

PROGRAMME UPDATE



International Federation of Red Cross and Red Crescent Societies
Fédération Internationale des Sociétés de la Croix-Rouge et du Croissant-Rouge
Federación Internacional de Sociedades de la Cruz Roja y de la Media Luna Roja
الاتحاد الدولي لجمعيات الصليب الأحمر والهلال الأحمر

TURKEY

4 January 2005

In Brief

Appeal No. 05AA070; Programme Update no. 2.

Period covered: July to December 2005

Appeal target: CHF 2,050,766 (USD 1.67 million or EUR 1.3 million)

Appeal coverage: [<Click here to go directly to the Contributions List>](#)

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The International Federation's mission is to improve the lives of vulnerable people by mobilizing the power of humanity. The Federation is the world's largest humanitarian organization, and its millions of volunteers are active in over 183 countries. All international assistance to support vulnerable communities seeks to adhere to the Code of Conduct and the Humanitarian Charter and Minimum Standards in Disaster Response, according to the SPHERE Project. Please access the Federation's website at <http://www.ifrc.org>

Operational developments

The regional delegation in Ankara has achieved a lot in the reporting period as it continues its change process in terms of the programme focus and the consequent structure and resources required to achieve this. One of the main elements of the change is to become more continental in approach (to share resources and expertise) as well as engaging with organisations outside of the Red Cross Red Crescent Movement (ie universities). The regional team itself has changed in composition significantly too with the old focus on international delegates being replaced by a new focus on regional recruitment. For a more detailed look at the secretariat's support strategy [<click here>](#)

Strengthening the National Society

Health and care

Goal: The spread of HIV/AIDS, as well as, discrimination of people living with the disease is reduced.

Objective: Public awareness, prevention and community tolerance of HIV/AIDS has improved.

Achievements, impact and constraints

On 11-21 August Turkish Red Crescent Society attended Universiade Olympic activities in Izmir to open a booth and a training tent for visitors. During the event the society staff delivered training and information seminars on HIV/AIDS prevention for public. In addition, information materials and free condoms were distributed among participations staying in the Olympic village.

In the second half of the year 12 RC volunteers from different universities previously trained in HIV/AIDS prevention conducted peer education and reached 4,000 young people.

The “Come closer” campaign dedicated to the World AIDS Day was launched by the national society in December. Radio and TV spots produced by Turkish Red Crescent in partnership with the local branch of Saatchi & Saatchi advertising agency became part of it. The radio and TV channels have been broadcasting the spots starting from 1 December, the World AIDS Day. Besides, TRCS distributed “Come closer” campaign materials and free condoms for visitors of the VII Turkey AIDS Congress in Istanbul held the same month. During the Congress TRCS built a new partnership with the Positive Living Association that unites HIV positive people. In December the campaign materials have also been distributed by all medical and blood donation centres of the Red Crescent society.

Over the reporting period 21 blood donor recruitment trainers passed training on HIV/AIDS. They further disseminate information among blood donors through HIV/AIDS briefings and campaign materials.

In September Turkish Red Crescent TRCS participated in the regular meeting of the European Red Cross Red Crescent Network on HIV/AIDS (ERNA). The society also continues good cooperation on country level with partners outside the Movement such as UNAIDS, NGOs and university departments involved in HIV/AIDS prevention.

Disaster Management

Goal: Impact of disasters on vulnerable communities is reduced.

Objective: The Turkish Red Crescent has strengthened its position as a key humanitarian actor in disaster management to prevent and alleviate suffering of vulnerable communities through effective mitigation, preparedness and response.

Achievements, impact and constraints

With funds available from American Red Cross, Tekirdag branch of the Turkish Red Crescent society has been involved in the branch development project. Tekirdag is one of the local disaster response and logistics centers. The branch disaster response teams have been equipped with response materials and supplied with new telecommunications equipment. The teams (24 staff/volunteers) have also received training in disaster response, team motivation and leadership.

At present Bursa (24 people), Tuzla (12 people), Tekirdag (24 people) branches and Marmara Disaster Response and Logistics Center (MAFOM, 48 people) have disaster response teams consisting of staff and volunteers. Currently, the TRCS branches are developing and/or up-dating local disaster response plans under the guidance of the national society Headquarters. The society is also considering development of standardized disaster operational tools for the branches. There is a plan to organize a workshop in Istanbul to review operational and mobilization plans of the branches as well.

