

Appeal 2006-2007



International Federation
of Red Cross and Red Crescent Societies

MONGOLIA

Appeal no. MAA MN001

This appeal seeks CHF 1,742,679¹ to fund programmes and activities to be implemented in 2006 and 2007. These programmes are aligned with the International Federation's Global Agenda, which sets out four broad goals to meet the Federation's mission to "improve the lives of vulnerable people by mobilizing the power of humanity".

Global Agenda Goals:

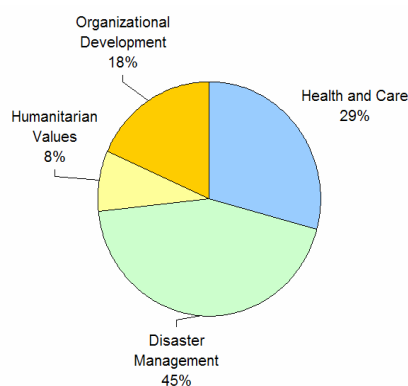
1. Reduce the numbers of deaths, injuries and impact from disasters.
2. Reduce the number of deaths, illnesses and impact from diseases and public health emergencies.
3. Increase local community, civil society and Red Cross Red Crescent capacity to address the most urgent situations of vulnerability.
4. Reduce intolerance, discrimination and social exclusion and promote respect for diversity and human dignity.

The International Federation's is the world's largest humanitarian organization, and its millions of volunteers are active in over 183 countries. Our aim is to build safer communities, able to prevent and respond to human suffering in times of crises and distress, and where people work together to promote hope, dignity and equity. We work to support vulnerable communities through neutral, impartial, independent humanitarian action, in accordance with our [Fundamental Principles](#), the [Code of Conduct](#) and [the Sphere project's Humanitarian Charter and Minimum Standards in Disaster Response](#).

Click here to access the [Mongolian Red Cross Society's Partnerships in Profile](#) and [website](#).

Click here to access the [appeal budget summary](#).

Click here to access the [2006-2007 operational plans and logical frameworks](#)



Programmes	2006 Budget in CHF	2007 Budget in CHF	Total Budget in CHF
Health and Care	248,381	285,971	534,352
Disaster Management	376,842	404,452	781,294
Humanitarian Values	69,705	71,478	141,183
Organizational Development	156,903	128,947	285,850
Totals	851,831	890,848	1,742,679

¹ EUR 1,127,582 or USD 1,360,936

Mongolian Context

Since the collapse of the communist system, the standard of living of many sections of the population has declined considerably in Mongolia. A weakened health care and social welfare network as well as increasing unemployment accelerates poverty, with 36 percent of the population living below the national poverty line². Regular dzud disasters – a combination of dry summers and harsh winters – have exacerbated the already dire economic situation of the country. Over the last four years, 10 million livestock have died in severe dzuds, creating a loss of livelihoods for tens of thousands of herder families. With its extreme climate, vast steppes and fragile soil, Mongolia is also regularly affected by natural disasters, including heavy snowfall during harsh winters, drought, strong winds, dust storms, earthquakes, floods and forest fires. Economic necessity and the stress of herding in these conditions have pushed thousands of families to settle around cities, Ulaanbaatar in particular, in hopes of finding alternative employment. This has caused the population of the city to grow exponentially, rising from 700,000 in 1998 to 1.2 million today, increasing the pressure on Ulaanbaatar's infrastructure and services. Vulnerabilities are further heightened as many migrants are not registered and therefore fall outside the government-provided social security net. These challenges are matched by rising health risks. Although UNAIDS reports that there are only an estimated 500 people living with HIV/AIDS (PLWHA), Mongolia is considered to be at high risk because of rising incidences of sexually transmitted infections, high-risk behaviour and poor awareness on HIV/AIDS.



With its 66 years of experience in the humanitarian field and strong network of 38 middle-level and 782 primary-level Red Cross branches, the Mongolian Red Cross Society (MRCS) is one of the leading humanitarian organizations in Mongolia. In recent years, the society has considerably strengthened its development programmes addressing several of the critical issues currently confronting the country. Vulnerability of senior citizens and the disabled, urban poverty, the prevalence of HIV/AIDS, insufficient coverage of health and social care services as well as disaster preparedness through its seven regional disaster preparedness centres are the primary focus of the MRCS's work. There is now strong national society and branch ownership in all programmes, which often carry a cross-cutting element of social care well suited to the particular vulnerabilities of the population. The MRCS strives to maximize its limited financial and human resource capacity to carry out creative community-based programmes as advocated in *Strategy 2010*. Through its joint emergency appeal with the Federation, the MRCS has also played an important role during the dzud disaster of 2000-2003, with its relief assistance benefiting over 20,000 herder families. It continues its assistance in this area through a new community vulnerability reduction programme that stocks and provides hay to vulnerable herder families during harsh winter months. The national society is also piloting an innovative HIV/AIDS peer education programme among prison inmates.

