

# PROGRAMME UPDATE



International Federation of Red Cross and Red Crescent Societies  
Fédération Internationale des Sociétés de la Croix-Rouge et du Croissant-Rouge  
Federación Internacional de Sociedades de la Cruz Roja y de la Media Luna Roja  
الاتحاد الدولي لجمعيات الصليب الأحمر والهلال الأحمر

## SOUTHEAST ASIA: REGIONAL PROGRAMMES

10 December 2004

The Federation's mission is to improve the lives of vulnerable people by mobilising the power of humanity. It is the world's largest humanitarian organisation and its millions of volunteers are active in over 181 countries.

For more information: [www.ifrc.org](http://www.ifrc.org)

### In Brief

Appeal No. 01.66/2004; Programme Update No. 3, Period covered: 1 July to 31 October 2004; Appeal coverage: 86.2%; Outstanding needs: CHF 663,917 (USD 528,774 or EUR 429,369).

[Click here to go directly to the attached Contributions List.](#)

[Click here for the weekly updated Contributions List \(also available on the website\).](#)

Appeal target: CHF 4,816,294 (USD 3,835,920 or EUR 3,114,797); The Southeast Asia 2004 regional appeal budget was revised in the previous programme update to take account of adjustments to the organisational development programme (incorporating finance development), the regional health programme (reallocation of HIV/AIDS).

Related Emergency or Annual Appeals: N/A

**Programme summary:** HIV/AIDS continues to be the focus in the programme owing to the prevalence in the region. Development of health strategic plans in Vietnam and Laos has completed based on previously set vision, mission and objectives. Disaster management activities focussed on assisting societies with the development of important aspects of disaster management such as strategic plans and better understanding of management roles within national organizations. This reporting period also saw efforts of all the national societies in drawing up policy and implementation, and identifying areas for internal and external assistance.

**For further information specifically related to this operation please contact:**

- In Bangkok: Bekele Geleta, Head of Regional Delegation, Southeast Asia Regional Delegation, Bangkok; email: [ifrc23@ifrc.org](mailto:ifrc23@ifrc.org); phone: 66.2640.8211; fax: 66.2640.8220
- In Geneva: Charles Evans/Sabine Feuglet, Southeast Asia Regional Officer, Asia Pacific Department; email: [charles.evans@ifrc.org](mailto:charles.evans@ifrc.org) or [sabine.feuglet@ifrc.org](mailto:sabine.feuglet@ifrc.org); phone: 41.22.730.4320/4456; fax: 41.22.733.0395

This Programme Update reflects activities to be implemented over a one-year period. This forms part of, and is based on, longer-term, multi-year planning (refer below to access the detailed logframe documents). All International Federation assistance seeks to adhere to the [Code of Conduct](#) and is committed to the [Humanitarian Charter and Minimum Standards in Disaster Response](#) in delivering assistance to the most vulnerable. For support to or for further information concerning Federation programmes or operations in this or other countries, or for a full description of the national society profile, please access the Federation's website at <http://www.ifrc.org>

## Health and care

Over the past decades, Southeast Asia has seen substantial progress in disease prevention and control with a regionwide decline in communicable diseases. However, large disparities still exist from one country to another and endemic diseases, such as malaria and gastrointestinal infections, are still widespread. The last few years have seen emerging diseases pose increasing threats in the region. The outbreak of SARS (severe acute respiratory syndrome) in 2003, was a clear example of how the emergence of a new infectious disease, combined with extensive global travelling and trade, could suddenly become a new worldwide pandemic, with potentially catastrophic consequences had it not been contained in time. In early 2004, both the public healthcare and social welfare system in Southeast Asian countries were put to the test once more after a rise in poultry and human deaths due to the avian influenza virus. While the second quarter of 2004 saw no new outbreaks, avian influenza has now re-emerged in Thailand with several cases of human infection. The emergence of two new diseases in the region within a year has led to a renewed focus on strengthening the capacity of the national societies for dealing with public health emergencies and, as a result, development of guidelines for preparedness and response to health in emergencies (HIE) is now under way.

