

Appeal 2008-2009



International Federation
of Red Cross and Red Crescent Societies

Pacific

Appeal No. MAA55001

19 December 2007

This appeal seeks **CHF 4,457,322** (USD 3.99 million or EUR 2.7 million) to fund the planned programmes to be implemented in 2008-2009. The overall budget is **CHF 4,457,322** (USD 3.99 million or EUR 2.7 million).

[Click here for budget summary](#)

This appeal document briefly covers the main outcomes the programmes seek to achieve over the next two years. More detailed information is provided in the [2008-2009 Programme Support Plan](#) and [Summary Matrix](#).

In a world of global challenges, continued poverty, inequity, and increasing vulnerability to disasters and disease, the International Federation with its global network, works to accomplish its Global Agenda, partnering with local community and civil society to prevent and alleviate human suffering from disasters, diseases and public health emergencies.



World Blood Day celebrations in a school in Kiribati
The Federation's Pacific regional HIV programme support national societies to promote supply of safe blood through Voluntary Blood Donor Recruitment. *Federation*

Current context

The Pacific islands are uniquely vulnerable to a variety of unpredictable events - natural disasters, including the growing impact of climate change and health emergencies. The region also comprises a number of countries with poor socio-economic development. The UN resident coordinator for the Pacific expresses it thus:-

“The Millennium Development Goals (MDGs) are to eradicate extreme poverty and hunger, achieve universal primary education, promote gender equality and empower women, reduce child mortality, improve maternal health, combat HIV/AIDS, ensure environmental sustainability, and build a global partnership for development. The challenges of raising standards of living and achieving balanced growth in the Pacific are compounded by the isolation created by huge distances. There are also within the region substantial variations in levels of development. Some countries are classed as less developed, some are middle income and others are more affluent. The combined effects of these factors means that, after sub-Saharan Africa, the MDGs will be the most difficult to achieve and maintain among the island states of the Pacific.”

Within the Pacific region, there are 15 recognized national Red Cross Red Crescent societies, two of which are societies are “in formation” (the Marshall Islands and Tuvalu). The national societies (NSs) of the region operate in a context characterised by: small populations; a net migration of skilled labour; small land mass over a large geographical area; poorly performing economies; and limited economies of scale.

These factors result in specific challenges and threats in maintaining the continuity of systems, skills and experience necessary to retain or promote a well functioning national society. NSs in the region tend to be small and there is a limited in-country pool from which to draw human, financial or material resources. Any loss of personnel results in a proportionally large outflow of skills from the society. Also, due to a lack of economy of scale, running Pacific NSs and the Federation delegation entails a relatively large cost.

By promoting and facilitating greater coordination and cooperation between the NSs and the wider Red Cross Red Crescent Movement, these challenges can be mitigated to a certain extent, helping to lower the vulnerability of the general population in the island countries to health and natural disaster emergencies.

This 2008-09 Appeal seeks support for the Federation’s programmes to assist the Pacific NSs in their efforts to realise the Global Agenda goals. The programmes of the Federation Pacific regional office will focus on building capacity in the region, as well as partnerships, collaboration and cross-sharing.

Programme summary

Global Agenda Goal 1: Disaster management

The purpose of the disaster management (DM) programme is to improve the capacity of the national societies in the region in disaster management, increase cooperation and promote a wider employment of best practices throughout the region.

The Federation’s Pacific Disaster Management team is committed to the Pacific Framework for Action – Disaster Risk Management and the Pacific Framework on Climate Change Action Plan, as well as the larger commitments of the Federation such as those to the Hyogo Framework for Action and the newly released Global Alliance on Disaster Risk Reduction.

The Pacific DM programme consists of the following components and outcomes:

Programme component	Outcome
Disaster management	Reduction in the impact of disasters on people’s life through adequate and timely emergency response (life-saving assistance; shelter, water, food and basic health care) measures
	National Societies have increased ability to react rapidly to small to medium size disasters requiring minimal external assistance
Disaster risk reduction (DRR)	Vulnerability of communities to disasters in disaster-prone areas reduced
	Networks between disaster management, health and climate change communities are established and functioning

Disaster management activities focus on response and preparedness for response, with plans for a regional disaster response team to complement national and branch level efforts already underway. Pre-positioned relief supplies in shipping containers throughout the Pacific, continue to provide immediate emergency relief to areas affected by disaster. Restocking support is ongoing.