Federation Secretariat support to Mongolia

The Federation Secretariat has provided technical and financial assistance to the MRCS in emergency operations, annual programming and capacity building for the past several years. Since 2003, the Federation Secretariat's support has developed from emergency relief to more integrated longer-term sustainable development programmes. Several partner national societies are also providing bilateral assistance in similar programme areas, and there is close collaboration in the design of programmes to ensure that all external support is well coordinated. All partners use as their point of reference the national society's own *Strategy 2010* adopted by the MRCS with the mission statement:

"Recalling Fundamental Principles of the Red Cross Movement and its humanitarian values, the MRCS wishes to focus on their core activities, identifying the most vulnerable in the community, and to contribute in building civil society, and becoming a well-functioning national society".

² If the percentage of Mongolia's population living on less than USD 2 a day is calculated however, the *Human Development Report 2005* estimates the figure to be 74.9 per cent.

Given the potential and current vulnerabilities of the country, the Federation appeal 2006-2007 focuses on maintaining and further supporting the MRCS clear commitment to the long-term development perspective of the national society as set out in its own *Strategy 2010*. The Federation Secretariat also supports the society's desire to strengthen its management processes. Its most recent initiative involves the facilitation of two organizational development-related consultancies on human resource and resource mobilization for MRCS carried out in late 2005, which have implications for the national society's work and Federation Secretariat support in 2006 and 2007.

The main focus of this two-year Federation appeal is to support MRCS to implement its core programmes with a community-based, volunteer-led approach, with the overall aim of ensuring the sustainability of outcomes achieved. Another important focus will be to develop new strategies for health and care and disaster management in order to scale up programmes in these areas to meet the rapidly increasing needs of the vulnerable among both the urban and rural populations. The enhancement of the capacity of middle-level Red Cross branches and the upgrading of its human resources, resource mobilization and financial management will be the priorities for MRCS in its efforts to become a well-functioning national society.

Strengthening the national society

Health and care

The health and care programme consists of four projects addressing gaps in existing health and social needs, which have developed as a result of increasing urbanization and growing poverty over the past ten years. These projects are health and first aid, social care, HIV/AIDS and blood donor recruitment. The overall focus of the programme will be to improve the health and psychosocial well being of the most vulnerable through initiatives to promote community health, health awareness and safe behaviour. In health and first aid, the project will provide knowledge and services to the public via commercial and non-commercial first aid training, first aid clubs and public advertising, while cooperating with other organizations working in this area. The extensive and well-grounded social care project will scale up its work in community-based home care and continue assisting and educating unregistered migrants on legal and registration procedures, while simultaneously linking them with other organizations providing relevant care services. In HIV/AIDS, the core focus of the project will be on reducing stigma and discrimination against PLWHA and HIV/AIDS prevention activities, especially among new target groups such as migrant women, herders, illegal miners and prison inmates. Finally, the blood donor recruitment project will focus on establishing information databases and policies on blood donor recruitment, while seeking to raise awareness on donating blood on a voluntary basis. Strategic plans to be developed for health, first aid, blood donor recruitment and social care programmes will provide the MRCS with a clear vision for the future, thereby meeting the health needs of the vulnerable community. The capacity of the MRCS in health and care will be strengthened through a series of training provided to volunteers and staff.



Photo: An elderly citizen shares a few words with MRCS volunteers who give him much needed care and support.

Disaster management

The disaster management programme will build on the objectives of the disaster preparedness and relief policy of *Strategy 2010*, the Manila Action Plan 2002 and the MRCS's own *Strategy 2010* to enhance disaster preparedness in communities to better mitigate the impact of disasters. To do so, the programme will focus on increasing awareness and advocacy among the public as well as on mobilizing local resources for emergency response. Several areas prioritized for 2006-2007 will contribute to the programme's goal. Firstly, disaster management and response capacity of middle-level branches and regional disaster preparedness centres will be increased through enhanced training resources, relief stock procurement, regular networking and the development of a disaster management strategic plan. Secondly, logistics mechanisms, disaster management information systems and communications/networking must be strengthened to increase accessibility and speed of disaster-related information. This will enhance community awareness and emergency response, and will be achieved through effective information technology-based dissemination. Finally, the programme will also prioritize the provision of psychological support to disaster-affected people.