The HIV/AIDS epidemic is a clear and present danger, with the Asia Pacific region now accounting for one in every five new HIV infections worldwide. HIV/AIDS remained very much in focus during the 3rd quarter with the 16th ART meeting, the global RCRC HIV/AIDS meeting, and the 15th International Conference that were held in Bangkok in July. A new water and sanitation delegate joined the regional health unit in July, increasing the capacity of the unit for providing support in this area. The main focus these first months has been to provide technical assistance and support to national societies in the process of initiating new water sanitation projects. The annual regional health team meeting was held in October and included participants from national societies, partner national societies (PNS) and Federation delegations. The meeting included a three-day health strategic planning workshop, which sets the direction and priorities for regional health, including Federation support, for the next four years. The strategic plan will be finalised before the end of the year.

### Goal:

**There is a sustainable improvement in the general health of vulnerable communities in the region.**

### Objective:

**The region's national societies deliver quality health and care programmes that address the needs of the most vulnerable communities.**

### Progress/Achievements (activities implemented within this objective)

#### *Health Strategic Plans*

Development of health strategic plans in Vietnam and Laos has now been completed, and both documents are in the process of being finalised. The health strategic plans should be available in English translation by the end of the year. As part of the annual regional health team meeting, 25 participants from national societies, PNS and the Federation joined a three-day strategic planning workshop with the aim of developing a comprehensive and consolidated regional health strategic plan. The strategic plan sets forth the following vision, mission and main objectives:

#### **Vision:**

Improved health of the most vulnerable in Southeast Asia.

#### **Mission:**

Guided by the Fundamental Principles, the Red Cross and Red Crescent regional health team (RHT) coordinates, supports and strengthens the national societies in Southeast Asia as key auxiliaries in meeting the health needs of the most vulnerable.

#### **Objective 1**

- By the end of 2008, the RHT will have strengthened coordination and cooperation amongst key strategic partners at inter- and intra- regional levels.

**Objective 2**

- By the end of 2008, the RHT will have supported national societies in technical, financial and advocacy issues to strengthen programmes and maximise regional resources.

**Objective 3**

- By the end of 2006, RHT will have strengthened the capacity of the national societies to develop and manage responsive community-based health programmes.

**Objective 4**

- By the end of 2005, RHT will have built the capacity of national societies to identify and access funding opportunities in order to implement activities outlined in their respective strategic plans.

*Health in Emergencies*

In August, HIE managers from Indonesia, Philippines, Hong Kong and Singapore national societies were invited to attend a Disaster Management Information System (DMIS) training workshop in Manila, organised by the regional disaster risk management unit. The participants learnt how to use this Red Cross and Red Crescent information sharing platform as a monitoring tool, not only for disasters but also for HIE, as a means to further integrate this aspect into disaster management activities. Following the DMIS workshop, and based on the recommendations from the *SARS Lessons Learnt* forum in February, a regional working group for HIE was established, consisting three managers (from the Philippines, Hong Kong and Singapore national societies), a staff member from the regional disaster risk management unit and a staff member from the regional health unit. The group is tasked with developing regional Red Cross and Red Crescent guidelines for preparedness and response to public health during emergencies, such as epidemics, and health in disaster situations. During the first meeting in Bangkok in September, the group finalised the Terms of Reference for the working group, prepared a draft outline of the guidelines, developed a detailed implementation plan, and prepared a survey questionnaire for mapping HIE activities among national societies in the region.

The SARS programme (Appeal No. 11/03) for the Philippines came to a close in July 2004. However, the remaining funds, which were reallocated to the regional health unit, allowed for the planning of an extension by means of a new public health in emergencies project. The eight-month project is a community information, education and prevention project for Red Cross chapters that are prone to outbreaks of malaria, dengue, measles, avian flu and SARS. PNRC headquarters trained chapter staff on community education in October. The RHU is also supporting PNRC in a measles surveillance and malaria prevention project, funded by New Zealand Red Cross. Earlier this year, PNRC became a partner to the Philippine government in a national measles eradication programme. After an initial measles immunisation campaign in February, the programme entered a post-campaign surveillance period in September. PNRC staff and volunteers will continue to play a significant role in this exercise and will use the opportunity to distribute bed nets in three provinces with high malaria prevalence. In October, PNRC headquarters held an initial orientation for chapter staff, while mobilisation of volunteers for community education and screening/vaccination of cases will be initiated in December.

