

# Appeal 2008-2009



International Federation  
of Red Cross and Red Crescent Societies

## Performance, Accountability and Partnerships

18/12/2007

This appeal seeks CHF 12,289,000 (USD 10,992,000 or EUR 7,448,000) to fund programmes to be implemented in 2008 and 2009. Go to [total budget summary](#).



The elderly are happy to receive a visit from Red Cross volunteers. Priya, who has now become an active Red Cross volunteer says, "I am pleased with the training offered to us. I'm glad I can help look after other villagers who need medical care. The villagers are also happy having us visit them regularly." International Federation.

## Current context

Climate change, migration, violence and the spread of HIV/AIDS and Avian Influenza are the current challenges facing the International Federation. Through the Framework for Action<sup>1</sup> and the new Operating Model<sup>2</sup>, National Societies, the Secretariat and Governance continue to strengthen their capacity and performance to better deliver the Global Agenda goals<sup>3</sup> and work towards preventing and alleviating human suffering from disasters, diseases and public health emergencies.

The International Federation will improve its performance and accountability in coordination with its partners, to allow for better programme planning and decision making. The organization will rely on using best practices, standards and lessons learned when implementing programmes; strengthen its coordination and cooperation methods, and include beneficiaries in its planning process; efficiently and more effectively use and control its resources to meet expected outcomes; create a financial tool that will track income and expenditure by Global Agenda goal for all members of the International Federation; develop systems that will facilitate effective human resource and financial management; as well as comply with legal requirements to protect and safeguard the target

<sup>1</sup> The Federation of the Future process has developed a Framework for Action of ten interlinked areas of improvement to help the International Federation successfully implement and deliver Strategy 2010 and achieve a greater impact for vulnerable people. Click [here](#) to read more.

<sup>2</sup> The new Operating Model highlights that the Federation should try to form new ways of cooperation and coordination through Operational and Global Alliances, and that the Secretariat provide quality membership services to National Societies. Click [here](#) to read more.

<sup>3</sup> The Global Agenda provides a framework to align our planning, prioritize our programming and mobilize additional resources to deliver Strategy 2010, as well as contribute to achieving the Millennium Development Goals and the Hyogo Framework. The four goals are aligned to Strategy 2010's core areas of work: health and care in the community; disaster preparedness; disaster response; and the promotion of fundamental principles and humanitarian values. Click [here](#) to read more.

population and the organization from risk. It is expected that these actions will result in improved information sharing, and better accountability of the funds spent for relevant stakeholders (issues raised in the agenda of the Good Humanitarian Donorship Initiative).

## Programme Summary

### Effective Cooperation within the Movement (Appeal No. MAA00033)

Effective partnerships are key to efficiently using resources and scaling up efforts to support National Societies reach vulnerable communities. The Movement Cooperation programme aims to develop and implement a comprehensive framework to support effective cooperation within the Movement (the International Federation, the International Committee of the Red Cross and Red Crescent Movement (ICRC) and all Red Cross and Red Crescent Societies worldwide).

In 2005, the International Federation adopted a new Operating Model. This model promotes flexible working approaches and strives for effective cooperation and coordination amongst partners, so that the greatest impact can be achieved for the target population. Operational Alliances were created to ensure the most efficient use of resources and sustainable, long-term results for vulnerable communities and National Societies. Through its programme, the Movement Cooperation Unit has provided support to Operational Alliances, as well as to annual partnership meetings, regional networks and Cooperation Agreement Strategy (CAS) processes. The programme's support has been vital in working towards reaching the Global Agenda goals.

In 2008 to 2009, the programme will continue to provide further guidance, training, advice and tools to National Societies and International Federation field staff to further develop the various cooperation arrangements of the new operating model. This programme is based on a Federation-wide approach, building on past experiences, and consulting with stakeholders, to both enhance and utilize their skills, experiences and competencies.

Go to: [detailed 2008 to 2009 plan](#) and [budget summary](#)

**For further information on this programme, contact:** Jo Pollett, Acting Unit Manager, Movement Cooperation Unit, Geneva; email; [Jo.Pollett@ifrc.org](mailto:Jo.Pollett@ifrc.org); phone; + 41 22 730 43 33; and fax: + 41 22 730 03 95.

