

# PROGRAMME UPDATE



International Federation of Red Cross and Red Crescent Societies  
Fédération Internationale des Sociétés de la Croix-Rouge et du Croissant-Rouge  
Federación Internacional de Sociedades de la Cruz Roja y de la Media Luna Roja  
الاتحاد الدولي لجمعيات الصليب الأحمر والهلال الأحمر

## MALI

6 June 2005

*The Federation's mission is to improve the lives of vulnerable people by mobilizing the power of humanity. It is the world's largest humanitarian organization and its millions of volunteers are active in over 181 countries. For more information: [www.ifrc.org](http://www.ifrc.org)*

### In brief

**Appeal No. 05AA029; Programme Update no. 1, Period covered: January to May 2005; Appeal coverage: 17%; Outstanding needs: CHF 226,967 (USD 182,220 or EUR 147,000)**  
*(Click here to go directly to the attached Contributions List (also available on the website).*

**Appeal target: CHF 275,283 (USD 218,700 or EUR 177,300)**

**Related Emergency or Annual Appeals: N/A**

**Programme summary:** The Mali Red Cross<sup>1</sup> is progressively emerging from a profound institutional crisis which greatly weakened its organization from 2001. Since then, it has improved its management and administrative skills thus achieving more credibility and visibility. Within the last three years, the Mali Red Cross has managed to conduct various relief operations, health programmes (in the form of mosquito-net distributions), food security and income-generating projects (boutiques, pharmacies and a guesthouse). It also strived to re-energize branches, and in early 2004, held a General Assembly marked by transparent discussions and optimism.

The ICRC's sub-office in Bamako works with the Mali Red Cross to create a network of trained tracing volunteers, to reinforce the national society's emergency response capacity in risk regions, to promote the Movement's fundamental principles and to increase international humanitarian law (IHL) and Red Cross activities' awareness. The ICRC provides an indemnity to top up the salary of the executive secretary, seconded to the Mali Red Cross by the Malian government.

In the past, the Spanish Red Cross bilateral office based in Mali supported a three-year project combating female genital mutilation (FGM) and now supports a food security project with the Mali Red Cross. In addition, the national society entered into a locally negotiated partnership with Population Services International (PSI) for a mosquito net distribution programme. In 2004, the Monaco Red Cross assisted the national society with first aid training and materials.

**For further information specifically related to this operation please contact:**

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<sup>1</sup> Mali Red Cross <http://www.ifrc.org/where/country/check.asp?countryid=112>

*This Programme Update reflects activities to be implemented over a one-year period. This forms part of, and is based on, longer-term, multi-year planning (refer below to access the detailed logframe documents). All International Federation assistance seeks to adhere to the Code of Conduct and is committed to the Humanitarian Charter and Minimum Standards in Disaster Response in delivering assistance to the most vulnerable*

*For support to or for further information concerning Federation programmes or operations in this or other countries, or for a full description of the national society profile, please access the Federation's website at <http://www.ifrc.org>*

## **Operational developments**

Almost every year, Mali is affected by floods. Its geographical position, in the Sahel region, makes it vulnerable to the risk of drought, bush fires and locust invasions. Although the national society is often called to handle these crises, the absence of a proper flood risk reduction program renders it inadequately prepared to cope with such disasters. In recent times, the country has also suffered the impact of the refugee influx from Côte d'Ivoire's socio-political situation, resulting in mass population movement.

Consequently, the national society's 2005-2008 strategic plan has set up orientations related to disaster management, focused on risk reduction and particularly, response building capacity. Through its risk reduction programme, the Mali Red Cross plans to address food insecurity linked to natural disasters such as floods and drought. Even so, the current appeal has omitted disaster related projects, pending identification of partners for the disaster management programme.

The Mali Red Cross has thousands of volunteers who participate in programme planning and monitoring, training, and disaster relief. Recent activities include stocking, supplying and simulation (with focus on food security and early warning systems) a measles vaccination campaign and the training of four hundred health aides. In early 2004, the regional office agreed with the national society on a planning process framework to support the elaboration of a multi-year strategic plan. The first step of this process was an evaluation of the Mali Red Cross activities during the last three years, followed by a workshop to analyze results. Four objectives were assigned to this exercise:

- To improve the project planning process so as to have a better formulation of objectives and indicators
- To improve synergies between programmes through integrated planning and better coordination
- To enhance clarification of the roles of governance and management, and
- To ensure conformity of programs to the Movement's policies.

After the evaluation, the Mali Red Cross organized a strategic planning workshop and set up a four-year strategic plan for 2005-2008 focusing on the various areas of intervention. The Strategy 2010, ARCHI 2010 and the Movement's strategy were the reference documents for this strategic plan. In a separate exercise, the regional office supported the national society in drafting detailed project proposals.