*HIV/AIDS*

Following the 15th International AIDS Conference (IAC) in Bangkok in July, HIV/AIDS has been a main focus area during the third quarter of 2004. Prior to the conference, the Asian Red Cross and Red Crescent AIDS/HIV Network (ART) Secretariat, with support from the regional health unit and the regional information unit, produced a series of publications, including:

- ART 2003 evaluation report and ART 2004-8 strategic plan.
- ART folder, leaflet, logo/sticker, and letterhead.
- ART newsletter – 13th edition.
- ART poster – lessons learnt from ART Network.

These publications were widely distributed during the 16th ART meeting and 15th IAC.

Preceding the international conference, the 16th ART meeting in Bangkok was held in July. The meeting focussed on partnership and included participation from 13 national societies, Australian Red Cross, the Federation Secretariat, the global network of people living with HIV/AIDS (GNP+) and observers from national societies in other regions. The new network structure, as proposed by the management committee, was discussed and approved

by the other members, and a follow-up on the strategic plan showed timely progress in most areas. The meeting report was distributed in August. This meeting was followed by a global Red Cross and Red Crescent HIV/AIDS workshop with participants from all over the world. At the global workshop, the UNAIDS *AIDS Competence* toolkit, developed in May 2004, was introduced and the members, working as a separate group, excelled in their presentation. After these meetings, 11 out of 13 members remained in Bangkok and participated in the 15th IAC. Several national societies, as well as ART, had been accepted for poster presentations, in addition to which most members of the network took active part in staffing the Federation booth, distributing materials and publications, and providing information about the Red Cross and Red Crescent work in the region to interested parties.

Throughout the year, the management committee gradually changed from one established specifically to prepare for the 16th ART meeting and 15th IAC, into that playing a supporting role to the chairperson and secretariat. The advantages of such a committee were recognised by the other members of the meeting and a draft of the Terms of Reference for the committee is being prepared. Implementation of the ART strategic plan 2004-08 was discussed as a focus point at the Secretary-General's Forum in Laos in August. The idea of introducing a membership fee had previously been touched on briefly, but at the meeting in August, the secretary-generals reiterated their commitment to the strategy and formally expressed their support for the proposal of introducing a USD 500.00 annual membership fee, effective from January 2005.

During the reporting period, national societies continued to implement HIV/AIDS programme activities at national level, focussing mainly on stigma and discrimination, prevention, care and support, and capacity building. Project activities are subject to the individual national society strategic plans in line with Federation strategy 2010, Manila Action Plan and the ART strategic plan itself. Among the activity highlights are:

- Peer education for youth, military, police, prisoners and in the workplace.
- Life skills training courses for project core trainers, volunteers and PLWHA.
- Development and distribution of information, education and communication (IEC) materials to specific target groups (youth, short messaging service or SMS), including condom distribution.
- Dissemination of information on HIV/AIDS, sexually transmitted infections (STI) and people living with HIV/AIDS (PLWHA) through health websites, TV, radio, newsletters, etc.
- Rotating exhibition and free blood group tests in communities.
- Home visits and home-based care for PLWHA.
- Hotline and confidential individual testing and counselling.
- Preparation for events such as World AIDS Day 2004.
- Study visits for international technical staff (organised by the Thai Red Cross for Laos, Vietnam, Myanmar and Malaysia).

#### *Blood Donor Recruitment*

The third quarter of 2004 was relatively quiet, spent mostly on preparing for the first training-of-trainers session on the *Making a Difference* toolkit for blood donor recruitment, scheduled for November in Singapore. As host and co-sponsor for this training course, Singapore Red Cross has taken the lead in organising the event.

#### *Water and Sanitation*

The implementation of the water and sanitation project in Laos started in July, with the training of 15 Red Cross staff/volunteers in 'community dialogue'. The training course was conducted by the ministry of health and introduced 'community dialogue', which is a participative needs assessment tool. After the training, the water and sanitation teams in three branches used this tool for conducting needs assessments in targeted communities. In one of the three branches the assessment led to the establishment of a village water committee and the construction of a gravity fed water system serving a population of approximately 400 persons. The assessments are still ongoing in the remaining two branches.

