

# Appeal 2006-2007



International Federation  
of Red Cross and Red Crescent Societies

## Pan American Disaster Response Unit (PADRU)

Appeal no. MAA42001

*This appeal seeks CHF 5,439,497<sup>1</sup> to fund programmes and activities to be implemented in 2006 and 2007. These programmes are aligned with the International Federation's Global Agenda, which sets out four broad goals to meet the Federation's mission to "improve the lives of vulnerable people by mobilizing the power of humanity":*

### **Global Agenda Goals**

**Reduce the numbers of deaths, injuries and impact from disasters.**

**Reduce the number of deaths, illnesses and impact from diseases and public health emergencies.**

**Increase local community, civil society and Red Cross Red Crescent capacity to address the most urgent situations of vulnerability.**

**Reduce intolerance, discrimination and social exclusion and promote respect for diversity and human dignity.**

*The International Federation's is the world's largest humanitarian organization, and its millions of volunteers are active in over 183 countries. Our aim is to build safer communities, able to prevent and respond to human suffering in times of crises and distress, and where people work together to promote hope, dignity and equity. We work to support vulnerable communities through neutral, impartial, independent humanitarian action, in accordance with our Fundamental Principles and in line with the Red Cross Red Crescent Code of Conduct, the Humanitarian Charter and Minimum Standards in Disaster Response, and the SPHERE Project.*

*Click here to visit the [Pan American Disaster Response Unit website](#).*

*Click here to access the [appeal budget summary](#).*

*Click here to access the [2006-2007 operational plan and the logical frameworks for the Caribbean](#).*

*Click here to access the [2006-2007 operational plan and the logical frameworks for Central America and Mexico](#).*

*Click here to access the [2006-2007 operational plan and the logical frameworks for Haiti](#).*

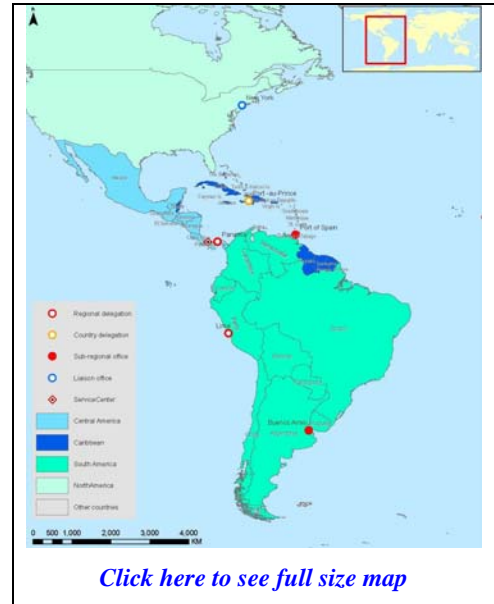
*Click here to access the [2006-2007 operational plan and the logical frameworks for South America](#).*

Programmes	2006 Budget in CHF	2007 Budget in CHF	Total Budget in CHF
Disaster Management	2,687,331	2,752,166	5,439,497
Totals	2,687,331	2,752,166	5,439,497

<sup>1</sup> USD 4,215,753 or EUR 3,528,242

## Regional context

The developing nations of Central and South America and the Caribbean remain alarmingly vulnerable to the impact of natural and man-made disasters. In line with a world-wide trend which has seen a fifty percent increase in the incidence of disasters in the last two decades, and an exponential growth in the number of people affected, the Americas have experienced a significant escalation in the frequency and scale of natural disasters outstripping the coping capacity of local and national authorities. The 2004 and 2005 Atlantic hurricane seasons, for instance, were of unprecedented ferocity, leaving thousands of dead and billions of dollars of damage in their wake. Unpredictable sudden-onset disasters such as earthquakes and volcanic eruptions afflict many Caribbean, Central American, and Andean states, while seasonal rainstorms cause flooding which annually affects hundreds of thousands of the region's most vulnerable. Climate change appears not only to have intensified the hurricane season but also to have triggered intractable slow-onset phenomena such as drought and related food insecurity. A growing proportion of risks in the region are associated with socio-natural hazards, where factors such as environmental degradation magnify the frequency and intensity of natural disasters. In turn, economic instability has weakened the resilience of vulnerable communities, perpetuating a cycle of poverty and disaster.



