

Appeal 2006-2007



International Federation
of Red Cross and Red Crescent Societies

REDUCING DISCRIMINATION AND CHANGING BEHAVIOUR

Appeal no. AA00005

This appeal seeks a total of CHF 702,000¹ to fund programmes and activities to be implemented in 2006 and 2007. These programmes are aligned with the International Federation's Global Agenda, which sets out four broad goals to meet the Federation's mission to "improve the lives of vulnerable people by mobilizing the power of humanity".

Global Agenda Goals:

- Reduce the numbers of deaths, injuries and impact from disasters.
- Reduce the number of deaths, illnesses and impact from diseases and public health emergencies.
- Increase local community, civil society and Red Cross and Red Crescent capacity to address the most urgent situations of vulnerability.
- Reduce intolerance, discrimination and social exclusion and promote respect for diversity and human dignity.

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The International Federation's mission is to improve the lives of vulnerable people. The Federation is the world's largest humanitarian organization, and its millions of volunteers are active in over 181 countries. All international assistance to support vulnerable communities seeks to adhere to the Code of Conduct and the Humanitarian Charter and Minimum Standards in Disaster Response, according to the SPHERE Project.

[Click here to access the detailed budget summary](#)

	2006-2007 (in CHF)	
Reducing Discrimination and Changing Behaviour	2006	351,000
	2007	351,000
Total	CHF 702,000	

Context

"We tolerate no discrimination. Not in our work, not within our own ranks."

The International Federation's collective mission 'to improve the lives of vulnerable people by mobilizing the power of humanity' is one rarely needed more than now. The widespread problem of prejudice and intolerance evident in the early part of the 21st century reinforces how much the world requires a global, neutral, unified and capable organization such as the Red Cross and Red Crescent.

¹ USD 546,117 or EUR 455,233

In a world increasingly isolated, tense and violent, the Red Cross and Red Crescent must champion the community values which encourage respect for other human beings. The foundation of the Movement's commitment to challenge discrimination comes from its Fundamental Principle, and particularly the principle of impartiality which states that the Movement "makes no discrimination as to nationality, race, religious beliefs, class or political opinions".

*"Non Discrimination and Respect for Diversity: a pledge by the International Federation"²
(Federation Pledge, 28th International Conference)*

The International Federation's Pledge at the 28th International Conference is a call to the international community as well as to its 100 million volunteers to change behaviour in the community, as proposed in the Strategy 2010 core area "Promotion of the Movement's Fundamental Principles and Humanitarian Values". In that context and in order to better deliver Strategy 2010, the "Global Agenda for the Federation" has been adopted. This proposed "Reducing Discrimination and Changing Behaviour" Global Programme 206-2007 relates more specifically to **Global agenda, goal 4:**

*"Reduce intolerance, discrimination and social exclusion
and promote respect for diversity and human dignity "*

As part of the learning's of **Our Federation of the Future**, "there has been great concern that our actions do not always reflect the spirit of the **Fundamental Principles, or consistently meet the rules, policies and standards of behaviour we have all agreed to, such as the Code of Conduct.**

If we want to **maintain the integrity of the International Federation** and the trust and confidence of the world, we need to reaffirm our Fundamental Principles and **instil an organisational culture where our humanitarian principles and values inform and inspire the way we work as National Societies, as Governance, and as a Secretariat.** As an outcome from the consultation process, (...) a proposed vision statement emerged about our place in the world, and about the organisational culture and values that inform and guide our work"³

Integrity and Accountability

*"We actively strive to live our humanitarian principles and values and work in open and transparent ways, without compromising our emblems and the independence, impartiality and neutrality they represent. We are accountable for our action"⁴Reduce intolerance, discrimination and social exclusion
and promote respect for diversity and human dignity "*

Goal 1: National Societies work at community level and develop effective action and communication with the community and public authorities in order to influence behaviour to promote respect for diversity and non discrimination.

Objective 1: To capture, develop and share knowledge on best and good practices in promoting respect for diversity and fighting intolerance and discrimination

- Mapping (continuum) best and good practices and good case study, in National Society programmes in promoting respect for diversity and fighting intolerance and discrimination in an accessible active data base (10 extensive case study expected end of 2006).
- Collating research, materials and documentation; conducting own research on the work of others including the universities, institutes, governments and international organizations on combating discrimination in the community and promoting a culture of non-violence.
- Coordinating and/or the contributing to Community of Practices and Expert Networks (data base of good practices is regularly used by National Societies).