In Cambodia, a water and sanitation project was initiated in Kep province on the southeastern coast. After a follow-up assessment, some changes to the project document and planning were proposed, support was provided and is ongoing. The project targets a number of communities with little access to drinking water because the communities are located near the sea where groundwater is salty and the safest source of water is rain. In September, the water and sanitation delegate participated in an assessment with the Australian Red Cross for a small project in Koh Kong province in the northwestern part of Cambodia.

Following a request from the Myanmar Red Cross Society, technical assistance was provided for the construction of water and sanitation systems in the eastern Shan state around Keng Tung town. In three villages, initial designs were produced for spring protection, catchments, water storage and distribution systems to increase access to safe water.

#### *First Aid*

The first aid working group meeting planned for September was postponed, while additional inputs and experiences from other regions are being collected.

#### *Coordination*

The annual regional health team meeting was held in Bangkok in early October. There were 25 participants from 10 national societies, two partner national societies, two country delegations, the regional health unit, and the health department in Geneva. The meeting covered four main areas of common concern and interest, including, the policy foundation and strategic framework for the work of the movement, water and sanitation, health in emergencies, and cooperation and coordination. Throughout the meeting, national societies shared their experiences, followed by group discussions leading to concrete recommendations for future work. The health in emergencies session included a presentation by the WHO Southeast Asia Regional Advisor, Emergency and Humanitarian Action. The meeting report is being prepared.

#### **Impact**

The health strategic planning workshop started out with an assessment of achievements and constraints in the development and implementation of the regional health programme. The introduction of an annual regional health team meeting, and especially the participation this year from national societies in the region, was highlighted as a major achievement in terms of improving coordination, facilitating communication, and ensuring broad participation. This was further underscored by the developments in coordination with other organisations, such as the Australian Red Cross Regional Office for HIV/AIDS, the collaboration with GNP+ and the Memorandum of Understanding with WHO Southeast Asia Regional Office. The third area recognised by most participants as a significant achievement is the development of regional networks and working groups, with ART being highlighted as a successful and dynamic network. Finally, the promotion of health strategic planning, both at national and regional levels was seen as an important contributor to capacity building of national societies.

#### **Constraints**

In addition to the achievements listed above, the workshop participants also identified some of the main constraints. These included:

- Funding support more dependent on available funds than on actual needs, leaving some national societies with insufficient support.
- Insufficient support to some national societies with no health delegates (Cambodia, Laos, Vietnam, and the Philippines).
- Limited follow-up on training programmes and insufficient capacity building and technical support to some national societies.
- Inadequate monitoring and evaluation.

## Disaster Management

Regional support to the programme work in the national societies continued throughout the reporting period. Activities focussed on assisting societies with the development of important aspects of disaster management such as strategic plans and better understanding of management roles within the national organisation.

Further progress has been made with the reshaping of the regional disaster risk management unit as one new staff settles well into her role.

**Overall goal: National societies are well prepared, able to respond to disasters in a timely, efficient and coordinated manner, clearly linked to the Federation's response system and are improving the ability of communities at risk to cope with disasters**

**Programme objective: The disaster preparedness and response capacity at national and regional level is substantially improved and the linkages to the Federation's global response system assured through a comprehensive, integrated regional disaster management approach.**

### Progress/achievements (activities implemented within this objective)

#### *Developing disaster management*

A three-day workshop to develop standard operation procedures for regional disaster response teams was held from 16-18 August in Manila. Disaster management directors and senior officials from the five national societies of Malaysia, Philippines, Thailand, Timor-Leste and Vietnam participated. This activity aimed to develop a set of user-friendly, standard operation procedures which would be applicable in the context of Southeast Asia.

Following up on the training course in January, the 2nd Leadership and Management Development course was organised in Manila from 7-10 October. Most of the 16 participants had earlier attended the 7th Regional Disaster Management Committee Meeting (mentioned in detail in the 'Cooperation' section below), with the inclusion of several representatives from the national societies of Indonesia, Laos, Myanmar and Timor-Leste as many of them play management roles in their respective national societies. This course was tailored to meet individual staff needs, focussed on developing coordination, negotiation and influencing skills.

As part of generic material for Red Cross volunteers, a training-of-trainers (ToT) was held in Phnom Penh for two days from 27-28 October. The training sessions utilised material produced by a team of national society staff in 2003 that was translated into Khmer language. Nine participants were trained from the national headquarters of the Cambodian Red Cross. This is one of two pilot training events (the second is to be held in Vietnam in December) aimed at examining the effectiveness of the material. The trained trainers will be expected to use the modified material to train volunteers in 2005.