The 35 Red Cross National Societies of the Americas have long experience in disaster response, but vary greatly in their resources and capacities. Following the severe impact of natural disasters on the region in the late 1990s, the Federation in 2000 created as a pilot project the Panama-based Pan American Disaster Response Unit (PADRU), an operational unit incorporated in the Secretariat support structure in the Americas. PADRU's primary responsibility is to act as the delegations' disaster response coordination arm, while its secondary function is to contribute technical inputs to the implementation of regional disaster preparedness programmes, particularly in the area of preparedness for response. Since its inception, PADRU has developed substantial capacity in areas such as disaster response training, telecommunications, and logistics, and has responded (in coordination with the regional delegations) to over 17 major international emergencies. It has been a major force behind the development of the Regional Intervention Team (RIT) concept in the Americas, and has pioneered innovative response techniques such as the pre-positioning of Federation disaster management delegates and Regional Intervention Team members in countries threatened by hurricane strikes. PADRU now stands at the centre of an integral Red Cross disaster response system in the Americas, playing a pivotal role in providing National Societies with rapid and coordinated assistance when disasters occur.

## Federation Secretariat support to the region

Enhancing the ability of the Red Cross to respond rapidly and effectively to disasters constitutes a core element of the Federation's *Strategy 2010* and its Global Agenda. In the Americas region, the Inter American Conference of 2003 re-affirmed the commitment to developing an integral disaster management system for the Americas, in which a robust response capacity would play a key role. During 2006 and 2007, PADRU will continue to develop systems and deploy resources, both in response to emergencies and in support of National Society capacity-building initiatives in disaster response preparedness. It will also work to ensure overall coordination of disaster response, both within the Movement and with non-Movement agencies, assist in the development of disaster response policy, ensure adherence to international standards for disaster relief operations, and build and sustain operational linkages with key strategic partners. Its overall objective during this period will be to ensure that a well-functioning Americas disaster response system is strengthened and that support is provided to National Societies in rendering assistance to those affected by disasters.

## Strengthening National Societies

During 2006 and 2007, PADRU will continue to serve as a continental support unit coordinating disaster response and contributing to disaster management programming generally. Its operations will be carried out in close

collaboration with the Federation's regional delegations and sub-regional and country representation in the Americas; reference should be made to the Appeals for South America, Central America, the Caribbean, and Haiti for details of PADRU inputs to region and country-specific programming.

## **Disaster management**

**Goal: Red Cross National Societies in the Americas are receiving significant benefit through support, services, coordination, resources and training from an efficient and effective disaster management unit that contributes to increasing the capacity to successfully help people reduce risk, respond to and recover from disasters, thus alleviating human suffering.**

### *Disaster Response*

**Objective: At the request of the regional delegations, PADRU is delivering to National Societies in times of disaster, trained human resources, essential relief supplies, professional technical and coordination services that strengthen, enhance and, if necessary, augment their own emergency response capacities and assist in the transition from relief to rehabilitation.**

### *Expected Results*

*1. The Americas' disaster response system is effectively coordinated by PADRU in collaboration with the regional delegations, and in coordination with Partner National Societies (PNS), the UN system and other relevant disaster response stakeholders.*

The Pan American disaster response system in the Americas is an integral mechanism made up of international, regional and national components. In the event of a major disaster with significant impact, the Secretariat, in consultation with PADRU and the appropriate regional delegation, mobilizes its Field Assessment and Coordination teams (FACT) and calls on Partner National Societies to deploy specialized Emergency Response Units (ERUs). At the same time, from within the Americas, members of the regional intervention teams with differing skills are deployed to the disaster area, as determined by the nature of the emergency, and work with members of the National Society and the national intervention teams (NITs) trained at local level. The role of PADRU is to coordinate between those mobilized at the international, regional and national level and to work to ensure effective response to the disaster through the Unit's disaster management, water and sanitation and telecommunications personnel, together with the regional logistics unit which manages procurement and shipping of relief goods. PADRU delivers technical inputs and services to enable National Societies in the Americas to respond rapidly and effectively to disasters. It ensures that the Federation Secretariat maintains close collaboration with the National Societies of the Americas region, the ICRC, Partner National Societies, and regional and international disaster management agencies (including those of the UN), to maximize resource-use and reduce the risk of duplication of effort during response operations.

Specific expected results and activities for individual emergency operations will vary.

