

Appeal 2008-2009



International Federation
of Red Cross and Red Crescent Societies

China

Appeal No. MAACN001

18 December 2007

This appeal seeks CHF 4,424,819 (USD 3,779,850 or EUR 2,651,072) to fund the planned programmes that are to be implemented in 2008-2009. [Click here for the budget summary](#) The overall budget is CHF 18,357,332 (USD 15,684,750 or EUR 10,997,176).

This appeal briefly covers the main outcomes the programmes seek to achieve over the next two years. More detailed information is provided in the [2008-2009 Programme Support Plan](#) and [Summary Matrix](#) .

In a world of global challenges, continued poverty, inequity, and increasing vulnerability to disasters and disease, the International Federation with its global network, works to accomplish its Global Agenda, partnering with local community and civil society to prevent and alleviate human suffering from disasters, diseases and public health emergencies.



Ms. Jiang Suxian, who lost her house and farmland in the Dexing floods, received rice and blankets from the Red Cross through the Federations Disaster Relief Fund. Qinghui Gu/International Federation

[Click here for a map of China](#)

Current context

The People's Republic of China, with a population of 1.3 billion people, is by far the most populous country in the world, and has both one of the most dynamic and fastest growing economies, while at the same time very marked disparities in income distribution, health status and other vulnerability indicators. While the country invests in preparations for the 2008 Olympics, the people continue to face economic and health challenges that threaten their well-being. Extreme poverty, however, remains an ever-present reality in some parts of the country, regardless of the country's rapid economic progress.

One of the main causes of this continuing significant level of poverty is the effect of large-scale, natural disasters, such as the annual occurrence of severe widespread flooding and frequent earthquakes in many parts of the country. Over the past years, China has seen an increase in the frequency of natural disasters caused by intensified severe weather patterns in the region. And those in the past two years have been some of the worst in recorded history.

At the same time, China faces a growing threat from the spread of infectious disease, such as HIV/AIDS and avian influenza. Since 1999, there has been a 30 percent annual rate of increase of reported HIV infections. Based on this calculation, it is projected that without enough effort to control the epidemic, the number of people living with HIV/AIDS in China will exceed ten million by 2010.

The Red Cross Society of China (RCSC) plays an important role as an auxiliary to the government at all levels in addressing the needs of vulnerable populations. With 33 provincial/regional levels and over 3,000 county level branches throughout the nation, the RCSC has a mandate to respond to disasters with relief items and recovery plans, and continues to serve its communities with health education and first aid training nationwide.

Programme summary

Disaster management

The Red Cross Society of China's disaster management programme entails two major objectives, which are: 1. the capacity of the RCSC to provide quality response to common disasters facing the country is strengthened; and 2. Vulnerability of disaster-prone communities in three provinces is reduced through integrated community-based disaster preparedness activities. These objectives will be met through the activities of two programme components:

Programme component	Component outcome
1. Disaster response capacity building	RCSC disaster response capacity is strengthened
2. Community preparedness and mitigation	Vulnerable communities have the capacity to plan and implement appropriate risk reduction initiatives

Target population: The targeted direct beneficiaries under Objective 1 will be headquarters and branch staff in five provinces. Under Objective 2, it is estimated that around 50,000 beneficiaries will directly benefit from the CBDP programme to be established in two provinces. The strengthening of the disaster information system will again potentially benefit hundreds of thousands of beneficiaries each year.

Health and care

The overall objective of the health and care programme is two fold. The first is that by the end of 2010 and in line with the Federation's Global HIV Alliance, there will be a programme in place for people at risk of HIV in all 31 provinces in China, to varying capacity, have knowledge and skills to prevent HIV/AIDS, people living with HIV/AIDS (PLWHA) and their families have expressed improved quality of life, and communities have demonstrated reduced discrimination towards PLWHA and those at risk.



The Red Cross Society of China disseminates HIV prevention information through peer education, for college students, MSM, sex workers and other vulnerable groups. Donna Kennedy/International Federation

Secondly, the RCSC and its extensive network of branches is playing a leading role in educating communities about AI prevention and preparedness; and, is able to provide support and assistance to vulnerable communities in containing avian influenza (AI) outbreaks and preparing for an influenza pandemic. To do so, the programme will plan activities under these components:

Programme component	Component outcome
1. HIV/AIDS	At least one percent of targeted population (youth, PLWHA), drug users, MSM and male and female sex workers) have skills and knowledge to prevent HIV/AIDS
	At least one percent of targeted population have demonstrated reduced stigma and discrimination against PLWHA and their families by showing greater compassion and social acceptance for those people affected by HIV/AIDS

	The RCSC and communities it is assisting has strengthened capacity to deliver and sustain scaled up HIV initiatives
2. Avian Influenza prevention	AI activities are mainstreamed into existing RCSC health activities in provinces increasing the level of awareness on AI prevention among the general population.
	Communities who are particularly at risk to AI in some 21 villages throughout the seven provinces possess increased knowledge about AI prevention through targeted health education.
	The RCSC has increased capacity to carry out AI prevention programmes, monitoring and evaluation.

Target population: It is estimated that millions of individuals in China will benefit from China's HIV programmes. Likewise, the avian influenza programme, with health education materials distributed, will reach hundreds of thousands of high risk individuals.

