

Appeal 2008-2009



International Federation
of Red Cross and Red Crescent Societies

Philippines

Appeal No. MAAPH001

19 December 2007

This appeal seeks CHF 2,158,657 (USD 1.93 million or EUR 1.31 million) to fund the planned programmes that are to be implemented in 2008-2009. The overall budget is CHF 2,158,657 (USD 1.93 million or EUR 1.31 million). [Click here for budget summary.](#)

This appeal document sets out briefly the main outcomes the programmes seek to achieve over the next two years. More detailed information is provided in the [2008-2009 Programme Support Plan and Summary Matrix](#).

In a world of global challenges, continued poverty, inequity, and increasing vulnerability to disasters and disease, the International Federation with its global network, works to accomplish its Global Agenda, partnering with local community and civil society to prevent and alleviate human suffering from disasters, diseases and public health emergencies.



Caring on the frontline: Philippine National Red Cross volunteers are a proud sight at work during the numerous disasters the country faces yearly. This appeal seeks to support national society efforts to dramatically increase its number of volunteers across this country comprising thousands of islands.

[Click here for a map of the Philippines](#)

Current context

The Philippines is a country of 7,100 islands spread over 1,600 kilometres. Its population is 76.5 million, of which 53 per cent live in urban areas. The country's gross domestic product is CHF30.6 billion (USD 26.04 billion or EUR 18.39 billion). Social indicators show a moderate level of human development: life expectancy is 67 years, infant mortality is 36 per 1,000, 30 per cent of children under five are underweight, and adult literacy is 83 per cent. Overall, Philippines is ranked 84 out of 177 countries on the United Nations Development Programme's (UNDP) human development index (HDI). In terms of the gender-related development index, Philippines fares better at 36 out of the 136 countries graded. Like other countries in the region, Philippines suffers from the effects of rapid deforestation. In addition, however the country also experiences frequent cyclones and periodic volcanic eruptions. The table below gives an indication of how disaster-prone the country is, capturing the impact of three cyclones within two months in late 2006.

Paths of destruction

	Xangsane	Cimaron	Durian
Date	25 Sept 2006	27 Oct 2006	28 Nov 2006
Duration	5 days	4 days	4 days
Strength	55-160 kph	55-195 kph	195 kph gusts

Provinces affected	24	12	12
Dead	188	30	720
Injured	592	65	2,360
Missing	48	23	762
Affected population			
Families	841,297	79,895	649,829
Persons	4,142,951	364,733	3,190,744
Displaced population			
Families	49,126	1,920	19,484
Persons	244,613	4,251	95,926
Homes damaged			
Totally	118,081	1,395	214,400
Partially	385,096	12,412	328,218

(Source: NDCC, Philippines)

However, it is important to note that disasters are not simply natural occurrences that suddenly arrive; the less visible but highly relevant causes of suffering include high levels of poverty, lack of access to stable income, and lack of access to safe land. All these contribute significantly to the impact of disasters. Simply improving the access to safer land would save more lives and prevent more suffering than any humanitarian action organization could ever do. The compelling rationale of this national society programme support plan is that it creates and trains the human resource pool necessary to address many of the stated underlying causes of vulnerability during times of apparent calm.

Programme summary

Disaster management

Global Agenda Goal 1: To reduce the number of deaths, injuries and impact from disasters.

The Philippine National Red Cross (PNRC) aims to improve its disaster management capacity by reinforcing first and foremost, its presence in all *barangays* in the country. This should allow the national headquarters to be more aware of any disaster, and the related damage and needs even in the most remote islands and other areas of the country. This, in turn, will improve the overall speed and relevance of PNRC's response to disasters.

PNRC will train key disaster management staff and volunteers in the chapters to help strengthen the coping mechanisms of the most vulnerable communities. Focus areas in the next two years will be: community risk and resource mapping; and promoting disaster risk reduction and disaster response activities in the community. It is envisioned chapter staff and volunteers will conduct training in their respective *barangays*. Training will identify at-risk areas and safe havens, and make use of information, education and communication materials and board games to raise awareness of safety and disaster prevention among children.

Health and care

Global Agenda Goal 2: To reduce the number of deaths, illnesses and impact from diseases and public health emergencies

PNRC aims to provide more effective, sustainable and integrated health training in the community. Over the next two years, the focus will be on training volunteers in every *barangay* on health promotion and disease prevention, including water and sanitation, and hygiene.

