

Annual report



International Federation
of Red Cross and Red Crescent Societies

Road safety

Appeal No. MAA00036

14/04/2008

This report covers the period 01/01/2008 to
31/12/2008

Đội mũ bảo hiểm không cản trở tầm nhìn
tôi chỉ cần quay đầu là nhìn được. Không hề phức tạp!



Hãy bảo vệ bạn!
Hãy bảo vệ cuộc sống!

Khi đi môtô, xe máy thậm chí với tốc độ thấp nếu không đội mũ bảo hiểm gặp tai nạn, bạn có nguy cơ tử vong gấp 10 lần hoặc bị chấn thương sọ não dẫn đến tàn tật suốt đời.

Public awareness campaign on helmet organized by the Vietnamese Red Cross with the support of the French Red Cross and Hanoi municipality. **International Federation**

In brief

Programme purpose: Raising road safety awareness within the Red Cross Red Crescent family and supporting National Societies aiming to improve road safety in their country.

Programme(s) summary

- The programme mainly consists in delivering a series of regional road safety workshops (eight in two years), and supporting National Societies' road safety initiatives.
- The first regional workshop was organized in Dakar from 24 to 25 June 2008.
- The second regional workshop was organized in Doha from 21 to 22 October 2008.

Financial situation: The total 2008 budget is CHF 320,856, of which 44 per cent covered. Expenditure overall was 11 per cent. Please note that the income received also includes CHF 120,000 from the French Red Cross which was received in December 2008. Financial contributions were received from Total, Shell, the Global Road Safety Partnership (GRSP), and

the International's Federation's Dakar zonal office. Contributions have not yet been received from Participating National Societies (PNS), with the exception of an in-kind contribution (staff-on-loan) from the French Red Cross.

[Click here to go directly to the attached financial report.](#)

No. of people we help: Thirty-one National Societies from Central and West Africa and the Middle East and North Africa (MENA).

Our partners: The Global Road safety Partnership, the World Health Organization (WHO) and the private sectors (mainly Total and Shell). The programme also receives support from governments bodies where the workshops are organized.

Context

Road crashes kill more than 1.2 million people, and seriously injure or disable as many as 50 million people worldwide every year.

Road crashes rank up there with tuberculosis and malaria as major killers in global terms, and the situation is getting worse in low- and middle-income countries.

In response to the growing number of accident related injuries, Red Cross and Red Crescent National Societies are increasingly working with their governments and other partners to reduce the number of road accidents, as well as their physical, social and economic consequences.

In 2007, the International Federation and GRSP published a *Practical guide on road safety* which is available in six languages: Arabic, Chinese, English, French, Russian and Spanish.



Practical guide on road safety

Author: International Federation

Number of pages: 48

Publication date: 2007

Publisher: International Federation

Languages: [Arabic](#), [English](#), [French](#), [Spanish](#), [Chinese](#), [Russian](#)

This toolkit details simple preventive measures and offers practical recommendations. It helps National Societies willing to tackle the road safety issues by boosting advocacy work with governments, raising public awareness, promoting road safety for their staff, and providing first aid.

This Federation programme aims to promote the recommendations of this practical guide within the Red Cross Red Crescent family.

Progress towards outcomes

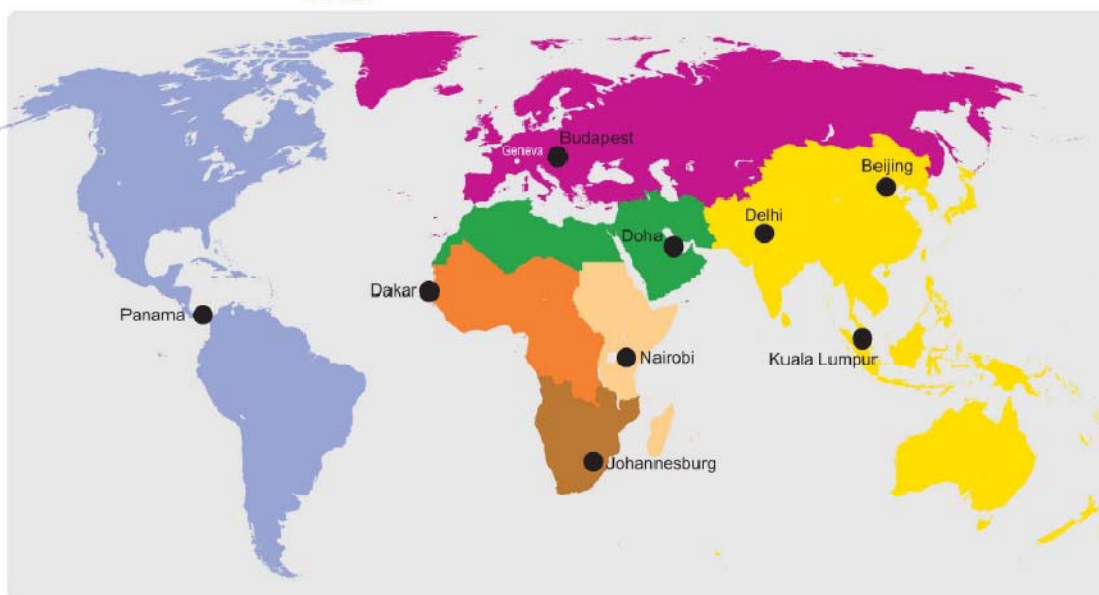
Outcome(s)/Expected result(s)