### *Disaster Response Preparedness*

**Objective: At the request of the regional delegations, PADRU is contributing through technical support to the strengthening of the capacities of National Societies to reduce risk, prepare for, respond to and recover from disasters. Disaster preparedness and response mechanisms will be improved through systematic early warning, disaster monitoring and information sharing mechanisms.**

### *Expected Results*

*1. The National Society disaster preparedness and response plans are established according to vulnerability indicators, updated in line with the National Society strategic plan and national disaster plans, and the impact of their activities measured.*

Common vulnerability indicators will be developed for use in the preparation of national disaster plans and the development of standard operating procedures. Furthermore, technical working groups will be created and annual technical meetings will be convened to share best practice and lessons learned.

*2. National Societies' response mechanisms are standardized and are in line with the Americas disaster response system.*

PADRU will help National Societies to refine their response capacities through mapping of capabilities and resources in the fields of logistics, telecommunications, water and sanitation, and early warning systems. The unit will advise on the harmonization and standardization of Red Cross disaster response training curricula, and ensure that National Societies in the region are knowledgeable about and prepared to work with the full spectrum of Federation response mechanisms, including FACT, RIT, and ERU.

*3. Skilled regional human resources are ready to respond in the event of disaster, according to Federation standard procedures.*

One vital mechanism in emergency response is the use of RITs to mobilize skilled and trained human resources with experience in disaster response in the region. PADRU will ensure that the RIT concept is maintained and expanded, assisting with team training in a wide range of activities related to search and rescue, needs assessment, shelter management, and humanitarian aid distribution, and working towards standardized mobilization protocols. National Society staff will also be trained in the areas of telecommunications, information management, public health in emergencies, and water and sanitation. PADRU will promote disaster response learning and experience-exchange in the region through reciprocal secondments between National Societies and internships with other relevant organizations. All such activities will have a strong capacity-building element, and will be carried out in close consultation with the regional delegations, which bear the overall responsibility for strengthening National Societies in the Americas.

*4. The Pan American logistics strategy is under implementation.*

In the technical realms of logistics and telecommunications, the Regional Logistics Unit, which is part of PADRU, will pursue a logistics strategy including mapping of National Society capacities, training in logistics procedures, maintenance of relief stocks both in Panama and in particularly vulnerable areas such as small island states, and assistance with procurement pre-agreements and negotiations with governments for revenue-exempt importation of relief goods. The PADRU telecommunications capacity set up in 2004 with the support of Ericsson Response will help strengthen disaster-related communications links between all the Federation members in the region and provide technical inputs to the creation and maintenance of national radio facilities and networks.

*5. The Federation Secretariat closely collaborates with National Societies, the ICRC, Partner National Societies and regional and international disaster management agencies to identify available resources and reduce duplication of efforts.*

During the coming two years, PADRU will continue to deepen its collaboration with other Federation entities in the Americas, and will also continue building linkages with relevant elements of the UN system such as UNICEF, OCHA, WFP and WHO/the Pan American Health Organization (PAHO), as well as with sub-regional organizations such as CEPREDENAC in Central America, CDERA in the Caribbean and CAPRADE in the Andean countries. Current agreements with bodies such as ECHO (in support of preparedness for response initiatives) and Ericsson Response (in the telecommunications field) will be maintained, and new resources identified to underpin the unit's work in the region.

*6. National Societies are utilizing the Safer Access module and restore family links in natural disasters.*

While ICRC leads in the development and implementation of the Safer Access programme, PADRU and the ICRC will collaborate in the organization of a regional meeting on restoring family links in natural disasters and will work together to create a generic database to this end.

*7. The activities of the Federation and National Societies are promoted during emergencies, starting with an effective monitoring system, giving visibility, promoting the network role and activities, and developing tools.*

PADRU ensures that all stakeholders receive complete and timely information on impending disasters and the Movement response, through the development of an effective monitoring system and the production of relevant visibility and communications materials.

8. A high frequency (HF) network for Central American National Societies is established and is operational.

As implemented in the Caribbean, a reliable and efficient communications network is essential to boost effective disaster response. PADRU's telecommunications expert will work with National Societies in Central America to improve the network on a technical level and to build capacity to ensure appropriate use and maintenance.

