

EMERGENCY APPEAL



International Federation of Red Cross and Red Crescent Societies
Fédération internationale des Sociétés de la Croix-Rouge et du Croissant-Rouge
Federación Internacional de Sociedades de la Cruz Roja y de la Media Luna Roja
الاتحاد الدولي لجمعيات الصليب الأحمر والهلال الأحمر

PERU: EARTHQUAKE

Appeal no.
MDRPE003
GLIDE no.
EQ-2007-000133-PER
17 August 2007

The Federation's vision is to strive, through voluntary action, for a world of empowered communities, better able to address human suffering and crises with hope, respect for dignity and a concern for equity. Its mission is to improve the lives of vulnerable people by mobilizing the power of humanity. It is the world's largest humanitarian organization and its millions of volunteers are active in over 185 countries.

In Brief

THIS PRELIMINARY EMERGENCY APPEAL SEEKS CHF 1,616,000 (USD 1,341,859 OR EUR 979,150) IN CASH, KIND, OR SERVICES TO ASSIST 4,000 FAMILIES (20,000 PEOPLE) FOR 5 MONTHS

[<click here to link directly to the attached Appeal budget>](#)

The funding sought under this Emergency Appeal will complement the Disaster Relief Emergency (DREF) funding of CHF 250,000 (USD 207,641 or EUR 151,515), which was allocated to the Peruvian Red Cross on 16 August 2007 to assist those affected by the disaster.

The projects and activities described below are aligned with the Federation's Global Agenda, which sets out four broad goals to meet the Federation's mission to "improve the lives of vulnerable people by mobilizing the power of humanity". These are:

- Reduce the numbers of deaths, injuries and impact from disasters.
- Reduce the number of deaths, illnesses and impact from diseases and public health emergencies.
- Increase local community, civil society and Red Cross Red Crescent capacity to address the most urgent situations of vulnerability.
- Reduce intolerance, discrimination and social exclusion and promote respect for diversity and human dignity.

For further information specifically related to this operation please contact:

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- *In Lima: Giorgio Ferrario, Head of Regional Representation for South America; email: giorgio.ferrario@ifrc.org; phone (511) 221 8151, fax (511) 441 3607*
- *In Panama: Kathleen Martin, Acting Head, Pan American Disaster Response Unit; e-mail kathleen.martin@ifrc.org; phone (507) 316-1001; fax (507) 316-1082.*
- *In Panama: Jose Garcia-Lozano, Head of Zone, Americas; email: jose.garcialozano@ifrc.org; phone (507) 317 13 00; fax; (507) 317 13 04*

All International Federation assistance seeks to adhere to the [Code of Conduct for the International Red Cross and Red Crescent Movement and Non-Governmental Organizations \(NGO's\) in Disaster Relief](#) and is committed to the [Humanitarian Charter and Minimum Standards in Disaster Response \(Sphere\)](#) in delivering assistance to the most vulnerable.

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For longer-term programmes in this or other countries or regions, please refer to the Federation's Annual Appeal. For support to or for further information concerning Federation programmes or operations in this or other countries, or for national society profiles, please also access the Federation's website at <http://www.ifrc.org>

The situation

**Rescuers clearing away debris following the earthquake.
Photo: Reuters**

On 15th August 2007, an earthquake measuring 7.9 on the Richter scale (US Geological Survey) hit Peru, with the epicentre off the coast south west of Lima. To date, aftershocks are still felt in the affected areas. The Geophysics Institute of Peru measured the epicentre 33km below the earth's surface, and 43 km south west of the nearest town San Vicente de Cañete. As a preventative measure, a tsunami warning was issued for Chile, Colombia Ecuador and Peru by the Hawaii Institute of Geophysics, which has since been cancelled.

In the capital of Lima and towns near the epicentre, the earthquake caused buildings to shake and hundreds of people to run out into the streets after the tremors were felt. Churches, hospitals and highways are severely damaged, with 16,669 houses reported destroyed at this time. The

Peruvian Civil Defence system (Instituto Nacional de Defensa Civil – INDECI) has reported that the earthquake caused 437 deaths and 827 injuries.

