

Appeal 2008-2009



International Federation
of Red Cross and Red Crescent Societies

East Asia

Appeal No. MAA54001

19 December 2007

This appeal seeks CHF **2,420,630** (USD 2.16 million or EUR 1.47 million) to fund the planned programmes to be implemented in 2008-2009. The overall budget is CHF **2,420,630** (USD 2.16 million or EUR 1.47 million).

[Click here for budget summary](#)

This appeal document briefly covers the main outcomes the programmes seek to achieve over the next two years. More detailed information is provided in the [2008-2009 Plan](#) and [Summary Matrix](#).

In a world of global challenges, continued poverty, inequity, and increasing vulnerability to disasters and disease, the International Federation with its global network, works to accomplish its Global Agenda, partnering with local community and civil society to prevent and alleviate human suffering from disasters, diseases and public health emergencies.



The East Asia regional delegation works closely with national societies, such as the Red Cross Society of China, to deliver relief items and incorporate disaster risk reduction strategies into their planning. International Federation

Current context

East Asia comprises five countries: Mongolia, China, The Democratic People's Republic of Korea (DPRK), the Republic of Korea (RoK) and Japan. These nations are greatly diverse, both within and amongst their borders, including their humanitarian needs, such as environmental degradation, effects of climate change, disaster relief and public health concerns. The national societies face significant challenges in the types and frequencies of natural disasters, especially with increasingly erratic weather patterns, damaging typhoon activity and earthquakes. In addition, health emergencies continue to plague the region, with increasing risks of the spread of HIV/AIDS and other public health emergencies. Poverty prevails in many rural areas of Mongolia, China and the DPRK, and the linkage between health and disaster issues are closely related to the vulnerability of these populations.

The region's Red Cross national societies all play central roles in the national disaster response plans within their respective countries providing a wide range of disaster response activities and health initiatives that meet the needs of the most vulnerable populations in their communities.

From 2008-09, the Federation regional office for East Asia seeks to provide further support to the national societies in the region, particularly Mongolia, DPRK and China, in the three main areas of disaster management, health and care, and promotion of humanitarian values. The three focal areas are aligned with

the Global Agenda goals and provide opportunities to build capacity in the region, as well as partnerships, collaboration and cross-sharing. For strategic reasons, the Asia Pacific Zone Office in Kuala Lumpur will be providing direct support for organisational and capacity development (areas aligned to Global Agenda Goal 3) of national societies in the region.

Programme summary

Global Agenda Goal 1: Disaster management

The overall purpose of the disaster management (DM) programme is to improve the capacity of the national societies in the region in disaster management, increase cooperation and promote a wider employment of best practices throughout the region.

Activities will greatly focus on disaster response capacity building in the region, while at the same time helping national societies to develop contingency plans and work to reduce disaster risks within highly vulnerable areas. These will be done through two major components:

Programme component	Component outcome
Disaster management capacity building	Capacity of national Red Cross societies in the DPRK, Mongolia and China to respond to disasters is strengthened.
Disaster and emergency contingency planning	National society contingency plans and DM strategies are developed and implemented, making the NS a respected humanitarian organization for disasters in their country.
	Linkages to the Federation's regional and global response systems are reinforced through an integrated regional DM approach.

Target population: The direct targets of these activities are the staff and volunteers of the national societies in China, Mongolia and DPRK – countries which are highly prone to serious impact from natural disasters.

Global Agenda Goal 2: Health and care

The overall purpose of the regional health program is to reduce poor health in the East Asian region, with specific focus on China, Democratic Peoples Republic of Korea (DPRK) and Mongolia.

This will be achieved by strengthening the capacity of national societies to design, implement and evaluate innovative and effective health and care programmes and projects. This will be done with focus on two major programmes:



A disaster relief volunteer team of the DPRK Red Cross Society works with the community to recover what was lost after massive flooding in August 2007. International Federation

Programme component	Component outcome
HIV/AIDS	Capacity to design, implement, monitor and evaluate effective HIV/AIDS programmes based on the following components: preventing further infections, expanding care and support, reducing stigma and discrimination and strengthening national and regional capacities to deliver scaled up programmes has increased.
Public health in emergencies	Capacity of national societies to respond to public health issues in emergencies has increased.

Target population: The regional health and care program targets primarily health professionals and volunteers in the five East Asian national societies. By assisting the national societies in their endeavours to build capacity to act as a professional humanitarian organisation, a well qualified health and care organization of staff and volunteers will ultimately serve the most vulnerable to enhance their health and quality of life.

