

Appeal 2008-2009



International Federation
of Red Cross and Red Crescent Societies

Mongolia

Appeal No. MAAMN001

18 December 2007

This appeal seeks CHF 2,557,482 (USD 2,199,315 or EUR 1,526,312) to fund the planned programmes that are to be implemented in 2008-2009. [<Click here for the budget summary>](#) The overall budget is CHF 2,557,482 (USD 2,199,038 or EUR 1,526,399).

This appeal briefly covers the main outcomes the programmes seek to achieve over the next two years. More detailed information is provided in the [2008-2009 Programme Support Plan](#) and [Summary Matrix](#).

In a world of global challenges, continued poverty, inequity, and increasing vulnerability to disasters and disease, the International Federation with its global network, works to accomplish its Global Agenda, partnering with local community and civil society to prevent and alleviate human suffering from disasters, diseases and public health emergencies.



The Mongolian Red Cross Society reaches out to youth through education on health and safety, as well as humanitarian values. Each year, many are enrolled as Red Cross youth. Francis Markus/International Federation.

[<click here for a map of Mongolia>](#)

Current context

Every year, Mongolia faces natural disasters caused by high winds, wild fires, and droughts. Technological disasters such as pollution of air and water sources further aggravated the country, causing MNT 5 to 7 billion (CHF 4.95 to 6.93 million) in damages over three years and affecting over two million people over the past decade – almost the entire population.

A lack of services and acute poverty in the countryside are part of the long-term impact of the transition to democracy and a series of natural disasters. This has prompted large internal migration towards province centres and the capital city of Ulaanbaatar, which has absorbed over one third of the country's population. Vulnerable individuals and families, particularly senior citizens and people with disabilities who are often socially excluded, lack sufficient government support. Poor sanitation and unclean water facilitate the spread of oral-fecal diseases such as Hepatitis A and C, which 50 percent of Mongolians are estimated to carry. These diseases cut into the blood supply, where 80 percent of donated blood is neglected because of Hepatitis strains and other diseases. This creates more challenges in not only recruiting blood donors but promoting donor health as well. The incidences of communicable diseases, such as HIV, are also growing. It is here that the MRCS has an opportunity to help prevent an epidemic.

The Mongolian Red Cross Society (MRCS) serves the most vulnerable through a volunteer-based network, providing key services to targeted populations while promoting the values of humanitarianism and volunteering. With 37 mid-level branches and 902 primary-level branches covering all 21 provinces as well as

the capital, the MRCS network extends to communities nationwide. Through an integrated system of programmes, the MRCS addresses all four of the goals set by the Global Agenda.

Programme summary

[<click here to see a detailed logframe of all MRCS programmes>](#)

Disaster management

Target population: The programme will target herding and disaster-affected families whose income is less than one dollar per day: 70 percent will be rural residents, with equal support for all male and female family members. A total of 53,500 people will receive relief goods as well as information on disaster preparedness and emergency stockpiling.¹ Their knowledge will help to reduce the loss of income during disasters as well as increase their capacity to prevent future losses.



A hay project worker drives a tractor some 70 km from Mongolia's second city, Darkhan. The project is one of 17 throughout the country supported by the Finnish and Norwegian Red Cross societies, through the Federation. It aims to provide vulnerable herding families with hay during the winter months, while providing work to the unemployed. Francis Markus/International Federation

The MRCS disaster management programme will focus on identifying the role and direction of the national society in national-level disaster response as well as the capacity of the society's six regional disaster preparedness centres. It will also provide training on first aid and disaster preparedness to target communities most at risk to disasters. The MRCS plans to accomplish this over the next two years through these core components:

Programme Components	Programme Outcomes
NS disaster preparedness and response capacity building	Regional disaster preparedness centres (RDPC) capacity improved
	The disaster preparedness and response capacity of RDPCs is strengthened
	MRCS has established a self-sustaining system for stocking hay in six RDPCs
Community-based disaster preparedness and mitigation	The capacity of targeted communities to prepare for and mitigate disasters is enhanced

Health and care

Target population: The programme will target a wide range of groups, primarily youth and socially-excluded community members. In terms of youth, targeted age groups range from 15 to 25 years old, with training in various health areas mostly. Socially-excluded groups include disabled seniors, adults and children, single-headed households, single seniors, prisoners who are men, and people living with HIV (PLHIV). Up to 9,000 people from these groups will receive support goods and training in HIV/AIDS, behavior change, and psychological support. Income generation and sustained livelihood activities will also help improve their quality of life beyond the duration of the project.

The health and care programme is composed of four core components that cover a broad range of issues that the people of Mongolia face. Activities will be conducted within these components:

¹ Due to lack of current vulnerability and capacity assessment, the MRCS currently has no total number of beneficiaries in need in terms of disaster response.