On 16 August, 13:00 local time, INDECI reported the following figures from the affected areas:

Location	Deaths	Injuries
Ica Region	436	829
Province Chincha	149	240
Province Ica	273	487
Province Nazca	-	2
Province Pisco	14	100
Lima Region	1	-
Province Huarochiri	1	-
TOTAL	437	829

Most of the deaths and injuries recorded to date have been in urban centres. Reports indicate that the town of Pisco, with a population of just over 54,000 people, has been seriously damaged by the earthquake, with around 70% of the infrastructure either damaged or destroyed.

In Ica and Pisco, two penitentiaries were so seriously damaged that prisoners escaped, which caused a security alert. With numerous aftershocks, thousands of people in the seriously affected areas slept outside either because their homes were destroyed or because of fear for a stronger aftershock.

Communications with the seriously affected areas remain difficult. In addition, roads were damaged by the earthquake making access to these areas difficult. Public schools have been closed as a preventative measure, while damage to the school buildings is being assessed.

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INDECI has set up a command centre at the air base of Pisco for logistical purposes. Shortly after the earthquakes, the President of Peru made a national statement confirming that all national authorities were on high alert to respond to the situation and that all health services and centres must be on red alert, requesting all doctors to make themselves available and for all services to be free of charge for those who may need it.

Red Cross Red Crescent Action

As soon as the disaster hit, the Peruvian Red Cross (PRC) mobilized a National Intervention Team (NIT) to the worst affected region to evaluate the situation. The team was accompanied by a logistician Regional Intervention Team (RIT) member (displaced to support the PRC operation that responds to the cold wave in July). The team reached Cañete, Chincha, Pisco and Ica, which are the most affected areas, and is verifying all data in the field.

The PRC branch in Arequipa is currently sending two teams of 14 Red Cross volunteers to Ica's rural areas. The teams consist of medical personnel, with Damage and Needs Assessment and first aid experience. Furthermore, it includes two ambulances; the team will be displaced for 3-4 days. The PRC branch in Lima has already sent a team to support the branch in Pisco.

The Regional Representation of the International Federation in Lima is directly supporting the PRC, along with the Pan American Disaster Response Unit (PADRU) in Panama. A disaster management delegate from PADRU was immediately put on high alert after the earthquake hit and two of its disaster management delegates were deployed to assist with the emergency operation. In addition a further RIT alert has been launched to all National Societies across the continent to support the PRC in the operation.

The International Federation through PADRU is sending a plane with relief items from Panama on the request of INDECI based on the most urgent needs of the population affected. The plane is being loaded with tents, plastic sheeting, blankets and jerry cans for the needs of up to 2,000 families as part of the PRC Plan of Action (see below).

An additional team –made up of the Communications Officer from the Federation's Regional Representation and a Telecommunication and a Logistics Delegate from the International Committee of the Red Cross (ICRC) - has been displaced to Pisco to support the PRC in evaluating the situation and coordinate with INDECI and other actors.

The International Federation has released CHF 250,000 from its Disaster Relief Emergency Fund (DREF) to support the PRC relief operation for those affected by the earthquake. Those who have expressed interest in making donations have been encouraged to contact the National Society of their countries. In kind donations have not been recommended at this early stage of the emergency. A bank account has been opened for donations in Peru.

The Chilean and Colombian Red Cross have offered their support to the National Society in Peru. A team made up of six Colombian Red Cross staff and three delegates from the Netherlands Red Cross based in Colombia has already arrived in Peru to support search and rescue and health activities, and came accompanied by humanitarian relief supplies.

Two Spanish Red Cross delegates based in Peru have offered their support to the PRC and the Federation in the operation. In addition, volunteers from Chilean Red Cross are available and can be mobilized from the north of the country. The Colombian Red Cross has additional RIT and NIT members available if needed.

