

Appeal 2008-2009



International Federation
of Red Cross and Red Crescent Societies

Cambodia

Appeal No. MAAKH001

19 December 2007

This appeal seeks CHF 2,234,223 (USD 1.99 million or EUR 1.35 million) to fund the planned programmes that are to be implemented in 2008-2009. The overall budget is CHF 9,511,331 (USD 8.51 million or EUR 5.76 million). [<Click here for budget summary.>](#)

This appeal document sets out briefly the main outcomes the programmes seek to achieve over the next two years. More detailed information is provided in the [2008-2009 Programme Support Plan and Summary Matrix](#).

In a world of global challenges, continued poverty, inequity, and increasing vulnerability to disasters and disease, the International Federation with its global network, works to accomplish its Global Agenda, partnering with local community and civil society to prevent and alleviate human suffering from disasters, diseases and public health emergencies.



Making a difference: Cambodian Red Cross (CRC), as an indigenous, grassroots organization has an intimate knowledge of vulnerable communities enabling it to work with them more effectively than many others.

[Click here for a map of Cambodia](#)

Current context

Humanitarian intervention and development assistance remain essential to support and improve the lives of millions of vulnerable people in Cambodia. Unmet needs are significant; indeed, life for the majority of the Cambodian people remains extremely difficult.

The latest population estimate is 13.09 million (NIS¹ 2005), with 35 per cent (2006)² or 4.58 million people living below the poverty line; while a mere 34 per cent have access to improved drinking water sources (ADB, 2006); HIV prevalence has dropped from 1.2 per cent in 2003 to 0.9 per cent in 2006. Life expectancy at birth is 58 years and 54 years for women and men respectively (Ministry of Health, 2000); maternal mortality is 472 deaths per 100,000 live births; and under-five mortality is 95 for every 1000 live births (Demographic and Health Survey, 2005). Although the health of the Cambodian population has improved recently, there remain challenges to strengthen and expand humanitarian interventions programmatically and geographically.

Cambodia remains one of the 14 least developed countries in the Asia Pacific region. Despite gains, poverty remains widespread and inequality has risen with the gap between the rich and poor, urban and

¹ National Institute of Statistics of Cambodia

² World Bank Poverty Assessment 2006 report

rural, growing. With 91 per cent of the poor living in the countryside, poverty is now an overwhelmingly rural issue. Consequently, according to the *2005 United Nations Human Development Report*, Cambodia has some of the lowest human development indicators in Southeast Asia, ranking 130 on a global index of 177 countries.

Additionally, access to education and health care is limited and gender inequality remains a major issue. With many Cambodians hovering around or below the poverty line, these factors, coupled with hazards such as annual flooding and drought, human trafficking, and the potential threat of avian influenza are serving to deepen their level of vulnerability.

Programme summary

Disaster Management

Global Agenda Goal 1: Reduced deaths, injuries and impact from disasters.

Programme purpose

Disasters are on the rise because of increasing vulnerabilities, deficit of capacities and changing hazards. These cause grave consequences for the survival, dignity and livelihoods of individuals, particularly the poor; and for hard-won development gains.

There are myriad hazards in Cambodia: five provinces along the Mekong River and five around Tonle Sap Lake experience annual floods and recurrent thunderstorms; 80 per cent of those who depend on rice cropping have faced drought; dangerous flash-flooding has hit the north-eastern provinces; more house fires are being recorded in crowded communities; health and environmental problems such as industrial pollution, HIV/AIDS, avian influenza, dengue, cholera, climate change, crop pest infestations, traffic accidents, and air crashes have blighted the lives of hundreds of thousands.

In line with the national society's Strategy 2003-2010, the disaster management (DM) programme is designed to coordinate with communities to enable them to cope better with disasters.

Objective: Reduced impact from disaster on the most vulnerable people through participatory preparedness and response by building the capacities of branches, local authorities and the communities with active advocacy, collaboration and coordination.

Outcomes

The main outcome areas are around disaster risk reduction, stronger national society preparedness, response, and disaster management foundation, strengthened community preparedness and response capacity.

Target Population:

424,200 villagers vulnerable to various disasters in 24 branches; 77,000 people (15,330 families) living in 92 disaster-prone villages; 246 Red Cross volunteers in 74 villages (across 12 communes); 20 Red Cross leaders (two per commune); 24 branch staff; and ten staff at headquarters.

Health and Care

Global Agenda Goal 2: Reduced deaths, illnesses and impact from diseases and public health emergencies

Programme purpose

The national society's Health Strategic Plan 2002-2007 signals a fundamental shift towards community-based programmes, supported by partners and aligned with Ministry of Health policy. CRC has implemented many programmes in this vein over the past few years including HIV/AIDS, dengue hemorrhagic fever (DHF), primary health care programme (supported by British Red Cross), water and sanitation (New Zealand and Austrian Red Cross), blood donor recruitment (German Red Cross), and primary health care focusing on the branch levels (French, American and Danish Red Cross).

Objective: Improved health status of people living in rural areas of Cambodia through increased access to better water and sanitation facilities, provision of community-based health and hygiene education, and an increased awareness of HIV/AIDS.

