

Appeal 2008-2009



International Federation
of Red Cross and Red Crescent Societies

Eastern Africa Zone Programmes

Appeal No. MAA64001

21 December 2007

This appeal seeks CHF 6,060,912 (USD 5,421,209 or EUR 3,673,280) to fund programmes to be implemented in 2008 and 2009.



Red Cross volunteers and staff distribute treated water to communities in Mananjary, Madagascar, following cyclones and floods.

Current context

The eastern Africa region continues to experience major disasters, which claim many lives, destroy property and erode the already weak livelihoods of the affected communities. Among the disasters that have been experienced in the recent past within this region, the most common are floods, heavy rains and land slides as well as drought. Similarly, epidemics including RVF, cholera, meningitis, avian flu and malaria are frequent across the divide.

An analysis of the respective Human Development Indicators for the 14 NS in the zone – Burundi, Comoros, Djibouti, Eritrea, Ethiopia, Kenya Madagascar, Mauritius, Rwanda, Seychelles, Somalia, Sudan, Tanzania and Uganda – reveal that the most urgent health needs in the region are HIV/AIDS, maternal and child health as well as reproductive health, with 9 out of 14 countries citing HIV/AIDS as a major developmental challenge. Furthermore, access to safe water and sanitation remains critical.

Programme summary

Disaster management capacities of the NS need to be enhanced in order to respond to the numerous disasters that plague the region. Many still depend on external support to respond to emergencies. The disaster management (DM) programme's vision for the Eastern Africa Zone NS is to build up well prepared, stronger and more efficient NS who are able to predict, prevent and reduce risks and respond to the high level of humanitarian demands in the region posed by small, medium and large scale disasters, mitigate their impact as well as cope with their consequences in an appropriate manner.

The programme objective of the health and care programme is to build and strengthen the capacities of the 14 National Societies in the Zone to address public health needs in their respective countries in a sustainable manner, according to the ARCHI 2010 and the Algiers Plan of Action priorities. The most urgent public health needs in the region include HIV/AIDS and TB prevention, control and management, reproductive health, and maternal and child health.

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In eastern Africa, the capacity development programme aims at mainstreaming capacity building of NS, ensuring guidance on and common understanding of OD and its importance in relation to service delivery and programming. It also seeks to pool resources with all movement partners, including National Societies operating internationally and the ICRC, to maximize effectiveness of OD and CB.

The Eastern Africa Zone communications/advocacy programme will continue on the path laid in recent years, focusing on strengthening the capacities of all communications' departments through various means and profiling the Federation's Humanitarian Principles and Values and its member societies in the region.

Disaster Management

The disaster management (DM) programme's vision for the Eastern Africa Zone NS is to build up well prepared and efficient NS, who are able to predict, prevent and reduce risks and respond to the humanitarian demands in the region posed by small, medium and large scale disasters, mitigate their impact as well as cope with their consequences in an appropriate manner.

In 2008/09, the DM programme will guide the 14 NS to align themselves further to the Strategy 2010, in line with the Hyogo Framework for Action and Millennium Development Goals, as they develop or review their DM and food security strategies. Food security will be a key programme agenda for NS in the Eastern Africa Zone in line with the Algiers Plan of Action (2004). NS disaster risk reduction programmes will also be reinforced as potential and sustainable solutions for improving community resilience capacities.

Climate change is increasingly beginning to impact negatively on the already serious disaster situations in the region. The department will therefore place great emphasis on guiding NS and communities to adapt fast to the emerging challenges resulting from climate change through environment conservation programmes to reduce the rate of climate change.

With regard to response interventions, the disaster management department will seek to build up a surge of human resource capacity within the region such as RDRT, while encouraging early response to disasters and supporting NS to access Federation response tools (DMIS, DREF, RDRT, FACT and ERU).

Planning and implementing DM strategies in the Zone calls for more practical and innovative coordination approaches to avoid duplication of activities, save on resources and assist NS to move from project to programme based disaster management initiatives. In the spirit of operational alliances, more efforts will be channelled towards bringing PNS and HNS together in joint planning, leading to joint/complementary implementation of strategies which target similar communities, as well as cross-border collaboration.

Health and care

The programme objective of the health and care programme is to build and strengthen the capacities of the 14 NS in the Zone to address public health needs in their respective countries in a sustainable manner in accordance with the ARCHI strategy and the Algiers Plan of Action (2004) priorities. The most urgent public health needs in the region include HIV/AIDS and TB prevention, control and management, reproductive health, and maternal and child health.

The programme will continue to build upon the capacities of the NS to rapidly and effectively address public health needs in emergencies such as water and sanitation, and emergency health and psychological support. The programme will integrate the provision of technical support with the disaster management programme leading to strengthened NS health and care programming, better prepared teams in public health emergencies' response and increased resilience to disease outbreaks including cholera, meningitis and Avian influenza.

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By increasing local community, civil society and Red Cross/Red Crescent capacity to address the most urgent situations of vulnerability, the health and care programme will present opportunities for these groups of stakeholders to engage in and learn about thematic areas of health programming such as PHAST, CBFA, public health and HIV/AIDS. This will be reinforced further through the promotion of celebrations marking international health days; World Health, HIV/AIDS, Water, Tuberculosis, First Aid, Blood Donor and Africa Malaria days.

In ensuring respect for diversity and human dignity, reduction of intolerance, discrimination and social exclusion the programme will – in collaboration with the Principles and Values/communications programme – support and participate in NS programmes involving the reduction of gender based violence, and stigma and discrimination towards PLWHIV in Djibouti, Eritrea, Kenya, Madagascar, Mauritius, Somalia, and Sudan.