The needs**Immediate needs:**

The earthquake has caused serious damage to homes, infrastructure and communities. While evaluations and assessments are still being carried out on the ground, immediate needs at this stage include search and rescue, psychosocial support, tents, blankets, clothes, bedding, jerry cans, plastic sheeting, water purification tablets, water, and also body bags.

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The reinforcement of the PRC is an immediate priority as the National Society has mobilized all personnel and resources for the response operation.

The ongoing needs of the population affected by the earthquake include psychosocial support for their emotional recovery after having lost family members, homes and belongings.

Longer-term needs:

Early recovery will be a priority. This is particularly important considering the possibility of further aftershocks in the affected area.

At the National Society level the PRC will need continued support (logistics and human resources) for the implementation of the Plan of Action. Strengthening the capacities of the PRC will be an important component in the preliminary appeal.

The longer-term needs of the affected population will be continually reviewed by assessment teams and the PRC response will be coordinated accordingly.

Coordination



Peruvian police evacuate the wounded. Photo: Reuters.

The PRC and the Federation is coordinating closely with INDECI, through regular contact and meetings. The Regional Representation, together with Oxfam, was present at the national Emergency Operation Centre (COE) meeting in Lima immediately after the earthquake.

Internally, the PRC is coordinating the work of its branches both in the affected area and in neighbouring departments which are available to support the response operation.

In addition, both the Federation and the PRC National Society are closely coordinating with the United Nations Office for the Coordination of Humanitarian Affairs (OCHA), the Pan American Health Organisation (PAHO), the United Nations

technical team (UNETE), and Partner National Societies (PNS) such as American, Canadian, German, Italian, Japanese, Spanish and Swiss Red Cross Societies. They and other donors are invited to support the PRC Plan of Action.

To date support for the PRC Plan of Action has been confirmed from the Chinese Red Cross, the Italian Government, USAID, the Chilean Red Cross and the Italian Red Cross.

The proposed operation

After rapid assessments on the ground, the National Society has prepared a **preliminary Plan of Action** with the support and close accompaniment of the Federation's Regional Representation.

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Objectives and activities planned

Emergency relief

Objective: 4,000 families (20,000 people) will be provided with basic relief non-food items.

An initial delivery of relief items from the Federation's Regional Logistics Unit in Panama is arriving by plane early morning on 17 August in Lima and will be received and distributed by the National Society in coordination with local authorities. The plane carrying the items is expected to land in Lima and the relief items will be transported to Pisco with the support of the Peruvian armed forces. Further relief items will be procured to ensure that the remaining families' needs are met.

The selection of people who will receive relief items will be based on those people who have been worst affected by the earthquake and those who are most vulnerable.

Health

Objective: Psychosocial support will be provided to at least 1,000 families affected by the earthquake by PRC volunteers.

A Red Cross specialist from the region has been deployed to the affected area in order to evaluate the full needs of the population affected by the earthquake in terms of psychosocial support, provide first quick field training and facilitate the first support to the most affected population, including children.

Strengthening National Society response capacities

Objective: The PRC is better prepared to respond to this and future emergencies, through the development of an efficient management and response structures.

To ensure the PRC is prepared to respond to this and future emergencies it is essential that they strengthen internal structures, systems and procedures in the areas of human resources, finance and administration. On the other hand it is also important to increase the quantity and quality of PRC volunteers through mapping the current situation and developing efficient volunteer management and registering systems.

Red Cross and Red Crescent Movement – Principles and priorities

The Federation is working with the PRC to assist the most vulnerable. In the planned operation, the activities to be carried out in relief provision, psychosocial support and National Society capacity building are based upon the principle of humanity.

The selection of people who will be supported by the Appeal is based on the level of vulnerability of those affected, respecting culture diversity and ensuring gender sensitivity. Activities planned for this appeal are based on SPHERE project, humanitarian charter and the code of conduct for emergency response. All objectives put forward in the appeal are in line with Strategy 2010, as well as the Strategy for the Movement and the Principles and Rules of the Movement.