#### *Strengthening disaster response and response preparedness capacity*

The unit provided ongoing support to the operation implemented by the Philippine National Red Cross in Southern Leyte. The situation remains delicate, with challenges such as bad weather and difficult access at the disaster site, but progress is being made as evident in operations updates produced on a monthly basis. The disaster risk management programme officer from the unit stationed in the Philippines provides direct support to the society in its operations there.

In Myanmar, where a typhoon ravaged the northwestern state of Rakhine in mid-May, the unit conducted a brief interim review of the emergency operation, assessing the progress and challenges to date. Being the first international appeal launched for over a decade, expectations were high, but the Federation through its delegation maintained a high level of support to the Myanmar Red Cross Society and sound implementation and progress was reported. The operations ended on 31 October and a final report was published on 3 December.

#### *Sharing information and knowledge*

Training in Disaster Management Information Systems (DMIS) remained a priority with the unit. From 19-20 August, focal persons from the disaster and health units of 11 national societies, as well as representatives from

partner national societies, participated in a DMIS training workshop in Manila. This workshop aimed to enhance skills and knowledge of the system, increase the practical understanding of how the system worked (how data is collected and input) and broaden the needs and requirements of focal persons.

At the end of the reporting period in October, the disaster risk management unit, in collaboration with the information unit, launched the World Disaster Report. This report detailed and announced activities implemented in the region and case studies from the Thailand and Philippine national societies were presented and discussed. Publicity was achieved as the media was invited to cover the event held in Bangkok.

#### *Developing, maintaining and sustaining disaster management cooperation*

After the previous meeting in Hanoi in May, the 8th Regional Disaster Management Committee Meeting was held in early October in Manila. In total, there were 16 attendees from 9 national societies in the region and representatives from the ICRC, and the Spanish and Hong Kong Red Cross. Updates from the disaster management programmes from each national society were shared between participants, in-depth discussions were held on thematic issues including climate change, disaster management policy documentation, and roles and responsibilities, the Millennium Development Goals, the launch of the World Disaster Report and the Manila Action Plan.

#### **Impact:**

The DMIS training ensured that focal persons in the national societies understood better their roles in putting information into the system and the proper procedures in the information flow process. Information in the form of alerts and updates is now input almost immediately from the field into the system. During the reporting period, 65 entries from the region were recorded in DMIS, more than double the frequency of that in the previous programme update.

#### **Constraints:**

The unit hopes to increase to full capacity by the end of 2005 with the appointment of two further staff from the region. Challenges remain in ensuring an adequate level of support to the region's national societies, particularly with their ongoing disaster management programmes.

## **Organisational Development**

**Goal: A greater number of people in the region have access to humanitarian services and relief interventions through the Red Cross and Red Crescent.**

**Objective: Southeast Asian national societies are aligned with the criteria defined in the document.**

#### **Progress/Achievements (activities implemented within this objective)**

##### *Regional Cooperation and Coordination*

Nine national societies in the region attended the 2nd Regional Youth Directors/Managers meeting co-hosted by the Thai Red Cross Society. National societies discussed issues around policy and implementation, and identified areas for internal and external assistance. The meeting proved useful in the area of sharing information and problem solving through brainstorming sessions, and helped boost initiatives of new organisational structures for developing youth work/processes in national societies. Significant developments as a result of the regional youth directors/managers using 'regional cooperation for local solutions' are as follows:

- Cooperation between Thai Red Cross (TRC) and Philippines National Red Cross (PNRC) in further developing TRC youth activities to move towards more community-based approaches.
- Cooperation between Singapore Red Cross (SRC) and TRC to develop agreement on the regional exchange programme to enhance community service activities of SRC through assisting in TRC activities at community level.
- Cooperation between TRC and Lao Red Cross (LRC) in developing LRC dissemination and training material.

*Direct Support to National Societies*

**Thai Red Cross:** Technical inputs were given to the TRC during the provincial chapter gathering attended by some 500 participants came from 73 provincial chapters; the result of this event was a baseline to begin their strategic plan for the next five years. This tool was also used in the planning process.