Organizational development

Over the coming years, the organizational development programme will work towards a better-prepared national society that is effective, efficient and has the ability to sustain its own programmes delivering support to the most vulnerable. This programme, whose overall focus is on financial and human resource management, continues to build on the recommendations of the Federation 2002 strategic review team. There are several priorities for 2006-2007. The first is financial sustainability, which will be improved by training staff from headquarters and 38 middle-level branches in financial management and income generation and fundraising. Support for branch income generation projects will also contribute to improvements in this area. The development of sustainable programmes by branches will also be prioritized, and the programme plans to achieve this through better use of volunteers, human resource mobilization and youth development. Developing a nationwide strategy and policy for volunteer management is another key area. Finally, emphasis will be given to further developing and implementing the training curriculum to provide for better qualified instructors. The consultancies organized by the Federation on human resource and resource mobilization in late 2005 will be followed up to further support the national society's organizational development direction over the next two years.

Humanitarian values

Through the promotion of the Movement's fundamental principles and humanitarian values, the programme aims to increase people's understanding and respect for human dignity. In 2006-2007, the humanitarian values programme's priority is to extend the scope of cooperation in humanitarian activities with other organizations, especially with leading private companies and foreign embassies in Mongolia. The purpose is to use effective dissemination and enhanced middle-level branch capacity in localized information dissemination to increase the MRCS membership. Such dissemination endeavours can also play a role in improving the lives of vulnerable people as the public and potential donors are made aware of their plight and MRCS programmes that assist them. In addition, dissemination of humanitarian values that focuses on behaviour change can educate and empower the vulnerable, further improving their lives and livelihoods. Programmes in all four core areas covered in this appeal reflect a communications component. A stronger working relationship will be built between the regional information team and MRCS.

Implementation and management

The Federation Secretariat will work with the MRCS, the International Committee of the Red Cross (ICRC) and partner national societies active in Mongolia to help ensure external support is in the best long-term strategic interest of the society. The Federation country delegation will continue its close coordination and collaboration with international organization and diplomatic mission based in Ulaanbaatar to increase support for Red Cross interventions. To realize the MRCS and the Federation Secretariat's overall joint objectives in achieving the target of a well-functioning national society that is able to mobilize the required resources, the Federation will maintain an in-country delegation at least until the end of 2007. Human resources involved will comprise of an expatriate representative and required local staff that may be further supplemented by international delegates, depending on the circumstances – especially in the case of an international relief operation – and as agreed by MRCS. Additional technical assistance and support will be provided from the Federation East Asia regional delegation and the Asia Pacific service centre.

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[Appeal budget summary below; click here to return to title page](#)

BUDGET 2006

PROGRAMME BUDGETS SUMMARY

Appeal no.: MAAMN001

Name: MONGOLIA

PROGRAMME:

	Health & Care	Disaster Management	Humanitarian Values	Organisational Development	Coordination & Implementation	Recovery	Total
	CHF	CHF	CHF	CHF	CHF	CHF	CHF
Shelter	1,246	0	0	0	0	0	1,245
Construction	0	0	0	0	0	0	0
Clothing & Textiles	0	48,832	0	0	0	0	48,832
Food	0	0	0	0	0	0	0
Seeds & Plants	0	0	0	0	0	0	0
Water & Sanitation	0	0	0	0	0	0	0
Medical & First Aid	2,865	2,617	0	0	0	0	5,481
Teaching Materials	16,417	6,769	0	9,958	0	0	33,143
Utensils & tools	0	0	0	0	0	0	0
Other Supplies & Services	12,769	0	0	21,401	0	0	34,169
SUPPLIES	33,297	58,218	0	31,359	0	0	122,873
Land & Buildings	0	0	0	0	0	0	0
Vehicles	0	29,897	0	0	0	0	29,896
Computers & Telecom	0	0	0	0	0	0	0
Medical equipment	0	0	0	0	0	0	0
Other Equipment	0	0	0	0	0	0	0
LAND, VEHICLES & EQUIPMEN	0	29,897	0	0	0	0	29,896
Storage	0	0	0	0	0	0	0
Distribution & Monitoring	0	0	0	0	0	0	0
Transport & Vehicles cost	249	3,672	679	1,529	0	0	6,129
TRANSPORT & STORAGE	249	3,672	679	1,529	0	0	6,129
International Staff	0	89,928	16,632	37,440	0	0	144,000
Regionally Deployed Staff	0	0	0	0	0	0	0
National staff	0	12,028	2,225	5,008	0	0	19,260
National Society Staff	8,578	10,813	0	897	0	0	20,287
Consultants	0	0	0	0	0	0	0
PERSONNEL	8,578	112,769	18,857	43,345	0	0	183,547
Workshops & Training	84,109	54,416	0	27,530	0	0	166,054
WORKSHOPS & TRAINING	84,109	54,416	0	27,530	0	0	166,054
Travel & related expenses	2,698	4,684	866	1,950	0	0	10,198
Information & Public Rela	93,838	61,803	43,292	37,311	0	0	236,244
Office Running Costs	9,193	16,240	1,481	3,682	0	0	30,595
Communication Costs	274	10,651	0	0	0	0	10,924
Professional Fees	0	0	0	0	0	0	0
Other General Expenses	0	0	0	0	0	0	0
GENERAL EXPENDITURE	106,003	93,378	45,639	42,943	0	0	287,963
Asset Depreciation	0	0	0	0	0	0	0
DEPRECIATION	0	0	0	0	0	0	0
Contributions & Transfers	0	0	0	0	0	0	0
CONTRIBUTIONS & TRANSFERS	0	0	0	0	0	0	0
Programme Support	16,145	24,495	4,531	10,199	0	0	55,369
PROGRAMME SUPPORT	16,145	24,495	4,531	10,199	0	0	55,369
TOTAL BUDGET:	248,381	376,842	69,705	156,903	0	0	851,831