- National Societies, which participate in the regional road safety workshops, understand the recommendations of the *Practical guide on road safety*, and are encouraged to implement it in their countries.

2008–2009 workshop locations



 International Federation
of Red Cross and Red Crescent Societies



The maps used do not imply the expression of any opinion on the part of the International Federation of the Red Cross and Red Crescent Societies or National Societies concerning the legal status of a territory or of its authorities. Map data sources: ESRI, Federation. This map reflects the situation as of 20 September 2007.

Achievements

- The **first regional road safety workshop** occurred in Dakar from 24 to 25 June 2008. It gathered the road safety focal points of all 25 National Societies from Africa (the Centre, the West and the Maghreb region). It was co-organized by the International Federation's secretariat in Geneva, Dakar, and Tunis, and the Global Road Safety Partnership.

The participant group (25 National Societies) agreed that each National Society shall:

- develop and promote the recommendations of the Red Cross Red Crescent *Practical guide on road safety* in their country, and particularly for the next 12 months;
- develop and promote a road safety code of conduct for National Society staff and volunteers,
- identify at least one risk/contributory factor (such as seatbelt, helmet, speed and drink/driving) in cooperation with respective governments, as well as develop public awareness;
- encourage first aid training for commercial drivers; and
- strengthen road safety advocacy for government action, in relation with civil society and the private sector.

Finally, the group wished to encourage the International Federation's secretariat to support National Societies' road safety initiatives at both the national and regional level.

The **second regional road safety workshop** took place in Doha from 21 to 22 October 2008. It gathered the road safety focal points of seven National Societies from North Africa and the Middle East: Egypt, Iraq, Jordan, Libya, Qatar, Syria and Yemen. It has been co-organized by the United Nations Economic and Social Commission for West Asia (UNESCWA), WHO, GRSP and the International Federation's secretariat in Geneva and in Oman.

The main outcome of this workshop has been the creation of *MENA road safety partnerships* together with governments, the private sector and civil society (including National Societies). This partnership should be led by a GRSP regional coordinator hosted by the International Federation's MENA zone (to be confirmed), and funded by Shell for three years.

The International Federation's secretariat in Geneva and in the field will follow and support National Societies' road safety initiatives related to these workshops.

In addition to these workshop initiatives, 15 National Societies received direct technical support from the Federation road safety advisor in Geneva.

Constraints or Challenges

The main constraint today is the lack of funding for the programme.

The only financial support received in cash came from the company Total Senegal (USD 10,000), from GRSP (CHF 25,000), and from the Dakar zonal office (CHF 25,000). Shell sponsored the workshop in Doha. No pledge has been received as of yet from PNS. The French Red Cross participated in in-kind (staff-on-loan).

The money received for this appeal was used towards the direct costs of the workshops.

The indirect costs (the preparation, activities and follow-up of each workshop) are covered by the French Red Cross, the International Federation's secretariat and GRSP. This represents 20 per cent of the total programme cost.

Working in partnership

- This programme follows the recommendations of the *World report on road traffic injury prevention* published in 2004 by WHO and the World Bank. WHO is involved in the organization of each workshop.
- The Global Road Safety Partnership, a hosted Federation project based in Geneva, brings technical support and road safety advisors to the project. Local government officials were invited to each workshop. The head of road safety from the Ministry of Transport of Senegal participated in the workshop in Dakar, and many road safety practitioners from the various MENA countries participated in the workshop in Doha.
- The French and the Danish Red Cross participated in the workshop in Dakar.
- GRSP members are invited to each workshop. Total participated (and sponsored) the workshop in Dakar. Shell participated (and sponsored) the workshop in Doha.

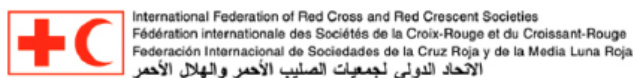
Contributing to longer-term impact

The International Federation's road safety advisor based in Geneva monitors and evaluates the programme, with contributions received from each zonal office where the workshops are going to take place.