**Lao Red Cross:** The statute was revised and translated from French to Lao language; the draft was shared in the Cooperation Agreement Strategy (CAS) meeting. A new financial and accounting system is in place and the staff at the national headquarters are being trained to use the software. By the year's end, the branch will also be assisting with the training. Training for the monitoring system and software was provided for CAS officers and the blood centre in order to monitor the activities, while the rest of the technical department will be equipped by the end of the year. Technical staff from different divisions were trained in English and computer courses. Training-of-trainers on first aid and humanitarian values was provided to school teachers working with Red Cross youth. This is an initiative on the education of humanitarian concepts and first aid in the volunteer work in primary schools in order to retain the number of recruited volunteers. A training-of-trainers on the gender advisory group was carried out for the members of the advisory group and branches. The Lao CAS Office provided coordination support to the partner national societies, other partners and programme managers in day to-day-programme coordination matters as well as organising and coordinating important meetings like CAS Committee meeting and SG Forum meeting.

**Philippines National Red Cross:** The volunteer management project of the PNRC kicked off with a training-of-trainers for the branches; some 60 staff and volunteers were trained. The induction course manual was revised and further developed as part of recommendations received from the training participants.

**Malaysia Red Crescent (MRC):** The MRC has drafted a five-year strategic plan comprising four core areas; health, disaster, humanitarian and organisational development. The plan will be finalised and approved in the upcoming general assembly.

**Timor-Leste (CVTL):** Provided technical support and worked with the Timor-Leste delegation (organisational development delegate) in developing a tailored module and facilitating the governance workshop for CVTL board members. New and existing board members of CVTL attended the two-day governance workshop for the first time. A draft of interim rules for conducting governing board meetings is also being developed through additional evening sessions; this will be duly approved and used until the constitution is in place.

**DPRK:** Facilitated the process of a knowledge sharing visit to the regional organisational development programme and Fundraising Bureau of Thai Red Cross for the two-member delegation from DPR Korea Red Cross Society.

**Cambodian Red Cross (CRC):** Provided technical support to the four-day annual review and planning meeting of CRC. All the branches presented their development plan which was reviewed, finalised and consolidated at national level.

**Myanmar Red Cross Partnership Meeting:** Regional organisational development unit provided technical support to the country delegation in the process of development and finalisation of the concept and approach, methodology and schedule of the Myanmar Partnership Meeting.

**National society staff technical skills development:** The newly recruited fundraising manager of MRC, the director of PNRC and two staff attended the fundraising skill sharing workshop held in Philippines in July to share and learn new techniques available/used by other organisations.

**Impact**

As a result of the successful assistance given to TRC since last year, the national society shows interest in improving further collaboration with the regional organisational development unit to strengthen their capacity. This is an entry point to intervene in organisational development particularly in the organisational structures.

The LRC technical staff are able to carry out activities more effectively as they are presently equipped with the necessary tools and skills. This is the first year that LRC has started working without a Federation presence. Nevertheless, all technical and monitoring aspects were managed at the regional organisational development unit and this process was facilitated through regular visits by the organisational development delegate. As far as the organisational development programme is concerned the national societies are developing enthusiastically and the ownership remains with these institutions.

**Constraints**

Some of the major regional events were postponed to the last quarter of the year due to a lack of time flexibility of counterparts in the Federation. There was a need for the unit to move towards direct support to national societies while maintaining the number of regional events held, this requirement stretched its limited resources.

## Humanitarian Values

The main priority at the beginning of the quarter was to make the most of the visibility opportunity offered by 20,000 delegates from all over the world attending the International AIDS Conference from 11-16 July, an event that was reported on in the previous programme update. Later in the reporting period, the delegate reworked footage used in a video news release to create a 10-minute case study of the CRC HIV/AIDS programme. This new video was shown at the CRC Partnership meeting held in October and was distributed to ART members, the Media Service in Geneva, donors and other partners.

**Goal: The awareness and application of humanitarian values are enhanced across the region.**

**Objective: National societies in Southeast Asia are motivated and able to generate a high degree of visibility, credibility, cooperation and support for Red Cross and Red Crescent activities.**

### Progress/Achievements (activities implemented within this objective)

#### *Visibility*

Unit staff visited Timor-Leste and Lao to work with Red Cross colleagues in building their capacity, and to research stories for publication on the Federation website at <http://www.ifrc.org> and in the Southeast Asia Link (see below for a list of stories online).

