

Appeal 2008-2009



International Federation
of Red Cross and Red Crescent Societies

Viet Nam

Appeal No. MAAVN001

19 December 2007

This appeal seeks CHF 3,169,802 (USD 2.83 million or EUR 1.92 million) to fund the planned programmes that are to be implemented in 2008-2009. The overall budget is CHF 3,328,552 (USD 2.9 million or EUR 2.0 million).

[<Click here for budget summary.>](#)

This appeal document sets out briefly the main outcomes the programmes seek to achieve over the next two years. More detailed information is provided in the [2008-2009 Programme Support Plan](#) and [Summary Matrix](#).

In a world of global challenges, continued poverty, inequity, and increasing vulnerability to disasters and disease, the International Federation with its global network, works to accomplish its Global Agenda, partnering with local community and civil society to prevent and alleviate human suffering from disasters, diseases and public health emergencies.



With the people: Viet Nam Red Cross, as a nationwide organization with a grassroots presence can reach vulnerable communities with appropriate help quicker than most.

[Click here for a map of Viet Nam](#)

Current context

With a population of around 85 million, Viet Nam has experienced economic growth of about 7.5 per cent over the past five years. Encouragingly, 25 million people have been lifted out of poverty over recent years¹. Census data and information from the 2004 Viet Nam Migration Survey suggests that movement from rural to urban areas will increase². Despite such economic progress, the country's human development indicators challenge socio-economic planners and humanitarians. According to the *2006 UNDP Human Development Report*, Viet Nam ranked 109 out of 177 countries. Other indicators related to development included: life expectancy at birth men/women (years): 69/74; infant mortality 18 per 1,000 live births, and adult literacy of 90.3 per cent. Despite the country going through a boom in foreign investments, trade and tourism, significant challenges around vulnerability remain. Viet Nam is one of the most disaster-prone countries in Asia. Its long coastline and unique mix of geography exposes it to frequent typhoons, floods and drought. This was illustrated by the two shattering typhoons - Xangsane and Durian – which hit the country in late 2006 affecting 2.5 million people.

¹ Viet Nam Ministry of Foreign Affairs report

² UNFPA, June 2007 on Internal Migration

Avian influenza has also hit Viet Nam hard. The first outbreak in both the avian and human population was reported at the end of 2003. Since then, the virus has spread through bird populations in almost every city and province. As of August 2007, a total of 100 human cases have been reported, of which 46 have been fatal³. The country's case fatality rate for avian influenza infection is one of the highest in the region.

Efforts to prevent an avian influenza pandemic continues; meanwhile the struggle to reduce stigma toward people living with HIV/AIDS (PLWHA); attempts to provide communities with more access to clean water and sanitation and other challenges have influenced thinking and ultimately, planning for 2008.

Programme summary

No. of direct beneficiaries	2008		2009		Sub total (2008-2009)
	Women	Men	Women	Men	
Disaster Management	48,000	52,285	45,520	49,365	195,170
Health and care	35,181	45,372	35,180	45,373	161,106
Capacity Development	1,642	3,832	1,642	3,832	10,948
Principles and values	1,602	3,738	1,602	3,738	10,680
Grand total					377,903

Disaster Management

Global Agenda Goal 1: Reduce the number of deaths, injuries and impact from disasters.

Programme purpose

Objective: Strengthened VNRC capacity to continue implementation of sustainable initiatives that reduce losses and effects from disasters

Outcomes

There are four expected outcomes: reduced impact of storms and floods, more community awareness of disaster hazards, reduced vulnerability through structural measures, and better contingency planning.

Target Population: 93,520 women and 101,650 men

Health and Care

Global Agenda Goal 2: Reduce the number of deaths, illnesses and impact from diseases and public health emergencies

Programme purpose

Objective: VNRC delivers quality health and care programmes and services that address the needs of vulnerable people in Viet Nam.

³ Source: www.vnagency.com.vn

Outcomes

There are five expected outcomes: strengthened avian influenza awareness and preparedness/response capacity, reduced vulnerability to HIV, reduced vulnerability to injuries through community-based first aid, better primary health care and improved hygiene education, and a better system of non-remunerated voluntary blood donations.

Target Population: 70,362 women and 90,744 men.

Capacity Development

Global Agenda Goal 3: Increase local community, civil society and Red Cross Red Crescent capacity to address the most urgent situations of vulnerability

Programme Purpose

Objective: VNRC is a strong, relevant and well-functioning national society that is more effective at all levels, thus providing better service to vulnerable people.

Outcomes

There are three expected outcomes: stronger VNRC capacity to implement sustainable initiatives, better volunteer management, and stronger branch project management capacity.

Target Population: 3,284 women and 7,664 men.

Principles and values

Global Agenda Goal 4: Reduce intolerance, discrimination and social exclusion and promote respect for diversity and human dignity

Outcomes

There is one expected outcome: VNRC leaders, staff and volunteers fully understand the mandate and role of Red Cross that helps to promote humanitarian values

Target Population: 3,204 women and 7,476 men.

Needs

Programmes	2008 budget in CHF		2009 budget in CHF		Total budget in CHF	
	Total Budget	Required	Total Budget	Required	Total Budget	Required
Disaster Management	1,008,370	899,404	1,008,370	1,008,370	2,016,740	1,907,775
Health and Care	447,725	407,897	447,725	447,725	895,450	758,621
Capacity Development	193,181	183,224	193,181	193,181	386,362	376,405
Humanitarian Values	15,000	15,000	15,000	15,000	30,000	30,000
Total	1,664,276	1,505,525	1,664,276	1,664,276	3,328,552	3,072,801

Working in partnership

[<Click here for matrix of partner support>](#)

How we work	
<i>All International Federation assistance seeks to adhere to the Code of Conduct and is committed to the Humanitarian Charter and Minimum Standards in Disaster Response (Sphere) in delivering quality and accountable assistance to the most vulnerable. For support to or for further information concerning Federation programmes or operations in this or other countries, or for a full description of the national society profile, please access the Federation's website at http://www.ifrc.org</i>	
The International Federation's activities are aligned with its Global Agenda, which sets out four broad goals to meet the Federation's mission to "improve the lives of vulnerable people by mobilizing the power of humanity".	Global Agenda Goals: <ul style="list-style-type: none">• Reduce the numbers of deaths, injuries and impact from disasters.• Reduce the number of deaths, illnesses and impact from diseases and public health emergencies.• Increase local community, civil society and Red Cross Red Crescent capacity to address the most urgent situations of vulnerability.• Reduce intolerance, discrimination and social exclusion and promote respect for diversity and human dignity.
Contact information	
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[Map below, click here to return to the title page](#)