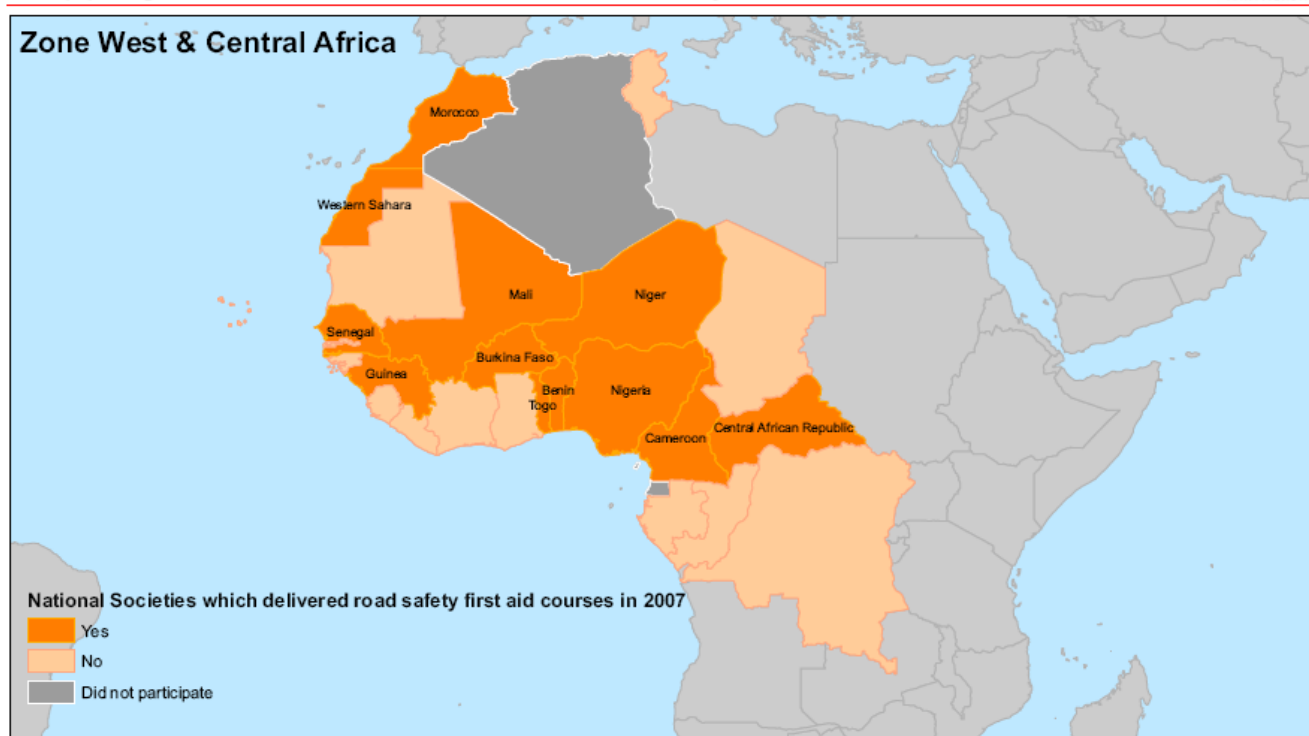
The major outcome of each workshop is to produce a road safety priority plan of action, including sources of funding, for each Participating National Society. The International Federation's secretariat will follow, and assist National Societies willing to tackle road safety by using the recommendations of this plan.

As a result of these workshops, the International Federation's road safety advisor in Geneva has already received some projects for comments from several National Societies (Burkina Faso, Cameroon, Côte d'Ivoire, Niger, Sierra Leone, Syria and Togo). He will continue to support all National Societies requesting technical advice, together with the zones.

A mapping of National Societies road safety activities in 2007 has been produced after each workshop, and is available on demand to the International Federation's road safety advisor. See an example of a map on road safety activities in the Dakar zone below.



Mapping of National Societies road safety activities



The maps used do not imply the expression of any opinion on the part of the International Federation of the Red Cross and Red Crescent Societies or National Societies concerning the legal status of a territory or of its authorities.
 Map data sources: ESRI, DEVINFO, International Federation, GRSP, GRSP/Dakar.mxd - September 2008

Looking ahead

- These two first workshops were successful. They raised Red Cross Red Crescent road safety awareness, shared good practices between National Societies, and gave clear orientation and recommendations towards improving road safety at the country level.
- Four or five other workshops are being planned in 2009 in Johannesburg, Nairobi, Budapest, Bangkok and Panama.
- The road safety programme counts on the financial support of PNS to carry out these workshops planned for 2009.

How we work

The International Federation's activities are aligned with its Global Agenda, which sets out four broad goals to meet the Federation's mission to "improve the lives of vulnerable people by mobilizing the power of humanity".

Global Agenda Goals:

- Reduce the numbers of deaths, injuries and impact from disasters.
- Reduce the number of deaths, illnesses and impact from diseases and public health emergencies.
- Increase local community, civil society and Red Cross Red Crescent capacity to address the most urgent situations of vulnerability.
- Reduce intolerance, discrimination and social exclusion and promote respect for diversity and human dignity.

Contact information

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