Within the context of the Framework For Action, the programme will work towards increasing the documentation and replication of good practices, and the implementation of regional and global strategies – such as the Global HIV/AIDS Strategy – at the NS level.

Capacity Building

As a membership organization, the Federation's areas of work are based on the capacities of its member National Societies. Strategy 2010, the Federation's Framework For Action and Global Programme for Africa (GPA) – a capacity building strategy for Africa in order to *“provide an enabling framework to mobilise resources and enhance capacities to scale-up coverage, quality, and impact of the programmes, in line with the priorities set in the Algiers POA guided by the Federation's Global Agenda”* – will govern the implementation of the capacity development programme.

In eastern Africa, the capacity development programme aims at mainstreaming capacity building among NS to ensure guidance on and a common understanding of OD and its importance in relation to service delivery and programming. It also seeks to pool resources with all movement partners, including societies operating internationally and the ICRC in order to maximize effectiveness of OD and CB.

In 2008-2009, technical support, by and large, will focus on governance & branch development, information technology (IT) and telecommunications as well as finance development. It is expected that these interventions, in collaboration and cooperation with all components of the Movement and external actors wherever possible, will have an impact on the overall delivery of services to the most vulnerable communities.

Whenever possible, and in line with the Framework For Action's resource mobilization area, the programme will utilize the skills and experience of NS within the region to strengthen capacity building through peer visits and experience exchange. In-country consultants are also an important resource which requires further exploration. Further, the programme will promote knowledge sharing and learning as well as standards and accountability amongst NS, delegations and bilateral PNS operating in the region.

Focusing on leading change in a planned manner, the programme places considerable emphasis on strategic planning as the starting point for institutional development. During the planning process, the organizational diagnosis highlighted key areas requiring improvement as being governance, accountability, statutes revision, branch development, human resource policies and improved communication at all levels of the National Society.

Principles and Values

In the past two years, the Regional Communications Forum – formally a working group of RC-NET – has been revitalized and is proving to be an effective vehicle for promotion of communications and humanitarian values work in the fourteen regional societies. The Regional

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Communications Framework, developed by regional communicators with Federation support in 2006, is increasingly being 'translated' into national strategies and policies guiding their NS communications work.

The societies' needs and requirements are based on careful analyses of their individual circumstances and context and tailored skills-and capacity-building support according to detailed requests by the NS communicators and senior managers will be provided.

In 2008-2009, the Eastern Africa Zone communications/advocacy programme will continue on the path laid in recent years, focusing on strengthening the capacities of all NS communications departments through various means and profiling the Humanitarian Principles and Values and its member societies in the region. NS from Burundi, Djibouti, Eritrea, Ethiopia, Kenya, Madagascar, Mauritius, Rwanda, Somalia and Sudan will be supported in developing and reviewing their Humanitarian Principles and Values component of their Principles and Values programmes.

While the work of the communications unit will be guided by the Global Agenda goals, the Framework for Action's relevance in the provision of communications support and services to NS is seen as equally important with the emphasis on tailored support and programme integration. Aspects of the Framework that will be taken into account include ensuring that NS communications strategies and policies are in line with Global Strategy and Regional Communications Framework; increased cooperation and information sharing among NS in the Zone; Communications Forum secretariat responsibilities gradually taken over by NS; integration of communications and advocacy work in NS programmes; and regional NS are able to initiate sustainable resource mobilisation activities.

Needs

Programmes	2008 budget (CHF)	2009 budget (CHF)	Total budget (CHF)
Disaster Management	1,015,798	911,338	1,927,136
Health and Care	909,484	831,073	1,740,557
Capacity Development	383,590	378,777	762,367
Principles and Values	569,768	505,062	1,074,830
Coordination	342,182	213,840	556,022
Total	3,220,822	2,840,090	6,060,912

Working in partnership

The traditional partnerships with RC/RC Movement members such as the British, Canadian, Finnish, German, Irish, Japanese, Netherlands, Norwegian and Swedish Red Cross Societies in zonal DM, health and care, capacity development and principles and values programmes will be strengthened. Similarly, the enhancement of regional cooperation with existing partners at global level will be emphasized with European Commission (EC) – including its Humanitarian Office (ECHO), UN OCHA, UNHCR and other UN Agencies as well as with bilateral government donor agencies including DFID, USAID/OFDA, among others. This will be done in line with programme priorities and will include support to National Societies to develop strategic partnerships with key partners at the country level.

How we work

All International Federation assistance seeks to adhere to the [Code of Conduct](#) and is committed to the [Humanitarian Charter and Minimum Standards in Disaster Response \(Sphere\)](#) in delivering quality and accountable assistance to the most vulnerable. For support to or for further information concerning Federation programmes or operations in this or other countries, or for a full description of the national society profile, please access the Federation's website at <http://www.ifrc.org>

The International Federation's activities are aligned with its Global Agenda, which sets out four broad goals to meet the Federation's mission to "improve the lives of vulnerable people by mobilizing the power of humanity".

Global Agenda Goals:

- Reduce the numbers of deaths, injuries and impact from disasters.
- Reduce the number of deaths, illnesses and impact from diseases and public health emergencies.
- Increase local community, civil society and Red Cross Red Crescent capacity to address the most urgent situations of vulnerability.
- Reduce intolerance, discrimination and social exclusion and promote respect for diversity and human dignity.

Contact information

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[Budget summary linked:](#)
[Click here to access the detailed 2008-2009 plan](#) and [here for the planning and resource summary matrix](#)