The DRR component will build on the work carried out under the 2006-07 appeal when climate change activities were first initiated. Seven NSs have now committed to DRR/climate change activities aimed at building the capacity of NSs to address this growing issue within their national context. The application of the Vulnerability and Capacity Assessment (VCA) tool has not been without its challenges. Efforts are underway to tailor-make the VCA toolkit to suit the Pacific context and provide for staff exchanges between NSs with VCA facilitation.

Target population: The intended beneficiaries of the programme are the Pacific communities living in disaster-prone areas and those deemed vulnerable to increasing climate risks, population pressure, environmental degradation, and natural disasters that strike with no or limited warning.

Global Agenda Goal 2: Health and care

The purpose of the health and care programme is to reduce the vulnerability of Pacific communities to infectious and chronic diseases in the region and enhanced self reliance to lead a healthy lifestyle.

The Federation's Pacific regional health programme for 2008-09 will consist of the following components and outcomes

Programme component	Outcome
HIV/AIDS	Vulnerability to HIV and its impact reduced through preventing further infection, expanding care, treatment, and support, reducing stigma & discrimination and enhanced NS capacity to deliver effective HIV interventions
Community-based health (CBH)	Targeted communities are sufficiently self reliant and lead a healthy lifestyle through effective and evidence-based CBFA interventions

While the regional HIV program will be part of the Federation's Global HIV program, the CBH program will consist of all the elements of First Aid (FA), which are basic FA and FA during conflicts, along with a set of integrated public health interventions. Through health promotion and prevention, these interventions shall be implemented by the NSs through community-based FA (CBFA) volunteers.

Target population: Most NSs in the region implement health interventions, especially those related to HIV prevention, targeting the in-school and out-of-school youth, mostly between 15 – 35 years of age. Some NSs like Fiji Red Cross Society (RCS) have special projects that focus on disabled people with the aim of providing some basic services to them through the volunteers. The Pacific office will work with and support community-based health programs of eleven NSs and work in coordination with Australian and New Zealand RCSs. It is expected that these eleven NSs will reach out to at least 600, 000 beneficiaries in the Pacific (approximately 10% of the entire population in the Pacific region).

Global Agenda Goal 3: Capacity development

The purpose of the capacity development programme is to increase capacity of local communities to address the most urgent situations of vulnerability through strengthened National Societies in the Pacific region.

Continuing on from the 2006 -2007 Appeal and until the next Pacific Regional Meeting, the primary focus area of this programme will be to strengthen leadership through improved governance, sound financial management and volunteer management.

Programme component	Component outcome
Capacity building	Increased NS institutional capacity when coordinating and responding to disaster and public health emergencies
	Strengthened NS capacity in emergency preparedness and post emergency response
	Strengthened community capacity in preparedness and post emergency response

In alignment with previous General Assembly agreements The Federation will also continue to work with NSs toward ensuring that a basic sustainable framework of key measurable capacities is in place. This will encompass both institutional and human resource components including: revised statutes; operative strategic plans; and standard management systems.

In the medium term and beyond the timeframe of this Appeal, the Federation will work with the NSs to examine ways in which the NSs can promote both the characteristics of well-functioning NSs and ways to protect themselves from the specific challenges of being a NS within the Pacific context.

Target population: The direct beneficiaries are intended to be the eleven regional operating NSs of the Pacific. It is expected that these eleven NSs will reach approximately 600,000 beneficiaries in the Pacific (approximately 10% of the population of these Pacific countries).

Through strengthened NSs, it is intended that services to indirect beneficiaries, that is, vulnerable communities, are enhanced in scale and/or effectiveness. Within each NS, the target group will vary, but will

include the Governing Board and staff. At present the specific focus is on the three following NSs: Tonga, Vanuatu, and Fiji.

Global Agenda Goal 4: Humanitarian values

The purpose of the humanitarian values programme is to promote respect for diversity and human dignity, and reduce intolerance, discrimination and social exclusion.

National societies in the region are attempting to respond to a wide range of what can be considered anti – social behaviour across the fourteen countries. There are issues of domestic violence, growing economic imbalance and clannish systems of ‘wantok’ (one talk) which transcend impartial needs assessment to name only three areas which cut across all walks of life and affect peoples daily lives.

