

Appeal 2008-2009



International Federation
of Red Cross and Red Crescent Societies

Capacity Building

20/12/2007

This appeal seeks CHF 15,111,000 (USD 13,516,000 or EUR 9,158,000) to fund programmes to be implemented in 2008 and 2009. Go to [total budget summary](#).



The International Federation empowers National Society leaders and strengthens the capacity of their societies through organizational development support.
International Federation

Current context

“Building the capacity of our member National Societies is the first priority for both the Governing Board and for myself.”

Juan M. Suarez del Toro Rivero, President, International Federation

Strengthening the capacity of individual Red Cross/Red Crescent National Societies is a key requirement for scaling-up core programmes of the International Federation and working towards achieving the [Global Agenda goals](#). Strong, sustainable National Societies (NSs) is one of the main aims of the International Federation, and the Organizational Development (OD) department is working towards achieving this by providing NSs with technical guidance and support through the Intensified Capacity Building Support (ICB), local capacity building projects in Africa, leadership and human resource management trainings, legal base support, an annual fund raising skill share event, and an annual OD knowledge-sharing forum. Building the capacity of NSs' volunteer management capacity is vital, since it has a direct impact on the quality of the volunteer services available on the ground. Youth Volunteer programmes play an important role in the International Federation's work, in delivering urgently needed assistance to vulnerable groups, and in bringing fresh ideas and an innovative spirit to the Red Cross/Red Crescent Movement.

National Societies are independent, multi-tier organizations who act as auxiliaries to their Governments. They vary in history (old vs. young), size (large with millions of members and volunteers vs. small), wealth (capable of also mobilizing resources for neighbouring or sisters societies vs. struggling to attain financial support), and operational style (facing daily emergencies vs. working under stable conditions). Yet, they all share a common humanitarian ideology, and work together towards achieving the Global Agenda goals. The diversity amongst these NSs is one of the

International Federation's strengths, but at the same time, can sometimes pose a major OD challenge.

The commitments in the current appeal seek support to finance the organizational development and capacity building work which guides and complements the support provided to the National Societies by the Zone offices in the Americas, Asia-Pacific, Europe, Middle East/North Africa and the East, West and Central, and Southern Africa.

Programme summary

Organizational Development (Appeal No. MAA00006)

Strong, sustainable National Societies are important to the International Federation's mission to "...improve the lives of vulnerable people by mobilizing the power of humanity."

Through this programme, the Organizational Department will give guidance and support to OD delegates in the field, continue to roll out leadership trainings, promote good human resource management in member National Societies, and support local capacity building projects run by the Burundi and the Ghana Red Cross. The department will also develop guidelines and training for National Societies on capacity building activities in 2008 and 2009; support the annual skill share for National Society fund raising managers and the annual OD knowledge-sharing event (important for coordinating and sharing information on OD work within the Red Cross/Red Crescent Movement); as well as scale up its legal base support to National Societies.

In 2008 to 2009, the Organizational Department will continue to manage the Intensified Capacity Building (ICB) support. ICB provides selected National Societies with tailor-made financial and technical assistance, with an aim to help NS leaders strengthen the capacity within their societies.

Go to: [detailed 2008 to 2009 plan](#) and [budget summary](#)

For further information on this programme, contact: Christer Leopold, Senior Officer, OD Department, Geneva; email: od@ifrc.org; phone: +41 22 730 4822; and fax: +41 22 730 0395.

Volunteer Development

Achieving the aims of the International Federation to assist the most vulnerable, would not be possible without the continued dedication and commitment of the millions of Red Cross/Red Crescent volunteers, staff and leaders throughout the world.

In 2008 to 2009, the International Federation will implement a four-year global plan of action on volunteer development, which will provide National Societies with tools and resources to provide a favourable internal and external environment that encourages and facilitates the work of volunteers, as well as promotes volunteerism across all sectors of society.

To improve and establish good volunteer management systems in everyday and emergency situations, it is important to have a complete picture of the current state of volunteering within the Red Cross/Red Crescent. Therefore, in 2008 and 2009, the organization will develop a global data base on the number of Red Cross/Red Crescent volunteers worldwide.

These global initiatives are expected to contribute to better understanding the differences between volunteers and members in various cultural contexts, improve volunteer management systems in National Societies, and adopt more holistic approaches to volunteer development and local capacity-building work

amongst members of the International Federation.

Go to: [detailed 2008 to 2009 plan](#)

For further information on this programme, contact: Stefan Agerhem; OD Department, Geneva; email: volunteering@ifrc.org; phone: +41 22 730 4532; and fax: +41 22 730 0395.

Youth Development

More than half of the volunteer base of the International Federation is made up of young people. The organization recognizes the importance of volunteers in its daily work, the value of youth as agents for social change and economic development, and the important need to promote volunteering as a way for young people to become aware of the benefits of civic engagement.

In 2008 to 2009, the International Federation Global Youth programme strives to support the increase and promotion of quality youth programmes in National Societies. The organization works with National Societies in strengthening their youth programmes and structures by:

Gathering and sharing knowledge and experience on issues concerning youth action in the Red Cross/Red Crescent worldwide. Producing and updating youth-related communication tools, such as the quarterly newsletter, monthly e-newsletter and the youth section on the International Federation's internal (FedNet) and public website.