Organizational development

The overall goal of the organizational development programme is that the RCSC will be recognized by the Chinese authorities and general public as a modern and dynamic civil society organization. Thus, in the coming two years, the RCSC will continue, with support of the Federation, its organizational development in three core areas: independence and capacity of branches, financial management and volunteer development.

Programme component	Component outcome
1. National society capacity development and organizational development (branch and headquarters)	Selected RCSC provincial branches have strengthened capacity to support newly independent local (country level) branches in Red Cross organizational development and programme management issues
2. Financial management	RCSC finance and programme staff at headquarters and branch levels have acquired increased knowledge and skills in project financial management
3. Volunteer promotion and development	RCSC volunteer base strengthened

Target population: This programme targets the RCSC headquarters and branches at all levels, but also includes external beneficiaries such as volunteers and community populations reached by these activities.

Humanitarian values

Although the national society's support plan does not have a specific programme focusing on this global agenda goal, many of the programmes supported through the Federation already encompass these values in the strategies and objectives of the programme. This is evident in the focus the Red Cross Movement has taken as a whole in preventing the spread of HIV/AIDS and the outreach and care of PLWHA. The programme specifically works to reduce discrimination and intolerance, as well as promote respect for human dignity.

Programme component	Component outcome
HIV/AIDS (Internal mainstreaming) ¹	Fundamental Principles and humanitarian values of the Red Cross Red Crescent promoted.

Target population: The target of this programme is the RCSC management and governance initially, with cross cutting implications throughout all other programmes.

¹ * RCSC will be incorporating humanitarian values and Red Cross principles into the planned HIV activities.

Needs

Programmes	2008 budget in CHF		2009 budget in CHF		Total budget in CHF	
	Total Budget	Required	Total Budget	Required	Total Budget	Required
Disaster Management	2,700,000	383,743	2,700,000	383,743	5,400,000	767,486
Health and Care	5,970,395	1,470,395	6,520,113	1,720,113	12,490,508	3,190,509
Capacity/Organizational Development	233,412	233,412	233,412	233,412	466,824	466,824
Humanitarian Values	n/a					
Total	8,903,807	2,087,551	9,453,525	2,337,268	18,357,332	4,424,819

Working in partnership

The RCSC coordinates closely with the ministry of health and civil affairs at local and national levels, ensuring that Red Cross activities are focused in areas where they have greater impact and cooperation from the local governments. Local organizations and community groups are important local partners for implementing activities, as well as reaching groups that might otherwise be difficult to access, such as men who have sex with men (MSM) and minority communities. The RCSC also participates in collaborative efforts with other stakeholders and organizations working in related fields, such as UNAIDS, UNICEF, and WHO.

The RCSC has an active programme of international cooperation with other members of the Movement, including its special autonomous branches in Hong Kong and Macao, the American, Australian, Canadian, Netherlands, Norwegian, Swedish and Swiss Red Cross and the International Committee of the Red Cross (ICRC). The launch of a HIV Global Alliance in China will bring together many Red Cross partners, as well as non-Red Cross partners, under one programme strategy and plan of action devised by the RCSC.

How we work	
<p><i>All International Federation assistance seeks to adhere to the Code of Conduct and is committed to the Humanitarian Charter and Minimum Standards in Disaster Response (Sphere) in delivering quality and accountable assistance to the most vulnerable. For support to or for further information concerning Federation programmes or operations in this or other countries, or for a full description of the national society profile, please access the Federation's website at http://www.ifrc.org</i></p>	
<p>The International Federation's activities are aligned with its Global Agenda, which sets out four broad goals to meet the Federation's mission to "improve the lives of vulnerable people by mobilizing the power of humanity".</p>	<p>Global Agenda Goals:</p> <ul style="list-style-type: none"> • Reduce the numbers of deaths, injuries and impact from disasters. • Reduce the number of deaths, illnesses and impact from diseases and public health emergencies. • Increase local community, civil society and Red Cross Red Crescent capacity to address the most urgent situations of vulnerability. • Reduce intolerance, discrimination and social exclusion and promote respect for diversity and human dignity.
Contact information	
<p>For further information specifically related to this Appeal, please contact:</p> <ul style="list-style-type: none"> • Red Cross Society of China: Mr. Wang Xiaohua, director of external relations department; email: rcsc@chineseredcross.org; phone: +86.10.6404.8366, fax +86.10.6402.9928. • Federation East Asia regional office in China: Mr. Carl Naucler, (head of regional office), email: carl.naucler@ifrc.org; • Federation zone in Kuala Lumpur: Mr. Jagan Chapagain (deputy head of zone); email: jagan.chapagain@ifrc.org; phone: + 603 2161 0892; fax: + 603 2161 1210 	



International Federation of Red Cross and Red Crescent Societies
Fédération internationale des Sociétés de la Croix-Rouge et du Croissant-Rouge
Federación Internacional de Sociedades de la Cruz Roja y de la Media Luna Roja
الاتحاد الدولي لجمعيات الصليب الأحمر والهلال الأحمر

China



The maps used do not imply the expression of any opinion on the part of the International Federation of the Red Cross and Red Crescent Societies or National Societies concerning the legal status of a territory or of its authorities.

Map data sources: ESRI, DEVINFO, GRUMP, Federation