

Appeal 2008-2009



International Federation
of Red Cross and Red Crescent Societies

South Asia

Appeal No. MAA52001
19 December 2007

This appeal seeks **CHF 6,496,398** (USD 5.81 million or EUR 3.94 million) to fund the planned programmes to be implemented in 2008-2009. The overall budget is **CHF 7,457,748** (USD 6.67 million or EUR 4.52 million). [Click here for budget summary.](#)

This appeal document briefly covers the main outcomes the programmes seek to achieve over the next two years. More detailed information is provided in the [2008-2009 Programme Support Plan](#) and [Summary Matrix](#).

In a world of global challenges, continued poverty, inequity, and increasing vulnerability to disasters and disease, the International Federation with its global network, works to accomplish its Global Agenda, partnering with local community and civil society to prevent and alleviate human suffering from disasters, diseases and public health emergencies.



A Bangladesh Red Crescent Volunteer distributing food supplies during the 2007 flood operations, supported by the South Asia regional delegation

Current context

South Asia remains one of the most disadvantaged regions in the world, with a population highly vulnerable to health and disaster related risks due to a wide range of socio-economic factors, especially high levels of poverty, political instability and conflict. Despite economic and social gains attained in the last decade, life expectancy, children's education, adult literacy and GDP are all well below the rates of medium human development in the Human Development Index for most countries.

A regional office for South Asia has existed since 1997 to support the work of Federation country delegations and national societies to improve the lives of vulnerable people in the region. The support provided focuses on capacity building and technical assistance and advice, and increasingly aims to follow an integrated approach to programming

Programme summary

The overall goal of the South Asia regional delegation's programmes is that South Asian national societies have increased capacity to provide services that improve the lives of vulnerable people

To achieve this goal, there are four programmes, each with a purpose aligned with the four goals of the International Federation's Global Agenda. The components of the four programmes are set in the context of the regional strategy for South Asia, based on the Framework for Action.

Global Agenda Goal 1: Disaster management

The overall purpose of the Disaster Management (DM) programme is that national societies have strengthened capacity to implement mitigation, preparedness, response and recovery programmes.

The programme aims to achieve this through 3 components (the third supporting the first two):

Programme Component	Outcomes
1. Community preparedness and mitigation	National society capacity to support community preparedness and mitigation is strengthened
2. Disaster response and preparedness for response	Regional capacity and systems are improved to respond effectively and efficiently in times of disasters.
3. Coordination and cross cutting issues	South Asia DM programme is made more effective through coordination, collaboration, and innovative cross-cutting initiatives.

The programme will strive to meet the urgent challenges raised by increased vulnerability to disasters at local, national and regional levels, by scaling up the Red Cross Red Crescent response, building on the strong achievements of the last two years. The DM programme is guided by the Federation's global agenda and is committed to championing new DRR approaches in support of the priorities outlined in the Hyogo Framework for Action and the Millennium Development Goals, with an increased focus on adaptation to climate change. The role of the DM programme is to act as a bridge, creating awareness and understanding of global trends and systems amongst national societies and country delegations and representing both regional realities and global priorities.

Global Agenda Goal 2: Health and care

The overall purpose of the health and care programme is that national societies have increased capacity to reduce death from disease and public health emergencies.

It aims to achieve this through two main components:

Programme component	Outcome
1. Regional health capacity support	NS have improved HIV and AIDS and other public health programming
2. Regional health partnership and resource development project	NS have improved organisational capacity in mobilising resources, building partnership and in advocacy for health programmes

The programme will focus on the core health areas where national societies have long-term engagement and commitment, such as HIV and AIDS, public health in emergencies, community-based first aid, maternal and child health, blood donor motivation, and water and sanitation. Support over the next two years will be especially focused on partnership, advocacy and resource development initiatives. The regional health and care programme is built on a four-year strategy (2006-9), aligned with the Federation's global health and care strategy.

Global Agenda Goal 3: Capacity and Organisational Development

The overall purpose of the OD programme is that South Asian NS have increased capacity to develop, manage and promote their programmes effectively.