The Red Crescent society organized a number of training sessions for its staff and volunteers in the second half of 2005. Communication and Team Work training was organized for 20 MAFOM staff in Istanbul in June. In

September 19 staff from Marmara region and local disaster response units passed the same training in Tekirdag. Additionally, in September two Disaster Preparedness and Response Management (DPRM) training sessions were arranged in Ankara for 27 newly recruited staff at the Headquarters. In December two sessions of Basic Disaster Awareness Training of Trainers (ABCD ToT) were held for 40 branch staff and volunteers.

A children's disaster book "Learning Safe Living with Kizilay" for the fourth grade students has been approved by the Ministry of Education (MoE). While American RC provides funding for production of 50,000 copies of the



More than 3,500,000 people all over the country were informed about FA skills during the Red Crescent celebration actions dedicated to the World First Aid Day

book in 2005, private insurance and construction companies contribute funding for additional 80,000 copies which will also be distributed this year. These books (130,000 copies) will reach three per cent of the total number of students within the primary education system in the country.

A First Aid book for children aged 6-14 has been also approved by the MoE. 23 teachers from selected provinces, Duzce, Istanbul, Bursa, Izmir and Ankara received FA training and Training of Trainers to be able to conduct educational activities during the pilot phase.

The World First Aid Day, September 1, was celebrated throughout the country. American RC supported the issue of promotional materials distributed by TRCS during the actions, including 20,000 brochures,

bookmarks, posters, hats, magnets, and T-shirts. More than 3,500,000 people were reached and informed about FA skills during the celebration actions.

Additionally, the FA ToT has been organized and 15 new FA trainers received the Ministry of Health's certificates.

According to a co-operation agreement signed with the General Directorate of Youth and Sports in Turkey, TRCS FA trainers conducted FA training sessions for participants of the Youth Camps and trained 1,270 students in five provinces including Izmir, Mersin, Trabzon, and Van.

The Vulnerability and Capacity Assessment (VCA) pilot study in Izmir continues. Community meetings and 700 household surveys have been completed in two neighborhoods. A consultant from the Hacettepe University provides guidance for TRCS staff and volunteers for data analysis and survey report writing.

With support from the regional delegation Turkish Red Crescent finalised the logistics mapping document for Turkey. In addition, the society and Ankara delegation staff participated in a cross-regional Regional Disaster Response Team (RDRT) training in Bulgaria.

Over six months Turkish Red Crescent has been traditionally addressing the needs of communities affected by small-scale localized disasters. The table below provides information on response operations of the national society in Turkey.

Table 1. Turkish Red Crescent response operations to national disasters

Date	Location	Disaster type	Red Crescent response	Total value (new Turkish Liras)
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10.06.2005	Corum, Iskilip	Fire	28 tents, 294 blankets, 149 mattresses, 43 kitchen sets, 43 stoves, 43 LPG adaptors, 50 food parcels, 50 food boxes	40,958
26.06.2005	Bolu, Seben	Fire	168 kg of dry beans, 40 kg of pasta, paste, olive oil, 8 kg of tea, salt, cheese, 96 litres of water, 8 kitchen sets	1,108
04.07.2005	Istanbul, Pendik	Flood	4 kg of various breakfast food, paste, rice, tea, olive oil, 4 kitchen sets, 18 kampets, 18 double bed linen sets, 4 family hygiene sets	2,622
11.08.2005	Cankiri, Yaprakli	Fire	29 tents, 246 blankets, 123 mattresses, 27 kitchen sets, 60 water bottles, 23 stoves, 23 food ratios	27,520
10.08.2005	Erzurum	Flood	824 blankets, 412 mattresses, 600 bottles of fruit juice, 1,000 breads, 68 kg of cheese	15,152
23.08.2005	Rize, Camlihemsin	Flood	1 ton of clean water	316
31.07.2005	Ankara, Bala	Earthquake	79 tents, psychosocial support	58,400
26.11.2005	Malatya, Poturge	Earthquake	102 tents, 470 blankets, 120 heaters, 20 LPG adaptors	89,950

In the second half of 2005 the Turkish Red Crescent Society has also been actively involved in disaster response operations at the international level. Humanitarian assistance has been provided to flood affected communities in Romania, Bulgaria and Georgia. The society has also rendered support to population in the war affected areas in Iraq and recent earthquake victims in Pakistan. The disaster response operations still continue in the regions affected by Tsunami. More details on the scale of this response are given in the table below.