#### *Integration*

The regional information unit worked closely with the regional health and disaster units on story completion and two new publications. The delegate attended a disaster management committee meeting in Manila to discuss a new disaster marketing document and to ask for support in generating material for it. The delegate also addressed the annual Asia Pacific Heads of Regional Delegation meeting in Bangkok to emphasise the importance of visibility and the need to work closely with other colleagues.

#### *Skills Development*

At the beginning of August, the unit was joined by a staff on loan from the Myanmar Red Cross Society headquarters, who quickly engaged with the unit's work.

All the online stories published on <http://www.ifrc.org> from Southeast Asia were written in collaboration with or by the regional information unit. As well as four press releases launched during the AIDS conference, the stories are as follow:

#### *Rough road to new homes for Filipino landslide victims*

<http://www.ifrc.org/docs/news/04/04092901/>

#### *Building for the future in Cambodia*

<http://www.ifrc.org/docs/news/04/04092201/>

#### *Indonesian Red Cross volunteers still active after Jakarta bombing*

<http://www.ifrc.org/docs/news/04/04091001/>

#### *Nightmare continues for Philippine Flood Victims*

<http://www.ifrc.org/docs/news/04/04090201/>

#### *Fighting Dengue with the 'Three Ms' in Indonesia*

<http://www.ifrc.org/docs/news/04/04081101/>

#### *Positive Voices at International AIDS Conference*

<http://www.ifrc.org/docs/news/04/04072001/>

#### *Common Code for AIDS Response*

<http://www.ifrc.org/docs/news/04/04071601/>

*Role of women and girls stressed as Bangkok conference opens*

<http://www.ifrc.org/docs/news/04/04071202/>

*Married women under threat from HIV in Cambodia*

<http://www.ifrc.org/docs/news/04/04070801/>

Once again, the region retained a high profile on the Federation website, with nearly half the Asia Pacific stories coming from Southeast Asia, despite a spate of disasters in South and East Asia.

The information unit issued two more editions of the Southeast Asia Link, accommodating an increasing number of stories and photos submitted by national societies. One edition was edited by a Danish intern on her way to work with the PNRS for four months, the other by the new staff on loan from Myanmar.

**Impact:**

Through informal one-on-one coaching and mentoring, the unit believes that individuals in communications departments have an improved ability to raise the profile of their national society programmes.

**Constraints:**

During the period, the delegate completed her New Zealand Red Cross mission (which ran from July 2003 to September 2004) and went on a three-month Federation contract. This was a short-term resolution to uncertainty about funding. During this phase, the regional delegation began the process of recruiting a replacement.

