

Programme Update



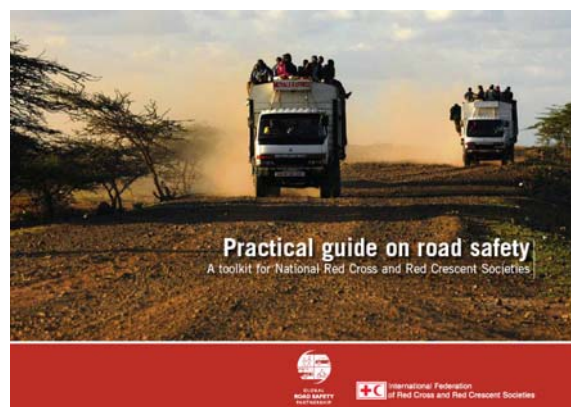
International Federation
of Red Cross and Red Crescent Societies

Road safety

Appeal No. MAA00036

31/07/2008

This report covers the period 01/01/2008 to 30/06/2008



This practical guide on road safety was jointly produced by the secretariat of the International Federation of Red Cross and Red Crescent Societies and the [Global Road Safety Partnership \(GRSP\)](#). It is intended as a tool for National Societies willing to improve road safety in their country.
International Federation/GRSP

In brief

Programme purpose: Raising road safety awareness within the Red Cross/Red Crescent family, and supporting National Societies aiming to improve road safety in their country.

Programme(s) summary:

- The programme mainly consists in delivering a series of regional road safety workshops (eight in two years), and supporting National Societies' road safety initiatives.
- The first regional workshop was organized in Dakar from the 24 to 25 June 2008.

Financial situation: The total 2008 budget is 320,856 CHF, of which 3 per cent covered by Total Senegal. There was no expenditure during the reporting period, because although the funds received have been spent, this expenditure will only be shown in the July financial report.

[Click here to go directly to the attached financial report.](#)

No. of people we help: Twenty-five National Societies from West and Central Africa, as well as the Maghreb.

Our partners: The Global Road Safety Partnership, the World Health Organization (WHO), and governments.

Context

Road crashes kill more than 1.2 million people, and seriously injure or disable as many as 50 million worldwide every year.

Road crashes rank up there with tuberculosis and malaria as a major killer. Over the years, road safety has decreased in low- and middle-income countries.

In response to the growing number of accident-related injuries, the National Red Cross and Red Crescent Societies are increasingly working with their governments and other partners to reduce the number of road accidents, as well as physical, social and economic consequences.

In 2007, the International Federation and GRSP published a *Practical guide on road safety* which is available in Arabic, Chinese, English, French and Spanish.

This toolkit details simple preventive measures and offers practical recommendations. It helps National Societies willing to tackle the road safety issues by boosting advocacy work with governments, raising public awareness, promoting road safety for their staff and providing first aid.

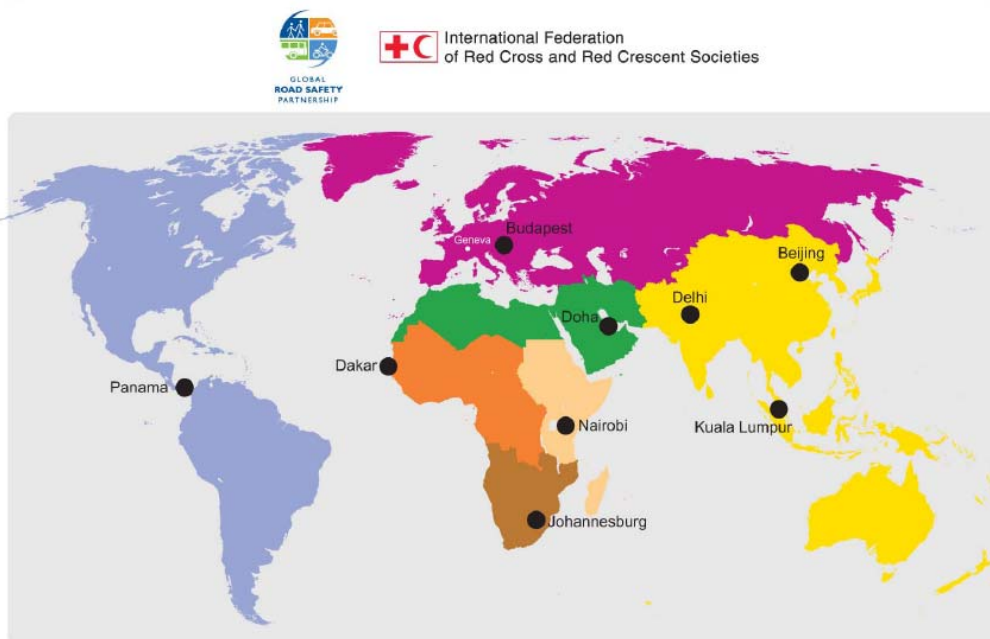
The road safety programme aims to promote the recommendations of this practical guide within the Red Cross/Red Crescent family.