Table 2. Turkish Red Crescent's international disaster response operations

Date	Disaster type	Location	Red Crescent response	Total value (US Dollars)
08.06.2005	Flood	Romania	Cash	10,000
10.06.2005	Relief	Bosnia	Kind	172,464
28.06.2005	Flood	Bulgaria	Cash	5,000
16.07.2005	Tsunami	Indonesia	Kind	491,582
21.07.2005	Flood	Georgia	Kind	43,513
22.07.2005	Flood	Ethiopia	Cash	10,000
25.07.2005	Internal move	Chad	Cash	5,000
01.08.2005	Flood	Kyrgyzstan	Cash	5,000
04.08.2005	Refugees	Sudan	Kind	6,230
05.08.2005	Project support	Azerbaijan	Kind	5,910
16.08.2005	Flood	Bulgaria	Kind	73,058
01.09.2005	Armed conflict	Iraq	Kind	13,300
14.09.2005	Armed conflict	Iraq	Kind	379,705
14.09.2005	Hurricane	United States	Cash	1,500,000
07.10.2005	Flood	Georgia	Kind	73,830
07.10.2005	Flood	China	Cash	20,000
09.10.2005	Earthquake	Pakistan	Kind	36,251,155

01.11.2005	Storm	Uruguay	Cash	5,000
14.11.2005	Armed conflict	Iraq	Kind	828,155
21.11.2005	Hurricane	Mexico	Cash	5,000
24.11.2005	Flood	Bulgaria	Cash	5,000
June-Dec 2005	Tsunami	Indonesia	Kind	2,715,602
June-Dec 2005	Tsunami	Sri-Lanka	Kind	2,661,112

There is a concern however that because Turkish Red Crescent is internationally quite engaged, its capacities to respond to a possible major disaster in Turkey might be to some extent weakened.

Organisational Development

Goal: The Turkish Red Crescent as a key part of civil society is better placed to support the country's most vulnerable people.

Objective: The Turkish Red Crescent is a better functioning national society able to provide efficient, effective and sustainable assistance to the country's most vulnerable people.

Achievements, impact and constraints

Branch Development

Turkish Red Crescent, supported by the Federation, continued implementing the branch development project in Izmir, Bursa, Tuzla, Sultanbeyli, Uskudar and Tekirdag branches in addition to MAFOM to help them strengthen disaster management, volunteer management and public relations. Some progress from the branches has been reported within the disaster management programme (see Disaster Management section for details). In addition to the project related regular activities, six volunteer management courses have been organized in Istanbul and Ankara and two induction courses in Istanbul. An induction course was also held in Mersin for 26 volunteers. These branches continue with disaster awareness and first aid courses for the communities. The Bursa branch has also been taking non-structural mitigation measures by securing devices in its medical center.

Volunteering system development

A volunteer tool kit has been finalized, approved and produced (1,000 copies in Turkish) by the national society. The tool kit includes standard volunteer application forms, volunteer management regulations, a volunteer a notebook, a brochure, an ID card and other standardized forms to be used by branches. The tool kit has also been distributed to TRCS staff and volunteers who completed a volunteer management course.

This year for the first time the Turkish Red Crescent headquarters organized a seminar dedicated to the World Volunteer Day in Ankara on 6 December. During the seminar some NGOs and volunteers have been introduced to new concepts, the Red Crescent and Movement principles; they also participated in a cooperation platform encouraged by the national society. In addition, the volunteer tool kit has been distributed among the participants.

Communication and marketing development

PR and marketing campaigns continued in order to increase visibility of the organization among the public. In August Turkish Red Crescent attended the Universiade Olympic in Izmir where the society staff delivered training and information seminars on ABCD, HIV/AIDS, FA, the Movement and general Red Crescent society's activities. Through this campaign, the Red Crescent reached approximately 500,000 people. On 20-21 August the TRCS Tuzla branch attended the Formula 1 Race in Istanbul and opened an information booth for visitors. Approximately 150,000 people visited the booth. To support these activities 5,000 posters, 110,000 brochures and 100,000 booklets promoting TRCS activities (in both English and Turkish) have been produced and distributed to communities receiving positive feedback.

The development of a "PR in disaster" module has been postponed due to engagement of the PR department in fundraising campaign in support of relief and recovery efforts in the earthquake affected areas of Pakistan.