Programme Components	Programme Outcomes
Blood donor recruitment	Availability of safe blood supply is improved
	Knowledge of volunteer-based blood donors among the youth
Health and first aid	Public knowledge of community-based first aid as well as safety and health is increased
	General health awareness among the targeted public is increased
	The youth have improved first aid skills for themselves and others in emergency time
HIV/AIDS response programme	The knowledge, skills, and practice of selected communities on HIV/AIDS is improved
	The knowledge of reproductive health and HIV/AIDS among the teenagers is improved
Social care programme	Improved access to home care services to improve quality of life of targeted group
	Improved access to social welfare services among the most vulnerable children

Organizational development

Target population: Through increasing the numbers of volunteers, members, donors, trained staff and supporters, the organizational development programme's principle aim is to improve the quality of MRCS services. The programme will achieve this by developing the capacity of all programmes to implement needs-based, accountable projects with community partners. The number of expected beneficiaries has not changed significantly from the previous appeal, remaining at 2.2 to 2.3 million people. With the emphasis on sustainability, the organizational development programme aims to maintain this number rather than expand it continually.

The MRCS organizational development programme carries out the vital role of building the national society's capacity in key areas of the Global Agenda and the Federation of the Future Framework for Action. These areas include:

Programme Components	Programme Outcomes
Programme integration of Red Cross mid-level branches	A more integrated approach to programme implementation to increase the impact of programmes on targeted communities
Public image	Increased awareness of Red Cross principles and the national society's work and mandate to increase diversified support

Humanitarian values

Target population: As a cross-cutting programme, the activities carried out under these components will serve the beneficiaries of all sectors.

The MRCS will play a stronger advocacy role to ensure equal human rights for vulnerable target groups. The national society will provide services and support to communities such as prisoners and PLHIV. At the same time, the MRCS will advocate for meaningful community participation in activities benefiting socially-excluded groups, such as senior citizens, people with disabilities, single-headed households and internal migrants.

Programme Components	Programme Outcomes
Publications	Community awareness of MRCS activities is increased
Mass media	The public image of the MRCS is improved
Public events and campaign	Community interest and involvement in humanitarian activities is increased

Needs

Programmes	2008 budget in CHF		2009 budget in CHF		Total budget in CHF	
	Total Budget	Required	Total Budget	Required	Total Budget	Required
Disaster Management	631,529	619,328	735,917	720,669	1,367,446	1,339,997
Health and Care	540,073	529,673	535,967	525,467	1,076,040	1,055,140
Organizational Development	75,914	75,514	87,131	86,831	163,045	162,345
Principles and Values/ Humanitarian Values	n/a					
Total	1,247,516	1,224,515	1,359,018	1,332,967	2,606,531	2,557,482

Working in partnership

The MRCS has effectively partnered with the Federation on both bilateral and multilateral projects using back-donor support such as the Finnish government, Norwegian government, British government through the respective PNSs. In addition, the society currently implements bilateral projects with a variety of partners, including the partner national societies of Australia, the Netherlands, Britain, Germany and Japan. The ICRC also supports a project on international humanitarian law dissemination among government and military leaders, focusing on the integration of IHL into university curriculum. Currently, no CAS system is in place, but through the HIV/AIDS and disaster management programmes, the MRCS is integrating it into the Global Operational Alliance. In addition, the MRCS has other local and international partners, including many community-based organizations that link the work of MRCS to many important target populations.

How we work

All International Federation assistance seeks to adhere to the [Code of Conduct](#) and is committed to the [Humanitarian Charter and Minimum Standards in Disaster Response \(Sphere\)](#) in delivering quality and accountable assistance to the most vulnerable. For support to or for further information concerning Federation programmes or operations in this or other countries, or for a full description of the national society profile, please access the Federation's website at <http://www.ifrc.org>

The International Federation's activities are aligned with its Global Agenda, which sets out four broad goals to meet the Federation's mission to "improve the lives of vulnerable people by mobilizing the power of humanity".

Global Agenda Goals:

- Reduce the numbers of deaths, injuries and impact from disasters.
- Reduce the number of deaths, illnesses and impact from diseases and public health emergencies.
- Increase local community, civil society and Red Cross Red Crescent capacity to address the most urgent situations of vulnerability.
- Reduce intolerance, discrimination and social exclusion and promote respect for diversity and human dignity.

Contact information

For further information specifically related to this Appeal, please contact:

- Mongolian Red Cross Society: Ravdan Samdandobji (secretary-general); email: redcross@magicnet.mn; phone: +976.11.320934; fax: +976.11.320934
- Federation country delegation in Mongolia: Thor Danielsson (head of delegation); email: thor.danielsson@ifrc.org; phone: +976.11.321.684; fax: +976.11.321.684
- Federation regional office in China: Carl Naucler (head of regional office); email: carl.naucler@ifrc.org; phone: +86.10.65327162; fax: +86.10.65327166.
- Federation zone in Kuala Lumpur: Mr. Jagan Chapagain (deputy head of zone); email: jagan.chapagain@ifrc.org; phone: + 603 2161 0892; fax: + 603 2161 1210



International Federation of Red Cross and Red Crescent Societies
Fédération internationale des Sociétés de la Croix-Rouge et du Croissant-Rouge
Federación Internacional de Sociedades de la Cruz Roja y de la Media Luna Roja
الاتحاد الدولي لجمعيات الصليب الأحمر والهلال الأحمر

Mongolia



The maps used do not imply the expression of any opinion on the part of the International Federation of the Red Cross and Red Crescent Societies or National Societies concerning the legal status of a territory or of its authorities.

Map data sources: ESRI, DEVINFO, GRUMP, Federation