

Appeal 2008-2009



International Federation
of Red Cross and Red Crescent Societies

SRI LANKA

Appeal No: MAALK002

3 January 2008

This appeal seeks CHF 7,418,226 (USD 6.64 million or EUR 4.5 million) to fund the planned programmes to be implemented in 2008-2009. [Click here for budget summary.](#) This amount will be supplemented by CHF 10,481,175 from the tsunami recovery programme to give an overall budget of CHF 17,899,401 (USD 16 million or EUR 10.8 million)

This document sets out briefly the main outcomes the programmes seek to achieve over the next two years. More detailed information is provided in the [2008-2009 Plan](#) and [Summary Matrix](#).

In a world of global challenges, continued poverty, inequity, and increasing vulnerability to disasters and disease, the International Federation with its global network, works to accomplish its Global Agenda, partnering with local community and civil society to prevent and alleviate human suffering from disasters, diseases and public health emergencies.



The Sri Lanka Red Cross Society provides health and care services for children across the country through its network of over 200,000 members and volunteers.

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[Click here for a map of Sri Lanka](#)

Current context

Since the unprecedented devastation caused by the tsunami in 2004, Sri Lanka has been affected by large scale displacements, deaths, injuries and damage to properties as a result of frequent floods, land slides and resurgent conflicts. There is now a need to place greater emphasis on some of the vulnerabilities identified during these disasters and build the resilience and preparedness of communities in facing future man-made and natural disasters. There is also a need to enhance the capacity of the Sri Lanka Red Cross Society (SLRCS) to prepare and respond to future disasters effectively.

This plan provides the means for the SLRCS to transition from the tsunami operation to core programming aligned with the Federation's Global Agenda goals - disaster management, health and care, organisational development and humanitarian values. Some projects in the health and disaster management programmes are within the [plan of action for the tsunami emergency and recovery](#), with some other complementary activities.

Programme summary

The programme seeks to assist approximately 4.6 million beneficiaries through the SLRCS' large volunteer base of approximately 217,000 members/volunteers across all 25 administrative districts of the country. A Federation delegation in the country supports the national society's initiatives with capacity building and technical advice.

Global Agenda Goal 1: Disaster Management

The overall purpose of the disaster management (DM) programme is to maintain organisational readiness to respond to natural and man-made disasters, while continuing to improve community resilience to manage natural and man-made disasters. The programme aims to achieve this through the following three components:

Programme component	Outcomes
1. Community-based preparedness and mitigation	Disaster prone communities and schools are well-prepared for and have reduced their risks to disasters
2. Capacity building for response	Capacity of SLRCS for timely, appropriate, coordinated and efficient response to disasters is enhanced
3. Emergency response	The impact of disasters on people's lives reduced through adequate and timely emergency response measures

The first component focuses on providing training at the community and school level in high-risk communities, targeting vulnerable groups like women and children, thereby building their resilience to withstand the impact of disasters such as floods and landslides. The second component focuses on ensuring that, in the event of a disaster, SLRCS disaster response teams are able to effectively respond in a coordinated manner, its staff and volunteers use emergency response and contingency plans, and adequate food and non-food stocks are in place in effectively managed warehouses. The third component focuses on ensuring that affected communities receive food and non-food relief assistance in a timely and appropriate manner. For this, a response mechanism, comprising national, branch and community disaster response teams, and specialised teams, will be established. The number of beneficiaries targeted for the two years is 62,000 (44,000 direct, 18,000 indirect).

Global Agenda Goal 2: Health and Care

The overall purpose of the health and care programme is to improve health and quality of life of vulnerable groups in targeted areas. The main focus will be addressing priority health issues and related socio-economic factors impacting negatively on health through building sustainable self-reliance and community action. It aims to do this through the following five components:

Programme component	Outcomes
1. Public health	Preparedness and response to public health emergencies is enhanced at central and branch levels
2. First Aid	Communities in targeted areas have adequate access to high quality and efficient first aid programme.
3. Community-based health	Behaviour has changed and vulnerability has been reduced in relation to priority health problems, with focus on the poorest and most vulnerable communities.
4. HIV/AIDS	Impact of HIV reduced (through establishing sustainable prevention, care and support and anti-stigma activities)
5. Blood Donor Recruitment	To provide safe blood to the nation in close collaboration with Sri Lanka Ministry of Health (MoH).

The public health component, which includes both community-based first aid and public health in emergencies aspects, focuses on building SLRCS capacity at all levels. The first aid component, which provides vital support to the first component, aims to reach communities by training household members in targeted areas with the help of volunteer trainers. The community-based health component plans to mobilize the community and establish sustainable community structures to be able to adequately respond to their own health problems and needs. The HIV/AIDS component aims to achieve its outcome by supporting local structures and mechanisms for prevention, care and anti stigma activities. The blood donor recruitment component, closely-linked with the HIV/AIDS component, aims to increase the numbers of voluntary non-remunerated blood donors in Sri Lanka. The health and care programme seeks to assist 3,416,000 direct beneficiaries over two years.