Providing technical support to the Zone offices and delegations in support of youth-related work in National Societies. Special attention will be paid to youth leadership development in African National Societies, following the Governing Board decision to allocate 50 per cent of capacity-building assistance to Africa.

Organizing a global Red Cross/Red Crescent Youth meeting in 2009, as part of the International Federation's celebration of the 150th anniversary of Solferino (birth of the Red Cross/Red Crescent Movement).

Supporting Raid Cross (a role-play to promote the basics of International Humanitarian Law and humanitarian values), and Club 25 (a youthful concept to promote blood donations and healthy lifestyles among youth).

Go to: [detailed 2008 to 2009 plan](#)

For further information on this programme, contact: Roberta Zuchegna; Senior Officer-Youth; OD Department, Geneva; email: youth@ifrc.org; phone +41 22 730 4405; and fax: +41 22 730 0395.

Capacity Building Fund (CBF) (Appeal No. MAA00011)

The International Federation will work towards strengthening the capacity of Red Cross/Red Crescent National Societies through the CBF, as part of the organization's efforts to scale up core programmes and strive towards achieving the Global Agenda goals.

In 2008 to 2009, CHF 5 million will be used to provide ICB support to 20 National Societies, with another 20 receiving support on their planning. In addition, approximately CHF 4.5 million will be targeted to fund individual OD project proposals addressing specific development areas.

The Capacity Building Fund will offer the following type of supports through its two sub-funds (the Africa Sub-Fund and the



Rest of the World Sub-Fund):

Intensified Capacity Building - Tailor-made assistance provided to National Societies to develop their capacity based on the criteria in the ICB plan. Assistance is provided for a minimum of three years.

Support to OD project proposals - Addresses specific development initiatives which aim to increase local community, civil society and Red Cross /Red Crescent capacity to address the most urgent situations of vulnerability (Global Agenda goal 3). Assistance is provided from one to three years.

Urgent OD interventions - Special, one-off facility used to initiate small-scale and rapid response from the International Federation, with a fast-track application procedure. Money from the CBF is only to be used as a start up, until the International Federation's plan of action is developed.

Go to: [detailed 2008 to 2009 plan](#) and [budget summary](#)

For further information on this programme, contact: Jean-Etienne Brodier; Senior Officer – Funds management; OD Department, Geneva; email: je.brodier@ifrc.org; phone: +41 22 730 4339; and fax: +41 22 730 0395.

Needs

Programmes	2008 budget in CHF		2009 budget in CHF		Total budget in CHF	
	Total Budget	Needs	Total Budget	Needs	Total Budget	Needs
Organizational Development	4,022,000	3,029,000	4,110,000	3,098,000	8,132,000	6,127,000
Capacity Building Fund	4,200,000	4,200,000	4,784,000	4,784,000	8,984,000	8,984,000
Total	8,222,000	7,229,000	8,894,000	7,882,000	17,116,000	15,111,000

Working in partnership

The success of all these programmes within the Capacity Building Appeal, depend on joint efforts made by all sections of civil society. In working towards achieving the Global Agenda 3, the following activities are expected to take place in 2008 and in 2009:

- Global induction course for new National Society leaders is given together with the International Committee of the Red Cross (ICRC).
- The non-profit management training for National Society leaders in Africa will be developed and run in coordination with National Societies, New Partnership for African Red Cross and Red Crescent Societies (NEPARC), universities, individual management experts and researchers, etc.
- The annual skill share for National Society fund raising managers is organized together with the British Red Cross in 2008, and with the Netherlands Red Cross in 2009.
- The Red Cross/Red Crescent OD Forum is expected to be carried out in close coordination with partners, including National Societies, donors, and OD specialists and researchers.
- The International Federation will work together with the United Nations Volunteers to encourage and support the establishment and adoption of legal frameworks that promote volunteerism, as well as celebrate the achievements of volunteers.
- The International Federation will continue its cooperation with the Alliance of Youth CEOs (International Award Association (IAA), World Association of Girl Guides and Girl Scouts (WAGGGS), World Alliance of YMCAs (YMCA), World Young Women's Christian Association (YWCA), and World Organization of the Scout Movement (WOSM)), as well as the United Nations Children's Fund (UNICEF).

How we work	
<p><i>All International Federation assistance seeks to adhere to the Code of Conduct and is committed to the Humanitarian Charter and Minimum Standards in Disaster Response (Sphere) in delivering quality and accountable assistance to the most vulnerable. For support to or for further information concerning Federation programmes or operations in this or other countries, or for a full description of the national society profile, please access the Federation's website at http://www.ifrc.org</i></p>	
<p>The International Federation's activities are aligned with its Global Agenda, which sets out four broad goals to meet the Federation's mission to "improve the lives of vulnerable people by mobilizing the power of humanity".</p>	<p>Global Agenda Goals:</p> <ul style="list-style-type: none"> Reduce the numbers of deaths, injuries and impact from disasters. Reduce the number of deaths, illnesses and impact from diseases and public health emergencies. Increase local community, civil society and Red Cross Red Crescent capacity to address the most urgent situations of vulnerability. Reduce intolerance, discrimination and social exclusion and promote respect for diversity and human dignity.
Contact information	
<p>For further information on this Appeal, contact: Luntan Bayarmaa; Head a.i.; OD Department, Geneva; email: od@ifrc.org; phone +41 22 730 4413; and fax: +41 22 730 0395</p>	