**[Contributions list below; click here to return to the title page and contact information.](#)**

# South East Asia Regional Programmes

ANNEX 1

APPEAL No. 01.66/2004

## PLEDGES RECEIVED

04/01/2005

DONOR	CATEGORY	QUANTITY	UNIT	VALUE CHF	DATE	COMMENT
-------	----------	----------	------	-----------	------	---------

### CASH

REQUESTED IN APPEAL CHF ----->	4,816,294	TOTAL COVERAGE 86.2%
CASH CARRIED FORWARD	910,693	
AUSTRALIAN - GOVT	55,826 USD	71,905 20.05.04 DISASTER PREPARENESS MEKONG DELTA PROVINCE
AUSTRALIAN - GOVT	146,705 AUD	136,656 13.05.04 DISASTER PREPARENESS MEKONG DELTA PROVINCE
AUSTRALIAN - RC	3,598 USD	4,550 28.06.04 DISASTER MANAGEMENT
AUSTRALIAN - RC	10,000 AUD	8,715 29.09.04 VIETNAM, REGIONAL DELEGATE
BELGIUM - RC	4,000 EUR	6,144 21.06.04 VIETNAM COOPERATION, COORDINATION
BRITISH - RC	10,000 GBP	22,865 05.02.04 DISASTER MANAGEMENT
BRITISH - GOVT/DFID GRANT 2004		595,500 29.01.04 DISASTER PREPAREDNESS, NS DEVELOPMENT, HEALTH, VIETNAM CBDP
BRITISH - RC	12,500 GBP	28,575 21.09.04 DISASTER MANAGEMENT
BRITISH - RC	7,500 GBP	17,145 23.09.04 ORGANISATIONAL DEVELOPMENT
CAPACITY BUILDING FUND		51,750 04.11.04 STRENGTHENING BRANCH PLANNING
CAPACITY BUILDING FUND		48,700 04.11.04 LEGAL BASE AND STRATEGIC PLAN
DANISH - GOVT/RC		50,156 01.07.04 ORGANISATIONAL DEVELOPMENT & HEALTH, DISASTER MANAGEMENT
DANISH - RC		45,860 06.09.04 BANGKOK RD
GERMAN - RC		60,000 09.08.04 PROGRAMME COORDINATOR
JAPANESE - RC	343,637 USD	434,529 18.08.04 MANGROVE PROGRAMME
JAPANESE - RC	37,000 USD	46,787 02.09.04 DISASTER MANAGEMENT
JAPANESE - RC	128,491 USD	162,476 16.09.04 HEALTH & CARE, HUMANITARIAN VALUES, INDONESIA HEALTH PROG.
JAPANESE - RC	15,665 USD	19,809 10.09.04 TRAINEE DELEGATE
NETHERLANDS - GOVT	20,535 EUR	32,035 05.01.04 VIETNAM FED. REPRESENTATIVE
NETHERLANDS RC/ECHO	2,960 EUR	4,595 12.10.04 OFFICE SPACE
NEW ZEALAND - RC	280,000 NZD	235,760 23.02.04 MEASLES VACCINATION CAMPAIGN
NEW ZEALAND - RC	100,000 NZD	84,400 30.01.04 COMMUNITY BASED FIRST AID
NEW ZEALAND - RC	100,000 NZD	79,450 06.07.04 LAO RC CBFA & HEALTH
NEW ZEALAND - RC	100,000 NZD	79,450 06.07.04 LAO RC WATSAN
NORWEGIAN - GOVT/RC	700,000 NOK	128,800 30.03.04 ART HIV/AIDS NETWORK
NORWEGIAN - GOVT/RC		30,000 25.05.04 COOPERATION & COORDINATION COSTS VIETNAM
SPANISH - RC	3,000 EUR	4,608 19.05.04 IFRC REPRESENTATIVE, VIETNAM
SWEDISH - GOVT	1,047,500 SEK	176,504 26.03.04 ORGANISATIONAL DEVELOPMENT
SWEDISH - GOVT	300,000 SEK	50,550 26.03.04 DISASTER MANAGEMENT

# South East Asia Regional Programmes

ANNEX 1

APPEAL No. 01.66/2004

## PLEDGES RECEIVED

04/01/2005

DONOR	CATEGORY	QUANTITY	UNIT	VALUE CHF	DATE	COMMENT
SWEDISH - GOVT		350,000	SEK	58,975	26.03.04	FINANCE DELEGATE PROJECT
SWEDISH - GOVT		152,500	SEK	25,696	26.03.04	FINANCE DELEGATE IN-COUNTRY COSTS
SWEDISH - RC				25,339	01.01.04	VIETNAM: BAL. 02 FOR IN-COUNTRY COSTS DELEGATE
SWISS- RC				3,000	25.05.04	IFRC REPRESENTATIVE, VIETNAM
SUB/TOTAL RECEIVED IN CASH				3,741,977	CHF	77.7%

## KIND AND SERVICES (INCLUDING PERSONNEL)

DONOR	CATEGORY	QUANTITY	UNIT	VALUE CHF	DATE	COMMENT
AUSTRALIA	DELEGATES			11,800		
AUSTRIA	DELEGATES			9,200		
DENMARK	DELEGATES			73,200		
FINLAND	DELEGATES			26,600		
GREAT BRITAIN	DELEGATES			120,600		
GERMANY	DELEGATES			73,200		
NETHERLANDS	DELEGATES			34,600		
SWEDEN	DELEGATES			61,200		
Note: due to systems upgrades in process, contributions in kind and services may be incomplete.						
SUB/TOTAL RECEIVED IN KIND/SERVICES				410,400	CHF	8.5%

## ADDITIONAL TO APPEAL BUDGET

DONOR	CATEGORY	QUANTITY	UNIT	VALUE CHF	DATE	COMMENT
SUB/TOTAL RECEIVED				0	CHF	