Alongside the planning process, work continued on financial management improvement. In 2004, the Mali Red Cross took significant steps through the auditing of the 2000-2002 accounts, whose recommendations were adopted at the last General Assembly. This involved the structuring and reinforcement of the national society's finance unit and a commitment to improve knowledge of donor expectations.

The national society thus organized exchange missions with the regional office to strengthen understanding of the financial management procedures and address specific problems and weaknesses in its financial reporting. With these foundations laid, the national society now seeks a more dynamic approach towards resource mobilization, public relations and communication. The regional office will support the national society in its effort to move towards sustainable development and organizational self-reliance.

## **Health and Care**

**Goal: To contribute to improve the health of children aged 0-11 months, women of childbearing age, youth, and persons affected by HIV/AIDS.**

**Objective 1: To increase the number of children aged 0-11 months who receive full standard vaccinations, as well as the number of pregnant women vaccinated against tetanus.**

**Objective 2: To reduce mortality and morbidity linked to diarrhea disease in children aged 0-11 months.**

**Objective 3: To reduce vulnerability related to HIV/AIDS in the target populations of 14-39 year olds in Kayes or Koulikouro.**

### **Achievements**

- Mobilized volunteers in the measles vaccination campaign, relief work and mosquito nets distribution.
- Participated fully in the polio campaign with the technical staff serving as a member of the Inter-agency coordination committee (IACC) and part of the social mobilization commission. Red Cross volunteers implemented the activities at the community level.
- Collaborated with authorities on emergency needs.
- Coordinated with the WHO country office about the Dutch government-funded roll back malaria project with the aim of re-treating and distributing mosquito bed nets at the community level.

### **Lessons learned**

- The headquarters' staff needs to be professionalized with full-time, paid qualified personnel engaged in multi-year programmes.
- The national society need to reinforce its activities decentralization capacity for better assistance to the community, including the strengthening of volunteer management (recruitment and maintenance).
- The national society needs to strengthen local and branch committees.
- The national society needs to scale up its health programmes for greater impact and coverage, pending the identification of internal and external partners. Full programme details, including budgets and log frames are available upon request.

### **Constraints**

- High-risk factors such as migration, small trade and truck stop over points, often promote commercial sex and increase the propagation of HIV/AIDS/STI.
- Early marriage and sexual relations, as early as 15-18 years of age.

## **Organizational Development**

**Goal: The Mali Red Cross meets the characteristics of a well-functioning national society.**

**Objective 1: Strengthen the national society's capacity to carry out its health and disaster management programs for the next four years.**

**Objective 2: Mali Red Cross increases its financial management skills and develops its ability to advocate and market their programmes**

### **Impact**

- The volunteers are well mobilized and make an effective impact on the local community.
- Assets (three office buildings, four training centers, nine health centers, two clinics, two accommodation centers and three warehouses).
- Newly developed capacity for financial management.
- Newly prepared strategic development plan with coherent programmes.

**Achievements**

- Strengthened management capacity and developed programmes, despite a difficult context, and demonstrated a real willingness to multiply partners.
- Organized a governance-management workshop with the Federation's support for the executive and governance bodies, to improve understanding of their respective roles.
- Improved the quality of the financial reports. The finance officer visited the sub-regional office to implement long-term preparation procedures for the national society's move from the working-advance to cash-transfer system.

**Impact**

- Improved role division through management workshop, concluding the on-going headquarters restructuring process.
- Better understanding of the management systems and procedures within the Mali Red Cross as well as better integration between SAGE and BuSy management systems in 2005.

**Constraint**

- Lack of funding did not allow all activities to be carried out thus postponing the achievement of most of the Mali Red Cross main programs.

*[Contributions list below; click here to return to the title page and contact information.](#)*

APPEAL No. 05AA029

## PLEDGES RECEIVED

21/06/2005

DONOR	CATEGORY	QUANTITY	UNIT	VALUE CHF	DATE	COMMENT
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## CASH

					TOTAL COVERAGE	
REQUESTED IN APPEAL CHF ----->				275,283		17.6%
OPENING BALANCE				5,224		
BRITISH - GOVT/DIFD GRANT				5,000	01.01.05	ORGANISATIONAL DEVELOPMENT
IRISH - GOVT		9,359	EUR	14,492	04.02.05	ORGANISATIONAL DEVELOPMENT
SUB/TOTAL RECEIVED IN CASH				24,716	CHF	9.0%

## KIND AND SERVICES (INCLUDING PERSONNEL)

DONOR	CATEGORY	QUANTITY	UNIT	VALUE CHF	DATE	COMMENT
DENMARK	DELEGATE(S)			23,600		
SUB/TOTAL RECEIVED IN KIND/SERVICES				23,600	CHF	8.6%

## ADDITIONAL TO APPEAL BUDGET

DONOR	CATEGORY	QUANTITY	UNIT	VALUE CHF	DATE	COMMENT
SUB/TOTAL RECEIVED				0	CHF	