### Global Alliances (Appeal No. MAA00035)

The Millennium Development goals agreed at the UN Millennium Summit in 2000 commit the world community to scale-up efforts to achieve specific human development goals and targets. The magnitude and complexity of this task requires governments, the UN system, NGOs, the private sector and the Red Cross Movement to align their resources and capacities to ensure the effective and efficient delivery of benefits for the world's poorest and most vulnerable populations. It is in this spirit, that Global Alliances were created in order to scale-up, enhance the organization's efficiency, effectiveness and quality, as well as gain influence to attract the necessary resources.

The HIV Global Alliance, which is the first of the new global alliances, was launched on World AIDS Day on 1 December 2006. This Global Alliance strives to scale-up the International Federation's collective efforts to support national HIV and AIDS programmes focusing on reducing vulnerability to HIV and its impact. It is expected that these efforts will re-invigorate HIV prevention efforts; expand HIV treatment, care and support; reduce HIV stigma and discrimination; and strengthen National Red Cross/ Red Crescent Society capacities to deliver and sustain scaled-up HIV programmes. The

16<sup>th</sup> Session of the General Assembly of the International Federation of Red Cross and Red Crescent Societies which took place in Geneva in November has also endorsed this HIV Global Alliance approach.

Strong progress has already been made in the first year. Some 60 National Societies from all continents are now actively working to scale-up their HIV efforts, through a harmonized approach with baselines, clear indicators, targets, systematic guidance and tools, including for performance tracking (available in a comprehensive and widely distributed programme manual). These efforts will be in line with the organization's common global strategy "Rising to the Challenge," which aims to double the International Federation's collective effort on HIV by 2010. Working modalities (based on the "seven ones principles") have also been developed to enhance cooperation and coordination, using both multilateral and bilateral approaches.

During 2008-2009, the target will be to roll-out the HIV Global Alliance to 100 National Societies, and scale-up by a further 80 percent in terms of expanded coverage, improved quality and resourcing compared to 2005. New methods of working are also being tested which will enhance and systematize collective efforts, with lessons learned to be shared with other global and operational alliances.

Go to: [detailed 2008 to 2009 plan](#) and [budget summary](#)

**For further information on this programme, contact:** Dr Mukesh Kapila, Special Representative of the Secretary General, Office of the Secretary General, Geneva; email [mukesh.kapila@ifrc.org](mailto:mukesh.kapila@ifrc.org), phone: +41 22 730 4341; and fax: +41 22 733 0395.

## Planning and Performance Measurement (Appeal No. MAA00014)

The International Federation must increase the scale and scope of its efforts to respond to the humanitarian challenges of today. In order to remain relevant and effective as an organization and make a greater difference in the lives of vulnerable people, the International Federation must continue to improve its planning, performance management, and accountability. These efforts will also be vital in maintaining the trust and confidence of the people with whom and for whom it works.

In 2008 to 2009, the Planning, Monitoring, Evaluation and Reporting (PMER) Department will continue to promote and support the establishment of a Federation-wide results-based system, to improve the reach, quality and impact of its assistance to the vulnerable population, and to ensure that all resources are used in a transparent and efficient manner. In the organization's efforts to be more transparent, financial systems will be developed to enable Federation-wide financial reporting.

PMER will also continue to promote gender equity and diversity as standard practices in programme design. Gathering of gender-specific data during the monitoring of programmes will allow PMER to track the implementation of the International Federation policies and commitments in this area.

Go to: [detailed 2008 to 2009 plan](#) and [budget summary](#)

**For further information on this programme, contact:** Josse Gillijns, Head, Planning, Monitoring, Evaluation and Reporting, Geneva; email: [josse.gillijns@ifrc.org](mailto:josse.gillijns@ifrc.org); phone: +41 22 730 4224; and fax: + 41 22 733 0395.

## Communications and Advocacy (Appeal No. MAA00008)

The International Federation directs and coordinates urgently needed assistance to some of the world's most vulnerable people. Together with Red Cross and Red Crescent National Societies, the International Federation responds to daily humanitarian challenges worldwide, in places like Ghana and Bangladesh. Stronger internal/external communications and advocacy is important to reach the goals set out in the Global Agenda, as well as to ensure that programmes continue to have the resources needed to provide the most vulnerable with shelter, food, clean water and medical care.

In 2008 to 2009, the Communications Department will revamp the public and internal website to make them more inter-active for their respective audiences, carry out regular surveys and evaluations to analyze its activities and increase the organization's visibility through the web, advocacy campaigns and increased joint communication activities with National Societies. The department will also strengthen emergency communications in middle and large-scale disasters through an emergency communication operative model (expected to produce footage, pictures, data and stories for internal and external media outlets in less than 48 hours after a disaster hits), and through its communications efforts to provide internal and external audiences with the latest information on the International Federation and its work.