Global Agenda Goal 4: Humanitarian values

The overall goal of this programme is to promote the Red Cross as a primary, credible source of information on humanitarian issues and disasters in East Asia, and the awareness and application of humanitarian values will be enhanced across the region.

Programme component	Component outcome
Promoting Red Cross Red Crescent principles and values	The Red Cross Movement in the region is recognised by national and international media as a primary source of information on disasters and humanitarian response
	All national societies in the region have increased the capacity of their information departments.
	Partner national societies are supported in promoting awareness of their programmes, which impacts programme implementation and evaluation.
	Professional non-Red Cross and Red Cross information resources and allies are identified and used to support Federation information work in the region.

Target population: This programme targets a broad population within the national society at various levels. Both the governance and leadership levels will benefit from the increased capacity and recognition gained through these activities. Furthermore, the programme will target the information and reporting officers within the national societies, at headquarters and local levels, to build their capacities in information dissemination.

International representation and coordination

The overall goal in this area is to promote the East Asian national societies to win support and respect from a wide range of stakeholders to carry out programmes addressing the needs of the most vulnerable in their countries. The Federation will facilitate strong, coordinated and diversified cooperation between Red Cross and external partners leading to effective and sustainable effective programmes targeted at the most vulnerable.

Programme component	Component outcome
The Federation has facilitated strong, coordinated and diversified cooperation between Red Cross and external partners leading to effective and sustainable effective NS programmes targeted at the most vulnerable.	The quality and impact of Red Cross programmes in the region is improved through well planned international cooperation and knowledge sharing between PNS, ICRC and Federation.
	Regional cooperation and opportunities for networking and training for NSs of the region have been enhanced.
	Heightened awareness amongst international organizations and donor country embassies of the role and value of the International Federation and its member NS in the region.
	New funding partnerships / operational alliances established with donor organizations based in the region.

Target population: This programme will target the national societies in the region, as well as facilitate and coordinate activities involving other Red Cross and non-Red Cross partners which have relations with national societies in the East Asia region.

Needs

Programmes	2008 budget in CHF		2009 budget in CHF		Total budget in CHF	
	Total Budget	Required	Total Budget	Required	Total Budget	Required
Goal 1: Disaster Management	224,278	224,278	224,278	224,278	448,556	448,556
Goal 2: Health and Care	386,053	386,053	386,053	386,053	772,106	772,106
Goal 4: Humanitarian Values	330,830	330,830	330,830	330,830	661,660	661,660
Coordination	267,614	267,613	270,693	270,693	538,307	538,307
Total	1,208,775	1,208,775	1,211,855	1,211,855	2,420,630	2,420,630

Working in partnership

The Federation's East Asia regional delegation works with the national societies in the region to ensure that they are coordinating closely with local governments and communities directly. The regional delegation cooperates with many partner national societies and the ICRC, as well as non Red Cross partners, especially those within the UN system, such as WHO, UNICEF, UNAIDS and UNFPA, as well as other international and non-government organizations. Furthermore, the regional delegation works with international media agencies and other partners to promote the work of the Red Cross national societies in the region. The national societies in the region have many Red Cross partners engaged in both bilateral and multilateral projects. The Federation supports the national societies in their coordination with partner national societies, specifically the CAS process that has been established in both DPRK and Mongolia and the Global Alliance on HIV/AIDS in both Mongolia and China.

How we work

All International Federation assistance seeks to adhere to the [Code of Conduct](#) and is committed to the [Humanitarian Charter and Minimum Standards in Disaster Response \(Sphere\)](#) in delivering quality and accountable assistance to the most vulnerable. For support to or for further information concerning Federation programmes or operations in this or other countries, or for a full description of the national society profile, please access the Federation's website at <http://www.ifrc.org>

The International Federation's activities are aligned with its Global Agenda, which sets out four broad goals to meet the Federation's mission to "improve the lives of vulnerable people by mobilizing the power of humanity".

Global Agenda Goals:

- Reduce the numbers of deaths, injuries and impact from disasters.
- Reduce the number of deaths, illnesses and impact from diseases and public health emergencies.
- Increase local community, civil society and Red Cross Red Crescent capacity to address the most urgent situations of vulnerability.
- Reduce intolerance, discrimination and social exclusion and promote respect for diversity and human dignity.

Contact information

For further information specifically related to this Appeal, please contact:

- Beijing: Carl Naucler; Head of East Asia Regional Office; email: carl.naucler@ifrc.org; phone:+ 86.10.65327162, fax: + 86.10.65327166.
- Kuala Lumpur: Jagan Chapagain, Deputy Head of Zone, email: jagan.chapagain@ifrc.org; phone:+ 60 3 2161 0892; fax: + 60 3 2161 1210