Communications – Advocacy and Public information

When the earthquake hit, the International Federation launched a press release on the Red Cross response, announcing the action taken by the National Society and the provision planes with relief items. International media have been covering the emergency since the onset and interviews are being given in English, French and Spanish by the Red Cross. So far interviews have been given to media from amongst others Radio Buenos Aires (Argentina), Radio Cadena Ser Spain, CNN, BBC, Radio Monumental Costa Rica, National Television Canada, Montreal Television, Univision and New Zealand Radio. The International Federation global website is being updated regularly.

Maintaining a steady flow of timely and accurate information between the field and other major stakeholders is vital for emergency operations. The communications activities outlined in this appeal are aimed at supporting the

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National Society to improve their communications capacities and develop appropriate communications tools and products to support effective operations. These activities are closely coordinated with the Communications department of the International Federation's Secretariat in Geneva.

Capacity of the National Society

This disaster has hit at a time when the National Society's capacity is limited as it is experiencing an internal restructuring of the organization. This is underway as the PRC faced a period of judicial intervention which paralysed the normal functioning of the National Society. At present the PRC is restructuring the internal organisation, building on existing capacities with the close support of the Regional Representation. The PRC maintains its humanitarian mission and strives to improve the lives of vulnerable people. At the onset of the emergency the PRC immediately organized itself to respond.

Capacity of the Federation

Since the onset of the emergency, the Regional Representation in Lima has been accompanying the PRC in their response. The Federation team in place within the Representation is providing support through the areas of health, community risk reduction, disaster management, organizational development, principles and values and communication. Considering the current situation of the National Society this support has been timely.

The Disaster Management Delegate from PADRU, based in the Lima Regional Representation has supported the PRC Relief Department in organizing immediate response and in coordinating with other actors.

In Panama, PADRU is providing support to the Regional Representation and the National Society in the response needs such as organizing the provision of initial relief items sent by plane from Panama, and logistics and human resources as needed.

Monitoring and evaluation

The National Society will ensure regular monitoring of the implementation of the operation, with the support of the Federation. Regular reports on the operation will be published on the Federation's website and news articles will be issued. In addition, an evaluation with direct participation and involvement of the beneficiaries will be carried out once the operation has finished in order to review achievements and constraints and to ensure the identification of lessons learnt for future relief operations.

Budget summary

See Annex 1 for details.

Thomas Gurtner
Acting Director
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Markku Niskala
Secretary General

[Budget below; click here to return to the title page and contact information.](#)

APPEAL BUDGET SUMMARY - PRELIMINARY

PERU EARTHQUAKE

RELIEF NEEDS

Shelter	702,000
Construction Materials	
Clothing & Textiles	194,000
Food	
Seeds & Plants	
Water & Sanitation	53,000
Medical & First Aid	
Teaching Materials	
Utensils & Tools	
Other Supplies & Services	26,000
Total Relief Needs	975,000

CAPITAL EQUIPMENT

Land & Buildings
Vehicles Purchase
Computers & Telecom Equipment
Office/Household Furniture & Equip.
Medical Equipment
Other Machinery & Equipment

TRANSPORT, STORAGE & VEHICLES

Storage - Warehouse	7,238
Distribution & Monitoring	156,520
Transport & Vehicles Costs	13,846

PERSONNEL

International Staff	12,000
Regionally Deployed Staff	6,912
National Staff	
National Society Staff	60,561
Consultants	18,060

WORKSHOPS & TRAINING

Workshops & Training	108,000
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GENERAL EXPENSES

Travel	36,722
Information & Public Relations	34,000
Office running costs	
Communication Costs	34,000
Professional Fees	30,100
Financial Charges	
Other General Expenses	18,000

PROGRAMME SUPPORT

Programme Support - PSR	105,040
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Total Operational Needs 641,000

Total Appeal Budget (Cash & Kind) 1,616,000

Available Ressources

Net Request 1,616,000