It aims to do this through four components:

Programme component	Outcomes
1. Strategic OD and CB support	NS have policies, systems and procedures that enable better programme implementation
2. Communications Development Project	Communications and advocacy for the most vulnerable at national society and regional level are more effective.
3. Finance development	The capacity of national society in finance accountability, financial reporting and finance management is strengthened further
4. PMER development	The capacity of national societies in planning, monitoring & evaluation and reporting is strengthened further

The four components work closely together, but focus on quite distinct technical areas. Each component is described in some detail below. The scope of the programme covers a wide range of organisational

development and capacity building needs, identified and targeted through extensive and continual discussion with focal points in the four component areas both in the county delegations and in the national societies.

Global Agenda Goal 4: Humanitarian values

The overall purpose of the humanitarian values programme is that national societies have increased capacity to promote dignity and respect for diversity and to fight discrimination and intolerance in communities.

It does this through 2 components:

Programme component	Component outcome
1. Understanding Humanitarian Values	National societies and Federation Country Delegations show an increased understanding of HV.
2. Promoting diversity and increasing dignity	National societies demonstrate an increased capacity to incorporate their understanding of HV in their ongoing work

By creating an awareness of the issues of non-discrimination, dignity, diversity and tolerance, the programme aims to improve capacity to address these issues during programme planning and implementation across all programmes of the national societies.

The first component will focus on increasing understanding of Humanitarian Values at the branch levels and supporting NS advocacy of HV with beneficiaries, Movement partners and media and civil society. The second component is primarily carried out promoting integration of humanitarian values in the core programmes of disaster management and health.

Needs

The budget is given below divided by Global Agenda goal programme. The funds which are already available are in-kind costs or come from multi-year funding of some aspects of the largest projects within the disaster management and health and care programmes.

Programmes	2008 budget in CHF		2009 budget in CHF		Total budget in CHF	
	Total Budget	Required	Total Budget	Required	Total Budget	Required
Goal 1: Disaster Management	1,055,936	495,935	998,909	998,909	2,054,844	1,494,844
Goal 2: Health and Care	1,047,963	799,614	1,025,882	1,025,882	2,073,844	1,825,496
Goal 3: Organizational Development	956,107	803,107	923,455	923,455	1,879,562	1,726,562
Goal 4: Humanitarian Values	121,508	121,508	125,048	125,048	246,556	246,556
Coordination	583,719	583,719	619,221	619,221	2,123,944	1,202,940
Total	3,765,233	2,803,883	3,692,515	3,692,515	7,457,748	6,496,398

Working in partnership

Movement cooperation

A number of partner national societies (PNS) are operational in the region, either working individually with the national societies in respective countries or jointly, such as the operational alliance initiative in Nepal, HIV consortium in India and disaster preparedness consortium in Bangladesh. The Federation's collaboration with PNS in the region is strong and will be increased over the next two years. Implementation of operational alliances will be key focus of collaboration and specific joint initiatives in DM, health and humanitarian values will continue in all core areas.

External collaboration

At the regional level, nurturing and brokering partnerships is another key focus of the work of all programmes and a significant element of the regional programmes in 2008-09. Each of the 4 programmes will continue to nature and develop partnerships with a wide range of institutions, including the WHO, the UN International Strategy for Disaster Response and other UN institutions; regional and national NGOs, academic and government institutions both at national and regional level.

Wide-ranging partnerships with key institutional donors such as ECHO, DFID, AUSAID, USAID, SIDA and the World Bank will also be enhanced. The nature and details of all these partnerships are found in the [2008-2009 plan](#).



Participants involved in a field exercise during the Regional Disaster Response Team training in Sri Lanka

How we work

All International Federation assistance seeks to adhere to the [Code of Conduct](#) and is committed to the [Humanitarian Charter and Minimum Standards in Disaster Response \(Sphere\)](#) in delivering quality and accountable assistance to the most vulnerable. For support to or for further information concerning Federation programmes or operations in this or other countries, or for a full description of the national society profile, please access the Federation's website at <http://www.ifrc.org>

The International Federation's activities are aligned with its Global Agenda, which sets out four broad goals to meet the Federation's mission to "improve the lives of vulnerable people by mobilizing the power of humanity".

Global Agenda Goals:

- Reduce the numbers of deaths, injuries and impact from disasters.
- Reduce the number of deaths, illnesses and impact from diseases and public health emergencies.
- Increase local community, civil society and Red Cross Red Crescent capacity to address the most urgent situations of vulnerability.
- Reduce intolerance, discrimination and social exclusion and promote respect for diversity and human dignity.

Contact information

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