### **Implementation and management**

PADRU has evolved considerably since its launch as a pilot project in 2000. Its impressive role in coordinating response to disasters and supporting disaster preparedness programmes has won it respect throughout the region. A review of the unit's activities carried out in 2004 recommended measures to streamline procedures, harmonize interaction with the regional delegations, and strengthen links with National Societies. These recommendations were implemented beginning in 2005 and have added to PADRU's effectiveness as an essential support to Red Cross disaster response activities in the Americas.

To ensure efficient use of resources and personnel, PADRU's Panama-based infrastructure will be further rationalized, with the development by the RLU of the new humanitarian logistics centre in the Colon Free Trade Zone, and ongoing work in the design of humanitarian logistics software (HLS). PADRU will continue to be staffed by delegates specializing in disaster management, logistics, telecommunications, and water and sanitation, and by local personnel drawn principally from the region. Some of these delegates are being seconded to regional delegations and sub-offices, where appropriate. The PADRU staff profile exhibits a high degree of diversity and a wide range of disaster management skills, and the unit's operational team works together in a results-focused environment in full compliance with Federation standards.

#### ***For further information please contact:***

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- *Federation Secretariat in Geneva: Olaug Bergseth, Regional Officer, Americas Department; email [olaug.bergseth@ifrc.org](mailto:olaug.bergseth@ifrc.org), phone (41 22) 730 4535, fax (41 22) 733 0393*

# BUDGET 2006

## PROGRAMME BUDGETS SUMMARY

Appeal no.: MAA42001

Name: PAN AMERICAN DISASTER RESPONSE UNIT

PROGRAMME:

	Health & Care	Disaster Management	Humanitarian Values	Organisational Development	Coordination & Implementation	Emergency	Total
	CHF	CHF	CHF	CHF	CHF	CHF	CHF
Shelter	0	0	0	0	0	0	0
Construction	0	0	0	0	0	0	0
Clothing & Textiles	0	0	0	0	0	0	0
Food	0	0	0	0	0	0	0
Seeds & Plants	0	0	0	0	0	0	0
Water & Sanitation	0	0	0	0	0	0	0
Medical & First Aid	0	0	0	0	0	0	0
Teaching Materials	0	0	0	0	0	0	0
Utensils & tools	0	0	0	0	0	0	0
Other Supplies & Services	0	87,036	0	0	0	0	87,036
<b>SUPPLIES</b>	<b>0</b>	<b>87,036</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>87,036</b>
Land & Buildings	0	0	0	0	0	0	0
Vehicles	0	0	0	0	0	0	0
Computers & Telecom	0	160,421	0	0	0	0	160,421
Medical equipment	0	0	0	0	0	0	0
Other Equipment	0	0	0	0	0	0	0
<b>LAND, VEHICLES &amp; EQUIPMEN</b>	<b>0</b>	<b>160,421</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>160,421</b>
Storage	0	83,987	0	0	0	0	83,987
Distribution & Monitoring	0	13,200	0	0	0	0	13,200
Transport & Vehicles cost	0	16,938	0	0	0	0	16,938
<b>TRANSPORT &amp; STORAGE</b>	<b>0</b>	<b>114,125</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>114,125</b>
International Staff	0	1,102,700	0	0	0	0	1,102,700
Regionally Deployed Staff	0	164,573	0	0	0	0	164,572
National staff	0	36,170	0	0	0	0	36,170
National Society Staff	0	12,000	0	0	0	0	12,000
Consultants	0	21,582	0	0	0	0	21,582
<b>PERSONNEL</b>	<b>0</b>	<b>1,337,025</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1,337,024</b>
Workshops & Training	0	472,959	0	0	0	0	472,958
<b>WORKSHOPS &amp; TRAINING</b>	<b>0</b>	<b>472,959</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>472,958</b>
Travel & related expenses	0	104,255	0	0	0	0	104,255
Information & Public Rela	0	111,840	0	0	0	0	111,840
Office Running Costs	0	94,179	0	0	0	0	94,179
Communication Costs	0	8,713	0	0	0	0	8,713
Professional Fees	0	754	0	0	0	0	754
Other General Expenses	0	1,219	0	0	0	0	1,219
<b>GENERAL EXPENDITURE</b>	<b>0</b>	<b>320,960</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>320,960</b>
Asset Depreciation	0	20,129	0	0	0	0	20,128
<b>DEPRECIATION</b>	<b>0</b>	<b>20,129</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>20,128</b>
Contributions & Transfers	0	0	0	0	0	0	0
<b>CONTRIBUTIONS &amp; TRANSFERS</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
Programme Support	0	174,677	0	0	0	0	174,676
<b>PROGRAMME SUPPORT</b>	<b>0</b>	<b>174,677</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>174,676</b>
<b>TOTAL BUDGET:</b>	<b>0</b>	<b>2,687,332</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>2,687,331</b>