Progress towards outcomes

Outcome(s)/Expected result(s):

- National Societies, which participate in the regional road safety workshops, understand the recommendations of the *Practical guide on road safety*, and implement it in their countries.

2008–2009 workshop locations



The maps used do not imply the expression of any opinion on the part of the International Federation of the Red Cross and Red Crescent Societies or National Societies concerning the legal status of a territory or of its authorities. Map data sources: ESRI, Federation. This map reflects the situation as of 20 September 2007.

Achievements:

- The first regional road safety workshop took place in Dakar from 24 to 25 June 2008. It gathered road safety focal points from 25 National Societies in West and Central Africa, as well as from the Maghreb region. The workshop was co-organized by the International Federation secretariat in Geneva, the Dakar zonal office, the Tunis regional delegation, and the Global Road Safety Partnership. The group produced the following conclusions/action plan :

Participants agreed that each National Society would:

- Develop and promote the recommendations of the Red Cross/Red Crescent *Practical guide on road safety* in their country, and particularly for the next 12 months.
- Develop and promote a road safety code of conduct for National Society staff and volunteers.
- Identify at least one risk/contributory factor (such as seatbelt, helmet, speed and drinking and driving) in cooperation with their government, as well as develop public awareness.
- Encourage first aid training for commercial drivers.
- Strengthen road safety advocacy for government action, in relation with civil society and the private sector.

Finally, the group wished to encourage the International Federation secretariat to support National Societies' road safety initiatives at both the national and regional level.

The secretariat in Geneva and in the zones will follow and support National Societies' road safety initiatives related to this workshop.

Constraints or Challenges:

The main constraint today is the lack of funding for this Appeal which covers only the direct costs of the road safety workshops.

The programme wishes to thank Total Senegal who has contributed USD 10,000 to the programme and the zonal office in Dakar for its financial support.

Working in partnership

- This programme follows the recommendations of the *World report on road traffic injury prevention* published in 2004 by the World Health Organization and the World Bank. WHO is involved in the organization of each road safety workshop.
- The Global Road Safety Partnership, an International Federation hosted project based in Geneva, brings technical support and offers road safety advisors' time to the programme. Two GRSP advisors have prepared and led the recently held workshop in Dakar.
- Local government is invited to each road safety workshop. The head of road safety from the Ministry of Transport of Senegal participated in the workshop in Dakar.
- Partner National Societies are invited to each road safety workshop. The French and the Danish Red Cross Societies participated in the workshop in Dakar.
- GRSP members are invited to each workshop. Total participated (and sponsored) the workshop in Dakar.

Contributing to longer-term impact

The monitoring and the evaluation of the programme are ensured by the International Federation road safety advisor based in Geneva, in coordination with the zonal offices where the workshops will take place.

The major outcome of each workshop is to produce a road safety priority plan of action, which also includes a fund raising plan for activities, for Participating National Societies. The International Federation secretariat will assist National Societies who are willing to tackle road safety by using the recommendations of this plan.

The International Federation road safety advisor in Geneva has already received some projects for comments from several National Societies in West, Central and North Africa. This advisor will continue to support all National Societies requesting technical advice.

Looking ahead

- This first workshop was a success. It raised Red Cross/Red Crescent road safety awareness, allowed for the sharing of good practices between National Societies, and gave clear orientations and recommendations to National Societies on improving road safety at the country level.
- GRSP will organize three other workshops in Beijing, Doha and Panama in 2008.
- It is hoped that support will be received from Partner National Societies for future road safety workshops.



How we work

The International Federation's activities are aligned with its Global Agenda, which sets out four broad goals to meet the Federation's mission to "improve the lives of vulnerable people by mobilizing the power of humanity".

Global Agenda Goals:

- Reduce the numbers of deaths, injuries and impact from disasters.
- Reduce the number of deaths, illnesses and impact from diseases and public health emergencies.
- Increase local community, civil society and Red Cross Red Crescent capacity to address the most urgent situations of vulnerability.
- Reduce intolerance, discrimination and social exclusion and promote respect for diversity and human dignity.

Contact information

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