Global Agenda Goal 3: Organisational Development/Capacity Building

The overall purpose of the organisational development/capacity building programme is that the SLRCS is equipped with the organizational policies, systems, structures, competent human resources, plus physical, financial resources and shared values, to improve its service delivery capacity to assist the most vulnerable in Sri Lanka. It aims to do this through ten components:

Programme component	Outcomes
1. Governance and management development	Senior management and governance members have improved awareness of the role of governance and management within a national society
2. Systems and policy development, dissemination and implementation	Appropriate policies, operational procedures and guidelines for service delivery are in place
3. Volunteer development	SLRCS has developed well-motivated and trained teams of volunteers that are effectively involved and efficiently managed.
4. Youth development	Youth members /volunteers have acquired necessary knowledge and skills and have changed with positive attitudes towards better leadership for SLRCS in future
5. Human resource development	Developed a pool of motivated human resources (governance/management/volunteers) with necessary skills, knowledge and competencies in their service delivery
6. NHQ and branch building improvements	Better office environment and developed physical Infrastructure at NHQ, branches and divisional level.
7. Finance development	Financial and logistic management practices are improved
8. Resource mobilization and fundraising	Self-financing capacity of SLRCS for support services is developed
9. Partnership development	Partnership with external stakeholders and between internal departments is improved
10. Internal and external communication	Communication between branches and headquarters, and externally is improved.

From 2008-2009, through the above-mentioned areas of intervention, the programme will build on the substantial progress that was achieved in the development of policies, guidelines and procedures during the 2006-2007 period. These components are mainly in line with the ten areas of improvement in the Federation of the Future and are focused on guiding the organization towards the vision, mission and values of SLRCS, developing effective and empowered leadership, performance management culture and systems, and resource mobilization policy and strategy for SLRCS. The programme targets approximately 300,000 beneficiaries and will indirectly benefit about 500,000 vulnerable people in Sri Lanka, as a result of improved service delivery.

Global Agenda Goal 4: Humanitarian values

The overall purpose of the humanitarian values (HV) programme is to develop policies, strategies and programmes within the Global Agenda to promote HV amongst all stakeholders in order to facilitate the achievement of the overall mission of the SLRCS in helping to effectively alleviate suffering by bringing relief with dignity to the most vulnerable. It aims to do this through the following three components:

Programme component	Outcomes
1. Principles and values	Greater awareness of the Fundamental Principles and values by all Red Cross volunteers and staff in order to have the required skills to promote HV in the community.
2. Fighting intolerance and promotion of respect for diversity	Increased community harmony based on mutual understanding in the community
3. Combating sexual and gender based violence	Increased awareness of the impact of gender-based violence

The HV programme’s priority is to address key challenges which include discrimination, violence and the lack of respect for diversity, and work with an integrated approach through other core sectors (DM, health and OD) to achieve the overall goals and objectives of the national society. Policies, strategies and programme plans will be developed to give a clear direction to effectively deliver programmes related to HV at local level efficiently with greater volunteer involvement and local ownership and relevance. The programme targets approximately 286,000 people.

Needs

A budget summary for each Global Agenda Goal is given on the next page. The “available” funds will be sourced from money allocated to Sri Lanka from the contributions already made to the tsunami emergency and recovery plan of action.

Programmes	2008 budget in CHF		2009 budget in CHF		Total budget in CHF		
	Total Budget	Required	Total Budget	Required	Total Budget	Available	Required
Disaster Management	5,221,292	781,789	3,344,000	690,503	8,565,292	7,093,000	1,472,292
Health and Care	3,238,366	1,137,098	3,264,237	2,073,329	6,502,603	3,292,176	3,210,427
Capacity Building/OD	1,518,456	1,422,456	1,056,093	1,056,093	2,574,549	96,000	2,478,549
Humanitarian Values	130,559	130,559	126,398	126,398	256,957	0	256,957
Total	10,108,673	3,471,903	7,790,728	3,946,323	17,899,401	10,481,176	7,418,226

Working in partnership

Movement cooperation

Nineteen partner national societies (PNSs) are presently in Sri Lanka implementing bilateral tsunami recovery programmes under a Movement Coordination Framework. The framework includes the Federation, SLRCS, the International Committee of the Red Cross and PNSs with an operational presence in the country. From 2008-2009, the SLRCS and the Federation will continue to collaborate with approximately ten PNSs to support various programmes, predominantly on community-based development. Plans and exit strategies are being developed to ensure that PNS-supported projects (expected to be completed by end 2009 to the beginning 2010) are carried out in a sustainable way.

External collaboration

The number of collaborating partners of the SLRCS increased dramatically as a result of the tsunami. These include NGOs, United Nations agencies and the government of Sri Lanka. Key working partners in the government included the Reconstruction and Development Agency under the Ministry of Finance and Planning, Ministry of Health, the National Disaster Management Centre and the National Water Supply and Drainage Board. By working closely together, the partners are delivering a comprehensive package of financial, organizational and technical support to tsunami-affected families.

How we work

All International Federation assistance seeks to adhere to the [Code of Conduct](#) and is committed to the [Humanitarian Charter and Minimum Standards in Disaster Response \(Sphere\)](#) in delivering quality and accountable assistance to the most vulnerable. For support to or for further information concerning Federation programmes or operations in this or other countries, or for a full description of the national society profile, please access the Federation's website at <http://www.ifrc.org>

The International Federation's activities are aligned with its Global Agenda, which sets out four broad goals to meet the Federation's mission to "improve the lives of vulnerable people by mobilizing the power of humanity".

Global Agenda Goals:

- Reduce the numbers of deaths, injuries and impact from disasters.
- Reduce the number of deaths, illnesses and impact from diseases and public health emergencies.
- Increase local community, civil society and Red Cross Red Crescent capacity to address the most urgent situations of vulnerability.
- Reduce intolerance, discrimination and social exclusion and promote respect for diversity and human dignity.

Contact information

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[Map below](#)



International Federation of Red Cross and Red Crescent Societies
 Fédération internationale des Sociétés de la Croix-Rouge et du Croissant-Rouge
 Federación Internacional de Sociedades de la Cruz Roja y de la Media Luna Roja
 الاتحاد الدولي لجمعيات الصليب الأحمر والهلال الأحمر

Sri Lanka



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