# BUDGET 2007

## PROGRAMME BUDGETS SUMMARY

Appeal no.: MAA42001

Name: PAN AMERICAN DISASTER RESPONSE UNIT

PROGRAMME:

	Health & Care	Disaster Management	Humanitarian Values	Organisational Development	Coordination & Implementation	Emergency	Total
	CHF	CHF	CHF	CHF	CHF	CHF	CHF
Shelter	0	0	0	0	0	0	0
Construction	0	0	0	0	0	0	0
Clothing & Textiles	0	0	0	0	0	0	0
Food	0	0	0	0	0	0	0
Seeds & Plants	0	0	0	0	0	0	0
Water & Sanitation	0	0	0	0	0	0	0
Medical & First Aid	0	0	0	0	0	0	0
Teaching Materials	0	0	0	0	0	0	0
Utensils & tools	0	0	0	0	0	0	0
Other Supplies & Services	0	87,036	0	0	0	0	87,036
<b>SUPPLIES</b>	<b>0</b>	<b>87,036</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>87,036</b>
Land & Buildings	0	0	0	0	0	0	0
Vehicles	0	0	0	0	0	0	0
Computers & Telecom	0	160,421	0	0	0	0	160,421
Medical equipment	0	0	0	0	0	0	0
Other Equipment	0	0	0	0	0	0	0
<b>LAND, VEHICLES &amp; EQUIPMEN</b>	<b>0</b>	<b>160,421</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>160,421</b>
Storage	0	84,765	0	0	0	0	84,764
Distribution & Monitoring	0	13,200	0	0	0	0	13,200
Transport & Vehicles cost	0	16,879	0	0	0	0	16,878
<b>TRANSPORT &amp; STORAGE</b>	<b>0</b>	<b>114,844</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>114,843</b>
International Staff	0	1,108,800	0	0	0	0	1,108,800
Regionally Deployed Staff	0	167,740	0	0	0	0	167,740
National staff	0	36,170	0	0	0	0	36,170
National Society Staff	0	12,000	0	0	0	0	12,000
Consultants	0	21,582	0	0	0	0	21,582
<b>PERSONNEL</b>	<b>0</b>	<b>1,346,292</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1,346,292</b>
Workshops & Training	0	485,659	0	0	0	0	485,658
<b>WORKSHOPS &amp; TRAINING</b>	<b>0</b>	<b>485,659</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>485,658</b>
Travel & related expenses	0	104,890	0	0	0	0	104,889
Information & Public Rela	0	111,840	0	0	0	0	111,840
Office Running Costs	0	96,333	0	0	0	0	96,332
Communication Costs	0	9,277	0	0	0	0	9,277
Professional Fees	0	830	0	0	0	0	829
Other General Expenses	0	1,219	0	0	0	0	1,219
<b>GENERAL EXPENDITURE</b>	<b>0</b>	<b>324,389</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>324,388</b>
Asset Depreciation	0	54,636	0	0	0	0	54,635
<b>DEPRECIATION</b>	<b>0</b>	<b>54,636</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>54,635</b>
Contributions & Transfers	0	0	0	0	0	0	0
<b>CONTRIBUTIONS &amp; TRANSFERS</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
Programme Support	0	178,891	0	0	0	0	178,890
<b>PROGRAMME SUPPORT</b>	<b>0</b>	<b>178,891</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>178,890</b>
<b>TOTAL BUDGET:</b>	<b>0</b>	<b>2,752,168</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>2,752,166</b>



International Federation of Red Cross and Red Crescent Societies  
Fédération internationale des Sociétés de la Croix-Rouge et du Croissant-Rouge  
Federación Internacional de Sociedades de la Cruz Roja y de la Media Luna Roja  
الاتحاد الدولي لجمعيات الصليب الأحمر والهلال الأحمر

# Americas Region



The maps used do not imply the expression of any opinion on the part of the International Federation of Red Cross and Red Crescent Societies or National Societies concerning the legal status of a territory or of its authorities.

Map data sources: ESRI