Go to: [detailed 2008 to 2009 Communications and Advocacy plan](#) and [budget summary](#)

**For further information on this programme, contact:** Pierre Kremer, Acting Manager, Media Relations, Geneva; email; [Pierre.kremer@ifrc.org](mailto:Pierre.kremer@ifrc.org); phone: +41 22 730 4914; and fax: 41 22 733 0395.

## Human Resources Management Strategy (Appeal No. MAA00034)

Vulnerable communities look to the International Federation and its network of volunteers for assistance and guidance. The success of the International Federation in conflict and disaster areas depends on the quality and commitment of its professionals. The Human Resource Management Strategy, adopted in 2005, has been instrumental in acquiring high quality and committed professionals for operations worldwide, including for emergency situations, as well as for setting up systems which promote efficient human resource management.

In 2008 to 2009, the Human Resources Department will continue to develop and roll-out systems, such as JOBNET; introduce the recently designed assessment centre to field and operation managers; and implement new training programmes, such as the Movement Orientation programme. All these initiatives will be important towards more effectively managing human resources within the organization, and building the capacity of the International Federation to better address human suffering and empower vulnerable communities.

Go to: [detailed 2008 to 2009 plan](#) and [budget summary](#)

**For further information on this programme, contact:** Lorraine Mangwiro, Acting Manager, Human Resources Operations, Geneva; email: [lorraine.mangwiro@ifrc.org](mailto:lorraine.mangwiro@ifrc.org); phone: +41 22 730 4983; and fax: 41 22 733 0395.

## Needs

| Programmes                                | 2008 budget in CHF |                  | 2009 budget in CHF |                  | Total budget in CHF |                   |
|---|--------------------|------------------|--------------------|------------------|---------------------|-------------------|
|   | Total Budget       | Needs            | Total Budget       | Needs            | Total Budget        | Needs             |
| Effective Cooperation within the Movement | 2,080,000          | 1,447,000        | 2,311,000          | 1,476,000        | 4,391,000           | 2,923,000         |
| Global Alliances                          | 1,089,000          | 694,000          | 1,103,000          | 701,000          | 2,192,000           | 1,395,000         |
| Planning and Performance Measurement      | 2,846,000          | 1,474,000        | 2,845,000          | 1,444,000        | 5,691,000           | 2,918,000         |
| Communications and Advocacy               | 4,648,000          | 1,648,000        | 4,691,000          | 1,649,000        | 9,339,000           | 3,297,000         |
| Human Resources Management Strategy       | 1,632,000          | 737,000          | 1,932,000          | 1,019,000        | 3,564,000           | 1,756,000         |
| <b>Total</b>                              | <b>12,295,000</b>  | <b>6,000,000</b> | <b>12,882,000</b>  | <b>6,289,000</b> | <b>25,177,000</b>   | <b>12,289,000</b> |

## Working in partnership

Joint collaborations and partnerships have helped the International Federation reach more vulnerable people, and provide a more efficient, timely and needs-based relief. Partners vary from programme to programme, and include National Societies, the International Committee of the Red Cross and Red Crescent Societies, donor governments, institutions, corporations, as well as partners in the Global and Operational Alliances. Progress is being made towards achieving the aims of the Global Agenda, Millennium Development Goals and the Poverty Reduction Strategy, through these programme's support to regional networks, global and operational alliances, Zone offices and Geneva Secretariat, in coordination with relevant partners.

### How we work

*All International Federation assistance seeks to adhere to the [Code of Conduct](#) and is committed to the [Humanitarian Charter and Minimum Standards in Disaster Response \(Sphere\)](#) in delivering quality and accountable assistance to the most vulnerable. For support to or for further information concerning Federation programmes or operations in this or other countries, or for a full description of the national society profile, please access the Federation's website at <http://www.ifrc.org>*

The International Federation's activities are aligned with its Global Agenda, which sets out four broad goals to meet the Federation's mission to "improve the lives of vulnerable people by mobilizing the power of humanity".

#### **Global Agenda Goals:**

- Reduce the numbers of deaths, injuries and impact from disasters.
- Reduce the number of deaths, illnesses and impact from diseases and public health emergencies.
- Increase local community, civil society and Red Cross Red Crescent capacity to address the most urgent situations of vulnerability.
- Reduce intolerance, discrimination and social exclusion and promote respect for diversity and human dignity.