Staff	254,108	54,194	4,864	57,728	0	0	370,893
Consultants	2,240	14,080	0	30,720	0	0	47,039
<b>PERSONNEL</b>	<b>509,186</b>	<b>96,822</b>	<b>8,432</b>	<b>133,597</b>	<b>0</b>	<b>0</b>	<b>748,036</b>
Workshops & Training	199,807	94,109	1,064	102,441	0	0	397,420
<b>WORKSHOPS &amp; TRAINING</b>	<b>199,807</b>	<b>94,109</b>	<b>1,064</b>	<b>102,441</b>	<b>0</b>	<b>0</b>	<b>397,420</b>
Travel & related expenses	2,959	776	97	1,018	0	0	4,850
Information & Public Rela	59,971	5,169	15,360	33,920	0	0	114,419
Office Running Costs	35,264	10,907	1,904	6,554	0	0	54,628
Communication Costs	18,207	7,140	0	0	0	0	25,346
Professional Fees	0	0	0	0	0	0	0
Other General Expenses	2,931	0	0	0	0	0	2,931
<b>GENERAL EXPENDITURE</b>	<b>119,332</b>	<b>23,992</b>	<b>17,361</b>	<b>41,492</b>	<b>0</b>	<b>0</b>	<b>202,175</b>
Asset Depreciation	0	0	0	0	0	0	0
<b>DEPRECIATION</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
Contributions & Transfers	0	0	0	0	0	0	0
<b>CONTRIBUTIONS &amp; TRANSFERS</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
Programme Support	71,990	15,942	1,888	20,773	0	0	110,592
<b>PROGRAMME SUPPORT</b>	<b>71,990</b>	<b>15,942</b>	<b>1,888</b>	<b>20,773</b>	<b>0</b>	<b>0</b>	<b>110,592</b>
<b>TOTAL BUDGET:</b>	<b>1,107,532</b>	<b>245,268</b>	<b>29,040</b>	<b>319,581</b>	<b>0</b>	<b>0</b>	<b>1,701,421</b>

# BUDGET 2007

## PROGRAMME BUDGETS SUMMARY

Appeal no.: MAAKH001

Name: CAMBODIA

**PROGRAMME:**

	Health & Care	Disaster Management	Humanitarian Values	Organisational Development	Coordination & Implementation	Recovery	Total
	CHF	CHF	CHF	CHF	CHF	CHF	CHF
Shelter	0	0	0	0	0	0	0
Construction	0	0	0	0	0	0	0
Clothing & Textiles	0	0	0	0	0	0	0
Food	1,536	0	0	0	0	0	1,536
Seeds & Plants	0	0	0	0	0	0	0
Water & Sanitation	114,305	0	0	0	0	0	114,305
Medical & First Aid	0	0	0	0	0	0	0
Teaching Materials	7,296	0	0	0	0	0	7,296
Utensils & tools	4,840	0	0	0	0	0	4,840
Other Supplies & Services	0	0	0	0	0	0	0
<b>SUPPLIES</b>	<b>127,977</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>127,977</b>
Land & Buildings	0	0	0	0	0	0	0
Vehicles	0	0	0	0	0	0	0
Computers & Telecom	2,944	0	0	8,960	0	0	11,904
Medical equipment	0	0	0	0	0	0	0
Other Equipment	0	0	0	0	0	0	0
<b>LAND, VEHICLES &amp; EQUIPMEN</b>	<b>2,944</b>	<b>0</b>	<b>0</b>	<b>8,960</b>	<b>0</b>	<b>0</b>	<b>11,904</b>
Storage	0	0	0	0	0	0	0
Distribution & Monitoring	0	0	0	0	0	0	0
Transport & Vehicles cost	38,038	14,039	296	3,104	0	0	55,476
<b>TRANSPORT &amp; STORAGE</b>	<b>38,038</b>	<b>14,039</b>	<b>296</b>	<b>3,104</b>	<b>0</b>	<b>0</b>	<b>55,476</b>
International Staff	234,768	23,808	2,976	31,248	0	0	292,800
Regionally Deployed Staff	0	0	0	0	0	0	0
National staff	18,070	4,740	592	13,901	0	0	37,303
National Society Staff	268,849	80,506	4,864	82,176	0	0	436,394
Consultants	2,240	42,880	0	30,720	0	0	75,840
<b>PERSONNEL</b>	<b>523,927</b>	<b>151,934</b>	<b>8,432</b>	<b>158,045</b>	<b>0</b>	<b>0</b>	<b>842,337</b>
Workshops & Training	208,790	117,145	1,064	83,236	0	0	410,235
<b>WORKSHOPS &amp; TRAINING</b>	<b>208,790</b>	<b>117,145</b>	<b>1,064</b>	<b>83,236</b>	<b>0</b>	<b>0</b>	<b>410,235</b>
Travel & related expenses	2,959	776	97	1,018	0	0	4,850
Information & Public Rela	55,986	4,245	15,360	18,176	0	0	93,767
Office Running Costs	36,606	14,977	1,904	6,554	0	0	60,041
Communication Costs	18,181	10,783	0	0	0	0	28,963
Professional Fees	3,840	0	0	0	0	0	3,840
Other General Expenses	5,830	0	0	0	0	0	5,829
<b>GENERAL EXPENDITURE</b>	<b>123,402</b>	<b>30,781</b>	<b>17,361</b>	<b>25,748</b>	<b>0</b>	<b>0</b>	<b>197,292</b>
Asset Depreciation	0	0	0	0	0	0	0
<b>DEPRECIATION</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
Contributions & Transfers	0	0	0	0	0	0	0
<b>CONTRIBUTIONS &amp; TRANSFERS</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
Programme Support	71,262	21,822	1,888	19,402	0	0	114,373
<b>PROGRAMME SUPPORT</b>	<b>71,262</b>	<b>21,822</b>	<b>1,888</b>	<b>19,402</b>	<b>0</b>	<b>0</b>	<b>114,373</b>
<b>TOTAL BUDGET:</b>	<b>1,096,338</b>	<b>335,718</b>	<b>29,040</b>	<b>298,495</b>	<b>0</b>	<b>0</b>	<b>1,759,591</b>