The main thrust of the humanitarian values programme during 2008/9 will be in developing and implementing HIV in the workplace policies and dissemination of the principles through health and disaster programmes.

Programme component	Component outcome
HIV: Non- discrimination	At least two societies have developed a HIV workplace policy before the end of 2009
Humanitarian values in emergency operations	All emergency response team trainings include elements of dissemination of the principles – especially impartiality in response

Target population: The intended beneficiaries of this programme are in two groups. The HIV in the workplace policies will directly affect staff and volunteers of the NSs in the region. It is very difficult to put down a precise number on the number of intended beneficiaries. The collection of data from branches has been very difficult but work will continue during 2008/9 in developing individual NS databases so that at the end of 2009, it would be possible to quantify the numbers more accurately. For now, there is an assumption of at least 1,000 individuals, assuming that two of the middle-sized NSs make and implement such a policy.

Needs

Programmes	2008 budget in CHF		2009 budget in CHF		Total budget in CHF	
	Total Budget	Required	Total Budget	Required	Total Budget	Required
Goal 1: Disaster Management	1,148,128	1,148,128	1,175,936	1,175,936	2,324,064	2,324,064
Goal 2: Health and Care	603,529	603,529	603,529	603,529	1,207,058	1,207,058
Goal 3: Capacity Development	350,588	350,588	411,872	411,872	762,460	762,460
Goal 4: Humanitarian * Values	-	-	-	-	-	-
Coordination	111,500	111,500	52,240	52,240	163,740	163,740
Total	2,213,745	2,213,745	2,243,577	2,243,577	4,457,323	4,457,322

* Note: Humanitarian values promotion is integrated within the other core programmes.

Working in partnership

The Pacific regional delegation is a member of several regional coordinating bodies. All are aimed at enhancing the effectiveness of the work of the Federation as part of the humanitarian network in the Pacific. These include for health: The regional coordinating mechanism for the Global Fund for HIV/AIDS, TB & Malaria, (GFATM) – there are not separate country coordinating mechanisms in the Pacific); WHO; and UNICEF. The regional delegation will work together on interventions aimed at reducing chronic diseases risk factors, avian/pandemic influenza and infectious diseases.

Partners for disaster management activities include: the Pacific emergency management training group or PEMTAG, the main coordinating body for disaster in the Pacific. This body comprises: UNOCHA, IFRC, The Asia foundation (TAF) which is supported by the U.S. overseas foreign development assistance (OFDA), and SOPAC, - an inter-governmental, regional organization dedicated to providing products and services in three technical programme areas of: Community Lifelines; Community Risk; and Ocean and Islands. It is through SOPAC that most of the government national disaster staff are trained – the collaboration with SOPAC in training and advocacy matters for climate change is crucial.

Also, the Federation engages with the following bodies which are all active regionally in disaster management: Pacific disaster risk management partnership initiative; WWF; Foundation for the people of South Pacific; PIANGO – a grouping of Pacific island NGOs; Secretariat for Pacific regional environment programmes (SPREP); University of the South Pacific USP; UNDP; Pacific council of churches; Fiji school of medicine; and Fiji meteorological office.

How we work	
<i>All International Federation assistance seeks to adhere to the Code of Conduct and is committed to the Humanitarian Charter and Minimum Standards in Disaster Response (Sphere) in delivering quality and accountable assistance to the most vulnerable. For support to or for further information concerning Federation programmes or operations in this or other countries, or for a full description of the national society profile, please access the Federation's website at http://www.ifrc.org</i>	
The International Federation's activities are aligned with its Global Agenda, which sets out four broad goals to meet the Federation's mission to "improve the lives of vulnerable people by mobilizing the power of humanity".	Global Agenda Goals: <ul style="list-style-type: none">• Reduce the numbers of deaths, injuries and impact from disasters.• Reduce the number of deaths, illnesses and impact from diseases and public health emergencies.• Increase local community, civil society and Red Cross Red Crescent capacity to address the most urgent situations of vulnerability.• Reduce intolerance, discrimination and social exclusion and promote respect for diversity and human dignity.
Contact information	
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