² International Federation pledge at the 28th International Red Cross and Red Crescent Conference.

³ Extract from "Final report on 'Our Federation of the Future'", submitted to the 2005 International Federation General Assembly.

⁴ Idem.

- Supporting and / or monitoring the working of the delegations and national societies that are developing pilot projects that promote respect for diversity and non discrimination (at least two regional Actions have been launched before Quarter 4 -2006).
- Ensuring liaison with the ICRC to avoid duplication of effort and combined learning from respective experience.
- Integrating key tools of this Action within largely shared tools such as “From Principles to Action” CD Rom, version 2006.
- Taking benefit of the existing agenda of promoting the Movement's Fundamental Principles and Humanitarian values to link it with the promotion respect for diversity and non discrimination.
- Using existing communication and dissemination vehicles such as web sites, intra net, FedNet and existing networks including training environments to share the Reducing Discrimination agenda, tools and challenges.

Objective 2: To monitor and reinforce the Reducing Discrimination Global-Local Action.

- Ensuring adequate implementation of the 2005 Council of Delegates Resolution 3 “Promoting Respect for Diversity and Non-Discrimination. A contribution to peace and friendship between peoples”.
- Ensuring adequate implementation of the Federation Pledge at the 28th international Conference of the Red Cross and Red Crescent “non Discrimination and Respect for Diversity” (PO 034).
- Enriching the Toolkit for National Societies to employ on the ground focusing specifically on reducing discrimination themes to be used in their work with children, youth, local government officials and educators.
- Developing and upgrading training tools in addressing change behaviour in context of Reducing Discrimination initiative.
- Supporting and facilitating regional programs and training aimed at developing locally relevant programmes for national societies and providing assistance in delivering results.
- Developing and monitoring global advocacy processes including campaign aimed at promoting intercultural understanding based on the Red Cross and Red Crescent humanitarian values in national, regional and global fora.

Goal 2: Federation Vision and Values as adopted by the International Federation General Assembly, as part of the process “Our Federation of the Future”, are properly reflected and put in action in Principles and Values programmes and tools.

Objective 1: To ensure that Principles and Values tools are responsive to national societies needs in their given humanitarian context, and adapted to local communities’ environment.

- Facilitating the knowledge sharing of existing tools.
- Developing basic protocols and reference processes combining basic tools, complex tools, integrated /ad hoc tools).
- Researching on best practice in national society programmes in promoting the Fundamental Principles. Associated with this, be sharing of findings of this research within the Federation as a basis for further programme development, particularly focused on the work of national societies with the Fundamental Principles in situations of peace time.
- Researching with national societies on the understanding on the Fundamental Principles in different cultures, contributing to the development of case studies on the application of the Fundamental Principles in today’s world.

Objective 2: To contribute to the institutional accountability framework

Concerning the policy on the Protection of **Integrity**:

- Ensuring that the newly adopted Policy on the Protection of **Integrity** (General Assembly, November 2005) is disseminated (information, education, promotion).
- Developing new tools to facilitate the understanding of the Protection of Integrity Policy, and so facilitating the development of national policies, to be developed and adopted by national societies for their national context.
- Developing a data base of Integrity cases, based on real past cases, as learning tools for the national societies.

- Ensuring that risk management, OD mechanisms are part of the new systems and models to set up to address Integrity issue at global level as well as at national level.
- Publication and promotion of the developed tools in the new version of the CD ROM “From Principles to Action”.
- Conducting expert groups and test groups while developing integrity guidelines.

Concerning the role of the national societies as auxiliaries to the public authorities in the humanitarian field:

- Facilitating the knowledge sharing effort of existing facts, tools, researches, decisions & resolutions.
- Ensuring that adequate research and consultations (including expert groups, test groups and communities of practices), as well as tool development & alignments, are provided.

Other specific issues:

- Ensuring that **Prevention of Sexual Exploitation and Abuse (PSEXA)** 2005 institutional review combined to the Peer review outcomes, are properly addressed, and when related P&V, that tools, process and mechanism are upgrade adequately.
- Newly engaged debate on impact of an increasing **religious radicalism on the Global Humanitarian** context is taken as vital for the understanding of changing environment

Please refer to the appeal budget below; [click here to return to the title page and contact details](#)

BUDGET 2006

PROGRAMME BUDGETS SUMMARY

Appeal no.: MAA00005

Name: Reducing Discrimination

PROGRAMME:

	Health & Care	Disaster Management	Humanitarian Values	Organisational Development	Coordination & Implementation	Emergency	Total
	CHF	CHF	CHF	CHF	CHF	CHF	CHF
Shelter	0	0	0	0	0	0	0
Construction	0	0	0	0	0	0	0
Clothing & Textiles	0	0	0	0	0	0	0
Food	0	0	0	0	0	0	0
Seeds & Plants	0	0	0	0	0	0	0
Water & Sanitation	0	0	0	0	0	0	0
Medical & First Aid	0	0	0	0	0	0	0
Teaching Materials	0	0	0	0	0	0	0
Utensils & tools	0	0	0	0	0	0	0
Other Supplies & Services	0	0	0	0	0	0	0
SUPPLIES	0	0	0	0	0	0	0
Land & Buildings	0	0	0	0	0	0	0
Vehicles	0	0	0	0	0	0	0
Computers & Telecom	0	0	0	0	0	0	0
Medical equipment	0	0	0	0	0	0	0
Other Equipment	0	0	0	0	0	0	0
LAND, VEHICLES & EQUIPMEN	0	0	0	0	0	0	0
Storage	0	0	0	0	0	0	0
Distribution & Monitoring	0	0	0	0	0	0	0
Transport & Vehicles cost	0	0	0	0	0	0	0
TRANSPORT & STORAGE	0	0	0	0	0	0	0
International Staff	0	0	9,000	0	0	0	9,000
Regionally Deployed Staff	0	0	0	0	0	0	0
National staff	0	0	0	0	0	0	0
National Society Staff	0	0	0	0	0	0	0
Consultants	0	0	100,000	0	0	0	100,000
PERSONNEL	0	0	109,000	0	0	0	109,000
Workshops & Training	0	0	80,000	0	0	0	80,000
WORKSHOPS & TRAINING	0	0	80,000	0	0	0	80,000
Travel & related expenses	0	0	40,000	0	0	0	40,000
Information & Public Rela	0	0	55,000	0	0	0	55,000
Office Running Costs	0	0	0	0	0	0	0
Communication Costs	0	0	15,000	0	0	0	15,000
Professional Fees	0	0	0	0	0	0	0
Other General Expenses	0	0	30,000	0	0	0	30,000
GENERAL EXPENDITURE	0	0	140,000	0	0	0	140,000
Asset Depreciation	0	0	0	0	0	0	0
DEPRECIATION	0	0	0	0	0	0	0
Contributions & Transfers	0	0	0	0	0	0	0
CONTRIBUTIONS & TRANSFERS	0	0	0	0	0	0	0
Programme Support	0	0	22,871	0	0	0	22,871
PROGRAMME SUPPORT	0	0	22,871	0	0	0	22,871
TOTAL BUDGET:	0	0	351,871	0	0	0	351,871

BUDGET 2007

PROGRAMME BUDGETS SUMMARY

Appeal no.: MAA00005

Name: Reducing Discrimination

PROGRAMME:

	Health & Care	Disaster Management	Humanitarian Values	Organisational Development	Coordination & Implementation	Emergency	Total
	CHF	CHF	CHF	CHF	CHF	CHF	CHF
Shelter	0	0	0	0	0	0	0
Construction	0	0	0	0	0	0	0
Clothing & Textiles	0	0	0	0	0	0	0
Food	0	0	0	0	0	0	0
Seeds & Plants	0	0	0	0	0	0	0
Water & Sanitation	0	0	0	0	0	0	0
Medical & First Aid	0	0	0	0	0	0	0
Teaching Materials	0	0	0	0	0	0	0
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Land & Buildings	0	0	0	0	0	0	0
Vehicles	0	0	0	0	0	0	0
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Travel & related expenses	0	0	40,000	0	0	0	40,000
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Office Running Costs	0	0	0	0	0	0	0
Communication Costs	0	0	15,000	0	0	0	15,000
Professional Fees	0	0	0	0	0	0	0
Other General Expenses	0	0	30,000	0	0	0	30,000
GENERAL EXPENDITURE	0	0	140,000	0	0	0	140,000
Asset Depreciation	0	0	0	0	0	0	0
DEPRECIATION	0	0	0	0	0	0	0
Contributions & Transfers	0	0	0	0	0	0	0
CONTRIBUTIONS & TRANSFERS	0	0	0	0	0	0	0
Programme Support	0	0	22,871	0	0	0	22,871
PROGRAMME SUPPORT	0	0	22,871	0	0	0	22,871
TOTAL BUDGET:	0	0	351,871	0	0	0	351,871