BUDGET 2007

PROGRAMME BUDGETS SUMMARY

Appeal no.: MAAMN001

Name: MONGOLIA

PROGRAMME:

	Health & Care	Disaster Management	Humanitarian Values	Organisational Development	Coordination & Implementation	Recovery	Total
	CHF	CHF	CHF	CHF	CHF	CHF	CHF
Shelter	0	0	0	0	0	0	0
Construction	0	0	0	0	0	0	0
Clothing & Textiles	0	74,984	0	0	0	0	74,984
Food	0	0	0	0	0	0	0
Seeds & Plants	0	0	0	0	0	0	0
Water & Sanitation	0	0	0	0	0	0	0
Medical & First Aid	2,118	6,175	0	0	0	0	8,292
Teaching Materials	7,723	3,873	0	0	0	0	11,596
Utensils & tools	0	0	0	0	0	0	0
Other Supplies & Services	11,959	0	0	14,948	0	0	26,907
SUPPLIES	21,800	85,032	0	14,948	0	0	121,780
Land & Buildings	0	0	0	0	0	0	0
Vehicles	0	19,930	0	0	0	0	19,930
Computers & Telecom	0	0	0	0	0	0	0
Medical equipment	0	0	0	0	0	0	0
Other Equipment	0	0	0	0	0	0	0
LAND, VEHICLES & EQUIPMEN	0	19,930	0	0	0	0	19,930
Storage	0	0	0	0	0	0	0
Distribution & Monitoring	0	0	0	0	0	0	0
Transport & Vehicles cost	0	4,820	849	1,531	0	0	7,200
TRANSPORT & STORAGE	0	4,820	849	1,531	0	0	7,200
International Staff	0	96,394	16,978	30,629	0	0	144,000
Regionally Deployed Staff	0	0	0	0	0	0	0
National staff	0	14,071	2,478	4,471	0	0	21,020
National Society Staff	6,998	11,659	0	0	0	0	18,657
Consultants	0	0	0	0	0	0	0
PERSONNEL	6,998	122,124	19,456	35,100	0	0	183,677
Workshops & Training	96,019	66,440	0	64,154	0	0	226,612
WORKSHOPS & TRAINING	96,019	66,440	0	64,154	0	0	226,612
Travel & related expenses	1,864	5,631	884	1,595	0	0	9,973
Information & Public Rela	139,470	61,361	44,132	510	0	0	245,473
Office Running Costs	747	12,563	1,511	2,727	0	0	17,548
Communication Costs	486	262	0	0	0	0	747
Professional Fees	0	0	0	0	0	0	0
Other General Expenses	0	0	0	0	0	0	0
GENERAL EXPENDITURE	142,567	79,817	46,527	4,832	0	0	273,743
Asset Depreciation	0	0	0	0	0	0	0
DEPRECIATION	0	0	0	0	0	0	0
Contributions & Transfers	0	0	0	0	0	0	0
CONTRIBUTIONS & TRANSFERS	0	0	0	0	0	0	0
Programme Support	18,588	26,289	4,646	8,382	0	0	57,905
PROGRAMME SUPPORT	18,588	26,289	4,646	8,382	0	0	57,905
TOTAL BUDGET:	285,971	404,452	71,478	128,947	0	0	890,848