Some of the newly recruited volunteers (i.e. nine out of 43 in every *barangay*) will then train community members in their respective *barangays*. This will be done through practical activities, posters and brochures. Inhabitants should benefit from greater awareness of key health issues.

As a pilot project, the health programme, in collaboration with the youth programme, will raise HIV/AIDS awareness in a more relevant way by focusing on youths as well as young commercial sex workers in Metro Manila, Cebu City and Davao City.

Capacity development

Global Agenda Goal 3: Increase local community, civil society and Red Cross Red Crescent capacity to address the most urgent situations of vulnerability

The 143 initiative is ambitious but there is a high volunteering spirit in the Philippines; indeed the national society is already recruiting large numbers. To ensure adequate management of all volunteers, a volunteering policy and code of conduct will be implemented; a standard manual on volunteer management distributed and the existing PNRC volunteer database updated regularly. Chapter administrators will visit all 1,497 municipalities and 131 cities in the country over the next two years to facilitate the recruitment of volunteers at *barangay* level, and to initiate the concept of Project 143.

Principles and values

Global Agenda Goal 4: Reduce intolerance, discrimination and social exclusion and promote respect for diversity and human dignity.

The youth programme aims to further combat drug abuse, raise HIV/AIDS awareness among youth (in collaboration with the health programme), strengthen protection of the environment and promote existing youth volunteer activities. Volunteers will be trained to disseminate pivotal messages to fellow youths, and potential volunteers in the *barangays* and cities.

Target populations

In 2008, the programme beneficiaries are the anticipated 1.8 million volunteers – an average of 43 volunteers per *barangay* in 43,000 *barangays* throughout the country – who will be given training and motivation. This represents 2.5 per cent of the national population. The indirect beneficiaries will be the members of each of the Philippines' 43,000 *barangays* who will benefit from better community service. In 2009, the target beneficiaries will be identified in each of the *barangays* served by these volunteers.

Needs

Programmes	2008 budget in CHF		2009 budget in CHF		Total budget in CHF	
	Total Budget	Required	Total Budget	Required	Total Budget	Required
Disaster Management	153,511	153,511	107,469	107,469	260,980	260,980
Health and Care	118,412	118,412	146,263	146,263	264,675	264,675
Organizational Development	643,849	643,849	531,199	531,199	1,175,048	1,175,048
Humanitarian Values	211,575	211,575	246,376	246,376	457,951	457,951
Total	1,127,347	1,127,347	1,031,306	1,031,306	2,158,653	2,158,653

Working in partnership

PNRC has a strong history of partnership with various components of the International Red Cross Red Crescent Movement. The Japanese, German, Spanish and Danish Red Cross are four of the many supporters of PNRC in recent years, offering support in the field of youth advocacy, health and construction (Japanese Red Cross), health and disaster preparedness (German Red Cross), health, and water and sanitation (Spanish Red Cross) and community-based programmes in health and disaster management (Danish Red Cross). PNRC also works closely with the ICRC, particularly in the dissemination of international humanitarian law (IHL), and with government ministries, various UN agencies and other NGOs.

How we work

All International Federation assistance seeks to adhere to the [Code of Conduct](#) and is committed to the [Humanitarian Charter and Minimum Standards in Disaster Response \(Sphere\)](#) in delivering quality and

<i>accountable assistance to the most vulnerable. For support to or for further information concerning Federation programmes or operations in this or other countries, or for a full description of the national society profile, please access the Federation's website at http://www.ifrc.org</i>	
The International Federation's activities are aligned with its Global Agenda, which sets out four broad goals to meet the Federation's mission to "improve the lives of vulnerable people by mobilizing the power of humanity".	Global Agenda Goals: <ul style="list-style-type: none">• Reduce the numbers of deaths, injuries and impact from disasters.• Reduce the number of deaths, illnesses and impact from diseases and public health emergencies.• Increase local community, civil society and Red Cross Red Crescent capacity to address the most urgent situations of vulnerability.• Reduce intolerance, discrimination and social exclusion and promote respect for diversity and human dignity.
Contact information	
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[Map below, click here to return to title page](#)