Outcomes

Outcomes will focus on strengthened community health awareness, better water and sanitation, progress in reducing sexually transmitted illnesses, including HIV, better blood services and more voluntary donations, prevention and response to health emergencies and stronger income generation, i.e. through first aid for Cambodian Red Cross.

Target Population

At least 70,000 people, probably significantly more depending on evolution of health emergencies, in addition to 533 Red Cross staff and volunteers.

Capacity Development

Global Agenda Goal 3: Increase local community, civil society and Red Cross Red Crescent capacity to address the most urgent situations of vulnerability

Programme Purpose

This programme supports Cambodian Red Cross (CRC) in becoming a well-functioning national society by 2010, as envisioned in Strategy 2003-2010. By achieving this aim, CRC will be an even better supporter of vulnerable communities.

Despite progress, the CRC has also recognized certain gaps in its capacity. These need to be addressed for the national society to continue its strengthened support of communities in need and for it to remain a leading and relevant humanitarian organization in-country. Increasingly, CRC wants to build on good programme practice and **scale up** from a position of even more strength and confidence. CRC and its partners agree on the need for a more programmatic approach

Objective: Significantly increased CRC capacity and performance to implement high quality core activities, projects and programmes through a well-governed and managed structure at all levels, and a network of youth and volunteers in the communities.

Outcomes

There are six capacity development components: **finance and administration development; human resources; branch development; governance and management; planning, monitoring, evaluation and reporting (PMER); and resource development.**

Target Population

24 Red Cross branches, 975 volunteers, 350 staff, members of governance and volunteers, and 19,696 Red Cross youth under the road safety programme.

Principles and values

Global Agenda Goal 4: Reduce intolerance, discrimination and social exclusion and promote respect for diversity and human dignity.

Programme Purpose

There remain many issues within Cambodia concerning CRC that require advocacy. CRC has endeavoured to find a collective approach to its actions. The establishment of a clear approach to advocacy and positions on topics of concern will be a priority for 2008-2009. This will build on progress made in 2007 in HIV/AIDS and human trafficking. Efforts will be made to better link these activities with core programme areas such as health and disaster management.

Objective: There is a greater awareness of, respect for, and application of humanitarian values in

Cambodia.

Outcomes

There are three components: strengthened awareness of the Fundamental Principles and humanitarian values within Cambodian Red Cross, strengthened internal communications of the national society, and strengthened awareness of humanitarian values within Cambodian society.

Target Population

70,000 people in 24 provinces.

Needs

Programmes	2008 budget in CHF		2009 budget in CHF		Total budget in CHF	
	Total Budget	Required	Total Budget	Required	Total Budget	Required
Disaster Management	1,744,212	275,209	2,034,114	288,112	3,778,326	563,321
Health and Care	2,388,569	467,317	2,330,469	299,217	4,719,038	766,534
Organizational Development	386,526	386,526	392,545	392,545	779,071	779,071
Humanitarian Values	101,638	46,839	133,258	78,458	234,896	125,297
Total	4,620,945	1,175,891	4,890,386	1,058,332	9,511,331	2,234,223

Working in partnership

In all programmes, the theme of working in partnership will prevail. This will include partner national societies and the secretariat at country and sub-zone levels, and also involve relevant government ministries of health, agriculture, rural development, National Committee Disaster Management (NCDM), National AIDS Authority, etc.

Partnerships will also include WHO, UNAIDS, UNDP, UNFPA, Handicap International, Family Health International, network of positive people, NGOs and other relevant international organizations. Locally, these will include local authorities at all levels including district and village heads, and community members.

Through the Federation, several Red Cross Red Crescent partners have supported CRC's progress in the past such as the Australian, British, Danish, German, Japanese, Norwegian, New Zealand and Swedish Red Cross societies, Federation's Capacity Building Fund, and the British Government's Department for International Development (DFID). Several partners work bilaterally in Cambodia, including the Swiss, American, and French Red Cross. The Finnish Red Cross is also increasingly working with the CRC.

How we work

All International Federation assistance seeks to adhere to the [Code of Conduct](#) and is committed to the [Humanitarian Charter and Minimum Standards in Disaster Response \(Sphere\)](#) in delivering quality and accountable assistance to the most vulnerable. For support to or for further information concerning Federation programmes or operations in this or other countries, or for a full description of the national society profile, please access the Federation's website at <http://www.ifrc.org>

<p>The International Federation's activities are aligned with its Global Agenda, which sets out four broad goals to meet the Federation's mission to "improve the lives of vulnerable people by mobilizing the power of humanity".</p>	<p>Global Agenda Goals:</p> <ul style="list-style-type: none">• Reduce the numbers of deaths, injuries and impact from disasters.• Reduce the number of deaths, illnesses and impact from diseases and public health emergencies.• Increase local community, civil society and Red Cross Red Crescent capacity to address the most urgent situations of vulnerability.• Reduce intolerance, discrimination and social exclusion and promote respect for diversity and human dignity.
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[Map below, click here to return to the title page](#)



The maps used do not imply the expression of any opinion on the part of the International Federation of the Red Cross and Red Crescent Societies or National Societies concerning the legal status of a territory or of its authorities.

Map data sources: ESRI, DEVINFO, GRUMP, Federation